

# Pop-Facts® Demographics | Population & Race



Trade Area: Creek Hill - 3 mi Distance

## POPULATION

20,999

## HOUSEHOLDS

8,156

## ETHNICITY



7.1%

Index:102

Hispanic/Latino

## HISPANIC ORIGIN\*



82.1%

Index:135

Mexican

## HOME LANGUAGE\*

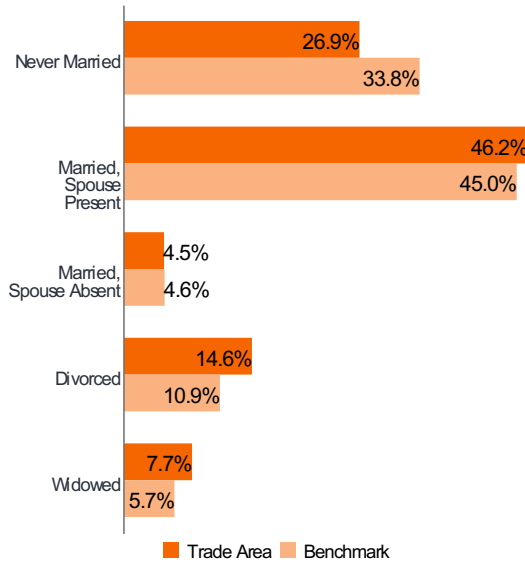


94.9%

Index:121

Only English

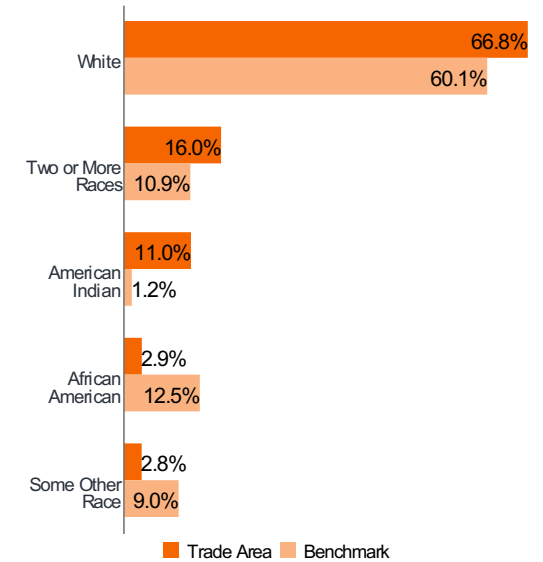
## MARITAL STATUS



## POPULATION BY AGE

Age	Count	%	Index
0 - 4	1,266	6.0	104
5 - 9	1,343	6.4	107
10 - 14	1,411	6.7	109
15 - 17	860	4.1	107
18 - 20	758	3.6	89
21 - 24	979	4.7	90
25 - 34	2,498	11.9	89
35 - 44	2,724	13.0	100
45 - 54	2,481	11.8	98
55 - 64	2,643	12.6	100
65 - 74	2,312	11.0	103
75 - 84	1,205	5.7	110
85+	517	2.5	120

## POPULATION BY RACE\*\*



Benchmark:USA

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\*Top variable chosen from percent composition ranking

\*\*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Housing & Household



Trade Area: Creek Hill - 3 mi Distance

Population: 20,999 | Households: 8,156

## MEDIAN AGE OF HOUSEHOLDER

55

Index: 102

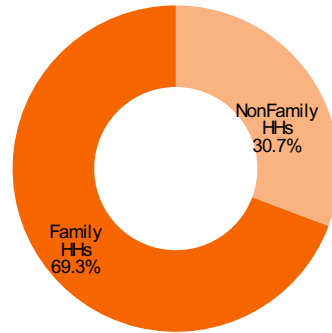
## PRESENCE OF CHILDREN\*



33.6%

Index: 100

## HOUSEHOLD TYPE



## HOUSING TENURE



Own

71.6%

Index: 111



Rent

28.4%

Index: 80

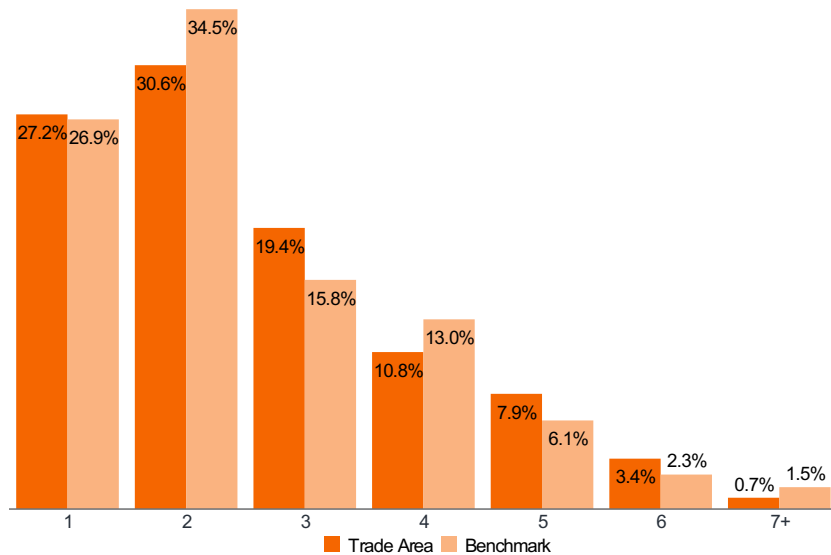
## AGE OF HOUSING\*\*



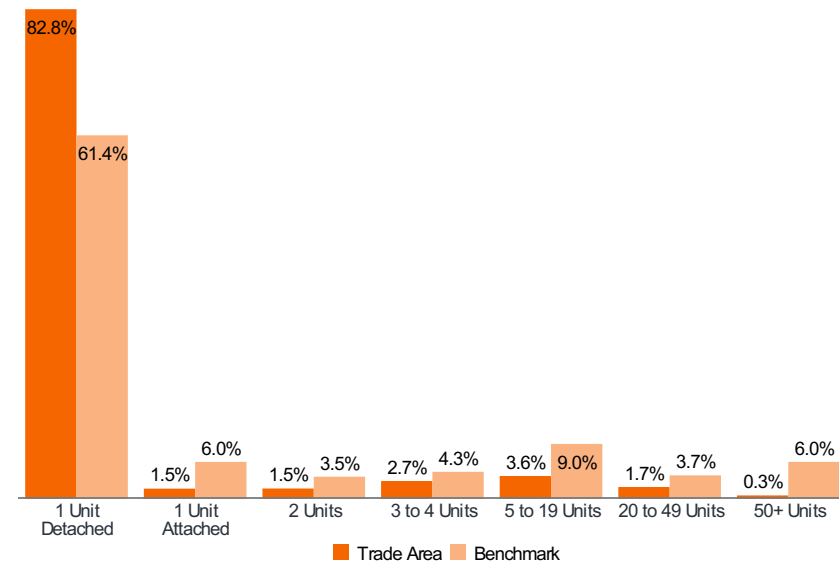
39 - 48 years old

% Comp: 19.0 Index: 130

## HOUSEHOLD SIZE



## HOUSING UNITS IN STRUCTURE



Benchmark: USA

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\*Uses the variable "Households with people under age 18"

