

Pop-Facts® Demographics | Population & Race



Trade Area: Creek Hill - 5 mi Distance

POPULATION

36,108

HOUSEHOLDS

13,749

ETHNICITY



7.6%

Index:102

Hispanic/Latino

HISPANIC ORIGIN*



82.1%

Index:135

Mexican

HOME LANGUAGE*

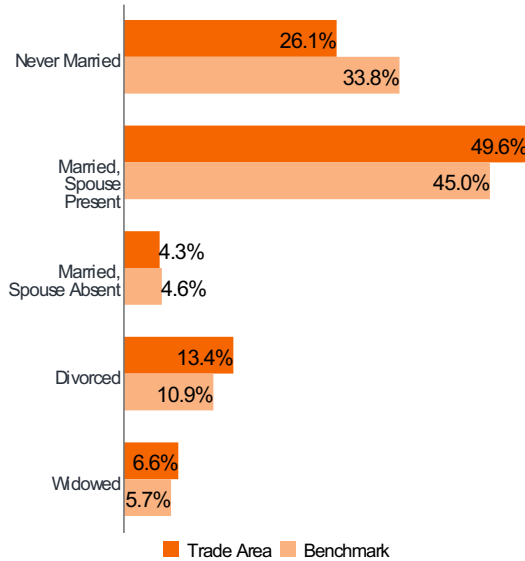


94.1%

Index:120

Only English

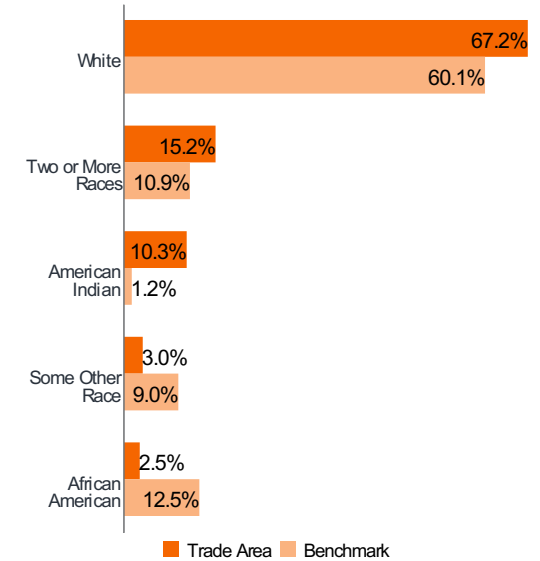
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	2,186	6.1	104
5 - 9	2,316	6.4	108
10 - 14	2,388	6.6	107
15 - 17	1,464	4.1	106
18 - 20	1,310	3.6	89
21 - 24	1,725	4.8	92
25 - 34	4,392	12.2	91
35 - 44	4,627	12.8	99
45 - 54	4,390	12.2	101
55 - 64	4,714	13.1	103
65 - 74	3,941	10.9	102
75 - 84	1,934	5.4	102
85+	723	2.0	97

POPULATION BY RACE**



Benchmark:USA

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*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Demographics | Housing & Household



Trade Area: Creek Hill - 5 mi Distance

Population: 36,108 | Households: 13,749

MEDIAN AGE OF HOUSEHOLDER

54

Index: 102

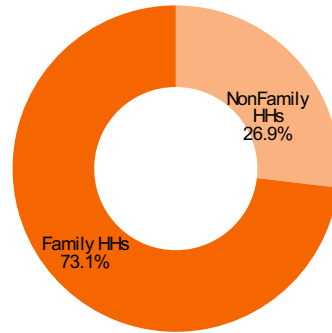
PRESENCE OF CHILDREN*



35.5%

Index: 105

HOUSEHOLD TYPE



HOUSING TENURE



Own

74.4%

Index: 116



Rent

25.6%

Index: 72

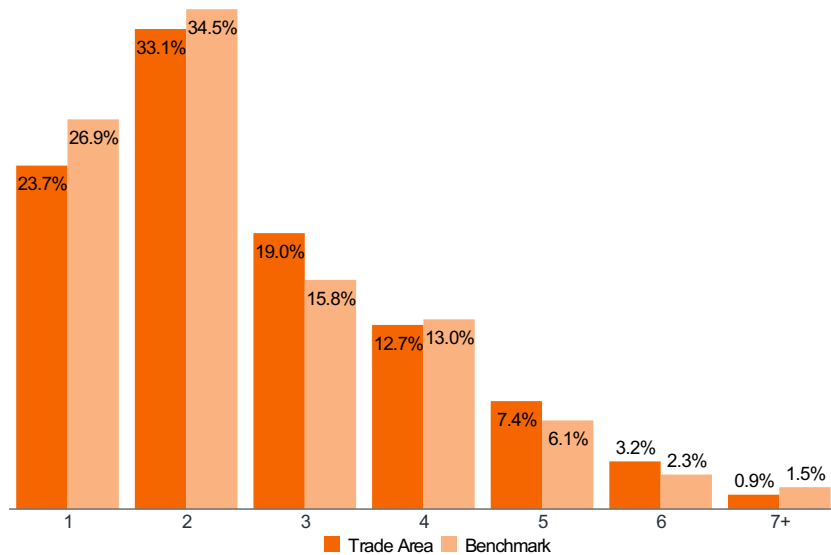
AGE OF HOUSING**



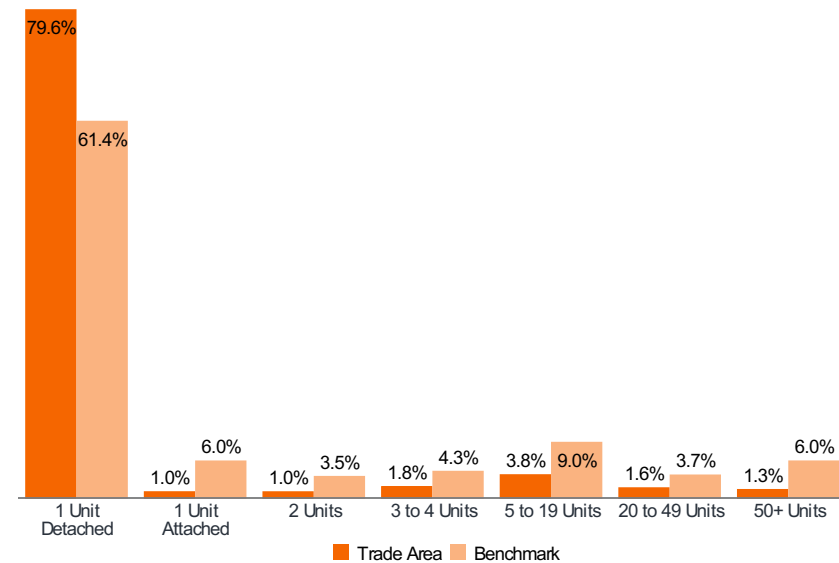
39 - 48 years old

% Comp: 17.4 Index: 119

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: USA

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*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Trade Area: Creek Hill - 5 mi Distance

Population: 36,108 | Households: 13,749

EDUCATIONAL ATTAINMENT: TOP 2*



36.1%

Index: 134

High School Graduate



22.7%

Index: 113

Some College, No Degree

EDUCATION: HISPANIC/LATINO



0.5%

Index: 17

Bachelor's degree or higher

POVERTY STATUS



90.4%

Index: 99

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$70,874

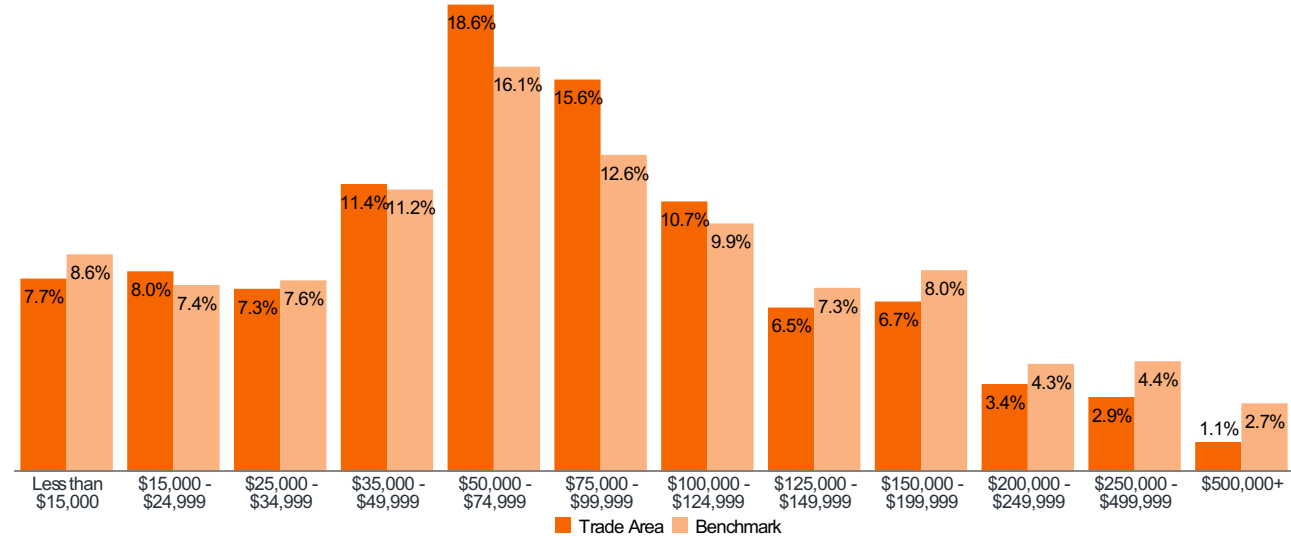
Index: 97

Average Household Income

\$91,437

Index: 87

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

*Ranked by percent composition

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Index Colors:	<80	80 - 110	110+
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Pop-Facts® Demographics | Employment & Occupation



Trade Area: Creek Hill - 5 mi Distance

Population: 36,108 | Households: 13,749

OCCUPATIONAL CLASS*



58.5%

Index:97

White Collar

UNEMPLOYMENT RATE



2.6%

Index:55

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*



85.6%

Index:113

Travel to work by **Driving Alone**

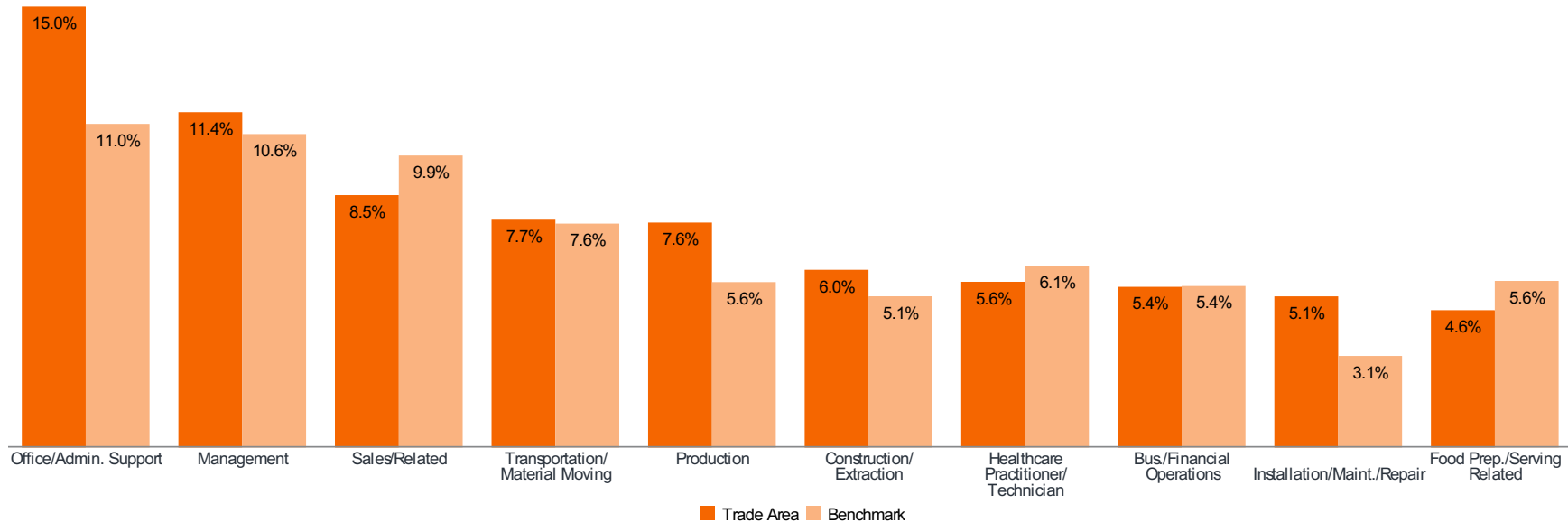


7.9%

Index:89

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: USA

*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: Creek Hill - 5 mi Distance

	Total	%
Population		
2010 Census	32,120	100.00
2020 Census	35,602	100.00
2023 Estimate	36,108	100.00
2028 Projection	37,080	100.00
Population Growth		
Percent Change: 2010 to 2020	--	10.84
Percent Change: 2020 to 2023	--	1.42
Percent Change: 2023 to 2028	--	2.69
Households		
2010 Census	12,160	100.00
2020 Census	13,558	100.00
2023 Estimate	13,749	100.00
2028 Projection	14,132	100.00
Household Growth		
Percent Change: 2010 to 2020	--	11.50
Percent Change: 2020 to 2023	--	1.41
Percent Change: 2023 to 2028	--	2.79
Family Households		
2010 Census	8,830	100.00
2023 Estimate	10,056	100.00
2028 Projection	10,344	100.00
Family Household Growth		
Percent Change: 2010 to 2023	--	13.88
Percent Change: 2023 to 2028	--	2.86

Benchmark: USA

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Trade Area: Creek Hill - 5 mi Distance

	Total	%
2023 Est. Households by Household Income		
Income < \$15,000	1,053	7.66
Income \$15,000 - \$24,999	1,093	7.95
Income \$25,000 - \$34,999	997	7.25
Income \$35,000 - \$49,999	1,573	11.44
Income \$50,000 - \$74,999	2,569	18.61
Income \$75,000 - \$99,999	2,147	15.62
Income \$100,000 - \$124,999	1,477	10.74
Income \$125,000 - \$149,999	894	6.50
Income \$150,000 - \$199,999	927	6.74
Income \$200,000 - \$249,999	473	3.44
Income \$250,000 - \$499,999	402	2.92
Income \$500,000+	154	1.12
2023 Est. Average Household Income	-	91,437.20
2023 Est. Median Household Income	-	70,873.77
2023 Median HH Income by Single-Classification Race		
White Alone	-	74,527.86
Black/African American Alone	-	47,110.58
American Indian/Alaskan Native Alone	-	63,522.91
Asian Alone	-	87,498.97
Native Hawaiian/Pacific Islander Alone	-	57,988.09
Some Other Race Alone	-	61,410.79
Two or More Races	-	57,838.88
Hispanic/Latino	-	64,033.61
Not Hispanic/Latino	-	71,185.24
2023 Est. Households by Household Type		
Family Households	10,066	73.14
NonFamily Households	3,693	26.86
2023 Est. Group Quarters Population	383	1.06
2023 Est. Households by Household Size		
1-Person Household	3,253	23.66
2-Person Household	4,549	33.09
3-Person Household	2,612	19.00
4-Person Household	1,741	12.66
5-Person Household	1,018	7.40
6-Person Household	446	3.24
7+ Person Household	130	0.95
2023 Est. Average Household Size	-	2.60
2023 Est. HHs by Type by Presence of Own Children		
Married Couple Family, with own children	3,021	30.04
Married Couple Family, without own children	4,673	46.47
Male Householder, with own children	374	3.72
Male Householder, without own children	357	3.55
Female Householder, with own children	857	8.52
Female Householder, without own children	775	7.71

Benchmark: USA

Trade Area: Creek Hill - 5 mi Distance



Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: Creek Hill - 5 mi Distance

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
Totals			
Total retail trade including food and drink (NAICS 44, 45 and 722)	689,474,503	397,544,994	291,929,510
Total retail trade (NAICS 44 and 45)	616,276,234	355,717,388	260,558,846
Motor Vehicle and Parts Dealers			
Motor vehicle and parts dealers (NAICS 441)	163,818,147	102,836,404	60,981,742
Automobile dealers (NAICS 4411)	141,545,082	75,852,208	65,692,875
New car dealers (NAICS 44111)	126,055,777	46,327,760	79,728,017
Used car dealers (NAICS 44112)	15,489,305	29,524,447	-14,035,142
Other motor vehicle dealers (NAICS 4412)	11,196,412	16,038,853	-4,842,440
Recreational vehicle dealers (NAICS 44121)	3,643,811	7,469,499	-3,825,687
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	7,552,601	8,569,354	-1,016,753
Boat dealers (NAICS 441222)	2,307,724	3,648,732	-1,341,007
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	5,244,877	4,920,622	324,254
Automotive parts, accessories, and tire stores (NAICS 4413)	11,076,652	10,945,344	131,308
Automotive parts and accessories stores (NAICS 44131)	7,006,242	6,825,554	180,688
Tire dealers (NAICS 44132)	4,070,410	4,119,790	-49,380
Furniture and Home Furnishings Stores			
Furniture and home furnishings stores (NAICS 442)	12,671,316	11,408,210	1,263,106
Furniture stores (NAICS 4421)	7,422,819	8,448,761	-1,025,943
Home furnishings stores (NAICS 4422)	5,248,497	2,959,449	2,289,049
Floor covering stores (NAICS 44221)	2,552,868	1,723,046	829,821
Other home furnishings stores (NAICS 44229)	2,695,630	1,236,403	1,459,227
Window treatment stores (NAICS 442291)	121,990	111,197	10,793
All other home furnishings stores (NAICS 442299)	2,573,640	1,125,206	1,448,434
Electronics and Appliance Stores			
Electronics and appliance stores (NAICS 443)	9,380,245	4,460,847	4,919,398
Household appliance stores (NAICS 443141)	2,053,917	1,229,790	824,128
Electronics stores (NAICS 443142)	7,326,327	3,231,057	4,095,271
Building Material and Garden Equipment and Supplies Dealers			
Building material and garden equipment and supplies dealers (NAICS 444)	44,631,200	25,761,089	18,870,111
Building material and supplies dealers (NAICS 4441)	39,409,223	14,744,550	24,664,673
Home centers (NAICS 44411)	22,091,008	4,099,596	17,991,412
Paint and wallpaper stores (NAICS 44412)	1,545,394	2,658,963	-1,113,569
Hardware stores (NAICS 44413)	3,252,194	2,895,974	356,220
Other building material dealers (NAICS 44419)	12,520,628	5,090,018	7,430,610
Lawn and garden equipment and supplies stores (NAICS 4442)	5,221,977	11,016,538	-5,794,562
Outdoor power equipment stores (NAICS 44421)	1,118,800	1,523,004	-404,203
Nursery, garden center, and farm supply stores (NAICS 44422)	4,103,176	9,493,535	-5,390,358
Food and Beverage Stores			
Food and beverage stores (NAICS 445)	83,621,928	35,034,435	48,587,493
Grocery stores (NAICS 4451)	75,214,620	31,136,167	44,078,452
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	71,944,027	30,315,673	41,628,354
Convenience stores (NAICS 44512)	3,270,593	820,495	2,450,098
Specialty food stores (NAICS 4452)	2,166,155	141,999	2,024,156
Meat markets (NAICS 44521)	665,930	0	665,930
Fish and seafood markets (NAICS 44522)	261,575	0	261,575
Fruit and vegetable markets (NAICS 44523)	451,408	0	451,408
Other specialty food stores (NAICS 44529)	787,242	141,999	645,243
All other specialty food stores (NAICS 445299)	371,127	17,802	353,325
Beer, wine, and liquor stores (NAICS 4453)	6,241,154	3,756,268	2,484,885
Health and Personal Care Stores			
Health and personal care stores (NAICS 446)	35,851,378	20,683,324	15,168,054
Pharmacies and drug stores (NAICS 44611)	30,907,258	16,772,698	14,134,560
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	2,158,288	1,650,249	508,039
Optical goods stores (NAICS 44613)	825,576	876,989	-51,414
Other health and personal care stores (NAICS 44619)	1,960,257	1,383,388	576,869
Food (health) supplement stores (NAICS 446191)	691,489	461,302	230,187
All other health and personal care stores (NAICS 446199)	1,268,767	922,085	346,682
Gasoline Stations			
Gasoline stations (NAICS 447)	49,353,204	48,430,436	922,768

Benchmark: USA

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Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: Creek Hill - 5 mi Distance

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
Clothing and Clothing Accessories Stores			
Clothing and clothing accessories stores (NAICS 448)	24,984,842	2,426,523	22,558,318
Clothing stores (NAICS 4481)	16,968,099	1,421,214	15,546,886
Men's clothing stores (NAICS 44811)	615,111	12,115	602,996
Women's clothing stores (NAICS 44812)	3,139,606	342,551	2,797,055
Children's and infants' clothing stores (NAICS 44813)	953,858	13,786	940,072
Family clothing stores (NAICS 44814)	10,026,062	774,675	9,251,387
Clothing accessories stores (NAICS 44815)	814,759	11,800	802,959
Other clothing stores (NAICS 44819)	1,418,704	266,287	1,152,417
Shoe stores (NAICS 4482)	2,870,081	291,571	2,578,510
Jewelry, luggage, and leather goods stores (NAICS 4483)	5,146,662	713,739	4,432,923
Jewelry stores (NAICS 44831)	3,470,172	201,545	3,268,627
Luggage and leather goods stores (NAICS 44832)	1,676,489	512,193	1,164,296
Sporting Goods, Hobby, Musical Instrument, and Book Stores			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	8,229,404	3,829,040	4,400,364
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	7,094,027	3,119,693	3,974,334
Sporting goods stores (NAICS 45111)	4,454,526	1,652,862	2,801,664
Hobby, toy, and game stores (NAICS 45112)	2,013,101	868,617	1,144,484
Sewing, needlework, and piece goods stores (NAICS 45113)	232,400	265,290	-32,890
Musical instrument and supplies stores (NAICS 45114)	394,000	332,923	61,077
Book stores and news dealers (NAICS 4512)	1,135,377	709,347	426,030
Book stores (NAICS 451211)	1,058,642	633,425	425,217
News dealers and newsstands (NAICS 451212)	76,735	75,922	813
General Merchandise Stores			
General merchandise stores (NAICS 452)	72,596,017	83,413,751	-10,817,734
Department stores (NAICS 4522)	8,761,873	2,987,528	5,774,344
Other general merchandise stores (NAICS 4523)	63,834,144	80,426,222	-16,592,078
Warehouse clubs and supercenters (NAICS 452311)	57,843,642	68,212,398	-10,368,756
All other general merchandise stores (NAICS 452319)	5,990,502	12,213,824	-6,223,322
Miscellaneous Store Retailers			
Miscellaneous store retailers (NAICS 453)	11,942,363	7,796,367	4,145,997
Florists (NAICS 4531)	603,610	412,684	190,927
Office supplies, stationery, and gift stores (NAICS 4532)	2,252,631	394,060	1,858,571
Office supplies and stationery stores (NAICS 45321)	1,045,514	232,534	812,980
Gift, novelty, and souvenir stores (NAICS 45322)	1,207,117	161,526	1,045,592
Used merchandise stores (NAICS 4533)	1,684,175	234,901	1,449,274
Other miscellaneous store retailers (NAICS 4539)	7,401,946	6,754,722	647,224
Pet and pet supplies stores (NAICS 45391)	2,128,861	1,395,996	732,865
Art dealers (NAICS 45392)	1,040,506	554,775	485,732
Manufactured (mobile) home dealers (NAICS 45393)	640,345	243,951	396,394
All other miscellaneous store retailers (NAICS 45399)	3,592,234	4,560,001	-967,767
Tobacco stores (NAICS 453991)	1,247,568	2,893,941	-1,646,373
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	2,344,666	1,666,060	678,606
Non-store Retailers			
Non-store retailers (NAICS 454)	99,196,191	9,636,963	89,559,228
Electronic shopping and mail-order houses (NAICS 4541)	95,100,394	7,457,470	87,642,924
Vending machine operators (NAICS 4542)	523,434	0	523,434
Direct selling establishments (NAICS 4543)	3,572,363	2,179,493	1,392,870
Fuel dealers (NAICS 45431)	2,012,352	485,838	1,526,514
Other direct selling establishments (NAICS 45439)	1,560,011	1,693,655	-133,644
Food Services and Drinking Places			
Food services and drinking places (NAICS 722)	73,198,270	41,827,605	31,370,664
Special food services (NAICS 7223)	5,542,380	4,168,600	1,373,780
Food service contractors (NAICS 72231)	4,360,686	3,949,292	411,394
Caterers (NAICS 72232)	1,066,535	219,308	847,227
Mobile food services (NAICS 72233)	115,159	0	115,159
Drinking places (alcoholic beverages) (NAICS 7224)	2,394,146	128,206	2,265,941
Restaurants and other eating places (NAICS 7225)	65,261,743	37,530,800	27,730,943
Full-service restaurants (NAICS 722511)	32,425,496	16,127,658	16,297,838
Limited-service restaurants (NAICS 722513)	27,864,284	21,251,714	6,612,570
Cafeterias, grill buffets, and buffets (NAICS 722514)	710,467	73,508	636,959
Snack and non-alcoholic beverage bars (NAICS 722515)	4,261,496	77,920	4,183,576

