

Trade Area: Taft Center - 1 mi Distance

## POPULATION

7,281

## HOUSEHOLDS

2,887

## ETHNICITY



7.9%

Index:101

Hispanic/Latino

## HISPANIC ORIGIN\*



76.6%

Index:126

Mexican

## HOME LANGUAGE\*

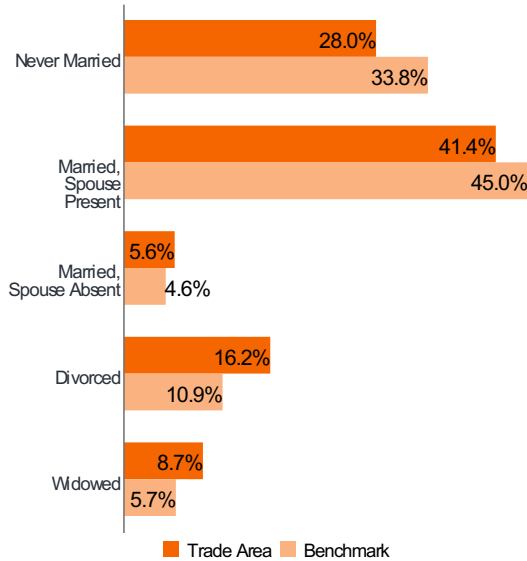


94.5%

Index:121

Only English

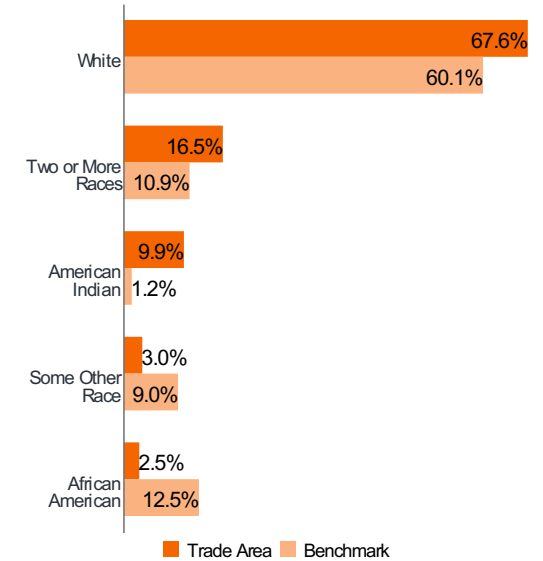
## MARITAL STATUS



## POPULATION BY AGE

Age	Count	%	Index
0 - 4	436	6.0	103
5 - 9	466	6.4	107
10 - 14	505	6.9	112
15 - 17	298	4.1	107
18 - 20	252	3.5	85
21 - 24	310	4.3	82
25 - 34	837	11.5	86
35 - 44	997	13.7	106
45 - 54	875	12.0	100
55 - 64	883	12.1	96
65 - 74	756	10.4	98
75 - 84	438	6.0	115
85+	225	3.1	150

## POPULATION BY RACE\*\*



Benchmark:USA

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\*Top variable chosen from percent composition ranking

\*\*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Housing & Household



Trade Area: Taft Center - 1 mi Distance

Population: 7,281 | Households: 2,887

## MEDIAN AGE OF HOUSEHOLDER

54

Index: 101

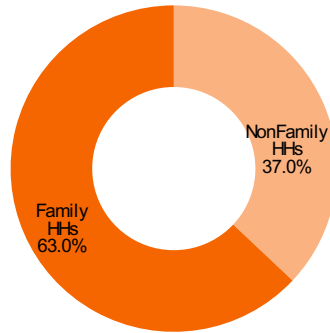
## PRESENCE OF CHILDREN\*



31.7%

Index: 94

## HOUSEHOLD TYPE



## HOUSING TENURE



Own

64.7%

Index: 100



Rent

35.3%

Index: 99

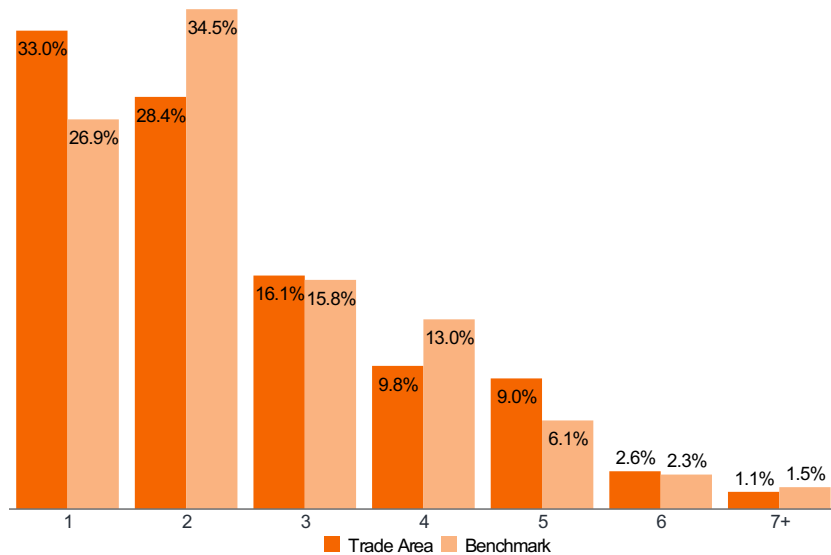
## AGE OF HOUSING\*\*



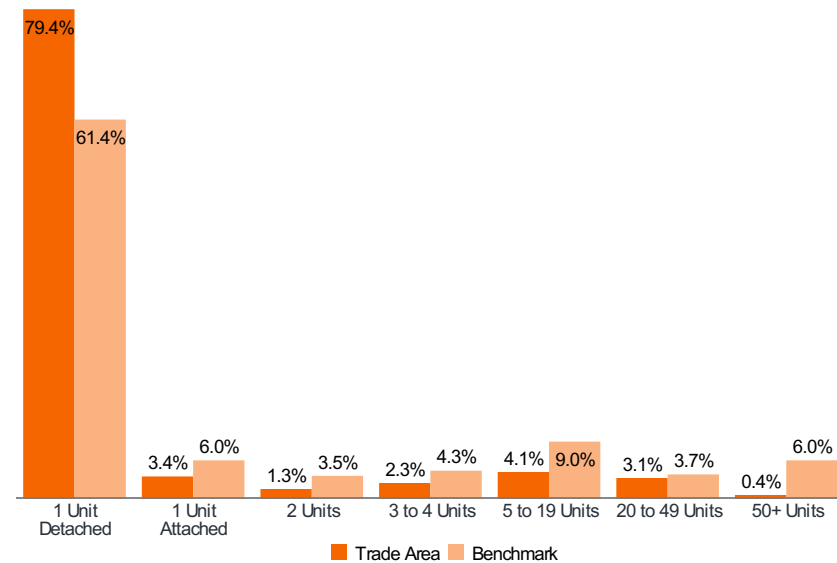
79+ years old

% Comp: 21.2 Index: 179

## HOUSEHOLD SIZE



## HOUSING UNITS IN STRUCTURE



Benchmark: USA

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\*Uses the variable "Households with people under age 18"

\*\*Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Trade Area: Taft Center - 1 mi Distance

Population: 7,281 | Households:2,887

## EDUCATIONAL ATTAINMENT: TOP 2\*



43.3%

Index: **161**

High School Graduate



21.5%

Index: 107

Some College, No Degree

## EDUCATION: HISPANIC/LATINO



0.3%

Index: **11**

Bachelor's degree or higher

## POVERTY STATUS



89.1%

Index: **98**

At or above poverty

## HOUSEHOLD INCOME



Median Household Income

**\$54,103**

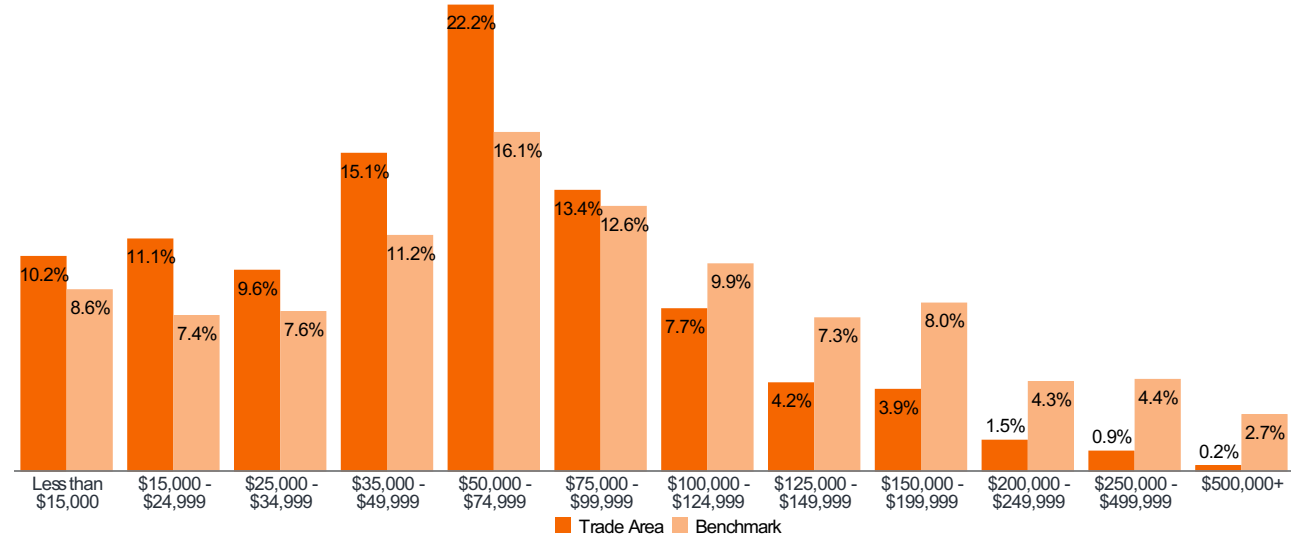
Index: **74**

Average Household Income

**\$67,039**

Index: **64**

## HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

\*Ranked by percent composition

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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Employment & Occupation



Trade Area: Taft Center - 1 mi Distance

Population: 7,281 | Households: 2,887

## OCCUPATIONAL CLASS\*



52.1%

Index:86

White Collar

## UNEMPLOYMENT RATE



2.3%

Index:49

Percent of civilian labor force unemployed

## METHOD OF TRAVEL TO WORK: TOP 2\*



83.2%

Index:110

Travel to work by **Driving Alone**

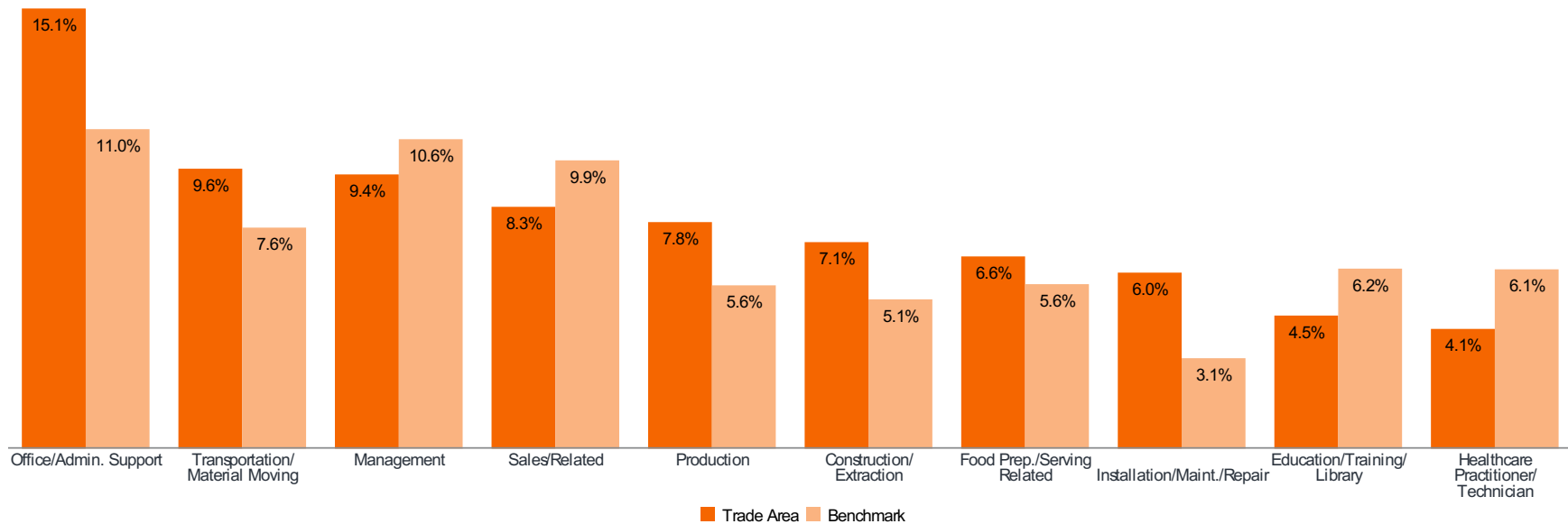


11.3%

Index:127

Travel to work by **Carpooling**

## OCCUPATION: TOP 10\*



Benchmark: USA

\*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Summary



Trade Area: Taft Center - 1 mi Distance

	Total	%
<b>Population</b>		
2010 Census	6,981	100.00
2020 Census	7,261	100.00
2023 Estimate	7,281	100.00
2028 Projection	7,331	100.00
<b>Population Growth</b>		
Percent Change: 2010 to 2020	--	4.01
Percent Change: 2020 to 2023	--	0.28
Percent Change: 2023 to 2028	--	0.69
<b>Households</b>		
2010 Census	2,820	100.00
2020 Census	2,867	100.00
2023 Estimate	2,887	100.00
2028 Projection	2,922	100.00
<b>Household Growth</b>		
Percent Change: 2010 to 2020	--	1.67
Percent Change: 2020 to 2023	--	0.70
Percent Change: 2023 to 2028	--	1.21
<b>Family Households</b>		
2010 Census	1,780	100.00
2023 Estimate	1,818	100.00
2028 Projection	1,840	100.00
<b>Family Household Growth</b>		
Percent Change: 2010 to 2023	--	2.13
Percent Change: 2023 to 2028	--	1.21

Benchmark: USA

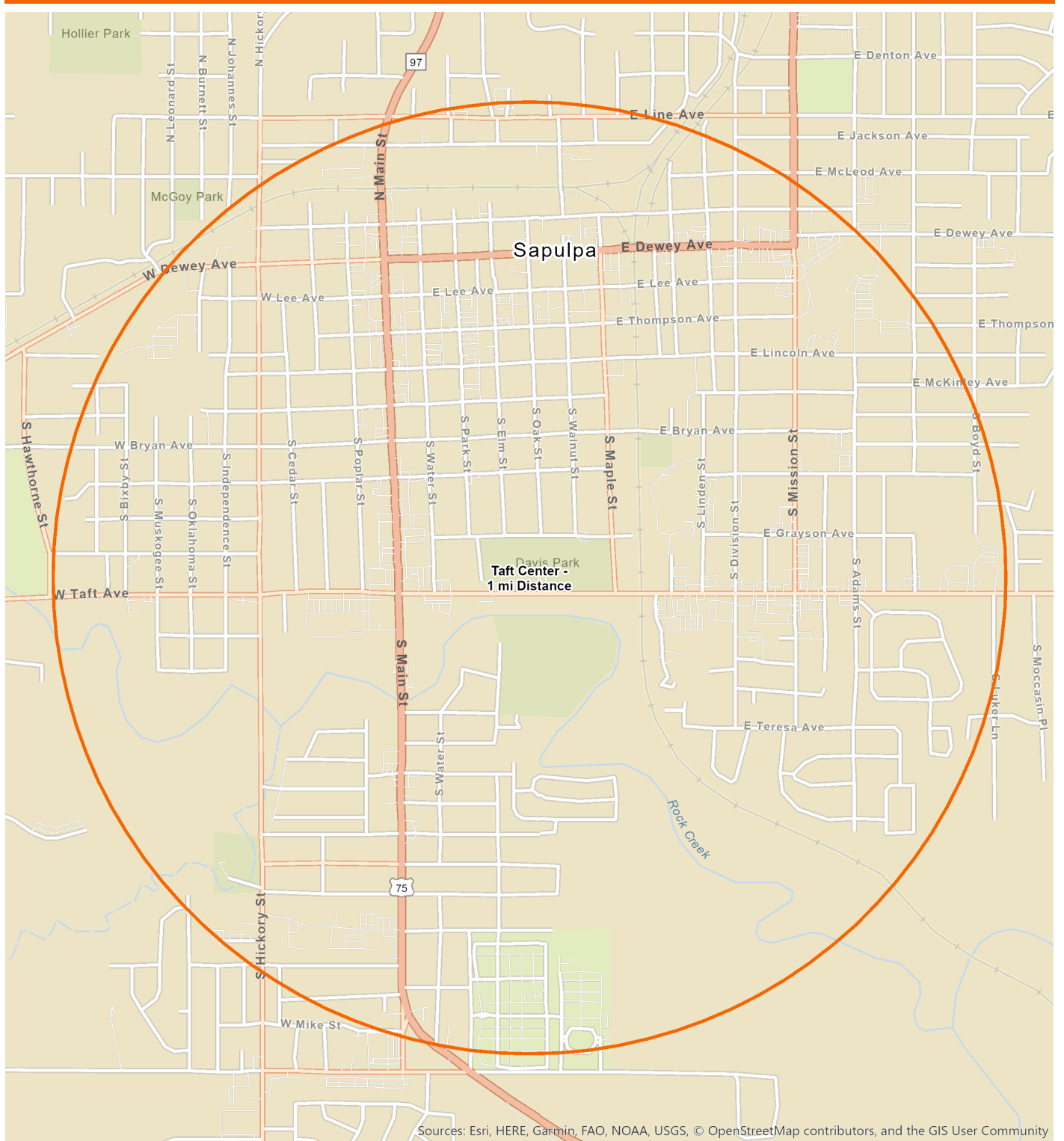
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Trade Area: Taft Center - 1 mi Distance

	Total	%
<b>2023 Est. Households by Household Income</b>		
Income < \$15,000	295	10.22
Income \$15,000 - \$24,999	319	11.05
Income \$25,000 - \$34,999	276	9.56
Income \$35,000 - \$49,999	437	15.14
Income \$50,000 - \$74,999	641	22.20
Income \$75,000 - \$99,999	386	13.37
Income \$100,000 - \$124,999	223	7.72
Income \$125,000 - \$149,999	121	4.19
Income \$150,000 - \$199,999	112	3.88
Income \$200,000 - \$249,999	42	1.46
Income \$250,000 - \$499,999	27	0.94
Income \$500,000+	7	0.24
2023 Est. Average Household Income	--	67,039.40
2023 Est. Median Household Income	--	54,103.45
<b>2023 Median HH Income by Single-Classification Race</b>		
White Alone	--	55,821.10
Black/African American Alone	--	45,472.44
American Indian/Alaskan Native Alone	--	49,845.09
Asian Alone	--	58,708.30
Native Hawaiian/Pacific Islander Alone	--	62,893.72
Some Other Race Alone	--	46,431.54
Two or More Races	--	49,268.37
Hispanic/Latino	--	45,478.67
Not Hispanic/Latino	--	54,857.95
<b>2023 Est. Households by Household Type</b>		
Family Households	1,818	62.97
NonFamily Households	1,069	37.03
2023 Est. Group Quarters Population	178	2.44
<b>2023 Est. Households by Household Size</b>		
1-Person Household	952	32.98
2-Person Household	820	28.40
3-Person Household	464	16.07
4-Person Household	284	9.84
5-Person Household	259	8.97
6-Person Household	74	2.56
7+ Person Household	33	1.14
2023 Est. Average Household Size	--	2.50
<b>2023 Est. HHs by Type by Presence of Own Children</b>		
Married Couple Family, with own children	496	27.28
Married Couple Family, without own children	746	41.03
Male Householder, with own children	73	4.01
Male Householder, without own children	81	4.46
Female Householder, with own children	219	12.05
Female Householder, without own children	204	11.22

Benchmark: USA

Trade Area: Taft Center - 1 mi Distance



# Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: Taft Center - 1 mi Distance

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
<b>Totals</b>			
Total retail trade including food and drink (NAICS 44, 45 and 722)	121,993,042	169,222,708	-47,229,666
Total retail trade (NAICS 44 and 45)	109,055,448	148,585,412	-39,529,964
<b>Motor Vehicle and Parts Dealers</b>			
Motor vehicle and parts dealers (NAICS 441)	29,186,094	32,734,987	-3,548,894
Automobile dealers (NAICS 4411)	25,150,037	23,228,413	1,921,624
New car dealers (NAICS 44111)	22,393,256	9,884,689	12,508,566
Used car dealers (NAICS 44112)	2,756,782	13,343,724	-10,586,942
Other motor vehicle dealers (NAICS 4412)	2,109,360	3,824,710	-1,715,350
Recreational vehicle dealers (NAICS 44121)	706,106	2,221,403	-1,515,297
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	1,403,255	1,603,307	-200,052
Boat dealers (NAICS 441222)	446,375	813,284	-366,908
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	956,879	790,023	166,856
Automotive parts, accessories, and tire stores (NAICS 4413)	1,926,696	5,681,864	-3,755,168
Automotive parts and accessories stores (NAICS 44131)	1,218,407	3,512,114	-2,293,707
Tire dealers (NAICS 44132)	708,289	2,169,750	-1,461,461
<b>Furniture and Home Furnishings Stores</b>			
Furniture and home furnishings stores (NAICS 442)	2,260,605	6,069,827	-3,809,222
Furniture stores (NAICS 4421)	1,321,685	4,844,680	-3,522,995
Home furnishings stores (NAICS 4422)	938,920	1,225,147	-286,228
Floor covering stores (NAICS 44221)	458,497	543,172	-84,675
Other home furnishings stores (NAICS 44229)	480,422	681,975	-201,552
Window treatment stores (NAICS 442291)	22,246	104,846	-82,601
All other home furnishings stores (NAICS 442299)	458,177	577,129	-118,952
<b>Electronics and Appliance Stores</b>			
Electronics and appliance stores (NAICS 443)	1,651,343	1,750,776	-99,433
Household appliance stores (NAICS 443141)	360,476	589,328	-228,852
Electronics stores (NAICS 443142)	1,290,867	1,161,448	129,420
<b>Building Material and Garden Equipment and Supplies Dealers</b>			
Building material and garden equipment and supplies dealers (NAICS 444)	7,728,369	10,901,310	-3,172,941
Building material and supplies dealers (NAICS 4441)	6,815,763	7,398,342	-582,579
Home centers (NAICS 44411)	3,828,187	1,460,830	2,367,357
Paint and wallpaper stores (NAICS 44412)	270,910	1,398,540	-1,127,630
Hardware stores (NAICS 44413)	562,617	1,621,228	-1,058,611
Other building material dealers (NAICS 44419)	2,154,048	2,917,743	-763,695
Lawn and garden equipment and supplies stores (NAICS 4442)	912,606	3,502,968	-2,590,361
Outdoor power equipment stores (NAICS 44421)	195,578	575,795	-380,217
Nursery, garden center, and farm supply stores (NAICS 44422)	717,028	2,927,173	-2,210,145
<b>Food and Beverage Stores</b>			
Food and beverage stores (NAICS 445)	14,847,545	12,296,240	2,551,305
Grocery stores (NAICS 4451)	13,345,461	10,613,335	2,732,126
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	12,762,848	10,406,103	2,356,745
Convenience stores (NAICS 44512)	582,613	207,232	375,381
Specialty food stores (NAICS 4452)	383,813	51,007	332,806
Meat markets (NAICS 44521)	117,920	0	117,920
Fish and seafood markets (NAICS 44522)	46,322	0	46,322
Fruit and vegetable markets (NAICS 44523)	80,036	0	80,036
Other specialty food stores (NAICS 44529)	139,536	51,007	88,529
All other specialty food stores (NAICS 445299)	65,719	10,865	54,854
Beer, wine, and liquor stores (NAICS 4453)	1,118,270	1,631,898	-513,628
<b>Health and Personal Care Stores</b>			
Health and personal care stores (NAICS 446)	6,334,905	11,501,180	-5,166,275
Pharmacies and drug stores (NAICS 44611)	5,472,204	9,264,088	-3,791,885
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	382,174	1,018,334	-636,160
Optical goods stores (NAICS 44613)	133,669	459,659	-325,990
Other health and personal care stores (NAICS 44619)	346,859	759,098	-412,240
Food (health) supplement stores (NAICS 446191)	122,365	216,983	-94,618
All other health and personal care stores (NAICS 446199)	224,493	542,115	-317,622
<b>Gasoline Stations</b>			
Gasoline stations (NAICS 447)	8,699,037	26,127,666	-17,428,629

Benchmark: USA

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# Retail Market Power® | Opportunity Gap by Retail Store Types



