

Trade Area: Creek Hill - 15 min

## POPULATION

85,474

## HOUSEHOLDS

32,115

## ETHNICITY



7.8%

Index:98

Hispanic/Latino

## HISPANIC ORIGIN\*



75.5%

Index:124

Mexican

## HOME LANGUAGE\*

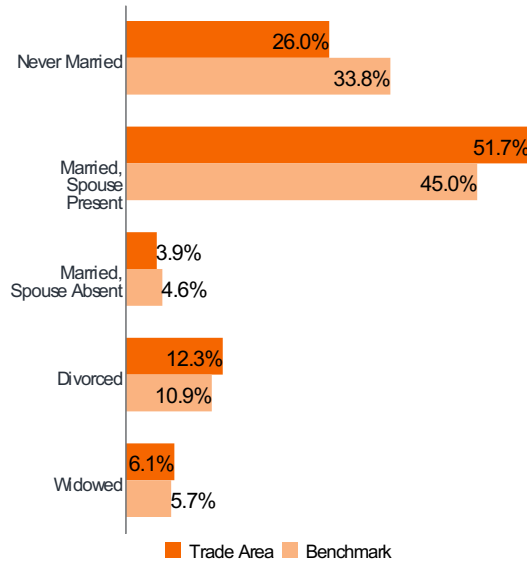


92.6%

Index:118

Only English

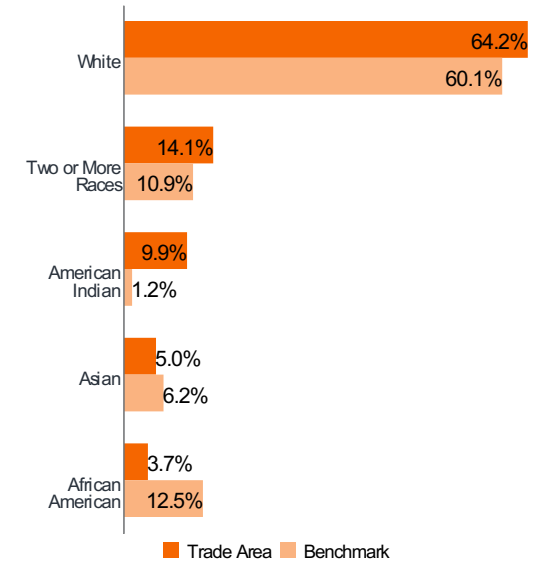
## MARITAL STATUS



## POPULATION BY AGE

Age	Count	%	Index
0 - 4	5,805	6.8	117
5 - 9	6,007	7.0	118
10 - 14	6,016	7.0	114
15 - 17	3,513	4.1	107
18 - 20	3,147	3.7	90
21 - 24	4,112	4.8	93
25 - 34	11,060	12.9	96
35 - 44	11,331	13.3	103
45 - 54	10,264	12.0	100
55 - 64	10,260	12.0	95
65 - 74	8,425	9.9	93
75 - 84	4,061	4.8	91
85+	1,473	1.7	84

## POPULATION BY RACE\*\*



Benchmark:USA

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\*Top variable chosen from percent composition ranking

\*\*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Housing & Household



Trade Area: Creek Hill - 15 min

Population: 85,474 | Households: 32,115

## MEDIAN AGE OF HOUSEHOLDER

52

Index:98

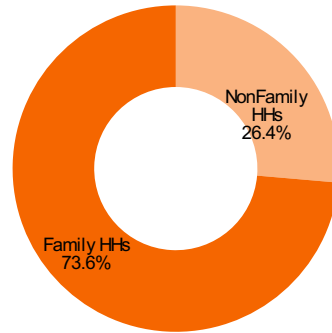
## PRESENCE OF CHILDREN\*



37.7%

Index: 112

## HOUSEHOLD TYPE



## HOUSING TENURE



Own

71.0%

Index: 110



Rent

29.0%

Index:82

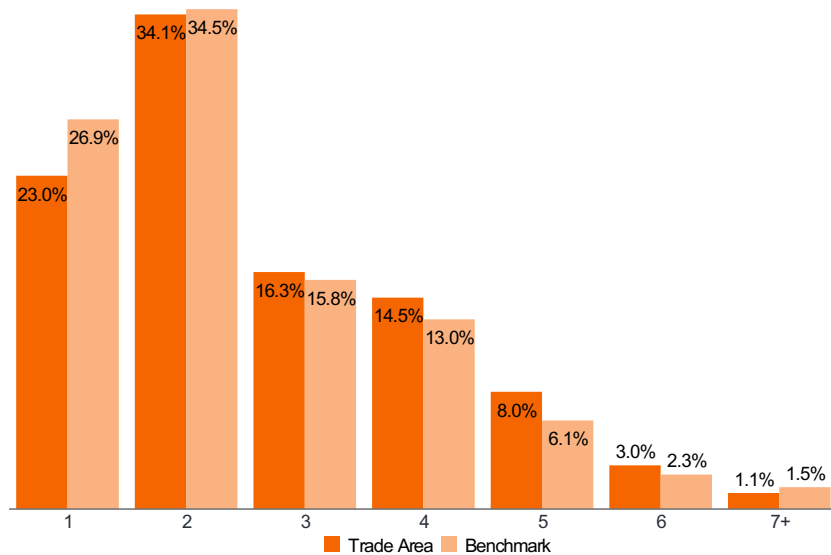
## AGE OF HOUSING\*\*



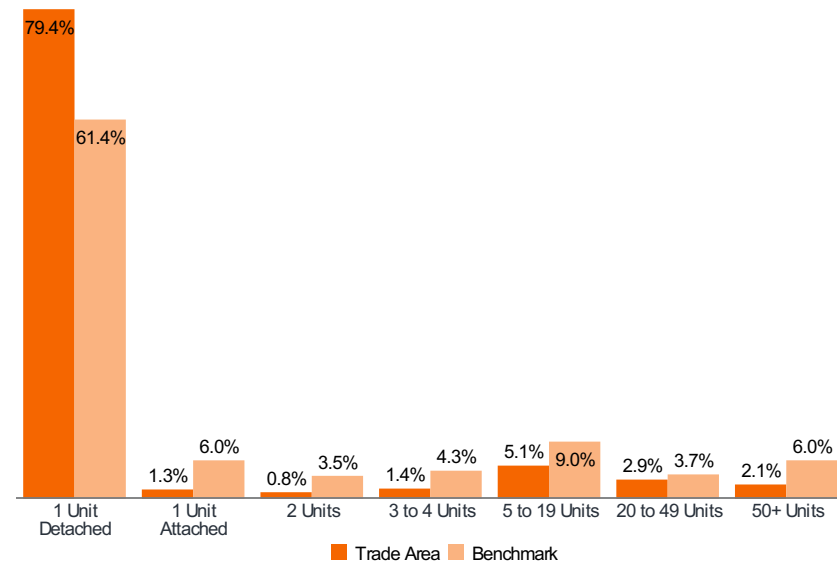
9 - 18 years old

% Comp:18.9 Index:137

## HOUSEHOLD SIZE



## HOUSING UNITS IN STRUCTURE



Benchmark: USA

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\*Uses the variable "Households with people under age 18"

\*\*Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Trade Area: Creek Hill - 15 min