Benchmark: USA

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Trade Area: Creek Hill - 5 mi Distance

Population	
2010 Census	32,120
2020 Census	35,602
2023 Estimate	36,108
2028 Projection	37,080
Population Growth	
Percent Change: 2010 to 2020	10.84
Percent Change: 2020 to 2023	1.42
Percent Change: 2023 to 2028	2.69
Households	
2010 Census	12,160
2020 Census	13,558
2023 Estimate	13,749
2028 Projection	14,132
Household Growth	
Percent Change: 2010 to 2020	11.50
Percent Change: 2020 to 2023	1.41
Percent Change: 2023 to 2028	2.79
Family Households	
2010 Census	8,830
2023 Estimate	10,056
2028 Projection	10,344
Family Household Growth	
Percent Change: 2010 to 2023	13.88
Percent Change: 2023 to 2028	2.86

Benchmark: USA

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Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Creek Hill - 5 mi Distance

Total Population: 36,108 | Total Households: 13,749

	Count	%
2023 Est. Population by Single-Classification Race		
White Alone	24,268	67.21
Black/African American Alone	912	2.53
American Indian/Alaskan Native Alone	3,737	10.35
Asian Alone	583	1.61
Native Hawaiian/Pacific Islander Alone	41	0.11
Some Other Race Alone	1,092	3.02
Two or More Races	5,475	15.16
2023 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	33,376	92.43
Hispanic or Latino	2,732	7.57
Mexican Origin	2,244	82.14
Puerto Rican Origin	111	4.06
Cuban Origin	0	0.00
All Other Hispanic or Latino	377	13.80
2023 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	97	16.64
Filipino	44	7.55
Japanese	13	2.23
Asian Indian	161	27.62
Korean	7	1.20
Vietnamese	115	19.73
Cambodian	0	0.00
Hmong	1	0.17
Laotian	0	0.00
Thai	9	1.54
All Other Asian Races Including 2+ Category	136	23.33
2023 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	31,923	94.10
Speak Asian/Pacific Isl. Lang. at Home	272	0.80
Speak Indo-European Language at Home	177	0.52
Speak Spanish at Home	1,425	4.20
Speak Other Language at Home	126	0.37
2023 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	674	24.67
Black/African American Alone	18	0.66
American Indian/Alaskan Native Alone	170	6.22
Asian Alone	11	0.40
Native Hawaiian/Pacific Islander Alone	0	0.00
Some Other Race Alone	968	35.43
Two or More Races	891	32.61
2023 Population by Ancestry		
Arab	54	0.15
Czech	55	0.15
Danish	31	0.09
Dutch	461	1.28
English	2,414	6.68
French (Excluding Basque)	706	1.96
French Canadian	25	0.07
German	3,468	9.61
Greek	15	0.04
Hungarian	13	0.04
Irish	3,030	8.39
Italian	414	1.15
Lithuanian	2	0.01
Norwegian	189	0.52
Polish	271	0.75
Portuguese	5	0.01
Russian	22	0.06
Scotch-Irish	185	0.51
Scottish	578	1.60
Slovak	0	0.00
Subsaharan African	84	0.23
Swedish	273	0.76
Swiss	58	0.16
Ukrainian	27	0.07
United States or American	2,087	5.78
Welsh	119	0.33
West Indian (Excluding Hispanic groups)	102	0.28
Other Ancestry	10,093	27.95
Ancestry Unclassified	11,328	31.37

Benchmark: USA

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Trade Area: Creek Hill - 5 mi Distance

Total Population: 36,108 | Total Households: 13,749

	Count	%
2023 Est. Population by Sex		
Male	17,694	49.00
Female	18,415	51.00
2023 Est. Population by Age		
Age 0 - 4	2,186	6.05
Age 5 - 9	2,316	6.41
Age 10 - 14	2,388	6.61
Age 15 - 17	1,464	4.05
Age 18 - 20	1,310	3.63
Age 21 - 24	1,725	4.78
Age 25 - 34	4,392	12.16
Age 35 - 44	4,627	12.81
Age 45 - 54	4,390	12.16
Age 55 - 64	4,714	13.05
Age 65 - 74	3,941	10.91
Age 75 - 84	1,934	5.36
Age 85 and over	723	2.00
Age 16 and over	28,737	79.59
Age 18 and over	27,755	76.87
Age 21 and over	26,445	73.24
Age 65 and over	6,597	18.27
Median Age	-	39.91
Average Age	-	40.30
2023 Est. Pop Age 15+ by Marital Status		
Total, Never Married	7,623	26.09
Male, Never Married	4,202	14.38
Female, Never Married	3,421	11.71
Married, Spouse Present	14,496	49.61
Married, Spouse Absent	1,260	4.31
Widowed	1,931	6.61
Male, Widowed	404	1.38
Female, Widowed	1,527	5.23
Divorced	3,910	13.38
Male, Divorced	1,661	5.68
Female, Divorced	2,249	7.70
2023 Est. Male Population by Age		
Male: Age 0 - 4	1,101	6.22
Male: Age 5 - 9	1,181	6.67
Male: Age 10 - 14	1,233	6.97
Male: Age 15 - 17	741	4.19
Male: Age 18 - 20	673	3.80
Male: Age 21 - 24	881	4.98
Male: Age 25 - 34	2,218	12.54
Male: Age 35 - 44	2,332	13.18
Male: Age 45 - 54	2,117	11.96
Male: Age 55 - 64	2,316	13.09
Male: Age 65 - 74	1,797	10.16
Male: Age 75 - 84	849	4.80
Male: Age 85 and over	255	1.44
Median Age, Male	-	38.51
Average Age, Male	-	39.20
2023 Est. Female Population by Age		
Female: Age 0 - 4	1,084	5.89
Female: Age 5 - 9	1,135	6.16
Female: Age 10 - 14	1,155	6.27
Female: Age 15 - 17	724	3.93
Female: Age 18 - 20	637	3.46
Female: Age 21 - 24	843	4.58
Female: Age 25 - 34	2,173	11.80
Female: Age 35 - 44	2,295	12.46
Female: Age 45 - 54	2,273	12.34
Female: Age 55 - 64	2,398	13.02
Female: Age 65 - 74	2,144	11.64
Female: Age 75 - 84	1,085	5.89
Female: Age 85 and over	468	2.54
Median Age, Female	-	41.36
Average Age, Female	-	41.30