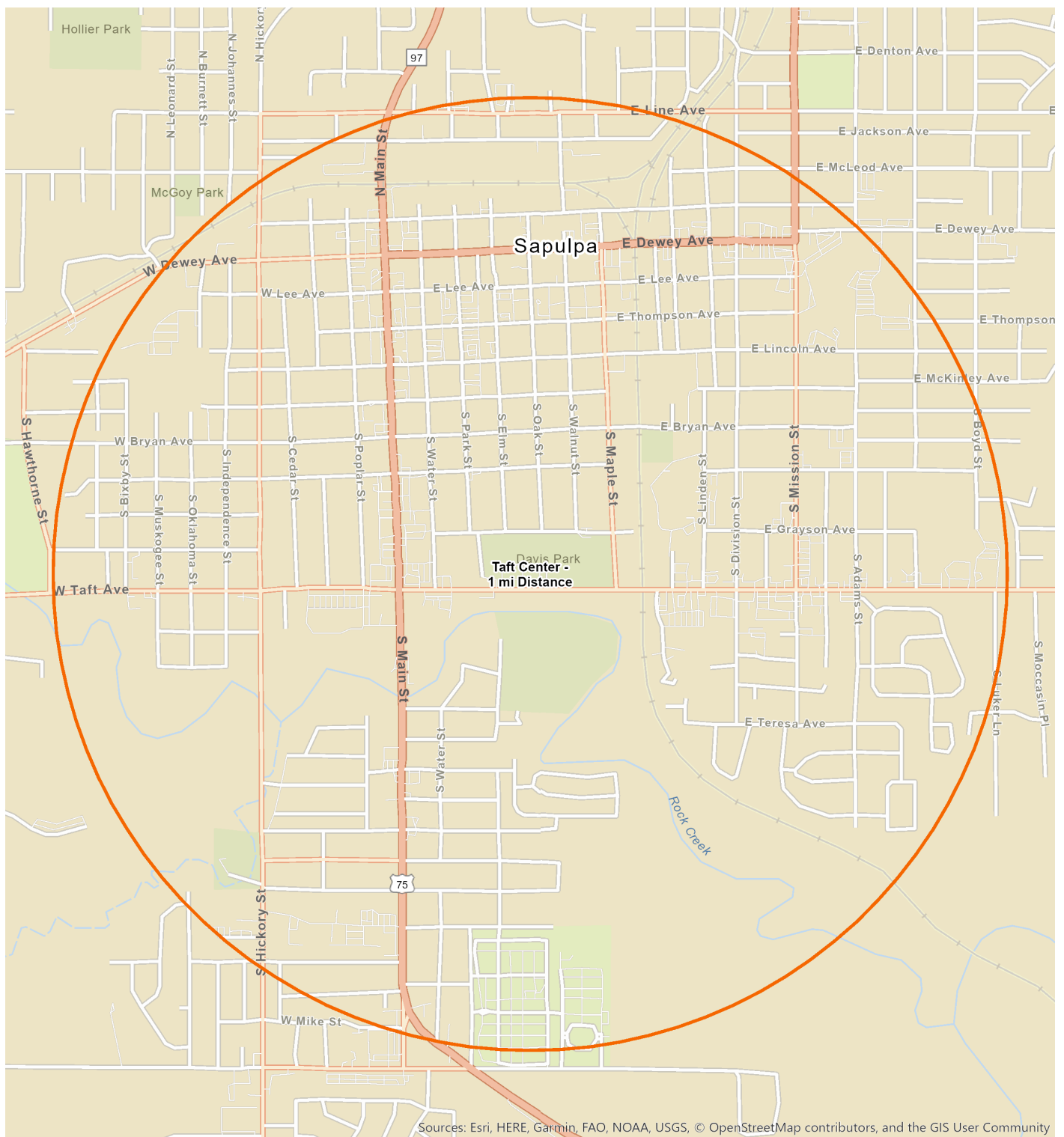
Trade Area: Taft Center - 1 mi Distance

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
<b>Clothing and Clothing Accessories Stores</b>			
Clothing and clothing accessories stores (NAICS 448)	4,422,975	1,548,915	2,874,060
Clothing stores (NAICS 4481)	3,001,928	811,082	2,190,846
Men's clothing stores (NAICS 44811)	110,177	0	110,177
Women's clothing stores (NAICS 44812)	562,713	182,285	380,428
Children's and infants' clothing stores (NAICS 44813)	155,574	0	155,574
Family clothing stores (NAICS 44814)	1,773,500	492,058	1,281,441
Clothing accessories stores (NAICS 44815)	146,082	0	146,082
Other clothing stores (NAICS 44819)	253,883	136,739	117,144
Shoe stores (NAICS 4482)	506,455	242,599	263,856
Jewelry, luggage, and leather goods stores (NAICS 4483)	914,592	495,234	419,358
Jewelry stores (NAICS 44831)	614,809	128,438	486,371
Luggage and leather goods stores (NAICS 44832)	299,783	366,796	-67,013
<b>Sporting Goods, Hobby, Musical Instrument, and Book Stores</b>			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	1,439,659	1,526,969	-87,310
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	1,239,891	1,029,122	210,770
Sporting goods stores (NAICS 45111)	775,122	323,635	451,488
Hobby, toy, and game stores (NAICS 45112)	354,230	319,474	34,756
Sewing, needlework, and piece goods stores (NAICS 45113)	41,871	175,015	-133,144
Musical instrument and supplies stores (NAICS 45114)	68,668	210,998	-142,330
Book stores and news dealers (NAICS 4512)	199,767	497,847	-298,080
Book stores (NAICS 451211)	186,234	428,703	-242,469
News dealers and newsstands (NAICS 451212)	13,533	69,144	-55,611
<b>General Merchandise Stores</b>			
General merchandise stores (NAICS 452)	12,833,351	37,803,653	-24,970,302
Department stores (NAICS 4522)	1,553,936	1,012,157	541,779
Other general merchandise stores (NAICS 4523)	11,279,415	36,791,496	-25,512,081
Warehouse clubs and supercenters (NAICS 452311)	10,219,939	30,379,200	-20,159,262
All other general merchandise stores (NAICS 452319)	1,059,476	6,412,295	-5,352,819
<b>Miscellaneous Store Retailers</b>			
Miscellaneous store retailers (NAICS 453)	2,127,429	3,431,524	-1,304,095
Florists (NAICS 4531)	105,558	289,602	-184,044
Office supplies, stationery, and gift stores (NAICS 4532)	399,808	211,848	187,960
Office supplies and stationery stores (NAICS 45321)	186,168	124,259	61,909
Gift, novelty, and souvenir stores (NAICS 45322)	213,640	87,589	126,051
Used merchandise stores (NAICS 4533)	297,511	177,571	119,940
Other miscellaneous store retailers (NAICS 4539)	1,324,552	2,752,503	-1,427,951
Pet and pet supplies stores (NAICS 45391)	379,286	543,048	-163,762
Art dealers (NAICS 45392)	183,811	330,204	-146,393
Manufactured (mobile) home dealers (NAICS 45393)	124,251	0	124,251
All other miscellaneous store retailers (NAICS 45399)	637,204	1,879,250	-1,242,046
Tobacco stores (NAICS 453991)	224,739	1,233,434	-1,008,696
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	412,465	645,816	-233,351
<b>Non-store Retailers</b>			
Non-store retailers (NAICS 454)	17,524,137	2,892,365	14,631,772
Electronic shopping and mail-order houses (NAICS 4541)	16,806,393	1,630,291	15,176,101
Vending machine operators (NAICS 4542)	92,789	0	92,789
Direct selling establishments (NAICS 4543)	624,955	1,262,073	-637,119
Fuel dealers (NAICS 45431)	350,278	317,008	33,271
Other direct selling establishments (NAICS 45439)	274,676	945,066	-670,389
<b>Food Services and Drinking Places</b>			
Food services and drinking places (NAICS 722)	12,937,594	20,637,296	-7,699,702
Special food services (NAICS 7223)	983,925	35,697	948,227
Food service contractors (NAICS 72231)	775,697	35,697	740,000
Caterers (NAICS 72232)	187,944	0	187,944
Mobile food services (NAICS 72233)	20,283	0	20,283
Drinking places (alcoholic beverages) (NAICS 7224)	431,308	75,109	356,198
Restaurants and other eating places (NAICS 7225)	11,522,362	20,526,490	-9,004,128
Full-service restaurants (NAICS 722511)	5,737,729	10,040,277	-4,302,548
Limited-service restaurants (NAICS 722513)	4,908,713	10,408,293	-5,499,579
Cafeterias, grill buffets, and buffets (NAICS 722514)	125,150	0	125,150
Snack and non-alcoholic beverage bars (NAICS 722515)	750,769	77,920	672,850

Benchmark: USA

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Trade Area: Taft Center - 1 mi Distance



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Trade Area: Taft Center - 1 mi Distance

Population	
2010 Census	6,981
2020 Census	7,261
2023 Estimate	7,281
2028 Projection	7,331
Population Growth	
Percent Change: 2010 to 2020	4.01
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Percent Change: 2023 to 2028	0.69
Households	
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Percent Change: 2023 to 2028	1.21

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Taft Center - 1 mi Distance

Total Population: 7,281 | Total Households: 2,887

	Count	%
<b>2023 Est. Population by Single-Classification Race</b>		
White Alone	4,921	67.59
Black/African American Alone	179	2.46
American Indian/Alaskan Native Alone	724	9.94
Asian Alone	31	0.43
Native Hawaiian/Pacific Islander Alone	12	0.17
Some Other Race Alone	216	2.97
Two or More Races	1,199	16.47
<b>2023 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	6,705	92.09
Hispanic or Latino	576	7.91
Mexican Origin	441	76.56
Puerto Rican Origin	26	4.51
Cuban Origin	0	0.00
All Other Hispanic or Latino	108	18.75
<b>2023 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	3	9.68
Filipino	8	25.81
Japanese	1	3.23
Asian Indian	0	0.00
Korean	5	16.13
Vietnamese	10	32.26
Cambodian	0	0.00
Hmong	0	0.00
Laotian	0	0.00
Thai	3	9.68
All Other Asian Races Including 2+ Category	0	0.00
<b>2023 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	6,470	94.52
Speak Asian/Pacific Isl. Lang. at Home	40	0.58
Speak Indo-European Language at Home	17	0.25
Speak Spanish at Home	299	4.37
Speak Other Language at Home	18	0.26
<b>2023 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	180	31.25
Black/African American Alone	2	0.35
American Indian/Alaskan Native Alone	34	5.90
Asian Alone	4	0.69
Native Hawaiian/Pacific Islander Alone	0	0.00
Some Other Race Alone	187	32.47
Two or More Races	168	29.17
<b>2023 Population by Ancestry</b>		
Arab	15	0.21
Czech	8	0.11
Danish	5	0.07
Dutch	78	1.07
English	504	6.92
French (Excluding Basque)	135	1.85
French Canadian	4	0.06
German	735	10.10
Greek	6	0.08
Hungarian	3	0.04
Irish	592	8.13
Italian	159	2.18
Lithuanian	0	0.00
Norwegian	22	0.30
Polish	66	0.91
Portuguese	0	0.00
Russian	5	0.07
Scotch-Irish	24	0.33
Scottish	105	1.44
Slovak	0	0.00
Subsaharan African	2	0.03
Swedish	24	0.33
Swiss	18	0.25
Ukrainian	0	0.00
United States or American	269	3.69
Welsh	10	0.14
West Indian (Excluding Hispanic groups)	30	0.41
Other Ancestry	2,036	27.96
Ancestry Unclassified	2,426	33.32

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Taft Center - 1 mi Distance

Total Population: 7,281 | Total Households: 2,887

	Count	%
<b>2023 Est. Population by Sex</b>		
Male	3,470	47.66
Female	3,811	52.34
<b>2023 Est. Population by Age</b>		
Age 0 - 4	436	5.99
Age 5 - 9	466	6.40
Age 10 - 14	505	6.94
Age 15 - 17	298	4.09
Age 18 - 20	252	3.46
Age 21 - 24	310	4.26
Age 25 - 34	837	11.50
Age 35 - 44	997	13.69
Age 45 - 54	875	12.02
Age 55 - 64	883	12.13
Age 65 - 74	756	10.38
Age 75 - 84	438	6.02
Age 85 and over	225	3.09
Age 16 and over	5,775	79.32
Age 18 and over	5,575	76.57
Age 21 and over	5,323	73.11
Age 65 and over	1,420	19.50
Median Age	—	40.38
Average Age	—	40.90
<b>2023 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	1,647	28.04
Male, Never Married	927	15.78
Female, Never Married	721	12.27
Married, Spouse Present	2,431	41.39
Married, Spouse Absent	328	5.58
Widowed	513	8.73
Male, Widowed	59	1.00
Female, Widowed	454	7.73
Divorced	954	16.24
Male, Divorced	374	6.37
Female, Divorced	580	9.87
<b>2023 Est. Male Population by Age</b>		
Male: Age 0 - 4	219	6.31
Male: Age 5 - 9	238	6.86
Male: Age 10 - 14	264	7.61
Male: Age 15 - 17	152	4.38
Male: Age 18 - 20	130	3.75
Male: Age 21 - 24	154	4.44
Male: Age 25 - 34	420	12.10
Male: Age 35 - 44	484	13.95
Male: Age 45 - 54	423	12.19
Male: Age 55 - 64	423	12.19
Male: Age 65 - 74	316	9.11
Male: Age 75 - 84	177	5.10
Male: Age 85 and over	69	1.99
Median Age, Male	—	38.30
Average Age, Male	—	38.90
<b>2023 Est. Female Population by Age</b>		
Female: Age 0 - 4	217	5.69
Female: Age 5 - 9	227	5.96
Female: Age 10 - 14	242	6.35
Female: Age 15 - 17	146	3.83
Female: Age 18 - 20	122	3.20
Female: Age 21 - 24	156	4.09
Female: Age 25 - 34	417	10.94
Female: Age 35 - 44	512	13.44
Female: Age 45 - 54	453	11.89
Female: Age 55 - 64	460	12.07
Female: Age 65 - 74	440	11.55
Female: Age 75 - 84	262	6.88
Female: Age 85 and over	157	4.12
Median Age, Female	—	42.38
Average Age, Female	—	42.60