\*\*Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Trade Area: Creek Hill - 3 mi Distance

Population: 20,999 | Households:8,156

## EDUCATIONAL ATTAINMENT: TOP 2\*



40.7%

Index: 151

High School Graduate



23.2%

Index: 115

Some College, No Degree

## EDUCATION: HISPANIC/LATINO



0.2%

Index:8

Bachelor's degree or higher

## POVERTY STATUS



88.8%

Index:97

At or above poverty

## HOUSEHOLD INCOME



Median Household Income

\$63,122

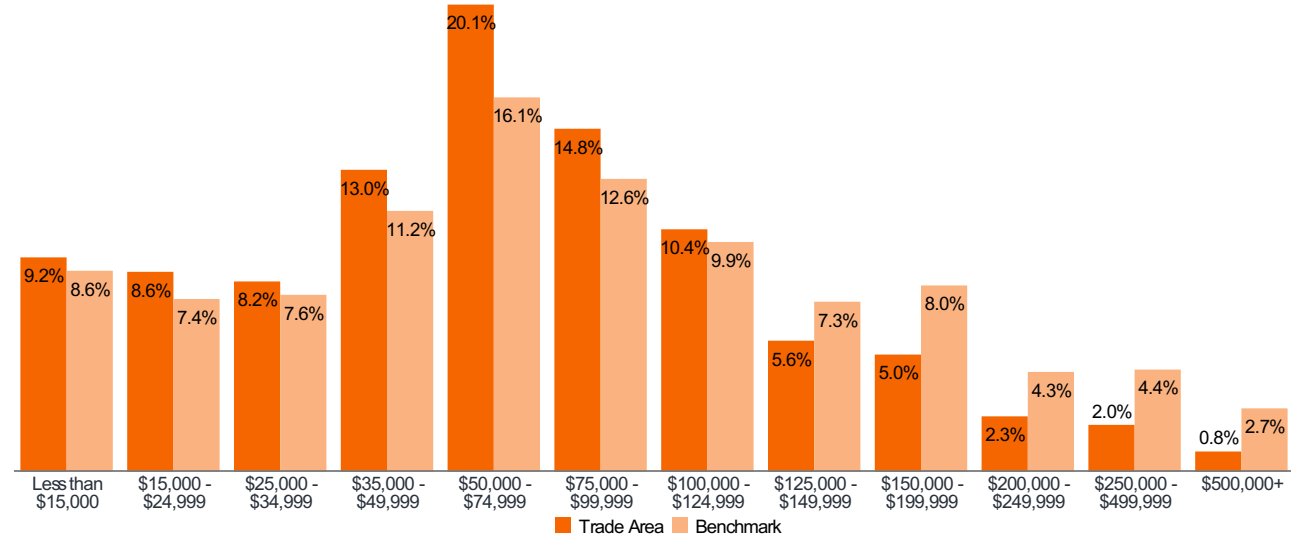
Index:86

Average Household Income

\$80,607

Index:77

## HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

\*Ranked by percent composition

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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Employment & Occupation



Trade Area: Creek Hill - 3 mi Distance

Population: 20,999 | Households: 8,156

## OCCUPATIONAL CLASS\*



55.0%

Index:91

White Collar

## UNEMPLOYMENT RATE



2.4%

Index:51

Percent of civilian labor force unemployed

## METHOD OF TRAVEL TO WORK: TOP 2\*



84.3%

Index:112

Travel to work by **Driving Alone**

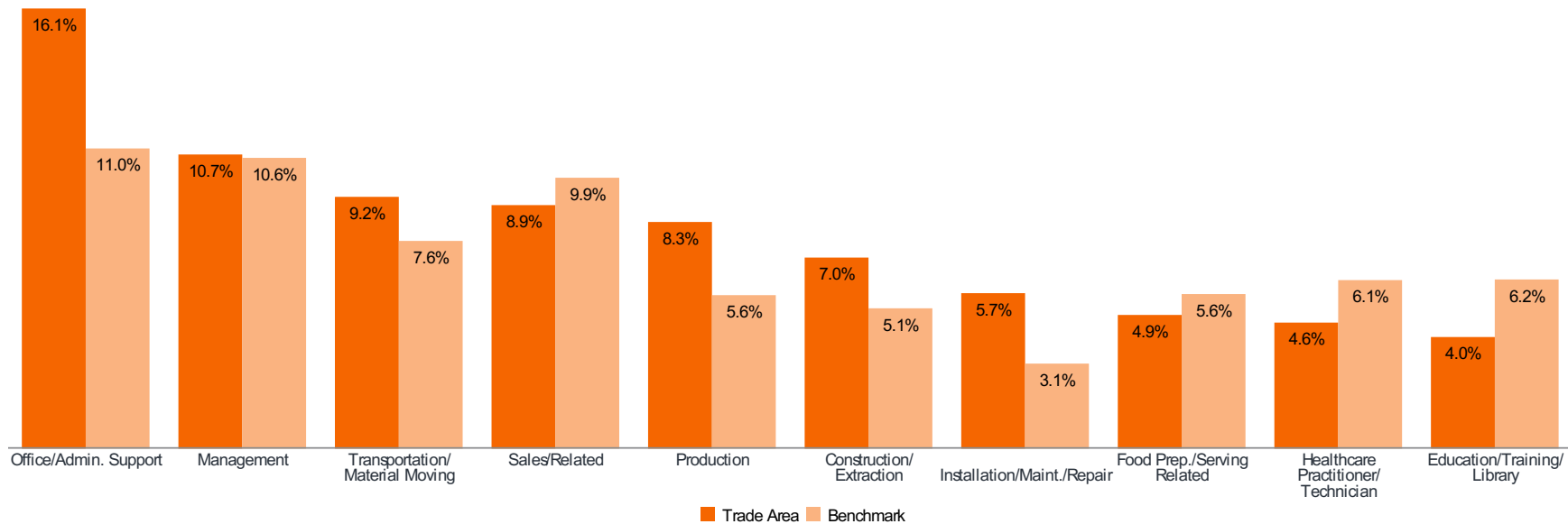


10.0%

Index:113

Travel to work by **Carpooling**

## OCCUPATION: TOP 10\*



Benchmark: USA

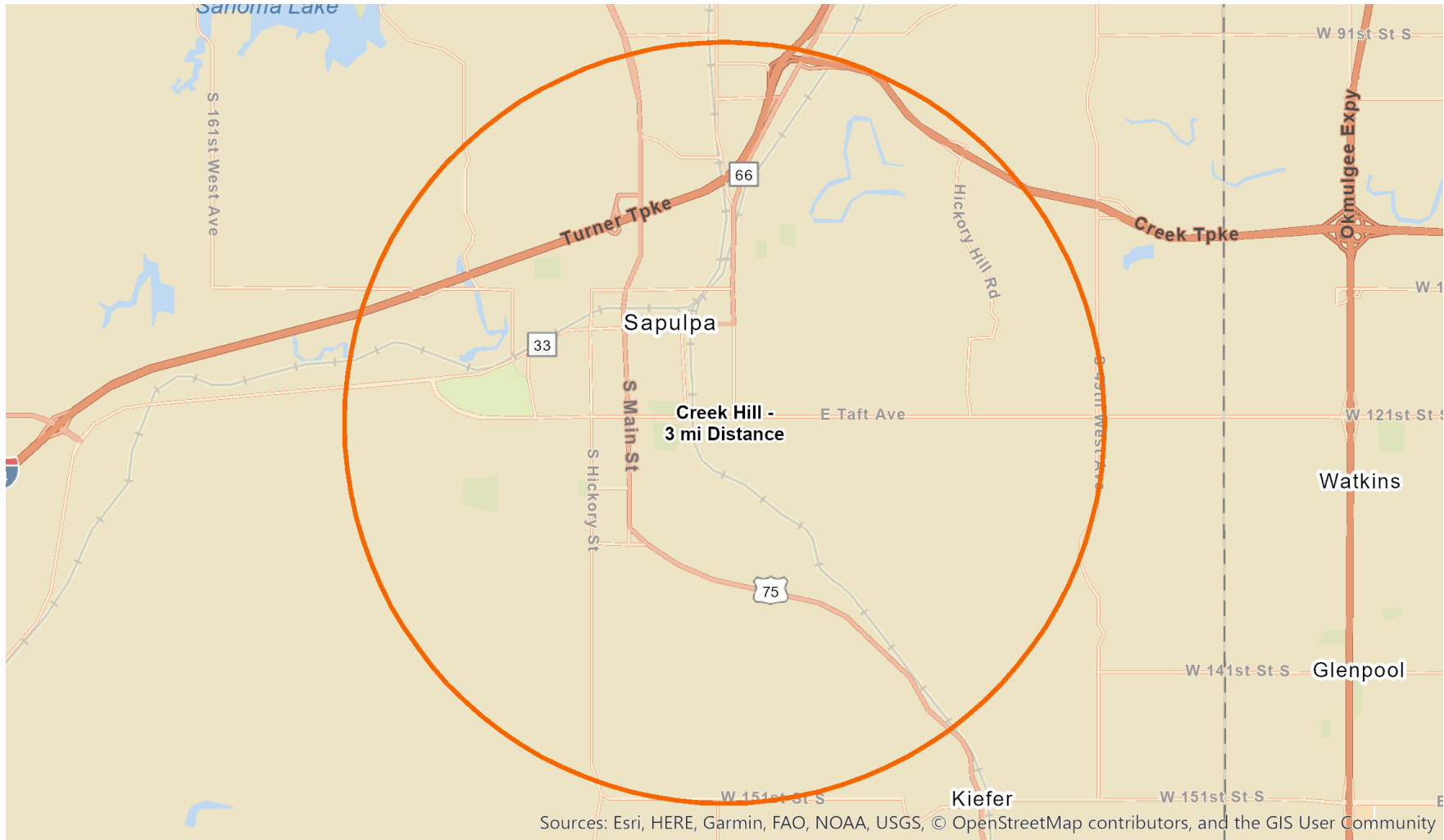
\*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: Creek Hill - 3 mi Distance

Population: 20,999 | Households: 8,156



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Trade Area: Creek Hill - 3 mi Distance

	Total	%
<b>Population</b>		
2010 Census	17,925	100.00
2020 Census	20,703	100.00
2023 Estimate	20,999	100.00
2028 Projection	21,554	100.00
<b>Population Growth</b>		
Percent Change: 2010 to 2020	--	15.50
Percent Change: 2020 to 2023	--	1.43
Percent Change: 2023 to 2028	--	2.64
<b>Households</b>		
2010 Census	6,978	100.00
2020 Census	8,048	100.00
2023 Estimate	8,156	100.00
2028 Projection	8,377	100.00
<b>Household Growth</b>		
Percent Change: 2010 to 2020	--	15.33
Percent Change: 2020 to 2023	--	1.34
Percent Change: 2023 to 2028	--	2.71
<b>Family Households</b>		
2010 Census	4,767	100.00
2023 Estimate	5,650	100.00
2028 Projection	5,809	100.00
<b>Family Household Growth</b>		
Percent Change: 2010 to 2023	--	18.52
Percent Change: 2023 to 2028	--	2.81

Benchmark: USA

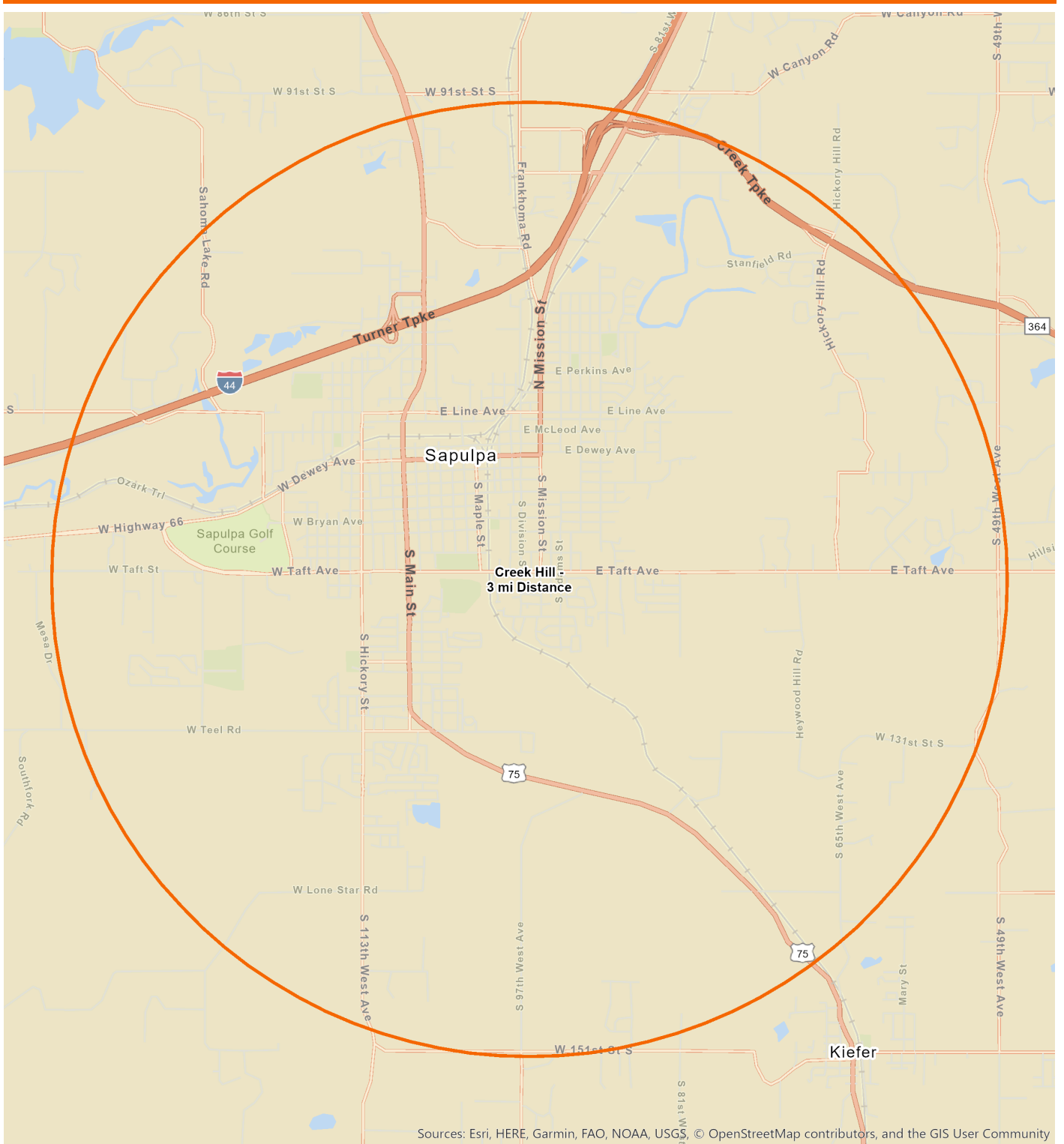
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Trade Area: Creek Hill - 3 mi Distance

	Total	%
<b>2023 Est. Households by Household Income</b>		
Income < \$15,000	751	9.21
Income \$15,000 - \$24,999	700	8.58
Income \$25,000 - \$34,999	666	8.17
Income \$35,000 - \$49,999	1,060	13.00
Income \$50,000 - \$74,999	1,643	20.14
Income \$75,000 - \$99,999	1,205	14.77
Income \$100,000 - \$124,999	850	10.42
Income \$125,000 - \$149,999	457	5.60
Income \$150,000 - \$199,999	408	5.00
Income \$200,000 - \$249,999	190	2.33
Income \$250,000 - \$499,999	160	1.96
Income \$500,000+	66	0.81
2023 Est. Average Household Income	--	80,606.90
2023 Est. Median Household Income	--	63,122.11
<b>2023 Median HH Income by Single-Classification Race</b>		
White Alone	--	68,046.00
Black/African American Alone	--	44,075.41
American Indian/Alaskan Native Alone	--	58,600.73
Asian Alone	--	63,455.26
Native Hawaiian/Pacific Islander Alone	--	61,040.50
Some Other Race Alone	--	54,119.47
Two or More Races	--	45,075.98
Hispanic/Latino	--	51,207.00
Not Hispanic/Latino	--	63,692.71
<b>2023 Est. Households by Household Type</b>		
Family Households	5,650	69.27
NonFamily Households	2,506	30.73
2023 Est. Group Quarters Population	299	1.42
<b>2023 Est. Households by Household Size</b>		
1-Person Household	2,218	27.20
2-Person Household	2,495	30.59
3-Person Household	1,579	19.36
4-Person Household	880	10.79
5-Person Household	645	7.91
6-Person Household	280	3.43
7+ Person Household	60	0.74
2023 Est. Average Household Size	--	2.50
<b>2023 Est. HHs by Type by Presence of Own Children</b>		
Married Couple Family, with own children	1,561	27.63
Married Couple Family, without own children	2,562	45.34
Male Householder, with own children	223	3.95
Male Householder, without own children	227	4.02
Female Householder, with own children	567	10.04
Female Householder, without own children	510	9.03

Benchmark: USA

Trade Area: Creek Hill - 3 mi Distance



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# Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: Creek Hill - 3 mi Distance

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
<b>Totals</b>			
Total retail trade including food and drink (NAICS 44, 45 and 722)	382,728,887	275,960,882	106,768,005
Total retail trade (NAICS 44 and 45)	341,858,917	246,069,032	95,789,885
<b>Motor Vehicle and Parts Dealers</b>			
Motor vehicle and parts dealers (NAICS 441)	91,479,573	62,551,597	28,927,976
Automobile dealers (NAICS 4411)	78,938,282	49,186,444	29,751,838
New car dealers (NAICS 44111)	70,288,257	24,381,427	45,906,830
Used car dealers (NAICS 44112)	8,650,025	24,805,017	-16,154,992
Other motor vehicle dealers (NAICS 4412)	6,469,658	6,642,133	-172,474
Recreational vehicle dealers (NAICS 44121)	2,141,905	2,620,648	-478,743
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	4,327,753	4,021,484	306,269
Boat dealers (NAICS 441222)	1,355,222	2,022,488	-667,266
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	2,972,532	1,998,997	973,535
Automotive parts, accessories, and tire stores (NAICS 4413)	6,071,633	6,723,021	-651,388
Automotive parts and accessories stores (NAICS 44131)	3,840,239	4,154,253	-314,014
Tire dealers (NAICS 44132)	2,231,394	2,568,767	-337,373
<b>Furniture and Home Furnishings Stores</b>			
Furniture and home furnishings stores (NAICS 442)	7,129,214	7,912,653	-783,439
Furniture stores (NAICS 4421)	4,179,830	6,341,487	-2,161,657
Home furnishings stores (NAICS 4422)	2,949,384	1,571,166	1,378,218
Floor covering stores (NAICS 44221)	1,437,003	677,610	759,394
Other home furnishings stores (NAICS 44229)	1,512,381	893,557	618,824
Window treatment stores (NAICS 442291)	68,894	109,125	-40,231
All other home furnishings stores (NAICS 442299)	1,443,487	784,432	659,055
<b>Electronics and Appliance Stores</b>			
Electronics and appliance stores (NAICS 443)	5,186,657	2,068,664	3,117,993
Household appliance stores (NAICS 443141)	1,135,387	664,796	470,591
Electronics stores (NAICS 443142)	4,051,270	1,403,868	2,647,402
<b>Building Material and Garden Equipment and Supplies Dealers</b>			
Building material and garden equipment and supplies dealers (NAICS 444)	24,544,304	18,097,224	6,447,080
Building material and supplies dealers (NAICS 4441)	21,646,696	10,594,629	11,052,067
Home centers (NAICS 44411)	12,149,294	2,404,857	9,744,438
Paint and wallpaper stores (NAICS 44412)	860,554	2,149,076	-1,288,522
Hardware stores (NAICS 44413)	1,786,860	2,371,953	-585,093
Other building material dealers (NAICS 44419)	6,849,987	3,668,744	3,181,243
Lawn and garden equipment and supplies stores (NAICS 4442)	2,897,608	7,502,595	-4,604,987
Outdoor power equipment stores (NAICS 44421)	621,295	813,483	-192,187
Nursery, garden center, and farm supply stores (NAICS 44422)	2,276,313	6,689,112	-4,412,799
<b>Food and Beverage Stores</b>			
Food and beverage stores (NAICS 445)	46,346,957	21,998,874	24,348,083
Grocery stores (NAICS 4451)	41,660,060	19,261,783	22,398,276
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	39,846,726	18,716,783	21,129,943
Convenience stores (NAICS 44512)	1,813,334	545,001	1,268,333
Specialty food stores (NAICS 4452)	1,199,876	57,171	1,142,705
Meat markets (NAICS 44521)	369,118	0	369,118
Fish and seafood markets (NAICS 44522)	144,957	0	144,957
Fruit and vegetable markets (NAICS 44523)	249,830	0	249,830
Other specialty food stores (NAICS 44529)	435,971	57,171	378,800
All other specialty food stores (NAICS 445299)	205,716	11,335	194,381
Beer, wine, and liquor stores (NAICS 4453)	3,487,022	2,679,920	807,101
<b>Health and Personal Care Stores</b>			
Health and personal care stores (NAICS 446)	19,764,787	17,632,738	2,132,050
Pharmacies and drug stores (NAICS 44611)	17,057,293	14,434,432	2,622,861
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	1,190,886	1,398,318	-207,432
Optical goods stores (NAICS 44613)	435,447	700,757	-265,311
Other health and personal care stores (NAICS 44619)	1,081,161	1,099,230	-18,069
Food (health) supplement stores (NAICS 446191)	381,428	348,037	33,391
All other health and personal care stores (NAICS 446199)	699,733	751,194	-51,461
<b>Gasoline Stations</b>			
Gasoline stations (NAICS 447)	27,133,484	41,189,210	-14,055,726