Population: 85,474 | Households:32,115

## EDUCATIONAL ATTAINMENT: TOP 2\*



31.2%

Index: 116

High School Graduate



23.0%

Index: 115

Some College, No Degree

## EDUCATION: HISPANIC/LATINO



1.0%

Index:34

Bachelor's degree or higher

## POVERTY STATUS



91.7%

Index:101

At or above poverty

## HOUSEHOLD INCOME



Median Household Income

\$69,697

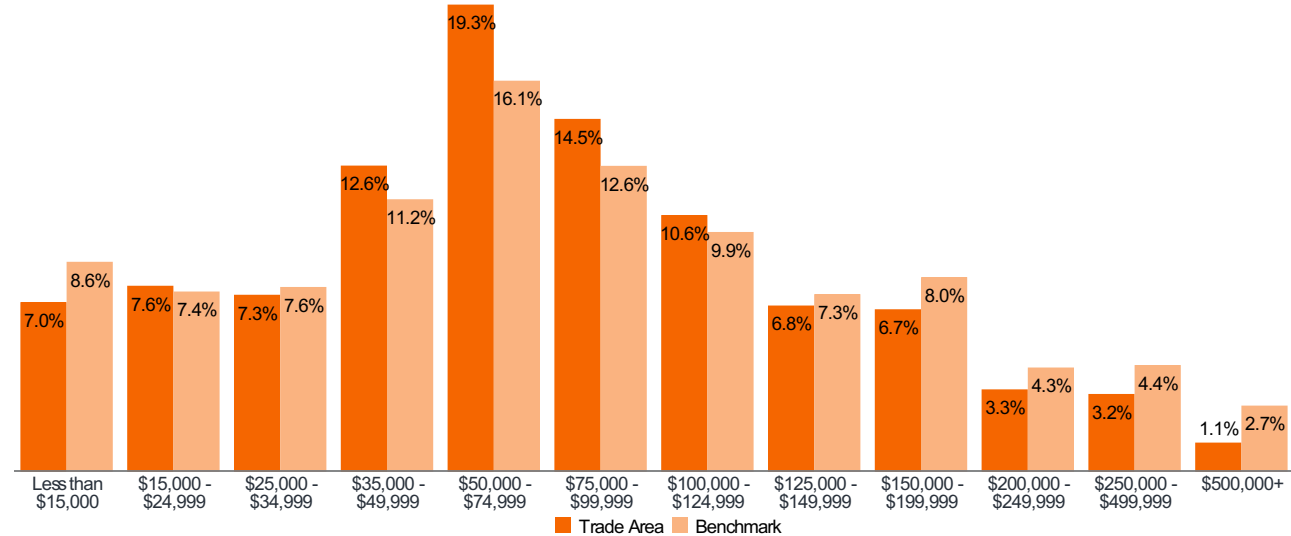
Index:95

Average Household Income

\$92,113

Index:88

## HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

\*Ranked by percent composition

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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Employment & Occupation



Trade Area: Creek Hill - 15 min

Population: 85,474 | Households: 32,115

## OCCUPATIONAL CLASS\*



61.1%

Index:101

White Collar

## UNEMPLOYMENT RATE



3.0%

Index:64

Percent of civilian labor force unemployed

## METHOD OF TRAVEL TO WORK: TOP 2\*



85.0%

Index:113

Travel to work by **Driving Alone**

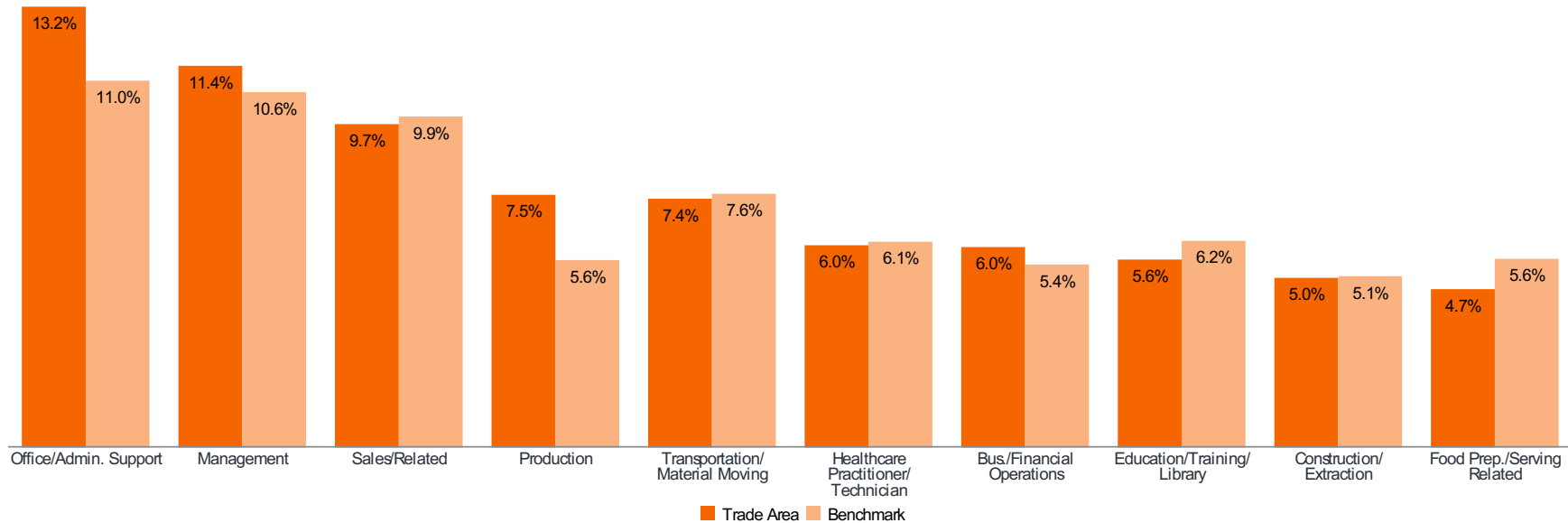


8.3%

Index:94

Travel to work by **Carpooling**

## OCCUPATION: TOP 10\*



Benchmark: USA

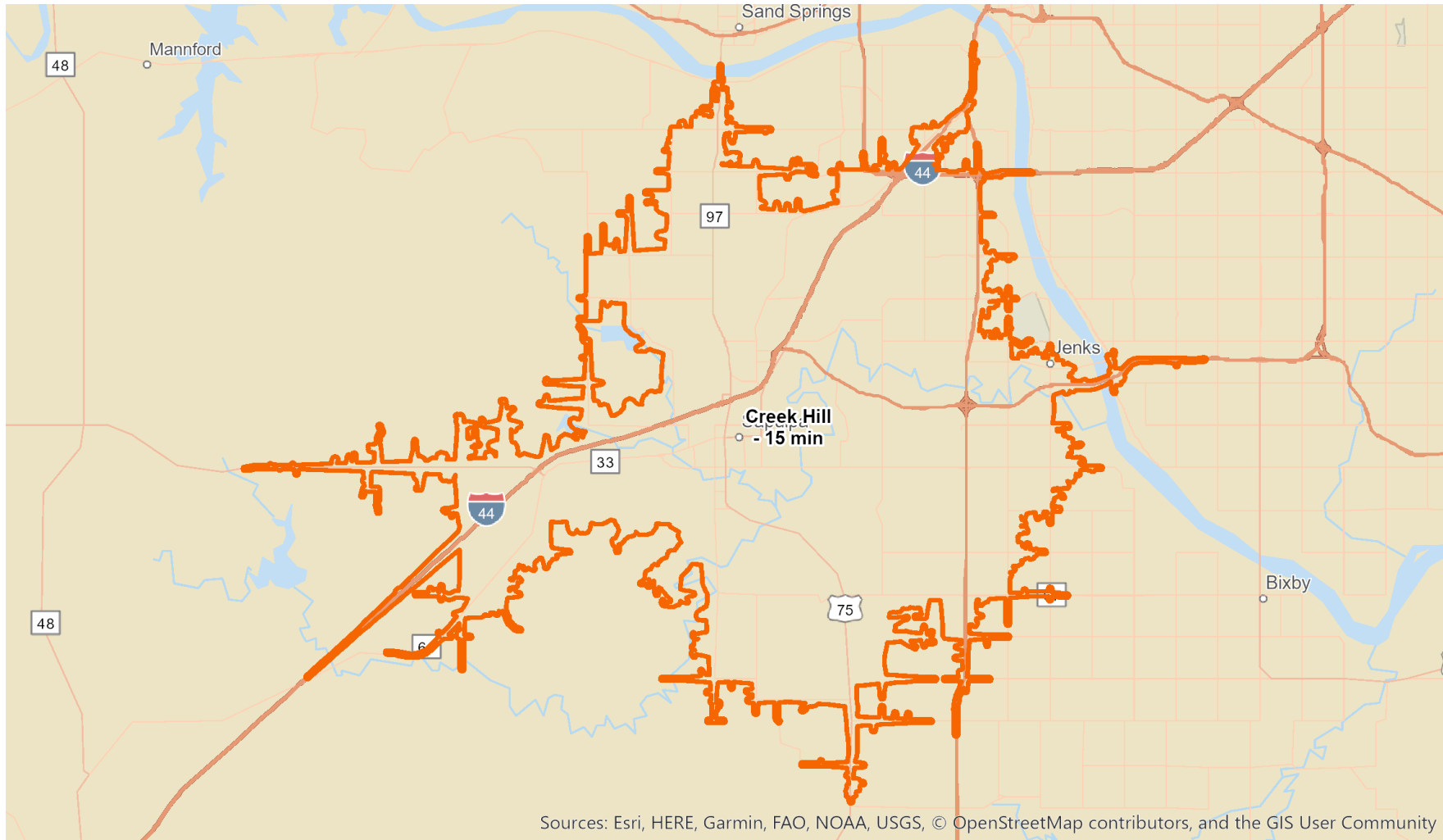
\*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: Creek Hill - 15 min

Population: 85,474 | Households: 32,115



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Trade Area: Creek Hill - 15 min

	Total	%
<b>Population</b>		
2010 Census	66,324	100.00
2020 Census	83,209	100.00
2023 Estimate	85,474	100.00
2028 Projection	89,581	100.00
<b>Population Growth</b>		
Percent Change: 2010 to 2020	--	25.46
Percent Change: 2020 to 2023	--	2.72
Percent Change: 2023 to 2028	--	4.80
<b>Households</b>		
2010 Census	24,923	100.00
2020 Census	31,353	100.00
2023 Estimate	32,115	100.00
2028 Projection	33,638	100.00
<b>Household Growth</b>		
Percent Change: 2010 to 2020	--	25.80
Percent Change: 2020 to 2023	--	2.43
Percent Change: 2023 to 2028	--	4.74
<b>Family Households</b>		
2010 Census	18,201	100.00
2023 Estimate	23,645	100.00
2028 Projection	24,775	100.00
<b>Family Household Growth</b>		
Percent Change: 2010 to 2023	--	29.91
Percent Change: 2023 to 2028	--	4.78

Benchmark: USA

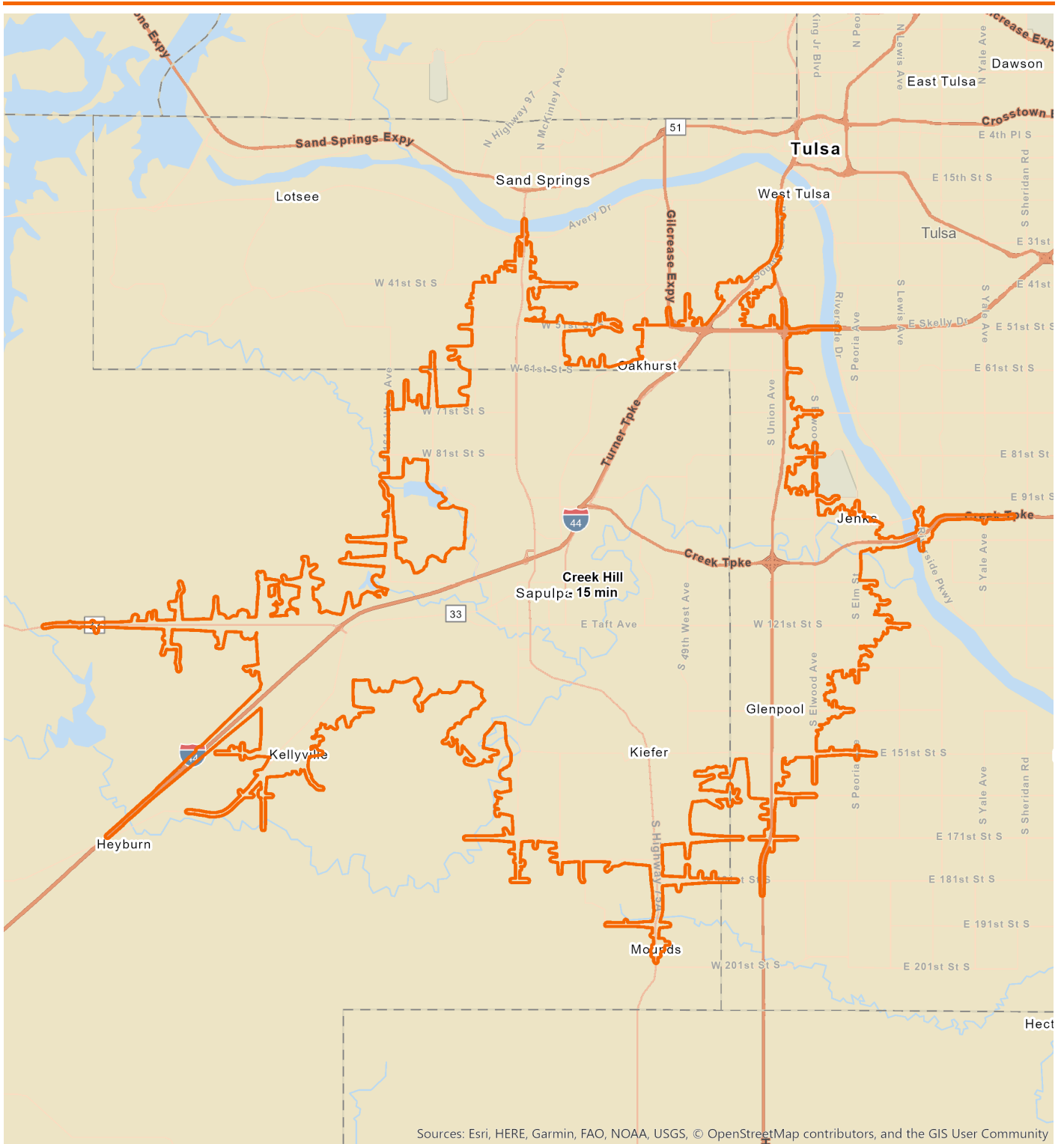
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<https://claritas.easptlight.com/Spotlight/About/3/2023>

Trade Area: Creek Hill - 15 min

	Total	%
<b>2023 Est. Households by Household Income</b>		
Income < \$15,000	2,235	6.96
Income \$15,000 - \$24,999	2,453	7.64
Income \$25,000 - \$34,999	2,333	7.26
Income \$35,000 - \$49,999	4,051	12.61
Income \$50,000 - \$74,999	6,192	19.28
Income \$75,000 - \$99,999	4,672	14.55
Income \$100,000 - \$124,999	3,393	10.56
Income \$125,000 - \$149,999	2,190	6.82
Income \$150,000 - \$199,999	2,140	6.66
Income \$200,000 - \$249,999	1,075	3.35
Income \$250,000 - \$499,999	1,014	3.16
Income \$500,000+	367	1.14
2023 Est. Average Household Income	-	92,112.90
2023 Est. Median Household Income	-	69,696.63
<b>2023 Median HH Income by Single-Classification Race</b>		
White Alone	-	73,497.30
Black/African American Alone	-	47,904.68
American Indian/Alaskan Native Alone	-	63,656.89
Asian Alone	-	75,099.40
Native Hawaiian/Pacific Islander Alone	-	61,586.80
Some Other Race Alone	-	50,417.65
Two or More Races	-	63,925.00
Hispanic/Latino	-	66,760.66
Not Hispanic/Latino	-	69,870.13
<b>2023 Est. Households by Household Type</b>		
Family Households	23,645	73.63
NonFamily Households	8,469	26.37
2023 Est. Group Quarters Population	710	0.83
<b>2023 Est. Households by Household Size</b>		
1-Person Household	7,374	22.96
2-Person Household	10,949	34.09
3-Person Household	5,239	16.31
4-Person Household	4,672	14.55
5-Person Household	2,585	8.05
6-Person Household	954	2.97
7+ Person Household	341	1.06
2023 Est. Average Household Size	-	2.70
<b>2023 Est. HHs by Type by Presence of Own Children</b>		
Married Couple Family, with own children	7,710	32.61
Married Couple Family, without own children	10,383	43.91
Male Householder, with own children	899	3.80
Male Householder, without own children	756	3.20
Female Householder, with own children	2,181	9.22
Female Householder, without own children	1,715	7.25

Benchmark: USA

Trade Area: Creek Hill - 15 min



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# Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: Creek Hill - 15 min

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
<b>Totals</b>			
Total retail trade including food and drink (NAICS 44, 45 and 722)	1,609,695,136	968,624,589	641,070,547
Total retail trade (NAICS 44 and 45)	1,441,590,556	863,522,455	578,068,101
<b>Motor Vehicle and Parts Dealers</b>			
Motor vehicle and parts dealers (NAICS 441)	380,014,161	236,402,415	143,611,746
Automobile dealers (NAICS 4411)	328,962,806	175,485,999	153,496,807
New car dealers (NAICS 44111)	292,999,922	140,354,093	152,645,829
Used car dealers (NAICS 44112)	35,962,884	35,131,906	850,978
Other motor vehicle dealers (NAICS 4412)	25,134,527	41,369,192	-16,234,665
Recreational vehicle dealers (NAICS 44121)	8,036,805	22,113,898	-14,077,092
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	17,097,721	19,255,294	-2,157,573
Boat dealers (NAICS 441222)	5,093,245	7,063,813	-1,970,568
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	12,004,477	12,191,481	-187,004
Automotive parts, accessories, and tire stores (NAICS 4413)	25,896,828	19,547,224	6,349,604
Automotive parts and accessories stores (NAICS 44131)	16,380,876	12,009,950	4,370,927
Tire dealers (NAICS 44132)	9,515,952	7,537,275	1,978,677
<b>Furniture and Home Furnishings Stores</b>			
Furniture and home furnishings stores (NAICS 442)	28,843,188	20,672,560	8,170,628
Furniture stores (NAICS 4421)	16,828,355	13,775,930	3,052,425
Home furnishings stores (NAICS 4422)	12,014,833	6,896,630	5,118,203
Floor covering stores (NAICS 44221)	5,836,136	4,658,043	1,178,093
Other home furnishings stores (NAICS 44229)	6,178,697	2,238,587	3,940,110
Window treatment stores (NAICS 442291)	284,101	177,146	106,955
All other home furnishings stores (NAICS 442299)	5,894,596	2,061,441	3,833,155
<b>Electronics and Appliance Stores</b>			
Electronics and appliance stores (NAICS 443)	21,980,195	11,263,640	10,716,555
Household appliance stores (NAICS 443141)	4,797,903	2,869,508	1,928,395
Electronics stores (NAICS 443142)	17,182,292	8,394,132	8,788,160
<b>Building Material and Garden Equipment and Supplies Dealers</b>			
Building material and garden equipment and supplies dealers (NAICS 444)	103,815,151	63,570,776	40,244,375
Building material and supplies dealers (NAICS 4441)	91,782,551	47,228,388	44,554,163
Home centers (NAICS 44411)	51,411,504	21,664,952	29,746,552
Paint and wallpaper stores (NAICS 44412)	3,549,884	3,791,850	-241,966
Hardware stores (NAICS 44413)	7,571,066	4,095,184	3,475,882
Other building material dealers (NAICS 44419)	29,250,098	17,676,403	11,573,695
Lawn and garden equipment and supplies stores (NAICS 4442)	12,032,600	16,342,388	-4,309,788
Outdoor power equipment stores (NAICS 44421)	2,573,532	2,932,182	-358,650
Nursery, garden center, and farm supply stores (NAICS 44422)	9,459,068	13,410,206	-3,951,138
<b>Food and Beverage Stores</b>			
Food and beverage stores (NAICS 445)	197,212,020	111,545,196	85,666,824
Grocery stores (NAICS 4451)	177,625,088	101,885,520	75,739,568
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	169,900,667	100,805,862	69,094,805
Convenience stores (NAICS 44512)	7,724,421	1,079,659	6,644,763
Specialty food stores (NAICS 4452)	5,113,517	488,699	4,624,817
Meat markets (NAICS 44521)	1,567,239	131,593	1,435,646
Fish and seafood markets (NAICS 44522)	616,188	0	616,188
Fruit and vegetable markets (NAICS 44523)	1,069,528	0	1,069,528
Other specialty food stores (NAICS 44529)	1,860,562	357,106	1,503,456
All other specialty food stores (NAICS 445299)	873,418	76,721	796,697
Beer, wine, and liquor stores (NAICS 4453)	14,473,415	9,170,977	5,302,439
<b>Health and Personal Care Stores</b>			
Health and personal care stores (NAICS 446)	84,533,074	50,139,143	34,393,930
Pharmacies and drug stores (NAICS 44611)	72,877,537	44,753,192	28,124,345
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	5,091,715	2,882,265	2,209,450
Optical goods stores (NAICS 44613)	1,939,547	970,342	969,205
Other health and personal care stores (NAICS 44619)	4,624,275	1,533,345	3,090,930
Food (health) supplement stores (NAICS 446191)	1,631,500	522,128	1,109,372
All other health and personal care stores (NAICS 446199)	2,992,775	1,011,217	1,981,559
<b>Gasoline Stations</b>			
Gasoline stations (NAICS 447)	117,287,551	103,551,328	13,736,223

Benchmark: USA

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# Retail Market Power® | Opportunity Gap by Retail Store Types



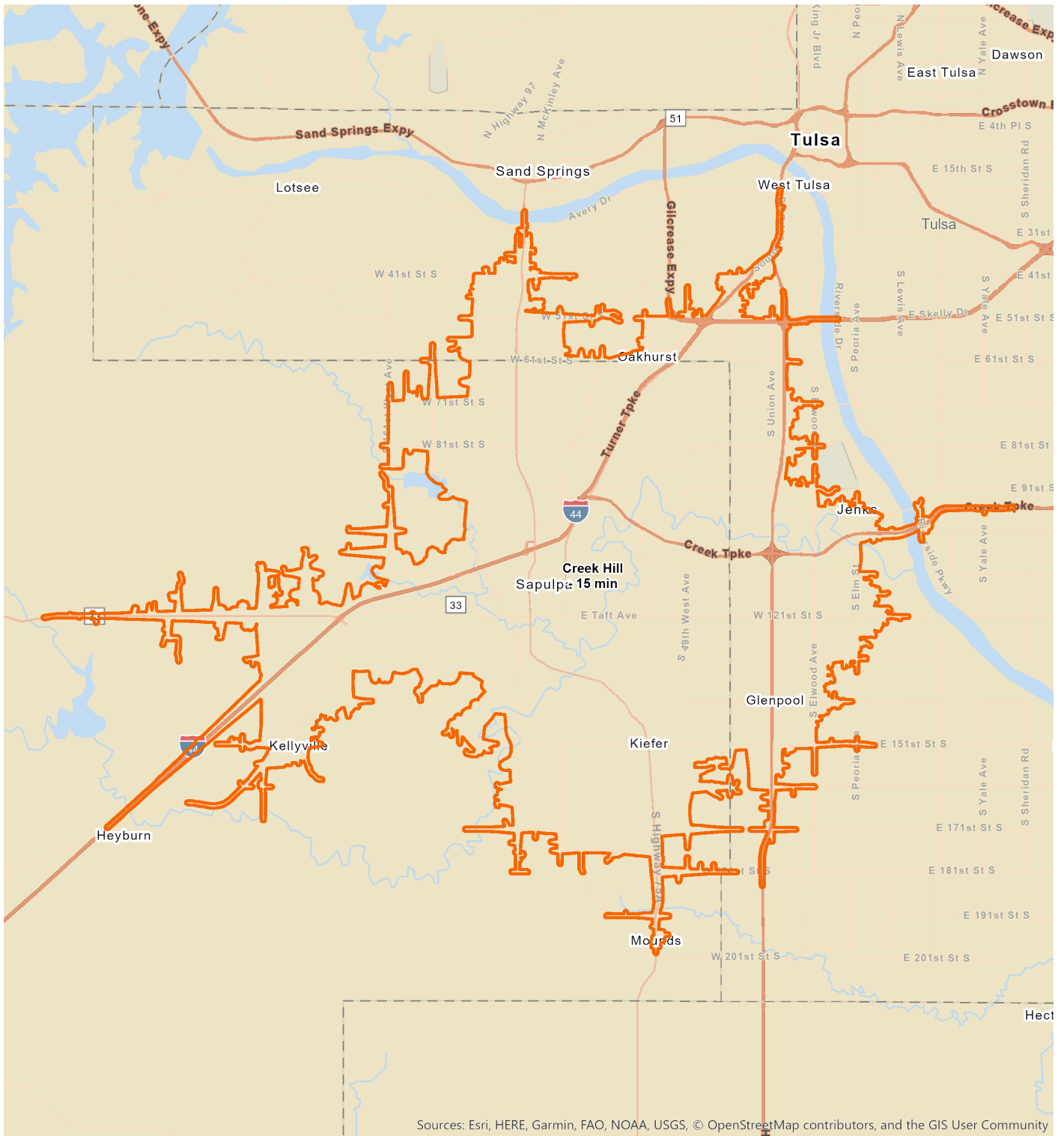
Trade Area: Creek Hill - 15 min

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
<b>Clothing and Clothing Accessories Stores</b>			
Clothing and clothing accessories stores (NAICS 448)	58,165,930	22,257,173	35,908,757
Clothing stores (NAICS 4481)	39,516,635	14,739,734	24,776,901
Men's clothing stores (NAICS 44811)	1,409,274	351,045	1,058,230
Women's clothing stores (NAICS 44812)	7,268,003	3,328,069	3,939,934
Children's and infants' clothing stores (NAICS 44813)	2,363,613	822,911	1,540,702
Family clothing stores (NAICS 44814)	23,319,500	8,271,350	15,048,150
Clothing accessories stores (NAICS 44815)	1,876,235	322,090	1,554,145
Other clothing stores (NAICS 44819)	3,280,009	1,644,269	1,635,740
Shoe stores (NAICS 4482)	6,714,100	2,433,974	4,280,127
Jewelry, luggage, and leather goods stores (NAICS 4483)	11,935,195	5,083,465	6,851,730
Jewelry stores (NAICS 44831)	8,065,875	3,934,112	4,131,763
Luggage and leather goods stores (NAICS 44832)	3,869,320	1,149,353	2,719,967
<b>Sporting Goods, Hobby, Musical Instrument, and Book Stores</b>			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	19,186,591	14,678,618	4,507,973
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	16,505,514	13,921,150	2,584,363
Sporting goods stores (NAICS 45111)	10,225,751	9,509,284	716,467
Hobby, toy, and game stores (NAICS 45112)	4,790,614	3,516,669	1,273,945
Sewing, needlework, and piece goods stores (NAICS 45113)	547,340	283,599	263,741
Musical instrument and supplies stores (NAICS 45114)	941,809	611,599	330,210
Book stores and news dealers (NAICS 4512)	2,681,078	757,468	1,923,610
Book stores (NAICS 451211)	2,498,534	679,882	1,818,651
News dealers and newsstands (NAICS 451212)	182,544	77,585	104,959
<b>General Merchandise Stores</b>			
General merchandise stores (NAICS 452)	170,731,194	166,956,202	3,774,992
Department stores (NAICS 4522)	20,410,610	12,912,468	7,498,142
Other general merchandise stores (NAICS 4523)	150,320,584	154,043,734	-3,723,150
Warehouse clubs and supercenters (NAICS 452311)	136,246,626	139,341,576	-3,094,950
All other general merchandise stores (NAICS 452319)	14,073,958	14,702,158	-628,200
<b>Miscellaneous Store Retailers</b>			
Miscellaneous store retailers (NAICS 453)	27,796,521	21,072,163	6,724,359
Florists (NAICS 4531)	1,388,070	620,586	767,484
Office supplies, stationery, and gift stores (NAICS 4532)	5,243,342	1,476,585	3,766,756
Office supplies and stationery stores (NAICS 45321)	2,448,613	814,558	1,634,056
Gift, novelty, and souvenir stores (NAICS 45322)	2,794,728	662,028	2,132,701
Used merchandise stores (NAICS 4533)	3,951,888	952,680	2,999,207
Other miscellaneous store retailers (NAICS 4539)	17,213,221	18,022,310	-809,089
Pet and pet supplies stores (NAICS 45391)	4,899,761	4,451,551	448,210
Art dealers (NAICS 45392)	2,442,443	644,370	1,798,073
Manufactured (mobile) home dealers (NAICS 45393)	1,411,201	1,916,772	-505,571
All other miscellaneous store retailers (NAICS 45399)	8,459,817	11,009,617	-2,549,801
Tobacco stores (NAICS 453991)	3,012,769	6,175,534	-3,162,765
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	5,447,047	4,834,084	612,964
<b>Non-store Retailers</b>			
Non-store retailers (NAICS 454)	232,024,990	41,413,241	190,611,739
Electronic shopping and mail-order houses (NAICS 4541)	222,343,950	38,157,518	184,186,432
Vending machine operators (NAICS 4542)	1,238,764	0	1,238,764
Direct selling establishments (NAICS 4543)	8,442,266	3,255,723	5,186,544
Fuel dealers (NAICS 45431)	4,791,754	535,112	4,256,642
Other direct selling establishments (NAICS 45439)	3,650,513	2,720,611	929,902
<b>Food Services and Drinking Places</b>			
Food services and drinking places (NAICS 722)	168,104,580	105,102,134	63,002,446
Special food services (NAICS 7223)	12,641,199	5,518,306	7,122,893
Food service contractors (NAICS 72231)	9,910,633	5,133,837	4,776,796
Caterers (NAICS 72232)	2,464,154	384,469	2,079,686
Mobile food services (NAICS 72233)	266,411	0	266,411
Drinking places (alcoholic beverages) (NAICS 7224)	5,273,852	1,284,687	3,989,165
Restaurants and other eating places (NAICS 7225)	150,189,529	98,299,142	51,890,388
Full-service restaurants (NAICS 722511)	74,260,069	44,228,019	30,032,050
Limited-service restaurants (NAICS 722513)	64,423,161	51,629,309	12,793,852
Cafeterias, grill buffets, and buffets (NAICS 722514)	1,642,695	1,011,296	631,398
Snack and non-alcoholic beverage bars (NAICS 722515)	9,863,604	1,430,517	8,433,087

Benchmark: USA

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Trade Area: Creek Hill - 15 min



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Population	
2010 Census	66,324
2020 Census	83,209
2023 Estimate	85,474
2028 Projection	89,581
Population Growth	
Percent Change: 2010 to 2020	25.46
Percent Change: 2020 to 2023	2.72
Percent Change: 2023 to 2028	4.80
Households	
2010 Census	24,923
2020 Census	31,353
2023 Estimate	32,115
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Household Growth	
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Percent Change: 2020 to 2023	2.43
Percent Change: 2023 to 2028	4.74
Family Households	
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Family Household Growth	
Percent Change: 2010 to 2023	29.91
Percent Change: 2023 to 2028	4.78

Benchmark: USA

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Trade Area: Creek Hill - 15 min

Total Population: 85,474 | Total Households: 32,115

	Count	%
<b>2023 Est. Population by Single-Classification Race</b>		
White Alone	54,834	64.15
Black/African American Alone	3,171	3.71
American Indian/Alaskan Native Alone	8,495	9.94
Asian Alone	4,272	5.00
Native Hawaiian/Pacific Islander Alone	114	0.13
Some Other Race Alone	2,535	2.97
Two or More Races	12,053	14.10
<b>2023 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	78,821	92.22
Hispanic or Latino	6,653	7.78
Mexican Origin	5,021	75.47
Puerto Rican Origin	544	8.18
Cuban Origin	83	1.25
All Other Hispanic or Latino	1,005	15.11
<b>2023 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	430	10.07
Filipino	255	5.97
Japanese	35	0.82
Asian Indian	757	17.72
Korean	169	3.96
Vietnamese	332	7.77
Cambodian	0	0.00
Hmong	15	0.35
Laotian	2	0.05
Thai	13	0.30
All Other Asian Races Including 2+ Category	2,266	53.04
<b>2023 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	73,774	92.60
Speak Asian/Pacific Isl. Lang. at Home	1,484	1.86
Speak Indo-European Language at Home	821	1.03
Speak Spanish at Home	3,281	4.12
Speak Other Language at Home	308	0.39
<b>2023 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	1,608	24.17
Black/African American Alone	69	1.04
American Indian/Alaskan Native Alone	367	5.52
Asian Alone	32	0.48
Native Hawaiian/Pacific Islander Alone	1	0.01
Some Other Race Alone	2,254	33.88
Two or More Races	2,322	34.90
<b>2023 Population by Ancestry</b>		
Arab	145	0.17
Czech	151	0.18
Danish	135	0.16
Dutch	1,228	1.44
English	6,213	7.27
French (Excluding Basque)	1,760	2.06
French Canadian	87	0.10
German	8,752	10.24
Greek	57	0.07
Hungarian	41	0.05
Irish	7,029	8.22
Italian	1,037	1.21
Lithuanian	39	0.05
Norwegian	446	0.52
Polish	584	0.68
Portuguese	64	0.07
Russian	123	0.14
Scotch-Irish	608	0.71
Scottish	1,332	1.56
Slovak	2	0.00
Subsaharan African	171	0.20
Swedish	620	0.72
Swiss	98	0.12
Ukrainian	126	0.15
United States or American	4,974	5.82
Welsh	355	0.41
West Indian (Excluding Hispanic groups)	220	0.26
Other Ancestry	27,277	31.91
Ancestry Unclassified	21,800	25.50

Benchmark: USA

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Trade Area: Creek Hill - 15 min

Total Population: 85,474 | Total Households: 32,115

	Count	%
<b>2023 Est. Population by Sex</b>		
Male	41,744	48.84
Female	43,729	51.16
<b>2023 Est. Population by Age</b>		
Age 0 - 4	5,805	6.79
Age 5 - 9	6,007	7.03
Age 10 - 14	6,016	7.04
Age 15 - 17	3,513	4.11
Age 18 - 20	3,147	3.68
Age 21 - 24	4,112	4.81
Age 25 - 34	11,060	12.94
Age 35 - 44	11,331	13.26
Age 45 - 54	10,264	12.01
Age 55 - 64	10,260	12.00
Age 65 - 74	8,425	9.86
Age 75 - 84	4,061	4.75
Age 85 and over	1,473	1.72
Age 16 and over	66,488	77.79
Age 18 and over	64,132	75.03
Age 21 and over	60,985	71.35
Age 65 and over	13,958	16.33
Median Age	-	37.70
Average Age	-	38.60
<b>2023 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	17,574	25.98
Male, Never Married	9,659	14.28
Female, Never Married	7,916	11.70
Married, Spouse Present	34,970	51.70
Married, Spouse Absent	2,618	3.87
Widowed	4,143	6.13
Male, Widowed	837	1.24
Female, Widowed	3,306	4.89
Divorced	8,339	12.33
Male, Divorced	3,547	5.24
Female, Divorced	4,792	7.08
<b>2023 Est. Male Population by Age</b>		
Male: Age 0 - 4	2,963	7.10
Male: Age 5 - 9	3,036	7.27
Male: Age 10 - 14	3,070	7.35
Male: Age 15 - 17	1,777	4.26
Male: Age 18 - 20	1,611	3.86
Male: Age 21 - 24	2,083	4.99
Male: Age 25 - 34	5,492	13.16
Male: Age 35 - 44	5,655	13.55
Male: Age 45 - 54	4,980	11.93
Male: Age 55 - 64	4,941	11.84
Male: Age 65 - 74	3,860	9.25
Male: Age 75 - 84	1,746	4.18
Male: Age 85 and over	532	1.27
Median Age, Male	-	36.48
Average Age, Male	-	37.50
<b>2023 Est. Female Population by Age</b>		
Female: Age 0 - 4	2,842	6.50
Female: Age 5 - 9	2,972	6.80
Female: Age 10 - 14	2,947	6.74
Female: Age 15 - 17	1,736	3.97
Female: Age 18 - 20	1,536	3.51
Female: Age 21 - 24	2,029	4.64
Female: Age 25 - 34	5,568	12.73
Female: Age 35 - 44	5,676	12.98
Female: Age 45 - 54	5,284	12.08
Female: Age 55 - 64	5,319	12.16
Female: Age 65 - 74	4,564	10.44
Female: Age 75 - 84	2,315	5.29
Female: Age 85 and over	941	2.15
Median Age, Female	-	38.92
Average Age, Female	-	39.70

Benchmark: USA

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Trade Area: Creek Hill - 15 min

Total Population: 85,474 | Total Households: 32,115

	Count	%
<b>2023 Est. Households by Household Type</b>		
Family Households	23,645	73.63
NonFamily Households	8,469	26.37
<b>2023 Est. Group Quarters Population</b>		
2023 Est. Group Quarters Population	710	0.83
<b>2023 HHs By Ethnicity, Hispanic/Latino</b>		
2023 HHs By Ethnicity, Hispanic/Latino	1,851	5.76
<b>2023 Est. Family HH Type by Presence of Own Child.</b>		
Married Couple Family, own children	7,710	32.61
Married Couple Family, no own children	10,383	43.91
Male Householder, own children	899	3.80
Male Householder, no own children	756	3.20
Female Householder, own children	2,181	9.22
Female Householder, no own children	1,715	7.25
<b>2023 Est. Households by Household Size</b>		
1-Person Household	7,374	22.96
2-Person Household	10,949	34.09
3-Person Household	5,239	16.31
4-Person Household	4,672	14.55
5-Person Household	2,585	8.05
6-Person Household	954	2.97
7-or-more-person	341	1.06
2023 Est. Average Household Size	-	2.70
<b>2023 Est. Households by Number of Vehicles</b>		
No Vehicles	1,286	4.00
1 Vehicle	9,387	29.23
2 Vehicles	13,484	41.99
3 Vehicles	5,379	16.75
4 Vehicles	1,846	5.75
5 or more Vehicles	734	2.29
2023 Est. Average Number of Vehicles	-	2.00
<b>2023 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	22,788	70.96
Housing Units, Renter-Occupied	9,327	29.04
<b>2023 Owner Occ. HUs: Avg. Length of Residence</b>		
2023 Owner Occ. HUs: Avg. Length of Residence	-	14.50
<b>2023 Renter Occ. HUs: Avg. Length of Residence</b>		
2023 Renter Occ. HUs: Avg. Length of Residence	-	5.50
<b>2023 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	602	2.64
Value \$20,000 - \$39,999	537	2.36
Value \$40,000 - \$59,999	375	1.65
Value \$60,000 - \$79,999	685	3.01
Value \$80,000 - \$99,999	1,233	5.41
Value \$100,000 - \$149,999	4,204	18.45
Value \$150,000 - \$199,999	3,769	16.54
Value \$200,000 - \$299,999	5,937	26.05
Value \$300,000 - \$399,999	2,599	11.40
Value \$400,000 - \$499,999	1,236	5.42
Value \$500,000 - \$749,999	764	3.35
Value \$750,000 - \$999,999	454	1.99
Value \$1,000,000 - \$1,499,999	240	1.05
Value \$1,500,000 - \$1,999,999	67	0.29
Value \$2,000,000 or more	86	0.38
2023 Est. Median All Owner-Occupied Housing Value	-	199,843.51

Benchmark: USA

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Trade Area: Creek Hill - 15 min

Total Population: 85,474 | Total Households: 32,115

	Count	%
<b>2023 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	435	1.25
1 Unit Detached	27,532	79.37
2 Units	281	0.81
3 to 4 Units	486	1.40
5 to 19 Units	1,782	5.14
20 to 49 Units	993	2.86
50 or More Units	717	2.07
Mobile Home or Trailer	2,392	6.90
Boat, RV, Van, etc.	70	0.20
<b>2023 Est. Housing Units by Year Structure Built</b>		
Built 2014 or Later	3,497	10.08
Built 2010 to 2013	1,974	5.69
Built 2000 to 2009	6,548	18.88
Built 1990 to 1999	3,881	11.19
Built 1980 to 1989	4,834	13.94
Built 1970 to 1979	5,656	16.30
Built 1960 to 1969	3,094	8.92
Built 1950 to 1959	2,776	8.00
Built 1940 to 1949	806	2.32
Built 1939 or Earlier	1,623	4.68
<b>2023 Housing Units by Year Structure Built</b>		
2023 Est. Median Year Structure Built	-	1,986.81
<b>2023 Est. Households by Presence of People Under 18</b>		
2023 Est. Households by Presence of People Under 18	12,116	37.73
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	8,330	68.75
Other Family, Male Householder	1,052	8.68
Other Family, Female Householder	2,636	21.76
NonFamily Household, Male Householder	63	0.52
NonFamily Household, Female Householder	35	0.29
<b>2023 Est. Households with No People under Age 18</b>		
Households with No People under Age 18	19,999	62.27
<b>Households with No People under Age 18</b>		
Married Couple Family	9,769	48.85
Other Family, Male Householder	600	3.00
Other Family, Female Householder	1,265	6.33
NonFamily, Male Householder	3,810	19.05
NonFamily, Female Householder	4,555	22.78

Benchmark: USA

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Trade Area: Creek Hill - 15 min

Total Population: 85,474 | Total Households: 32,115

	Count	%
<b>2023 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	1,420	2.50
Some High School, No Diploma	4,121	7.25
High School Graduate (or GED)	17,744	31.20
Some College, No Degree	13,090	23.02
Associate's Degree	5,269	9.27
Bachelor's Degree	10,677	18.77
Master's Degree	3,301	5.80
Professional Degree	738	1.30
Doctorate Degree	512	0.90
<b>2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
Less than High School Diploma	766	23.93
High School Graduate	1,054	32.93
Some College or Associate's Degree	830	25.93
Bachelor's Degree or Higher	551	17.21
<b>2023 Est. Households by HH Income</b>		
Income < \$15,000	2,235	6.96
Income \$15,000 - \$24,999	2,453	7.64
Income \$25,000 - \$34,999	2,333	7.26
Income \$35,000 - \$49,999	4,051	12.61
Income \$50,000 - \$74,999	6,192	19.28
Income \$75,000 - \$99,999	4,672	14.55
Income \$100,000 - \$124,999	3,393	10.56
Income \$125,000 - \$149,999	2,190	6.82
Income \$150,000 - \$199,999	2,140	6.66
Income \$200,000 - \$249,999	1,075	3.35
Income \$250,000 - \$499,999	1,014	3.16
Income \$500,000+	367	1.14
2023 Est. Average Household Income	--	92,112.90
2023 Est. Median Household Income	--	69,696.63
<b>2023 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	--	73,497.30
Black or African American Alone	--	47,904.68
American Indian and Alaskan Native Alone	--	63,656.89
Asian Alone	--	75,099.40
Native Hawaiian and Other Pacific Islander Alone	--	61,586.80
Some Other Race Alone	--	50,417.65
Two or More Races	--	63,925.00
Hispanic or Latino	--	66,760.66
Not Hispanic or Latino	--	69,870.13
<b>2023 Est. Families by Poverty Status</b>		
2023 Families at or Above Poverty	21,674	91.66
2023 Families at or Above Poverty with children	10,394	43.96
2023 Families Below Poverty	1,971	8.34
2023 Families Below Poverty, with kids	1,493	6.31