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Trade Area: Taft Center - 1 mi Distance

Total Population: 7,281 | Total Households: 2,887

	Count	%
<b>2023 Est. Households by Household Type</b>		
Family Households	1,818	62.97
NonFamily Households	1,069	37.03
<b>2023 Est. Group Quarters Population</b>		
2023 Est. Group Quarters Population	178	2.44
<b>2023 HHs By Ethnicity, Hispanic/Latino</b>		
2023 HHs By Ethnicity, Hispanic/Latino	168	5.82
<b>2023 Est. Family HH Type by Presence of Own Child.</b>		
Married Couple Family, own children	496	27.28
Married Couple Family, no own children	746	41.03
Male Householder, own children	73	4.01
Male Householder, no own children	81	4.46
Female Householder, own children	219	12.05
Female Householder, no own children	204	11.22
<b>2023 Est. Households by Household Size</b>		
1-Person Household	952	32.98
2-Person Household	820	28.40
3-Person Household	464	16.07
4-Person Household	284	9.84
5-Person Household	259	8.97
6-Person Household	74	2.56
7-or-more-person	33	1.14
2023 Est. Average Household Size	-	2.50
<b>2023 Est. Households by Number of Vehicles</b>		
No Vehicles	164	5.68
1 Vehicle	1,198	41.50
2 Vehicles	1,105	38.27
3 Vehicles	274	9.49
4 Vehicles	113	3.91
5 or more Vehicles	33	1.14
2023 Est. Average Number of Vehicles	-	1.70
<b>2023 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	1,867	64.67
Housing Units, Renter-Occupied	1,020	35.33
<b>2023 Owner Occ. HUs: Avg. Length of Residence</b>		
2023 Owner Occ. HUs: Avg. Length of Residence	-	16.20
<b>2023 Renter Occ. HUs: Avg. Length of Residence</b>		
2023 Renter Occ. HUs: Avg. Length of Residence	-	7.10
<b>2023 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	86	4.61
Value \$20,000 - \$39,999	94	5.04
Value \$40,000 - \$59,999	57	3.05
Value \$60,000 - \$79,999	107	5.73
Value \$80,000 - \$99,999	233	12.48
Value \$100,000 - \$149,999	525	28.12
Value \$150,000 - \$199,999	294	15.75
Value \$200,000 - \$299,999	301	16.12
Value \$300,000 - \$399,999	65	3.48
Value \$400,000 - \$499,999	28	1.50
Value \$500,000 - \$749,999	35	1.88
Value \$750,000 - \$999,999	25	1.34
Value \$1,000,000 - \$1,499,999	13	0.70
Value \$1,500,000 - \$1,999,999	4	0.21
Value \$2,000,000 or more	0	0.00
2023 Est. Median All Owner-Occupied Housing Value	-	131,985.87

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Trade Area: Taft Center - 1 mi Distance

Total Population: 7,281 | Total Households: 2,887

	Count	%
<b>2023 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	112	3.37
1 Unit Detached	2,636	79.37
2 Units	44	1.32
3 to 4 Units	76	2.29
5 to 19 Units	136	4.09
20 to 49 Units	103	3.10
50 or More Units	12	0.36
Mobile Home or Trailer	202	6.08
Boat, RV, Van, etc.	0	0.00
<b>2023 Est. Housing Units by Year Structure Built</b>		
Built 2014 or Later	75	2.26
Built 2010 to 2013	52	1.57
Built 2000 to 2009	164	4.94
Built 1990 to 1999	268	8.07
Built 1980 to 1989	265	7.98
Built 1970 to 1979	607	18.28
Built 1960 to 1969	473	14.24
Built 1950 to 1959	532	16.02
Built 1940 to 1949	181	5.45
Built 1939 or Earlier	703	21.17
<b>2023 Housing Units by Year Structure Built</b>		
2023 Est. Median Year Structure Built	--	1,965.27
<b>2023 Est. Households by Presence of People Under 18</b>		
2023 Est. Households by Presence of People Under 18	914	31.66
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	548	59.96
Other Family, Male Householder	87	9.52
Other Family, Female Householder	266	29.10
NonFamily Household, Male Householder	9	0.98
NonFamily Household, Female Householder	4	0.44
<b>2023 Est. Households with No People under Age 18</b>		
Households with No People under Age 18	1,973	68.34
<b>Households with No People under Age 18</b>		
Married Couple Family	695	35.23
Other Family, Male Householder	65	3.29
Other Family, Female Householder	158	8.01
NonFamily, Male Householder	445	22.55
NonFamily, Female Householder	611	30.97

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Trade Area: Taft Center - 1 mi Distance

Total Population: 7,281 | Total Households: 2,887

	Count	%
<b>2023 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	156	3.11
Some High School, No Diploma	437	8.72
High School Graduate (or GED)	2,170	43.29
Some College, No Degree	1,078	21.50
Associate's Degree	310	6.18
Bachelor's Degree	663	13.23
Master's Degree	122	2.43
Professional Degree	46	0.92
Doctorate Degree	30	0.60
<b>2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
Less than High School Diploma	80	28.07
High School Graduate	131	45.97
Some College or Associate's Degree	59	20.70
Bachelor's Degree or Higher	15	5.26
<b>2023 Est. Households by HH Income</b>		
Income < \$15,000	295	10.22
Income \$15,000 - \$24,999	319	11.05
Income \$25,000 - \$34,999	276	9.56
Income \$35,000 - \$49,999	437	15.14
Income \$50,000 - \$74,999	641	22.20
Income \$75,000 - \$99,999	386	13.37
Income \$100,000 - \$124,999	223	7.72
Income \$125,000 - \$149,999	121	4.19
Income \$150,000 - \$199,999	112	3.88
Income \$200,000 - \$249,999	42	1.46
Income \$250,000 - \$499,999	27	0.94
Income \$500,000+	7	0.24
2023 Est. Average Household Income	-	67,039.40
2023 Est. Median Household Income	-	54,103.45
<b>2023 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	-	55,821.10
Black or African American Alone	-	45,472.44
American Indian and Alaskan Native Alone	-	49,845.09
Asian Alone	-	58,708.30
Native Hawaiian and Other Pacific Islander Alone	-	62,893.72
Some Other Race Alone	-	46,431.54
Two or More Races	-	49,268.37
Hispanic or Latino	-	45,478.67
Not Hispanic or Latino	-	54,857.95
<b>2023 Est. Families by Poverty Status</b>		
2023 Families at or Above Poverty	1,619	89.05
2023 Families at or Above Poverty with children	784	43.12
2023 Families Below Poverty	199	10.95
2023 Families Below Poverty, with kids	155	8.53

