

Pop-Facts® Demographics | Population & Race



Trade Area: Creek Hill - 10 min

POPULATION

24,489

HOUSEHOLDS

9,474

ETHNICITY



7.7%

Index:102

Hispanic/Latino

HISPANIC ORIGIN*



81.4%

Index:134

Mexican

HOME LANGUAGE*

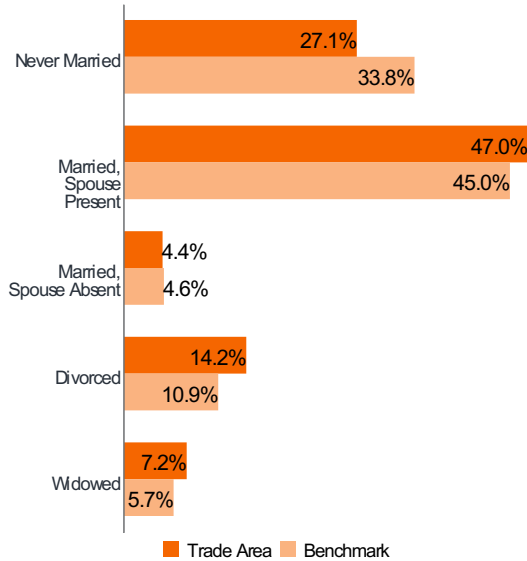


94.8%

Index:121

Only English

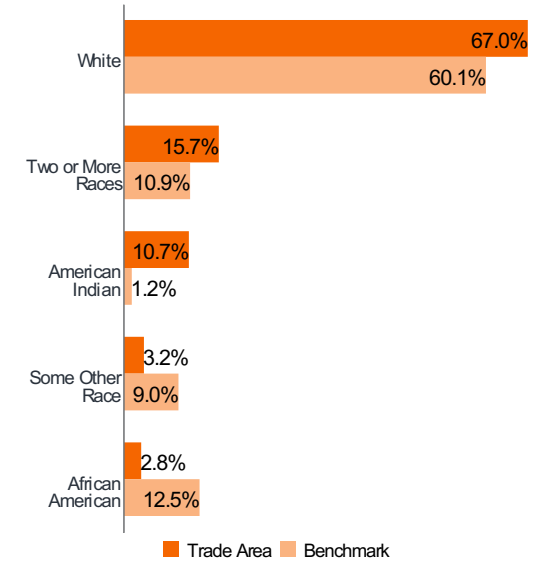
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	1,467	6.0	103
5 - 9	1,554	6.3	106
10 - 14	1,631	6.7	108
15 - 17	992	4.1	106
18 - 20	880	3.6	88
21 - 24	1,150	4.7	91
25 - 34	2,952	12.1	90
35 - 44	3,158	12.9	100
45 - 54	2,923	11.9	99
55 - 64	3,134	12.8	101
65 - 74	2,705	11.0	104
75 - 84	1,376	5.6	107
85+	566	2.3	112

POPULATION BY RACE**



Benchmark:USA

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*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Demographics | Housing & