

Pop-Facts® Demographics | Population & Race



Trade Area: Taft Center - 3 mi Distance

POPULATION

20,030

HOUSEHOLDS

7,793

ETHNICITY



7.2%

Index:101

Hispanic/Latino

HISPANIC ORIGIN*



83.5%

Index:138

Mexican

HOME LANGUAGE*

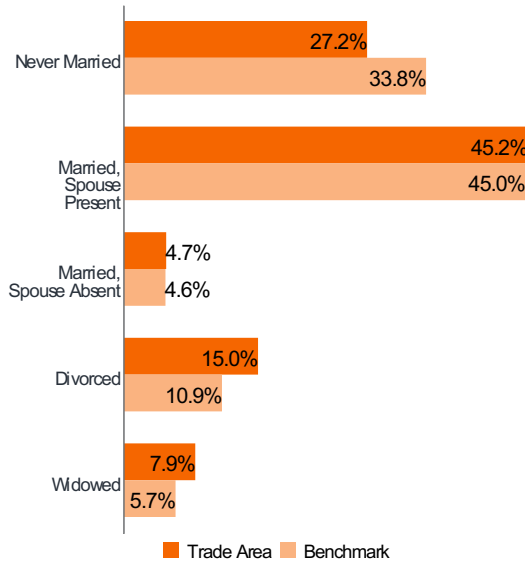


94.8%

Index:121

Only English

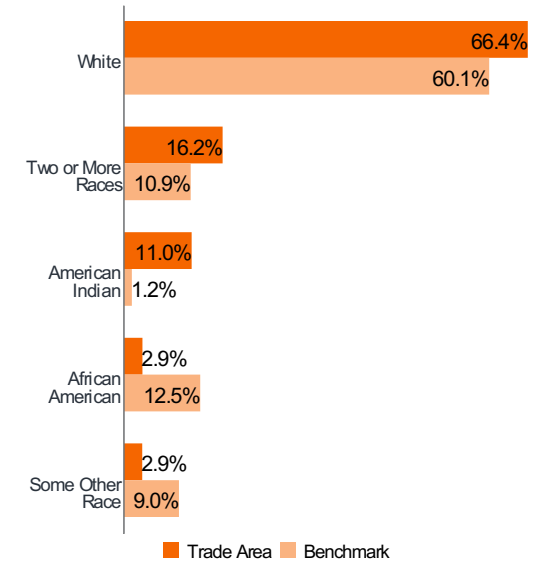
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	1,218	6.1	105
5 - 9	1,292	6.5	108
10 - 14	1,360	6.8	110
15 - 17	823	4.1	107
18 - 20	724	3.6	89
21 - 24	930	4.6	90
25 - 34	2,384	11.9	89
35 - 44	2,649	13.2	102
45 - 54	2,362	11.8	98
55 - 64	2,473	12.3	98
65 - 74	2,167	10.8	102
75 - 84	1,149	5.7	110
85+	499	2.5	121

POPULATION BY RACE**



Benchmark:USA

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*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Demographics | Housing & Household



Trade Area: Taft Center - 3 mi Distance

Population: 20,030 | Households: 7,793

MEDIAN AGE OF HOUSEHOLDER

54

Index:101

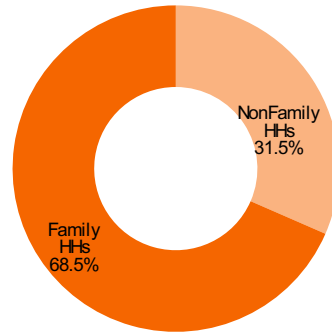
PRESENCE OF CHILDREN*



33.6%

Index: 100

HOUSEHOLD TYPE



HOUSING TENURE



Own

70.8%

Index: 110



Rent

29.2%

Index:82

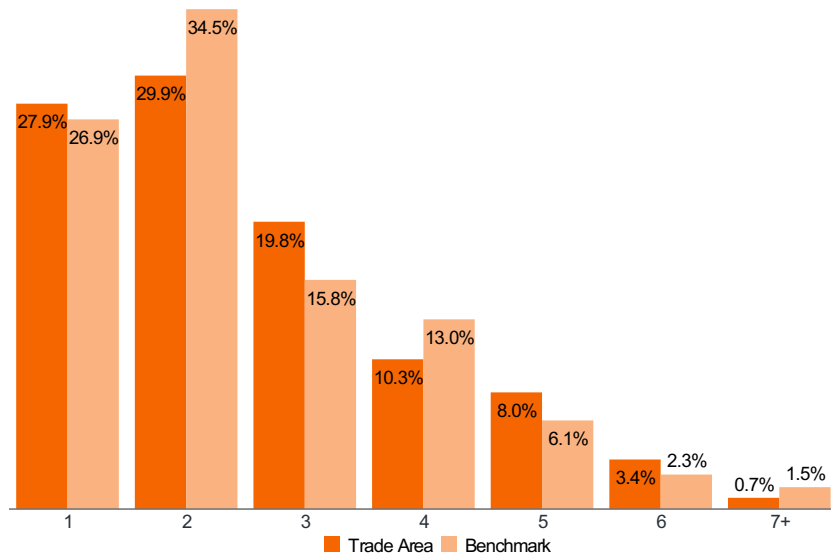
AGE OF HOUSING**



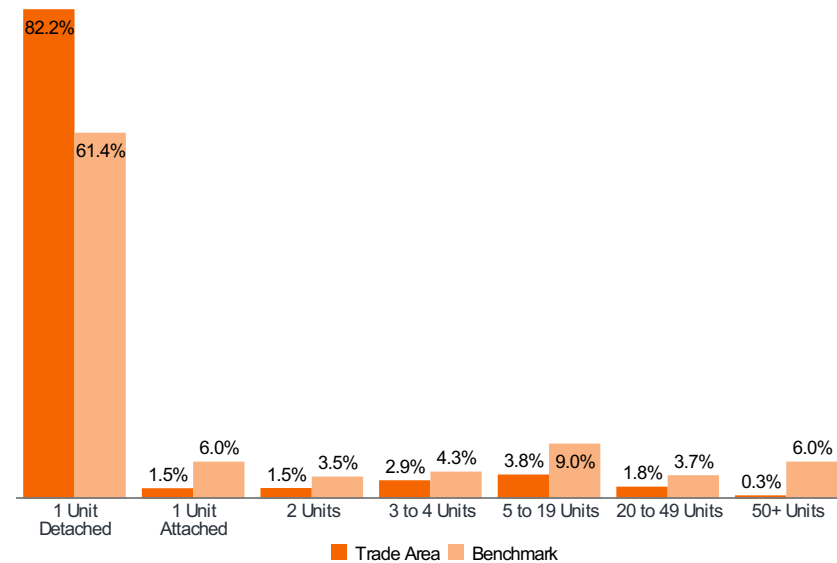
39 - 48 years old

% Comp:18.8 Index:129

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: USA

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*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Trade Area: Taft Center - 3 mi Distance

Population: 20,030 | Households: 7,793

EDUCATIONAL ATTAINMENT: TOP 2*



41.7%

Index: 155

High School Graduate



23.0%

Index: 114

Some College, No Degree

EDUCATION: HISPANIC/LATINO



0.2%

Index: 8

Bachelor's degree or higher

POVERTY STATUS



88.4%

Index: 97

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$61,631

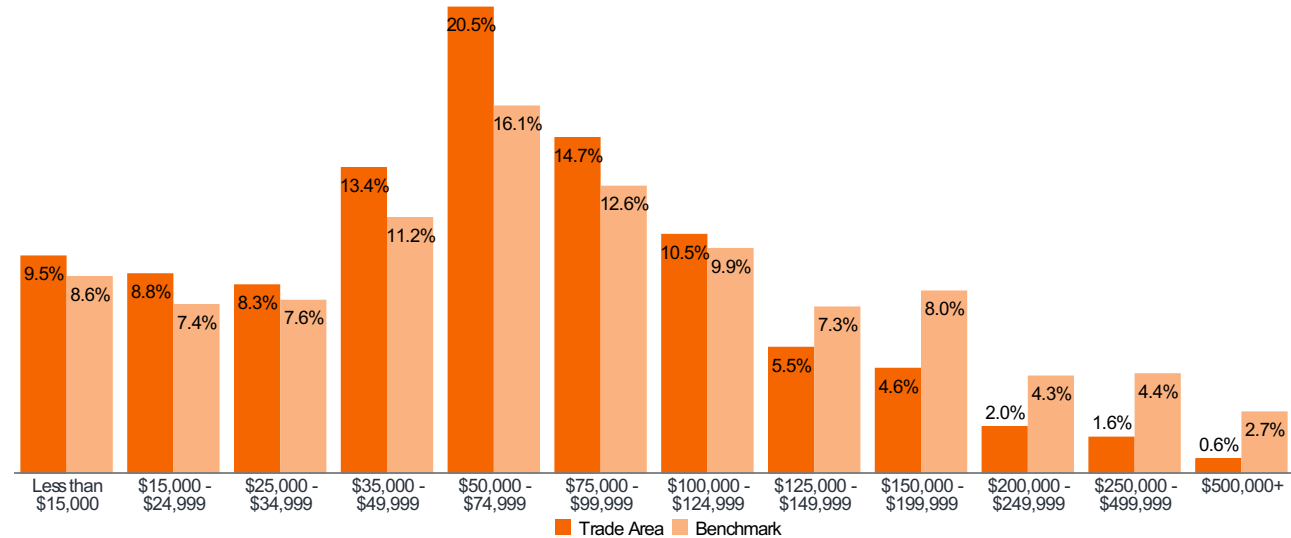
Index: 84

Average Household Income

\$77,120

Index: 73

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

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*Ranked by percent composition

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Demographics | Employment & Occupation