Benchmark: USA

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# Retail Market Power® | Opportunity Gap by Retail Store Types



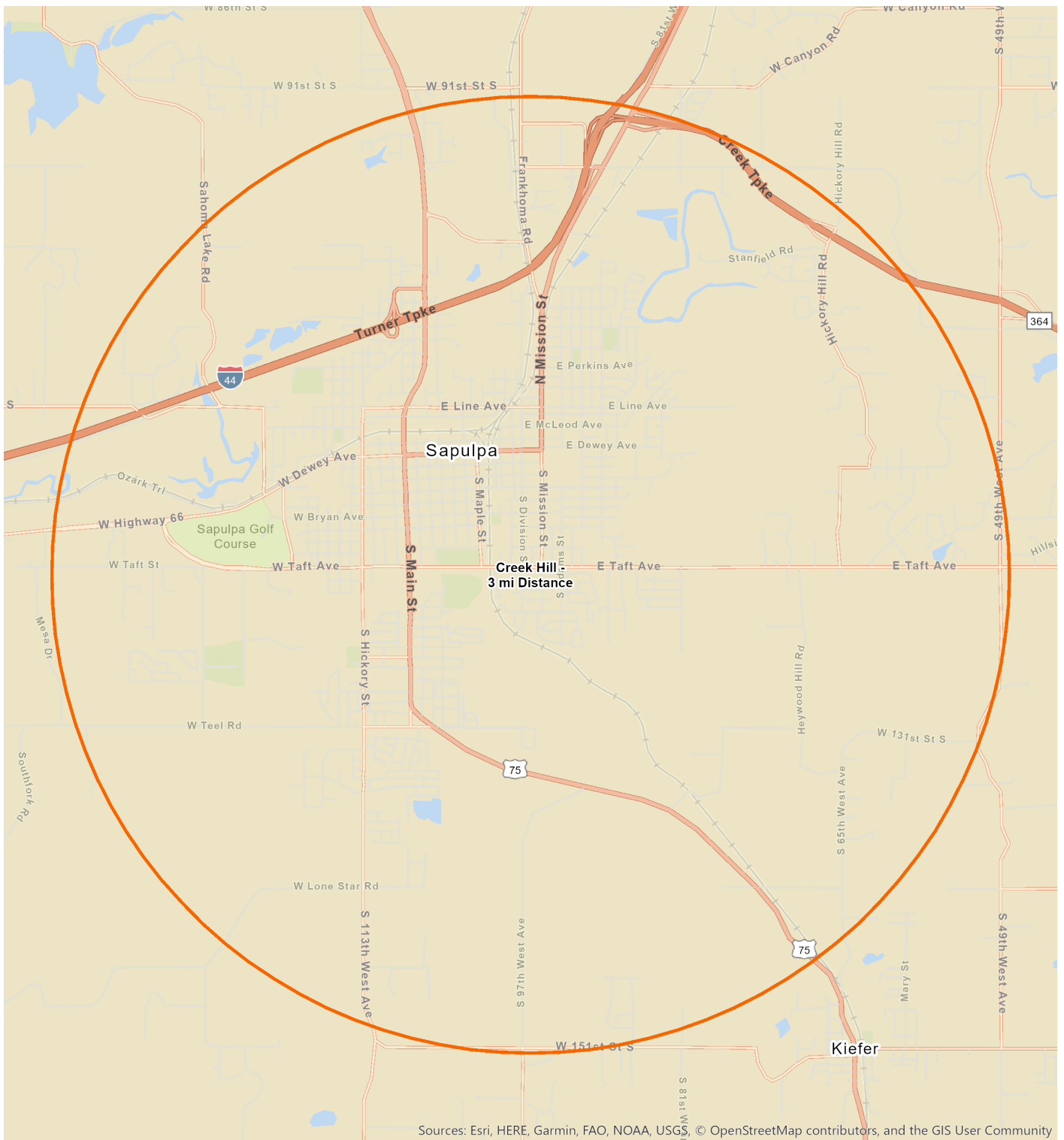
Trade Area: Creek Hill - 3 mi Distance

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
<b>Clothing and Clothing Accessories Stores</b>			
Clothing and clothing accessories stores (NAICS 448)	13,911,976	2,128,029	11,783,947
Clothing stores (NAICS 4481)	9,443,699	1,165,756	8,277,943
Men's clothing stores (NAICS 44811)	345,673	0	345,673
Women's clothing stores (NAICS 44812)	1,757,812	276,162	1,481,650
Children's and infants' clothing stores (NAICS 44813)	506,460	0	506,460
Family clothing stores (NAICS 44814)	5,582,459	680,811	4,901,648
Clothing accessories stores (NAICS 44815)	457,155	0	457,155
Other clothing stores (NAICS 44819)	794,140	208,783	585,356
Shoe stores (NAICS 4482)	1,595,290	284,290	1,310,999
Jewelry, luggage, and leather goods stores (NAICS 4483)	2,872,987	677,982	2,195,005
Jewelry stores (NAICS 44831)	1,933,686	188,465	1,745,221
Luggage and leather goods stores (NAICS 44832)	939,302	489,517	449,784
<b>Sporting Goods, Hobby, Musical Instrument, and Book Stores</b>			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	4,558,463	2,149,705	2,408,758
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	3,932,871	1,472,077	2,460,793
Sporting goods stores (NAICS 45111)	2,479,274	467,109	2,012,165
Hobby, toy, and game stores (NAICS 45112)	1,109,026	460,902	648,124
Sewing, needlework, and piece goods stores (NAICS 45113)	129,207	245,124	-115,917
Musical instrument and supplies stores (NAICS 45114)	215,365	298,943	-83,578
Book stores and news dealers (NAICS 4512)	625,592	677,627	-52,036
Book stores (NAICS 451211)	583,321	602,574	-19,253
News dealers and newsstands (NAICS 451212)	42,271	75,054	-32,783
<b>General Merchandise Stores</b>			
General merchandise stores (NAICS 452)	40,190,935	60,853,204	-20,662,269
Department stores (NAICS 4522)	4,879,337	1,445,406	3,433,931
Other general merchandise stores (NAICS 4523)	35,311,598	59,407,798	-24,096,200
Warehouse clubs and supercenters (NAICS 452311)	31,992,925	49,232,452	-17,239,527
All other general merchandise stores (NAICS 452319)	3,318,674	10,175,346	-6,856,673
<b>Miscellaneous Store Retailers</b>			
Miscellaneous store retailers (NAICS 453)	6,658,511	5,196,127	1,462,384
Florists (NAICS 4531)	335,310	394,535	-59,225
Office supplies, stationery, and gift stores (NAICS 4532)	1,253,271	285,290	967,981
Office supplies and stationery stores (NAICS 45321)	580,921	170,297	410,624
Gift, novelty, and souvenir stores (NAICS 45322)	672,350	114,993	557,357
Used merchandise stores (NAICS 4533)	935,279	225,677	709,602
Other miscellaneous store retailers (NAICS 4539)	4,134,651	4,290,625	-155,974
Pet and pet supplies stores (NAICS 45391)	1,191,254	810,116	381,138
Art dealers (NAICS 45392)	577,807	479,957	97,850
Manufactured (mobile) home dealers (NAICS 45393)	376,716	0	376,716
All other miscellaneous store retailers (NAICS 45399)	1,988,874	3,000,552	-1,011,678
Tobacco stores (NAICS 453991)	687,895	1,986,031	-1,298,136
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	1,300,979	1,014,521	286,458
<b>Non-store Retailers</b>			
Non-store retailers (NAICS 454)	54,954,056	4,291,007	50,663,049
Electronic shopping and mail-order houses (NAICS 4541)	52,702,449	2,420,701	50,281,748
Vending machine operators (NAICS 4542)	289,768	0	289,768
Direct selling establishments (NAICS 4543)	1,961,838	1,870,305	91,533
Fuel dealers (NAICS 45431)	1,098,626	444,039	654,586
Other direct selling establishments (NAICS 45439)	863,212	1,426,266	-563,053
<b>Food Services and Drinking Places</b>			
Food services and drinking places (NAICS 722)	40,869,970	29,891,850	10,978,120
Special food services (NAICS 7223)	3,108,012	209,786	2,898,227
Food service contractors (NAICS 72231)	2,450,542	101,183	2,349,359
Caterers (NAICS 72232)	593,438	108,602	484,835
Mobile food services (NAICS 72233)	64,033	0	64,033
Drinking places (alcoholic beverages) (NAICS 7224)	1,367,465	78,706	1,288,759
Restaurants and other eating places (NAICS 7225)	36,394,493	29,603,359	6,791,134
Full-service restaurants (NAICS 722511)	18,131,765	11,942,345	6,189,420
Limited-service restaurants (NAICS 722513)	15,498,141	17,583,094	-2,084,953
Cafeterias, grill buffets, and buffets (NAICS 722514)	395,143	0	395,143
Snack and non-alcoholic beverage bars (NAICS 722515)	2,369,444	77,920	2,291,524