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Trade Area: Creek Hill - 5 mi Distance

Total Population: 36,108 | Total Households: 13,749

	Count	%
2023 Est. Households by Household Type		
Family Households	10,056	73.14
NonFamily Households	3,693	26.86
2023 Est. Group Quarters Population		
2023 Est. Group Quarters Population	383	1.06
2023 HHs By Ethnicity, Hispanic/Latino		
2023 HHs By Ethnicity, Hispanic/Latino	722	5.25
2023 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	3,021	30.04
Married Couple Family, no own children	4,673	46.47
Male Householder, own children	374	3.72
Male Householder, no own children	357	3.55
Female Householder, own children	857	8.52
Female Householder, no own children	775	7.71
2023 Est. Households by Household Size		
1-Person Household	3,253	23.66
2-Person Household	4,549	33.09
3-Person Household	2,612	19.00
4-Person Household	1,741	12.66
5-Person Household	1,018	7.40
6-Person Household	446	3.24
7-or-more-person	130	0.95
2023 Est. Average Household Size	-	2.60
2023 Est. Households by Number of Vehicles		
No Vehicles	489	3.56
1 Vehicle	3,987	29.00
2 Vehicles	6,002	43.65
3 Vehicles	2,169	15.78
4 Vehicles	707	5.14
5 or more Vehicles	396	2.88
2023 Est. Average Number of Vehicles	-	2.00
2023 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	10,229	74.40
Housing Units, Renter-Occupied	3,520	25.60
2023 Owner Occ. HUs: Avg. Length of Residence		
2023 Owner Occ. HUs: Avg. Length of Residence	-	15.30
2023 Renter Occ. HUs: Avg. Length of Residence		
2023 Renter Occ. HUs: Avg. Length of Residence	-	5.90
2023 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	344	3.36
Value \$20,000 - \$39,999	311	3.04
Value \$40,000 - \$59,999	184	1.80
Value \$60,000 - \$79,999	338	3.30
Value \$80,000 - \$99,999	681	6.66
Value \$100,000 - \$149,999	2,034	19.89
Value \$150,000 - \$199,999	1,684	16.46
Value \$200,000 - \$299,999	2,205	21.56
Value \$300,000 - \$399,999	1,229	12.02
Value \$400,000 - \$499,999	568	5.55
Value \$500,000 - \$749,999	378	3.69
Value \$750,000 - \$999,999	198	1.94
Value \$1,000,000 - \$1,499,999	37	0.36
Value \$1,500,000 - \$1,999,999	8	0.08
Value \$2,000,000 or more	30	0.29
2023 Est. Median All Owner-Occupied Housing Value	-	185,133.42

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Trade Area: Creek Hill - 5 mi Distance

Total Population: 36,108 | Total Households: 13,749

	Count	%
2023 Est. Housing Units by Units in Structure		
1 Unit Attached	147	0.98
1 Unit Detached	11,991	79.63
2 Units	146	0.97
3 to 4 Units	273	1.81
5 to 19 Units	565	3.75
20 to 49 Units	244	1.62
50 or More Units	202	1.34
Mobile Home or Trailer	1,441	9.57
Boat, RV, Van, etc.	50	0.33
2023 Est. Housing Units by Year Structure Built		
Built 2014 or Later	1,154	7.66
Built 2010 to 2013	739	4.91
Built 2000 to 2009	2,536	16.84
Built 1990 to 1999	1,743	11.57
Built 1980 to 1989	1,912	12.70
Built 1970 to 1979	2,619	17.39
Built 1960 to 1969	1,544	10.25
Built 1950 to 1959	1,350	8.96
Built 1940 to 1949	368	2.44
Built 1939 or Earlier	1,093	7.26
2023 Housing Units by Year Structure Built		
2023 Est. Median Year Structure Built	-	1,982.64
2023 Est. Households by Presence of People Under 18		
2023 Est. Households by Presence of People Under 18	4,882	35.51
Households with 1 or More People under Age 18		
Married Couple Family	3,322	68.05
Other Family, Male Householder	443	9.07
Other Family, Female Householder	1,060	21.71
NonFamily Household, Male Householder	34	0.70
NonFamily Household, Female Householder	23	0.47
2023 Est. Households with No People under Age 18		
Households with No People under Age 18	8,867	64.49
Households with No People under Age 18		
Married Couple Family	4,375	49.34
Other Family, Male Householder	282	3.18
Other Family, Female Householder	578	6.52
NonFamily, Male Householder	1,707	19.25
NonFamily, Female Householder	1,926	21.72