Trade Area: Taft Center - 3 mi Distance

Population: 20,030 | Households: 7,793

OCCUPATIONAL CLASS*



54.4%

Index:90

White Collar

UNEMPLOYMENT RATE



2.5%

Index:53

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*



83.8%

Index:111

Travel to work by **Driving Alone**

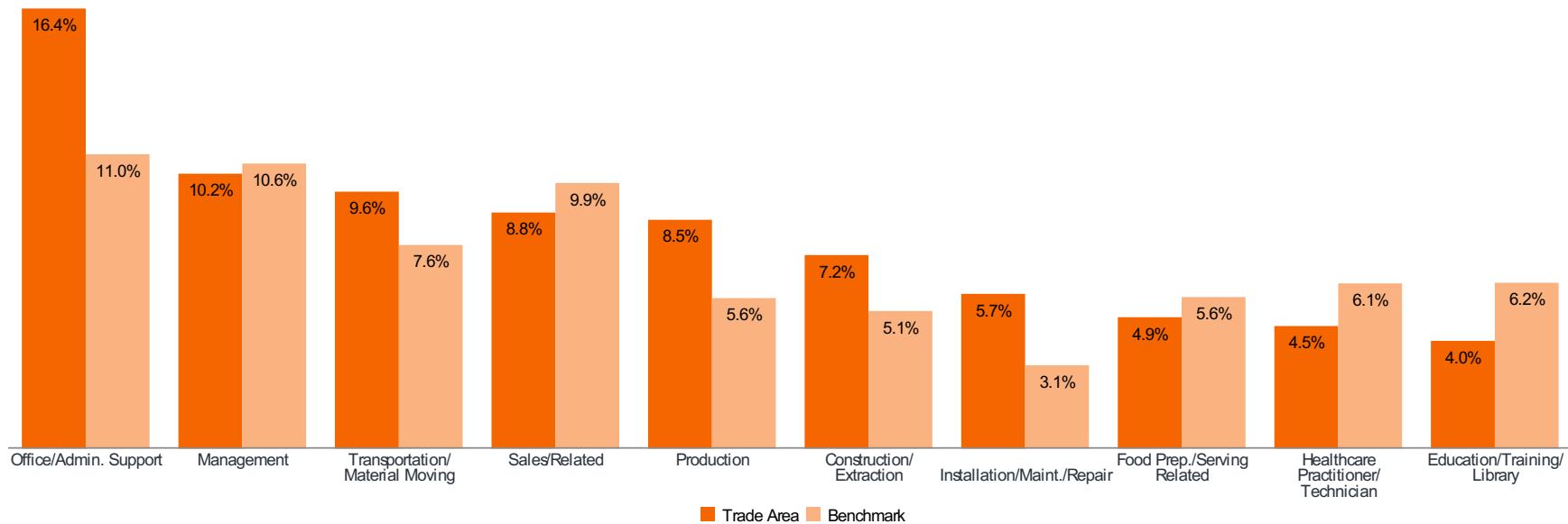


10.5%

Index:118

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: USA

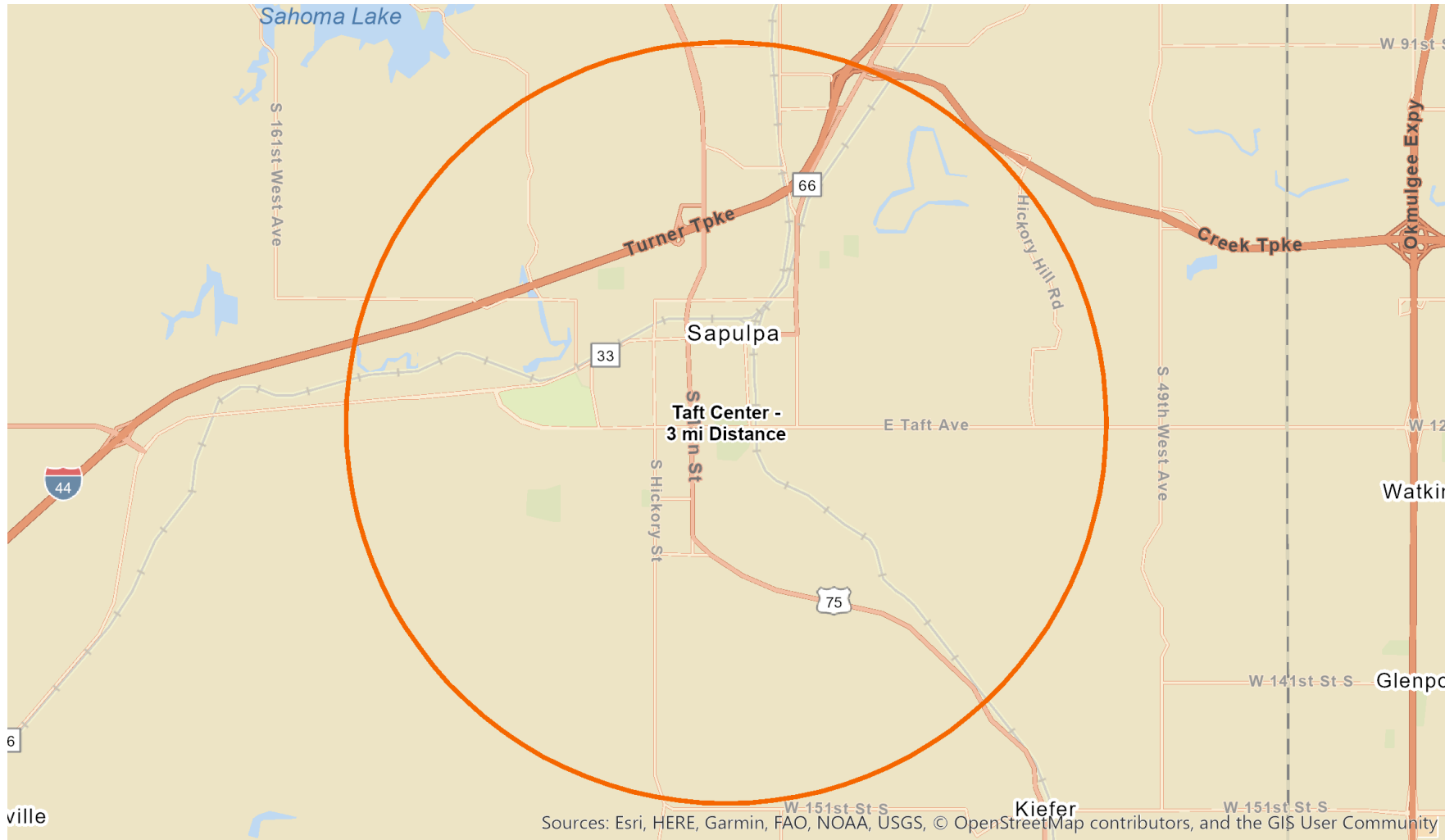
*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: Taft Center - 3 mi Distance

Population: 20,030 | Households: 7,793



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Trade Area: Taft Center - 3 mi Distance