Benchmark: USA

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Trade Area: Creek Hill - 15 min

Total Population: 85,474 | Total Households: 32,115

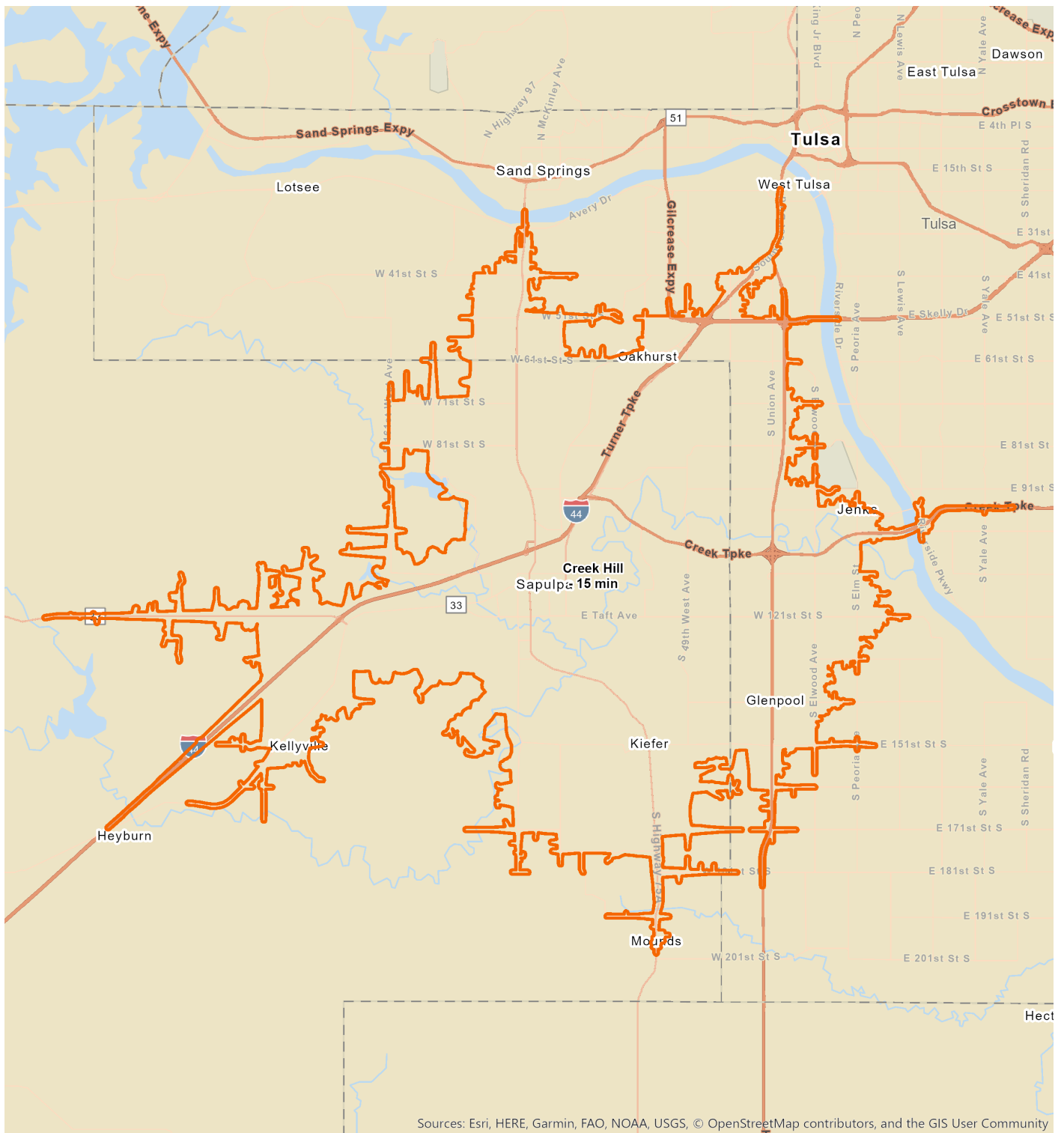
	Count	%
<b>2023 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	24,489	61.15
Blue Collar	9,757	24.36
Service and Farming	5,803	14.49
<b>2023 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	8,430	22.69
15 - 29 Minutes	19,541	52.61
30 - 44 Minutes	7,284	19.61
45 - 59 Minutes	969	2.61
60 or more Minutes	921	2.48
2023 Est. Avg Travel Time to Work in Minutes	-	23.80
<b>2023 Est. Workers Age 16+ by Transp. to Work</b>		
2023 Est. Workers Age 16+ by Transp. to Work	39,522	100.00
Drove Alone	33,577	84.96
Carpooled	3,281	8.30
Public Transport	70	0.18
Walked	202	0.51
Bicycle	54	0.14
Other Means	208	0.53
Worked at Home	2,129	5.39
<b>2023 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	40,049	100.00
For-Profit Private Workers	29,617	73.95
Non-Profit Private Workers	2,554	6.38
Local Government Workers	2,275	5.68
State Government Workers	1,849	4.62
Federal Government Workers	673	1.68
Self-Employed Workers	3,039	7.59
Unpaid Family Workers	41	0.10
<b>2023 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	858	2.14
Arts/Design/Entertainment/Sports/Media	617	1.54
Building/Grounds Cleaning/Maintenance	1,171	2.92
Business/Financial Operations	2,392	5.97
Community/Social Services	778	1.94
Computer/Mathematical	849	2.12
Construction/Extraction	2,022	5.05
Education/Training/Library	2,242	5.60
Farming/Fishing/Forestry	67	0.17
Food Preparation/Serving Related	1,886	4.71
Healthcare Practitioner/Technician	2,414	6.03
Healthcare Support	1,057	2.64
Installation/Maintenance/Repair	1,743	4.35
Legal	450	1.12
Life/Physical/Social Science	166	0.41
Management	4,571	11.41
Office/Administrative Support	5,282	13.19
Production	3,020	7.54
Protective Services	710	1.77
Sales/Related	3,870	9.66
Personal Care/Service	913	2.28
Transportation/Material Moving	2,973	7.42
<b>2023 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	55	0.08
Civilian - Employed	40,147	60.38
Civilian - Unemployed	1,213	1.82
Not in Labor Force	25,072	37.71

Benchmark: USA

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Trade Area: Creek Hill - 15 min

Total Population: 85,474 | Total Households: 32,115



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# Report Details

**Name:** Creek Hill Drive Distance  
**Date / Time:** 7/13/2023 12:20:16 PM  
**Workspace Vintage:** 2023

## Trade Area

Name	Level	Geographies
Creek Hill - 5 min		N/A
Creek Hill - 10 min		N/A
Creek Hill - 15 min		N/A

## Benchmark

Name	Level	Geographies
USA	Entire US	United States

## DataSource

Product	Provider	Copyright
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Retail Market Power® - 2023 Estimates and 2028 Projections	Environics Analytics   U.S. Census Bureau   U.S. Bureau of Labour Statistics   Data Axle	©2023 Environics Analytics ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )
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