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Trade Area: Creek Hill - 5 mi Distance

Total Population: 36,108 | Total Households: 13,749

	Count	%
2023 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	616	2.49
Some High School, No Diploma	1,841	7.45
High School Graduate (or GED)	8,930	36.12
Some College, No Degree	5,617	22.72
Associate's Degree	2,031	8.22
Bachelor's Degree	4,159	16.82
Master's Degree	1,024	4.14
Professional Degree	261	1.06
Doctorate Degree	240	0.97
2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
Less than High School Diploma	341	25.81
High School Graduate	529	40.05
Some College or Associate's Degree	331	25.06
Bachelor's Degree or Higher	120	9.08
2023 Est. Households by HH Income		
Income < \$15,000	1,053	7.66
Income \$15,000 - \$24,999	1,093	7.95
Income \$25,000 - \$34,999	997	7.25
Income \$35,000 - \$49,999	1,573	11.44
Income \$50,000 - \$74,999	2,559	18.61
Income \$75,000 - \$99,999	2,147	15.62
Income \$100,000 - \$124,999	1,477	10.74
Income \$125,000 - \$149,999	894	6.50
Income \$150,000 - \$199,999	927	6.74
Income \$200,000 - \$249,999	473	3.44
Income \$250,000 - \$499,999	402	2.92
Income \$500,000+	154	1.12
2023 Est. Average Household Income	-	91,437.20
2023 Est. Median Household Income	-	70,873.77
2023 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	-	74,527.86
Black or African American Alone	-	47,110.58
American Indian and Alaskan Native Alone	-	63,522.91
Asian Alone	-	87,498.97
Native Hawaiian and Other Pacific Islander Alone	-	57,988.09
Some Other Race Alone	-	61,410.79
Two or More Races	-	57,838.88
Hispanic or Latino	-	64,033.61
Not Hispanic or Latino	-	71,185.24
2023 Est. Families by Poverty Status		
2023 Families at or Above Poverty	9,094	90.43
2023 Families at or Above Poverty with children	4,095	40.72
2023 Families Below Poverty	962	9.57
2023 Families Below Poverty, with kids	717	7.13

Benchmark: USA

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Trade Area: Creek Hill - 5 mi Distance

Total Population: 36,108 | Total Households: 13,749

	Count	%
2023 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	9,569	58.48
Blue Collar	4,322	26.41
Service and Farming	2,472	15.11
2023 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	3,405	22.48
15 - 29 Minutes	7,285	48.10
30 - 44 Minutes	3,549	23.43
45 - 59 Minutes	477	3.15
60 or more Minutes	430	2.84
2023 Est. Avg Travel Time to Work in Minutes	-	24.90
2023 Est. Workers Age 16+ by Transp. to Work		
2023 Est. Workers Age 16+ by Transp. to Work	16,067	100.00
Drove Alone	13,758	85.63
Carpooled	1,266	7.88
Public Transport	27	0.17
Walked	52	0.32
Bicycle	20	0.13
Other Means	88	0.55
Worked at Home	856	5.33
2023 Est. Civ. Employed Pop 16+ by Class of Worker		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	16,363	100.00
For-Profit Private Workers	12,239	74.80
Non-Profit Private Workers	832	5.08
Local Government Workers	910	5.56
State Government Workers	738	4.51
Federal Government Workers	331	2.02
Self-Employed Workers	1,298	7.93
Unpaid Family Workers	15	0.09
2023 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	372	2.27
Arts/Design/Entertainment/Sports/Media	250	1.53
Building/Grounds Cleaning/Maintenance	457	2.79
Business/Financial Operations	887	5.42
Community/Social Services	228	1.39
Computer/Mathematical	319	1.95
Construction/Extraction	982	6.00
Education/Training/Library	693	4.24
Farming/Fishing/Forestry	29	0.18
Food Preparation/Serving Related	757	4.63
Healthcare Practitioner/Technician	915	5.59
Healthcare Support	553	3.38
Installation/Maintenance/Repair	834	5.10
Legal	166	1.01
Life/Physical/Social Science	33	0.20
Management	1,860	11.37
Office/Administrative Support	2,448	14.96
Production	1,245	7.61
Protective Services	335	2.05
Sales/Related	1,398	8.54
Personal Care/Service	341	2.08
Transportation/Material Moving	1,261	7.71
2023 Est. Pop Age 16+ by Employment Status		
In Armed Forces	15	0.05
Civilian - Employed	16,374	56.98
Civilian - Unemployed	442	1.54
Not in Labor Force	11,906	41.43

Benchmark: USA

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Report Details

Name: Creek Hill Radius Distance
Date / Time: 7/13/2023 12:14:13 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
Creek Hill - 1 mi Distance		N/A
Creek Hill - 3 mi Distance		N/A
Creek Hill - 5 mi Distance		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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