	Total	%
Population		
2010 Census	17,036	100.00
2020 Census	19,750	100.00
2023 Estimate	20,030	100.00
2028 Projection	20,558	100.00
Population Growth		
Percent Change: 2010 to 2020	--	15.93
Percent Change: 2020 to 2023	--	1.42
Percent Change: 2023 to 2028	--	2.64
Households		
2010 Census	6,663	100.00
2020 Census	7,693	100.00
2023 Estimate	7,793	100.00
2028 Projection	8,002	100.00
Household Growth		
Percent Change: 2010 to 2020	--	15.46
Percent Change: 2020 to 2023	--	1.30
Percent Change: 2023 to 2028	--	2.68
Family Households		
2010 Census	4,495	100.00
2023 Estimate	5,335	100.00
2028 Projection	5,484	100.00
Family Household Growth		
Percent Change: 2010 to 2023	--	18.69
Percent Change: 2023 to 2028	--	2.79

Benchmark: USA

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Trade Area: Taft Center - 3 mi Distance

	Total	%
2023 Est. Households by Household Income		
Income < \$15,000	743	9.53
Income \$15,000 - \$24,999	682	8.75
Income \$25,000 - \$34,999	644	8.26
Income \$35,000 - \$49,999	1,046	13.42
Income \$50,000 - \$74,999	1,596	20.48
Income \$75,000 - \$99,999	1,149	14.74
Income \$100,000 - \$124,999	817	10.48
Income \$125,000 - \$149,999	430	5.52
Income \$150,000 - \$199,999	358	4.59
Income \$200,000 - \$249,999	158	2.03
Income \$250,000 - \$499,999	122	1.56
Income \$500,000+	48	0.62
2023 Est. Average Household Income	--	77,120.20
2023 Est. Median Household Income	--	61,630.69
2023 Median HH Income by Single-Classification Race		
White Alone	--	66,253.46
Black/African American Alone	--	44,287.56
American Indian/Alaskan Native Alone	--	57,289.62
Asian Alone	--	64,400.96
Native Hawaiian/Pacific Islander Alone	--	61,360.78
Some Other Race Alone	--	53,437.89
Two or More Races	--	44,981.15
Hispanic/Latino	--	50,000.00
Not Hispanic/Latino	--	62,170.80
2023 Est. Households by Household Type		
Family Households	5,335	68.46
NonFamily Households	2,458	31.54
2023 Est. Group Quarters Population	298	1.49
2023 Est. Households by Household Size		
1-Person Household	2,177	27.93
2-Person Household	2,328	29.87
3-Person Household	1,542	19.79
4-Person Household	802	10.29
5-Person Household	624	8.01
6-Person Household	263	3.38
7+ Person Household	57	0.73
2023 Est. Average Household Size	--	2.50
2023 Est. HHs by Type by Presence of Own Children		
Married Couple Family, with own children	1,458	27.33
Married Couple Family, without own children	2,376	44.54
Male Householder, with own children	218	4.09
Male Householder, without own children	223	4.18
Female Householder, with own children	562	10.53
Female Householder, without own children	499	9.35

Benchmark: USA

Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: Taft Center - 3 mi Distance

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
Totals			
Total retail trade including food and drink (NAICS 44, 45 and 722)	357,307,433	276,866,359	80,441,075
Total retail trade (NAICS 44 and 45)	319,191,362	246,896,150	72,295,211
Motor Vehicle and Parts Dealers			
Motor vehicle and parts dealers (NAICS 441)	85,479,977	63,227,958	22,252,019
Automobile dealers (NAICS 4411)	73,786,223	49,818,811	23,967,412
New car dealers (NAICS 44111)	65,696,421	24,901,455	40,794,966
Used car dealers (NAICS 44112)	8,089,802	24,917,356	-16,827,554
Other motor vehicle dealers (NAICS 4412)	6,057,754	6,686,127	-628,372
Recreational vehicle dealers (NAICS 44121)	2,007,022	2,620,648	-613,626
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	4,050,732	4,065,478	-14,746
Boat dealers (NAICS 441222)	1,269,704	2,044,564	-774,859
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	2,781,028	2,020,915	760,113
Automotive parts, accessories, and tire stores (NAICS 4413)	5,635,999	6,723,021	-1,087,021
Automotive parts and accessories stores (NAICS 44131)	3,564,816	4,154,253	-589,438
Tire dealers (NAICS 44132)	2,071,184	2,568,767	-497,583
Furniture and Home Furnishings Stores			
Furniture and home furnishings stores (NAICS 442)	6,647,525	7,900,081	-1,252,556
Furniture stores (NAICS 4421)	3,896,828	6,323,217	-2,426,390
Home furnishings stores (NAICS 4422)	2,750,698	1,576,864	1,173,834
Floor covering stores (NAICS 44221)	1,339,264	679,850	659,414
Other home furnishings stores (NAICS 44229)	1,411,433	897,014	514,420
Window treatment stores (NAICS 442291)	64,687	109,206	-44,519
All other home furnishings stores (NAICS 442299)	1,346,747	787,808	558,939
Electronics and Appliance Stores			
Electronics and appliance stores (NAICS 443)	4,840,819	2,077,529	2,763,290
Household appliance stores (NAICS 443141)	1,058,632	667,222	391,410
Electronics stores (NAICS 443142)	3,782,187	1,410,307	2,371,880
Building Material and Garden Equipment and Supplies Dealers			
Building material and garden equipment and supplies dealers (NAICS 444)	22,806,556	18,279,473	4,527,083
Building material and supplies dealers (NAICS 4441)	20,113,119	10,581,018	9,532,101
Home centers (NAICS 44411)	11,291,965	2,400,958	8,891,007
Paint and wallpaper stores (NAICS 44412)	799,131	2,145,839	-1,346,708
Hardware stores (NAICS 44413)	1,660,284	2,368,716	-708,433
Other building material dealers (NAICS 44419)	6,361,739	3,665,505	2,696,234
Lawn and garden equipment and supplies stores (NAICS 4442)	2,693,437	7,698,455	-5,005,018
Outdoor power equipment stores (NAICS 44421)	577,753	812,124	-234,371
Nursery, garden center, and farm supply stores (NAICS 44422)	2,115,684	6,886,331	-4,770,647
Food and Beverage Stores			
Food and beverage stores (NAICS 445)	43,329,560	22,134,931	21,194,629
Grocery stores (NAICS 4451)	38,950,182	19,436,699	19,513,482
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	37,253,851	18,892,700	18,361,151
Convenience stores (NAICS 44512)	1,696,331	544,000	1,152,331
Specialty food stores (NAICS 4452)	1,121,825	57,171	1,064,654
Meat markets (NAICS 44521)	344,992	0	344,992
Fish and seafood markets (NAICS 44522)	135,498	0	135,498
Fruit and vegetable markets (NAICS 44523)	233,660	0	233,660
Other specialty food stores (NAICS 44529)	407,676	57,171	350,505
All other specialty food stores (NAICS 445299)	192,269	11,335	180,934
Beer, wine, and liquor stores (NAICS 4453)	3,257,553	2,641,061	616,492
Health and Personal Care Stores			
Health and personal care stores (NAICS 446)	18,439,684	17,559,130	880,554
Pharmacies and drug stores (NAICS 44611)	15,921,069	14,418,484	1,502,584
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	1,111,538	1,382,818	-271,280
Optical goods stores (NAICS 44613)	398,083	686,892	-288,809
Other health and personal care stores (NAICS 44619)	1,008,994	1,070,936	-61,942
Food (health) supplement stores (NAICS 446191)	355,995	335,950	20,045
All other health and personal care stores (NAICS 446199)	653,000	734,986	-81,987
Gasoline Stations			
Gasoline stations (NAICS 447)	25,355,071	41,100,608	-15,745,537