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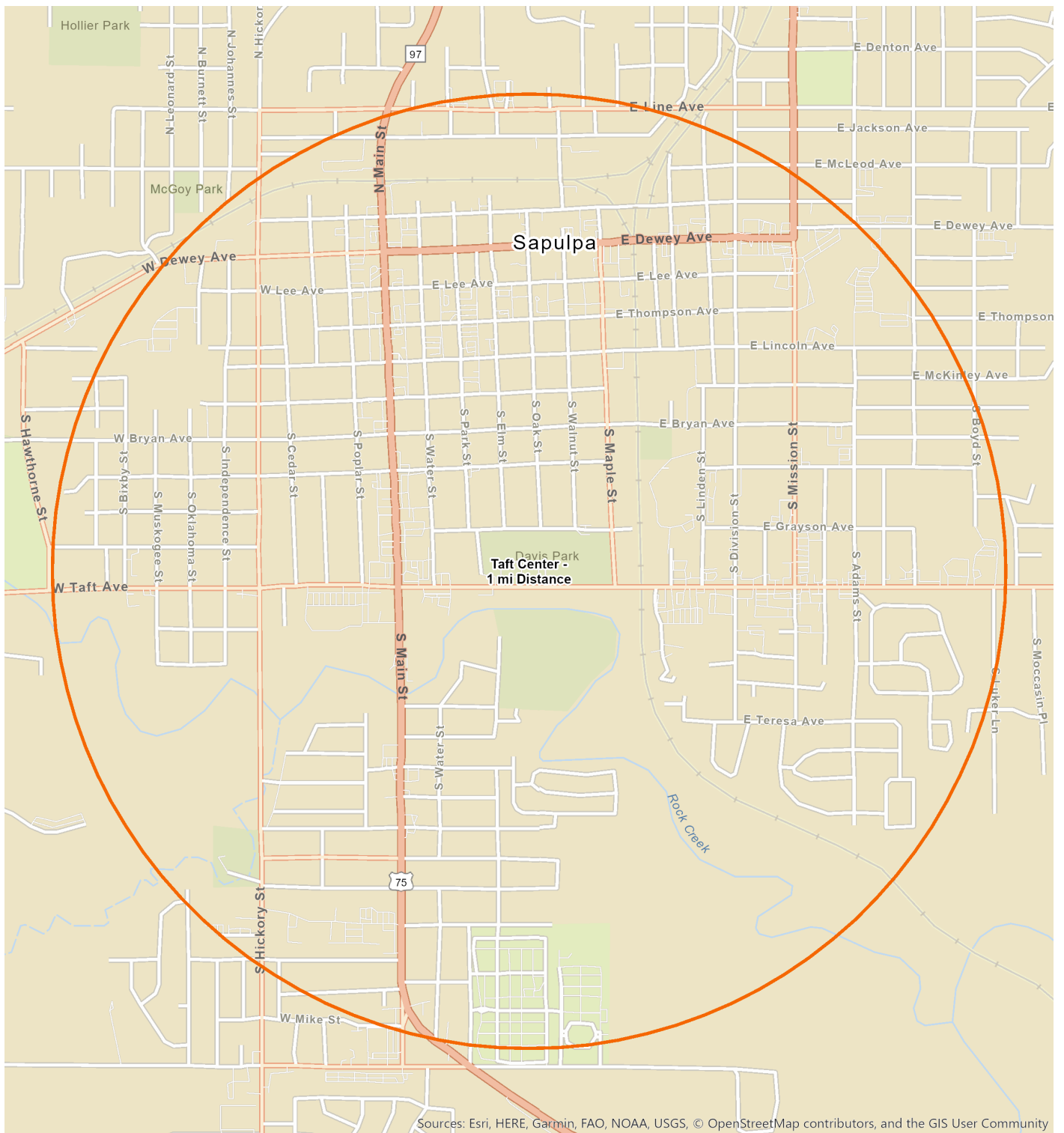
	Count	%
<b>2023 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	1,583	52.07
Blue Collar	927	30.49
Service and Farming	530	17.43
<b>2023 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	843	28.97
15 - 29 Minutes	1,313	45.12
30 - 44 Minutes	605	20.79
45 - 59 Minutes	77	2.65
60 or more Minutes	72	2.47
2023 Est. Avg Travel Time to Work in Minutes	-	23.20
<b>2023 Est. Workers Age 16+ by Transp. to Work</b>		
2023 Est. Workers Age 16+ by Transp. to Work	2,981	100.00
Drove Alone	2,481	83.23
Carpooled	336	11.27
Public Transport	3	0.10
Walked	31	1.04
Bicycle	15	0.50
Other Means	47	1.58
Worked at Home	68	2.28
<b>2023 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	3,040	100.00
For-Profit Private Workers	2,248	73.95
Non-Profit Private Workers	169	5.56
Local Government Workers	152	5.00
State Government Workers	118	3.88
Federal Government Workers	131	4.31
Self-Employed Workers	221	7.27
Unpaid Family Workers	1	0.03
<b>2023 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	62	2.04
Arts/Design/Entertainment/Sports/Media	40	1.32
Building/Grounds Cleaning/Maintenance	100	3.29
Business/Financial Operations	88	2.90
Community/Social Services	39	1.28
Computer/Mathematical	53	1.74
Construction/Extraction	215	7.07
Education/Training/Library	138	4.54
Farming/Fishing/Forestry	3	0.10
Food Preparation/Serving Related	200	6.58
Healthcare Practitioner/Technician	124	4.08
Healthcare Support	112	3.68
Installation/Maintenance/Repair	183	6.02
Legal	38	1.25
Life/Physical/Social Science	2	0.07
Management	286	9.41
Office/Administrative Support	460	15.13
Production	236	7.76
Protective Services	53	1.74
Sales/Related	252	8.29
Personal Care/Service	62	2.04
Transportation/Material Moving	292	9.61
<b>2023 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	5	0.09
Civilian - Employed	3,111	53.87
Civilian - Unemployed	73	1.26
Not in Labor Force	2,586	44.78

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# Report Details

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**Name:** Taft Center Radius Distance  
**Date / Time:** 7/13/2023 12:12:18 PM  
**Workspace Vintage:** 2023

## Trade Area

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Name	Level	Geographies
Taft Center - 1 mi Distance		N/A
Taft Center - 3 mi Distance		N/A
Taft Center - 5 mi Distance		N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
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