Benchmark: USA

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Trade Area: Creek Hill - 3 mi Distance

Population	
2010 Census	17,925
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Population Growth	
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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Creek Hill - 3 mi Distance

Total Population: 20,999 | Total Households: 8,156

	Count	%
<b>2023 Est. Population by Single-Classification Race</b>		
White Alone	14,028	66.80
Black/African American Alone	599	2.85
American Indian/Alaskan Native Alone	2,309	11.00
Asian Alone	78	0.37
Native Hawaiian/Pacific Islander Alone	32	0.15
Some Other Race Alone	595	2.83
Two or More Races	3,357	15.99
<b>2023 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	19,509	92.90
Hispanic or Latino	1,489	7.09
Mexican Origin	1,223	82.14
Puerto Rican Origin	35	2.35
Cuban Origin	0	0.00
All Other Hispanic or Latino	232	15.58
<b>2023 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	4	5.13
Filipino	23	29.49
Japanese	9	11.54
Asian Indian	2	2.56
Korean	6	7.69
Vietnamese	27	34.62
Cambodian	0	0.00
Hmong	0	0.00
Laotian	0	0.00
Thai	6	7.69
All Other Asian Races Including 2+ Category	0	0.00
<b>2023 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	18,736	94.95
Speak Asian/Pacific Isl. Lang. at Home	153	0.78
Speak Indo-European Language at Home	66	0.33
Speak Spanish at Home	708	3.59
Speak Other Language at Home	69	0.35
<b>2023 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	363	24.38
Black/African American Alone	9	0.60
American Indian/Alaskan Native Alone	91	6.11
Asian Alone	6	0.40
Native Hawaiian/Pacific Islander Alone	0	0.00
Some Other Race Alone	521	34.99
Two or More Races	499	33.51
<b>2023 Population by Ancestry</b>		
Arab	42	0.20
Czech	30	0.14
Danish	9	0.04
Dutch	289	1.38
English	1,410	6.71
French (Excluding Basque)	328	1.56
French Canadian	18	0.09
German	2,045	9.74
Greek	10	0.05
Hungarian	6	0.03
Irish	1,647	7.84
Italian	285	1.36
Lithuanian	1	0.01
Norwegian	66	0.31
Polish	172	0.82
Portuguese	0	0.00
Russian	7	0.03
Scotch-Irish	103	0.49
Scottish	344	1.64
Slovak	0	0.00
Subsaharan African	49	0.23
Swedish	108	0.51
Swiss	36	0.17
Ukrainian	15	0.07
United States or American	1,182	5.63
Welsh	36	0.17
West Indian (Excluding Hispanic groups)	61	0.29
Other Ancestry	5,759	27.43
Ancestry Unclassified	6,940	33.05

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Creek Hill - 3 mi Distance

Total Population: 20,999 | Total Households: 8,156

	Count	%
<b>2023 Est. Population by Sex</b>		
Male	10,191	48.53
Female	10,808	51.47
<b>2023 Est. Population by Age</b>		
Age 0 - 4	1,266	6.03
Age 5 - 9	1,343	6.40
Age 10 - 14	1,411	6.72
Age 15 - 17	860	4.09
Age 18 - 20	758	3.61
Age 21 - 24	979	4.66
Age 25 - 34	2,498	11.90
Age 35 - 44	2,724	12.97
Age 45 - 54	2,481	11.81
Age 55 - 64	2,643	12.59
Age 65 - 74	2,312	11.01
Age 75 - 84	1,205	5.74
Age 85 and over	517	2.46
Age 16 and over	16,695	79.50
Age 18 and over	16,119	76.76
Age 21 and over	15,361	73.15
Age 65 and over	4,034	19.21
Median Age	-	40.07
Average Age	-	40.60
<b>2023 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	4,571	26.92
Male, Never Married	2,585	15.22
Female, Never Married	1,986	11.70
Married, Spouse Present	7,848	46.22
Married, Spouse Absent	768	4.52
Widowed	1,313	7.73
Male, Widowed	219	1.29
Female, Widowed	1,094	6.44
Divorced	2,479	14.60
Male, Divorced	1,027	6.05
Female, Divorced	1,452	8.55
<b>2023 Est. Male Population by Age</b>		
Male: Age 0 - 4	636	6.24
Male: Age 5 - 9	686	6.73
Male: Age 10 - 14	735	7.21
Male: Age 15 - 17	434	4.26
Male: Age 18 - 20	388	3.81
Male: Age 21 - 24	492	4.83
Male: Age 25 - 34	1,265	12.41
Male: Age 35 - 44	1,370	13.44
Male: Age 45 - 54	1,182	11.60
Male: Age 55 - 64	1,294	12.70
Male: Age 65 - 74	1,022	10.03
Male: Age 75 - 84	513	5.03
Male: Age 85 and over	174	1.71
Median Age, Male	-	38.35
Average Age, Male	-	39.20
<b>2023 Est. Female Population by Age</b>		
Female: Age 0 - 4	630	5.83
Female: Age 5 - 9	657	6.08
Female: Age 10 - 14	676	6.25
Female: Age 15 - 17	425	3.93
Female: Age 18 - 20	370	3.42
Female: Age 21 - 24	488	4.51
Female: Age 25 - 34	1,233	11.41
Female: Age 35 - 44	1,355	12.54
Female: Age 45 - 54	1,299	12.02
Female: Age 55 - 64	1,350	12.49
Female: Age 65 - 74	1,290	11.94
Female: Age 75 - 84	692	6.40
Female: Age 85 and over	344	3.18
Median Age, Female	-	41.84
Average Age, Female	-	41.90

Benchmark: USA

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Trade Area: Creek Hill - 3 mi Distance

Total Population: 20,999 | Total Households: 8,156

	Count	%
<b>2023 Est. Households by Household Type</b>		
Family Households	5,650	69.27
NonFamily Households	2,506	30.73
<b>2023 Est. Group Quarters Population</b>		
2023 Est. Group Quarters Population	299	1.42
<b>2023 HHs By Ethnicity, Hispanic/Latino</b>		
2023 HHs By Ethnicity, Hispanic/Latino	394	4.83
<b>2023 Est. Family HH Type by Presence of Own Child.</b>		
Married Couple Family, own children	1,561	27.63
Married Couple Family, no own children	2,562	45.34
Male Householder, own children	223	3.95
Male Householder, no own children	227	4.02
Female Householder, own children	567	10.04
Female Householder, no own children	510	9.03
<b>2023 Est. Households by Household Size</b>		
1-Person Household	2,218	27.20
2-Person Household	2,495	30.59
3-Person Household	1,579	19.36
4-Person Household	880	10.79
5-Person Household	645	7.91
6-Person Household	280	3.43
7-or-more-person	60	0.74
2023 Est. Average Household Size	-	2.50
<b>2023 Est. Households by Number of Vehicles</b>		
No Vehicles	394	4.83
1 Vehicle	2,713	33.26
2 Vehicles	3,464	42.47
3 Vehicles	1,044	12.80
4 Vehicles	350	4.29
5 or more Vehicles	191	2.34
2023 Est. Average Number of Vehicles	-	1.90
<b>2023 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	5,842	71.63
Housing Units, Renter-Occupied	2,314	28.37
<b>2023 Owner Occ. HUs: Avg. Length of Residence</b>		
2023 Owner Occ. HUs: Avg. Length of Residence	-	15.30
<b>2023 Renter Occ. HUs: Avg. Length of Residence</b>		
2023 Renter Occ. HUs: Avg. Length of Residence	-	6.20
<b>2023 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	181	3.10
Value \$20,000 - \$39,999	213	3.65
Value \$40,000 - \$59,999	136	2.33
Value \$60,000 - \$79,999	247	4.23
Value \$80,000 - \$99,999	541	9.26
Value \$100,000 - \$149,999	1,534	26.26
Value \$150,000 - \$199,999	1,005	17.20
Value \$200,000 - \$299,999	993	17.00
Value \$300,000 - \$399,999	449	7.69
Value \$400,000 - \$499,999	225	3.85
Value \$500,000 - \$749,999	181	3.10
Value \$750,000 - \$999,999	107	1.83
Value \$1,000,000 - \$1,499,999	20	0.34
Value \$1,500,000 - \$1,999,999	5	0.09
Value \$2,000,000 or more	5	0.09
2023 Est. Median All Owner-Occupied Housing Value	-	152,814.84

Benchmark: USA

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Trade Area: Creek Hill - 3 mi Distance

Total Population: 20,999 | Total Households: 8,156

	Count	%
<b>2023 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	131	1.45
1 Unit Detached	7,475	82.83
2 Units	133	1.47
3 to 4 Units	246	2.73
5 to 19 Units	322	3.57
20 to 49 Units	154	1.71
50 or More Units	27	0.30
Mobile Home or Trailer	530	5.87
Boat, RV, Van, etc.	6	0.07
<b>2023 Est. Housing Units by Year Structure Built</b>		
Built 2014 or Later	447	4.95
Built 2010 to 2013	231	2.56
Built 2000 to 2009	1,156	12.81
Built 1990 to 1999	885	9.81
Built 1980 to 1989	1,004	11.13
Built 1970 to 1979	1,719	19.05
Built 1960 to 1969	1,188	13.16
Built 1950 to 1959	1,072	11.88
Built 1940 to 1949	332	3.68
Built 1939 or Earlier	991	10.98
<b>2023 Housing Units by Year Structure Built</b>		
2023 Est. Median Year Structure Built	--	1,975.31
<b>2023 Est. Households by Presence of People Under 18</b>		
2023 Est. Households by Presence of People Under 18	2,744	33.64
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	1,740	63.41
Other Family, Male Householder	267	9.73
Other Family, Female Householder	699	25.47
NonFamily Household, Male Householder	25	0.91
NonFamily Household, Female Householder	14	0.51
<b>2023 Est. Households with No People under Age 18</b>		
Households with No People under Age 18	5,412	66.36
<b>Households with No People under Age 18</b>		
Married Couple Family	2,388	44.12
Other Family, Male Householder	178	3.29
Other Family, Female Householder	380	7.02
NonFamily, Male Householder	1,105	20.42
NonFamily, Female Householder	1,361	25.15

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Trade Area: Creek Hill - 3 mi Distance

Total Population: 20,999 | Total Households: 8,156

	Count	%
<b>2023 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	404	2.81
Some High School, No Diploma	1,188	8.26
High School Graduate (or GED)	5,857	40.73
Some College, No Degree	3,337	23.20
Associate's Degree	1,029	7.16
Bachelor's Degree	1,941	13.50
Master's Degree	410	2.85
Professional Degree	118	0.82
Doctorate Degree	97	0.68
<b>2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
Less than High School Diploma	223	31.23
High School Graduate	331	46.36
Some College or Associate's Degree	129	18.07
Bachelor's Degree or Higher	31	4.34
<b>2023 Est. Households by HH Income</b>		
Income < \$15,000	751	9.21
Income \$15,000 - \$24,999	700	8.58
Income \$25,000 - \$34,999	666	8.17
Income \$35,000 - \$49,999	1,060	13.00
Income \$50,000 - \$74,999	1,643	20.14
Income \$75,000 - \$99,999	1,205	14.77
Income \$100,000 - \$124,999	850	10.42
Income \$125,000 - \$149,999	457	5.60
Income \$150,000 - \$199,999	408	5.00
Income \$200,000 - \$249,999	190	2.33
Income \$250,000 - \$499,999	160	1.96
Income \$500,000+	66	0.81
2023 Est. Average Household Income	-	80,606.90
2023 Est. Median Household Income	-	63,122.11
<b>2023 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	-	68,046.00
Black or African American Alone	-	44,075.41
American Indian and Alaskan Native Alone	-	58,600.73
Asian Alone	-	63,455.26
Native Hawaiian and Other Pacific Islander Alone	-	61,040.50
Some Other Race Alone	-	54,119.47
Two or More Races	-	45,075.98
Hispanic or Latino	-	51,207.00
Not Hispanic or Latino	-	63,692.71
<b>2023 Est. Families by Poverty Status</b>		
2023 Families at or Above Poverty	5,018	88.81
2023 Families at or Above Poverty with children	2,152	38.09
2023 Families Below Poverty	631	11.17
2023 Families Below Poverty, with kids	479	8.48

Benchmark: USA

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Trade Area: Creek Hill - 3 mi Distance

Total Population: 20,999 | Total Households: 8,156

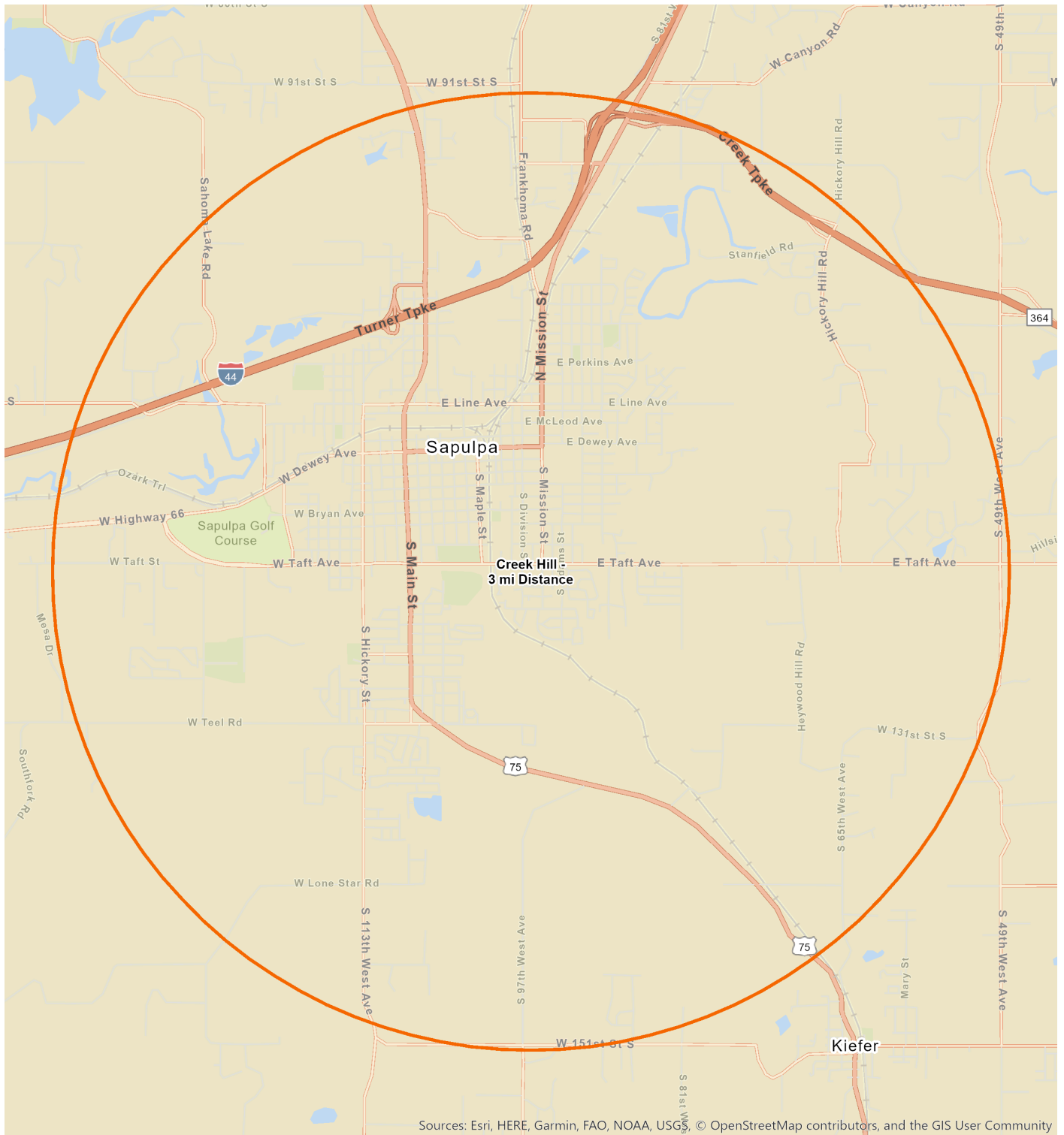
	Count	%
<b>2023 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	4,882	55.00
Blue Collar	2,670	30.08
Service and Farming	1,324	14.91
<b>2023 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	2,045	24.69
15 - 29 Minutes	3,704	44.72
30 - 44 Minutes	1,929	23.29
45 - 59 Minutes	317	3.83
60 or more Minutes	288	3.48
2023 Est. Avg Travel Time to Work in Minutes	-	25.10
<b>2023 Est. Workers Age 16+ by Transp. to Work</b>		
2023 Est. Workers Age 16+ by Transp. to Work	8,650	100.00
Drove Alone	7,290	84.28
Carpooled	866	10.01
Public Transport	25	0.29
Walked	38	0.44
Bicycle	19	0.22
Other Means	60	0.69
Worked at Home	352	4.07
<b>2023 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	8,877	100.00
For-Profit Private Workers	6,599	74.34
Non-Profit Private Workers	403	4.54
Local Government Workers	524	5.90
State Government Workers	443	4.99
Federal Government Workers	237	2.67
Self-Employed Workers	663	7.47
Unpaid Family Workers	10	0.11
<b>2023 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	180	2.03
Arts/Design/Entertainment/Sports/Media	99	1.11
Building/Grounds Cleaning/Maintenance	250	2.82
Business/Financial Operations	353	3.98
Community/Social Services	86	0.97
Computer/Mathematical	136	1.53
Construction/Extraction	618	6.96
Education/Training/Library	359	4.04
Farming/Fishing/Forestry	18	0.20
Food Preparation/Serving Related	431	4.86
Healthcare Practitioner/Technician	406	4.57
Healthcare Support	300	3.38
Installation/Maintenance/Repair	502	5.66
Legal	85	0.96
Life/Physical/Social Science	4	0.04
Management	954	10.75
Office/Administrative Support	1,430	16.11
Production	734	8.27
Protective Services	166	1.87
Sales/Related	789	8.89
Personal Care/Service	159	1.79
Transportation/Material Moving	816	9.19
<b>2023 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	7	0.04
Civilian - Employed	9,212	55.18
Civilian - Unemployed	221	1.32
Not in Labor Force	7,254	43.45

Benchmark: USA

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Trade Area: Creek Hill - 3 mi Distance

Total Population: 20,999 | Total Households: 8,156



# Report Details

**Name:** Creek Hill Radius Distance  
**Date / Time:** 7/13/2023 12:14:13 PM  
**Workspace Vintage:** 2023

## Trade Area

Name	Level	Geographies
Creek Hill - 1 mi Distance		N/A
Creek Hill - 3 mi Distance		N/A
Creek Hill - 5 mi Distance		N/A

## Benchmark

Name	Level	Geographies
USA	Entire US	United States

## DataSource

Product	Provider	Copyright
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Retail Market Power® - 2023 Estimates and 2028 Projections	Environics Analytics   U.S. Census Bureau   U.S. Bureau of Labour Statistics   Data Axle	©2023 Environics Analytics ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )
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