Benchmark: USA

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Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: Taft Center - 3 mi Distance

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
Clothing and Clothing Accessories Stores			
Clothing and clothing accessories stores (NAICS 448)	12,999,683	2,129,918	10,869,765
Clothing stores (NAICS 4481)	8,822,533	1,160,729	7,661,804
Men's clothing stores (NAICS 44811)	322,647	0	322,647
Women's clothing stores (NAICS 44812)	1,642,280	274,054	1,368,226
Children's and infants' clothing stores (NAICS 44813)	474,173	0	474,173
Family clothing stores (NAICS 44814)	5,214,766	679,935	4,534,831
Clothing accessories stores (NAICS 44815)	426,944	0	426,944
Other clothing stores (NAICS 44819)	741,723	206,740	534,983
Shoe stores (NAICS 4482)	1,493,126	285,892	1,207,234
Jewelry, luggage, and leather goods stores (NAICS 4483)	2,684,024	683,297	2,000,727
Jewelry stores (NAICS 44831)	1,806,515	190,122	1,616,393
Luggage and leather goods stores (NAICS 44832)	877,509	493,175	384,334
Sporting Goods, Hobby, Musical Instrument, and Book Stores			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	4,252,692	2,159,462	2,093,230
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	3,668,662	1,475,434	2,193,227
Sporting goods stores (NAICS 45111)	2,309,409	467,429	1,841,980
Hobby, toy, and game stores (NAICS 45112)	1,037,415	461,252	576,163
Sewing, needlework, and piece goods stores (NAICS 45113)	120,727	246,627	-125,900
Musical instrument and supplies stores (NAICS 45114)	201,110	300,127	-99,016
Book stores and news dealers (NAICS 4512)	584,030	684,027	-99,997
Book stores (NAICS 451211)	544,497	608,783	-64,285
News dealers and newsstands (NAICS 451212)	39,533	75,245	-35,712
General Merchandise Stores			
General merchandise stores (NAICS 452)	37,540,923	60,839,189	-23,298,266
Department stores (NAICS 4522)	4,559,218	1,449,121	3,110,096
Other general merchandise stores (NAICS 4523)	32,981,705	59,390,067	-26,408,363
Warehouse clubs and supercenters (NAICS 452311)	29,882,118	49,244,527	-19,362,409
All other general merchandise stores (NAICS 452319)	3,099,586	10,145,540	-7,045,954
Miscellaneous Store Retailers			
Miscellaneous store retailers (NAICS 453)	6,218,419	5,190,797	1,027,622
Florists (NAICS 4531)	311,841	398,447	-86,606
Office supplies, stationery, and gift stores (NAICS 4532)	1,169,991	288,127	881,864
Office supplies and stationery stores (NAICS 45321)	542,658	172,022	370,636
Gift, novelty, and souvenir stores (NAICS 45322)	627,333	116,105	511,228
Used merchandise stores (NAICS 4533)	875,041	227,706	647,335
Other miscellaneous store retailers (NAICS 4539)	3,861,546	4,276,517	-414,971
Pet and pet supplies stores (NAICS 45391)	1,109,278	809,367	299,910
Art dealers (NAICS 45392)	540,646	480,479	60,167
Manufactured (mobile) home dealers (NAICS 45393)	353,015	0	353,015
All other miscellaneous store retailers (NAICS 45399)	1,858,608	2,986,671	-1,128,063
Tobacco stores (NAICS 453991)	645,771	1,974,008	-1,328,237
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	1,212,837	1,012,663	200,174
Non-store Retailers			
Non-store retailers (NAICS 454)	51,280,453	4,297,074	46,983,379
Electronic shopping and mail-order houses (NAICS 4541)	49,180,705	2,423,746	46,756,959
Vending machine operators (NAICS 4542)	271,002	0	271,002
Direct selling establishments (NAICS 4543)	1,828,746	1,873,328	-44,582
Fuel dealers (NAICS 45431)	1,023,582	446,499	577,082
Other direct selling establishments (NAICS 45439)	805,164	1,426,829	-621,665
Food Services and Drinking Places			
Food services and drinking places (NAICS 722)	38,116,072	29,970,208	8,145,863
Special food services (NAICS 7223)	2,898,646	221,862	2,676,783
Food service contractors (NAICS 72231)	2,285,452	105,536	2,179,916
Caterers (NAICS 72232)	553,472	116,326	437,145
Mobile food services (NAICS 72233)	59,722	0	59,722
Drinking places (alcoholic beverages) (NAICS 7224)	1,274,920	78,706	1,196,214
Restaurants and other eating places (NAICS 7225)	33,942,506	29,669,640	4,272,866
Full-service restaurants (NAICS 722511)	16,909,361	11,970,906	4,938,455
Limited-service restaurants (NAICS 722513)	14,454,520	17,620,814	-3,166,294
Cafeterias, grill buffets, and buffets (NAICS 722514)	368,532	0	368,532
Snack and non-alcoholic beverage bars (NAICS 722515)	2,210,092	77,920	2,132,172

Benchmark: USA

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Pop-Facts® Demographic Snapshot | Summary



Trade Area: Taft Center - 3 mi Distance

Population	
2010 Census	17,036
2020 Census	19,750
2023 Estimate	20,030
2028 Projection	20,568
Population Growth	
Percent Change: 2010 to 2020	15.93
Percent Change: 2020 to 2023	1.42
Percent Change: 2023 to 2028	2.64
Households	
2010 Census	6,663
2020 Census	7,693
2023 Estimate	7,793
2028 Projection	8,002
Household Growth	
Percent Change: 2010 to 2020	15.46
Percent Change: 2020 to 2023	1.30
Percent Change: 2023 to 2028	2.68
Family Households	
2010 Census	4,495
2023 Estimate	5,335
2028 Projection	5,484
Family Household Growth	
Percent Change: 2010 to 2023	18.69
Percent Change: 2023 to 2028	2.79

Benchmark: USA

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Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Taft Center - 3 mi Distance

Total Population: 20,030 | Total Households: 7,793

	Count	%
2023 Est. Population by Single-Classification Race		
White Alone	13,308	66.44
Black/African American Alone	589	2.94
American Indian/Alaskan Native Alone	2,213	11.05
Asian Alone	70	0.35
Native Hawaiian/Pacific Islander Alone	32	0.16
Some Other Race Alone	582	2.91
Two or More Races	3,235	16.15
2023 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	18,588	92.80
Hispanic or Latino	1,442	7.20
Mexican Origin	1,204	83.50
Puerto Rican Origin	33	2.29
Cuban Origin	0	0.00
All Other Hispanic or Latino	205	14.22
2023 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	4	5.71
Filipino	23	32.86
Japanese	4	5.71
Asian Indian	1	1.43
Korean	6	8.57
Vietnamese	27	38.57
Cambodian	0	0.00
Hmong	0	0.00
Laotian	0	0.00
Thai	6	8.57
All Other Asian Races Including 2+ Category	0	0.00
2023 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	17,826	94.76
Speak Asian/Pacific Isl. Lang. at Home	152	0.81
Speak Indo-European Language at Home	67	0.36
Speak Spanish at Home	696	3.70
Speak Other Language at Home	70	0.37
2023 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	350	24.27
Black/African American Alone	9	0.62
American Indian/Alaskan Native Alone	84	5.83
Asian Alone	6	0.42
Native Hawaiian/Pacific Islander Alone	0	0.00
Some Other Race Alone	515	35.71
Two or More Races	478	33.15
2023 Population by Ancestry		
Arab	38	0.19
Czech	30	0.15
Danish	8	0.04
Dutch	241	1.20
English	1,338	6.68
French (Excluding Basque)	323	1.61
French Canadian	18	0.09
German	1,966	9.81
Greek	10	0.05
Hungarian	6	0.03
Irish	1,560	7.79
Italian	270	1.35
Lithuanian	1	0.01
Norwegian	59	0.29
Polish	165	0.82
Portuguese	0	0.00
Russian	7	0.04
Scotch-Irish	92	0.46
Scottish	253	1.26
Slovak	0	0.00
Subsaharan African	52	0.26
Swedish	79	0.39
Swiss	37	0.18
Ukrainian	15	0.07
United States or American	1,090	5.44
Welsh	32	0.16
West Indian (Excluding Hispanic groups)	52	0.26
Other Ancestry	5,593	27.92
Ancestry Unclassified	6,697	33.44

Benchmark: USA

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Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Taft Center - 3 mi Distance

Total Population: 20,030 | Total Households: 7,793

	Count	%
2023 Est. Population by Sex		
Male	9,711	48.48
Female	10,319	51.52
2023 Est. Population by Age		
Age 0 - 4	1,218	6.08
Age 5 - 9	1,292	6.45
Age 10 - 14	1,360	6.79
Age 15 - 17	823	4.11
Age 18 - 20	724	3.62
Age 21 - 24	930	4.64
Age 25 - 34	2,384	11.90
Age 35 - 44	2,649	13.22
Age 45 - 54	2,362	11.79
Age 55 - 64	2,473	12.35
Age 65 - 74	2,167	10.82
Age 75 - 84	1,149	5.74
Age 85 and over	499	2.49
Age 16 and over	15,888	79.32
Age 18 and over	15,336	76.56
Age 21 and over	14,613	72.96
Age 65 and over	3,815	19.05
Median Age	-	39.85
Average Age	-	40.40
2023 Est. Pop Age 15+ by Marital Status		
Total, Never Married	4,396	27.20
Male, Never Married	2,497	15.45
Female, Never Married	1,899	11.75
Married, Spouse Present	7,309	45.23
Married, Spouse Absent	754	4.67
Widowed	1,281	7.93
Male, Widowed	220	1.36
Female, Widowed	1,062	6.57
Divorced	2,419	14.97
Male, Divorced	995	6.16
Female, Divorced	1,424	8.81
2023 Est. Male Population by Age		
Male: Age 0 - 4	612	6.30
Male: Age 5 - 9	660	6.80
Male: Age 10 - 14	709	7.30
Male: Age 15 - 17	416	4.28
Male: Age 18 - 20	371	3.82
Male: Age 21 - 24	467	4.81
Male: Age 25 - 34	1,204	12.40
Male: Age 35 - 44	1,334	13.74
Male: Age 45 - 54	1,125	11.59
Male: Age 55 - 64	1,208	12.44
Male: Age 65 - 74	948	9.76
Male: Age 75 - 84	488	5.03
Male: Age 85 and over	167	1.72
Median Age, Male	-	38.12
Average Age, Male	-	39.00
2023 Est. Female Population by Age		
Female: Age 0 - 4	606	5.87
Female: Age 5 - 9	632	6.13
Female: Age 10 - 14	651	6.31
Female: Age 15 - 17	407	3.94
Female: Age 18 - 20	353	3.42
Female: Age 21 - 24	462	4.48
Female: Age 25 - 34	1,180	11.44
Female: Age 35 - 44	1,315	12.74
Female: Age 45 - 54	1,237	11.99
Female: Age 55 - 64	1,265	12.26
Female: Age 65 - 74	1,219	11.81
Female: Age 75 - 84	661	6.41
Female: Age 85 and over	332	3.22
Median Age, Female	-	41.61
Average Age, Female	-	41.80

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Trade Area: Taft Center - 3 mi Distance

Total Population: 20,030 | Total Households: 7,793

	Count	%
2023 Est. Households by Household Type		
Family Households	5,335	68.46
NonFamily Households	2,458	31.54
2023 Est. Group Quarters Population		
2023 Est. Group Quarters Population	298	1.49
2023 HHs By Ethnicity, Hispanic/Latino		
2023 HHs By Ethnicity, Hispanic/Latino	384	4.93
2023 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	1,458	27.33
Married Couple Family, no own children	2,376	44.54
Male Householder, own children	218	4.09
Male Householder, no own children	223	4.18
Female Householder, own children	562	10.53
Female Householder, no own children	499	9.35
2023 Est. Households by Household Size		
1-Person Household	2,177	27.93
2-Person Household	2,328	29.87
3-Person Household	1,542	19.79
4-Person Household	802	10.29
5-Person Household	624	8.01
6-Person Household	263	3.38
7-or-more-person	57	0.73
2023 Est. Average Household Size	-	2.50
2023 Est. Households by Number of Vehicles		
No Vehicles	395	5.07
1 Vehicle	2,666	34.21
2 Vehicles	3,305	42.41
3 Vehicles	953	12.23
4 Vehicles	315	4.04
5 or more Vehicles	159	2.04
2023 Est. Average Number of Vehicles	-	1.80
2023 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	5,520	70.83
Housing Units, Renter-Occupied	2,273	29.17
2023 Owner Occ. HUs: Avg. Length of Residence		
2023 Owner Occ. HUs: Avg. Length of Residence	-	15.20
2023 Renter Occ. HUs: Avg. Length of Residence		
2023 Renter Occ. HUs: Avg. Length of Residence	-	6.20
2023 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	183	3.31
Value \$20,000 - \$39,999	212	3.84
Value \$40,000 - \$59,999	136	2.46
Value \$60,000 - \$79,999	242	4.38
Value \$80,000 - \$99,999	541	9.80
Value \$100,000 - \$149,999	1,506	27.28
Value \$150,000 - \$199,999	977	17.70
Value \$200,000 - \$299,999	903	16.36
Value \$300,000 - \$399,999	382	6.92
Value \$400,000 - \$499,999	177	3.21
Value \$500,000 - \$749,999	144	2.61
Value \$750,000 - \$999,999	87	1.58
Value \$1,000,000 - \$1,499,999	20	0.36
Value \$1,500,000 - \$1,999,999	5	0.09
Value \$2,000,000 or more	6	0.11
2023 Est. Median All Owner-Occupied Housing Value	-	147,773.66

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Trade Area: Taft Center - 3 mi Distance

Total Population: 20,030 | Total Households: 7,793

	Count	%
2023 Est. Housing Units by Units in Structure		
1 Unit Attached	131	1.51
1 Unit Detached	7,118	82.23
2 Units	133	1.54
3 to 4 Units	247	2.85
5 to 19 Units	331	3.82
20 to 49 Units	154	1.78
50 or More Units	27	0.31
Mobile Home or Trailer	508	5.87
Boat, RV, Van, etc.	6	0.07
2023 Est. Housing Units by Year Structure Built		
Built 2014 or Later	435	5.03
Built 2010 to 2013	220	2.54
Built 2000 to 2009	1,037	11.98
Built 1990 to 1999	818	9.45
Built 1980 to 1989	947	10.94
Built 1970 to 1979	1,628	18.81
Built 1960 to 1969	1,179	13.62
Built 1950 to 1959	1,073	12.40
Built 1940 to 1949	330	3.81
Built 1939 or Earlier	989	11.43
2023 Housing Units by Year Structure Built		
2023 Est. Median Year Structure Built	–	1,974.59
2023 Est. Households by Presence of People Under 18		
2023 Est. Households by Presence of People Under 18	2,617	33.58
Households with 1 or More People under Age 18		
Married Couple Family	1,629	62.25
Other Family, Male Householder	262	10.01
Other Family, Female Householder	689	26.33
NonFamily Household, Male Householder	25	0.95
NonFamily Household, Female Householder	13	0.50
2023 Est. Households with No People under Age 18		
Households with No People under Age 18	5,176	66.42
Households with No People under Age 18		
Married Couple Family	2,209	42.68
Other Family, Male Householder	174	3.36
Other Family, Female Householder	374	7.23
NonFamily, Male Householder	1,088	21.02
NonFamily, Female Householder	1,331	25.71

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Trade Area: Taft Center - 3 mi Distance

Total Population: 20,030 | Total Households: 7,793

	Count	%
2023 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	400	2.92
Some High School, No Diploma	1,135	8.29
High School Graduate (or GED)	5,712	41.74
Some College, No Degree	3,147	23.00
Associate's Degree	966	7.06
Bachelor's Degree	1,772	12.95
Master's Degree	364	2.66
Professional Degree	104	0.76
Doctorate Degree	83	0.61
2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
Less than High School Diploma	221	31.75
High School Graduate	327	46.98
Some College or Associate's Degree	117	16.81
Bachelor's Degree or Higher	31	4.45
2023 Est. Households by HH Income		
Income < \$15,000	743	9.53
Income \$15,000 - \$24,999	682	8.75
Income \$25,000 - \$34,999	644	8.26
Income \$35,000 - \$49,999	1,046	13.42
Income \$50,000 - \$74,999	1,596	20.48
Income \$75,000 - \$99,999	1,149	14.74
Income \$100,000 - \$124,999	817	10.48
Income \$125,000 - \$149,999	430	5.52
Income \$150,000 - \$199,999	358	4.59
Income \$200,000 - \$249,999	158	2.03
Income \$250,000 - \$499,999	122	1.56
Income \$500,000+	48	0.62
2023 Est. Average Household Income	-	77,120.20
2023 Est. Median Household Income	-	61,630.69
2023 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	-	66,253.46
Black or African American Alone	-	44,287.56
American Indian and Alaskan Native Alone	-	57,289.62
Asian Alone	-	64,400.96
Native Hawaiian and Other Pacific Islander Alone	-	61,360.78
Some Other Race Alone	-	53,437.89
Two or More Races	-	44,981.15
Hispanic or Latino	-	50,000.00
Not Hispanic or Latino	-	62,170.80
2023 Est. Families by Poverty Status		
2023 Families at or Above Poverty	4,714	88.36
2023 Families at or Above Poverty with children	2,046	38.35
2023 Families Below Poverty	622	11.66
2023 Families Below Poverty, with kids	475	8.90

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Trade Area: Taft Center - 3 mi Distance

Total Population: 20,030 | Total Households: 7,793

	Count	%
2023 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	4,609	54.44
Blue Collar	2,626	31.02
Service and Farming	1,230	14.53
2023 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	1,939	24.55
15 - 29 Minutes	3,487	44.16
30 - 44 Minutes	1,864	23.60
45 - 59 Minutes	317	4.01
60 or more Minutes	291	3.69
2023 Est. Avg Travel Time to Work in Minutes	-	25.40
2023 Est. Workers Age 16+ by Transp. to Work		
2023 Est. Workers Age 16+ by Transp. to Work	8,240	100.00
Drove Alone	6,907	83.82
Carpooled	865	10.50
Public Transport	24	0.29
Walked	37	0.45
Bicycle	19	0.23
Other Means	60	0.73
Worked at Home	329	3.99
2023 Est. Civ. Employed Pop 16+ by Class of Worker		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	8,466	100.00
For-Profit Private Workers	6,305	74.47
Non-Profit Private Workers	380	4.49
Local Government Workers	479	5.66
State Government Workers	424	5.01
Federal Government Workers	229	2.71
Self-Employed Workers	638	7.54
Unpaid Family Workers	10	0.12
2023 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	173	2.04
Arts/Design/Entertainment/Sports/Media	86	1.02
Building/Grounds Cleaning/Maintenance	241	2.85
Business/Financial Operations	327	3.86
Community/Social Services	86	1.02
Computer/Mathematical	125	1.48
Construction/Extraction	609	7.19
Education/Training/Library	337	3.98
Farming/Fishing/Forestry	16	0.19
Food Preparation/Serving Related	412	4.87
Healthcare Practitioner/Technician	384	4.54
Healthcare Support	282	3.33
Installation/Maintenance/Repair	486	5.74
Legal	83	0.98
Life/Physical/Social Science	4	0.05
Management	867	10.24
Office/Administrative Support	1,391	16.43
Production	721	8.52
Protective Services	141	1.67
Sales/Related	744	8.79
Personal Care/Service	138	1.63
Transportation/Material Moving	810	9.57
2023 Est. Pop Age 16+ by Employment Status		
In Armed Forces	7	0.04
Civilian - Employed	8,801	55.39
Civilian - Unemployed	219	1.38
Not in Labor Force	6,861	43.18

Benchmark: USA

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Trade Area: Taft Center - 3 mi Distance

Total Population: 20,030 | Total Households: 7,793



Report Details

Name: Taft Center Radius Distance
Date / Time: 7/13/2023 12:12:18 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
Taft Center - 1 mi Distance		N/A
Taft Center - 3 mi Distance		N/A
Taft Center - 5 mi Distance		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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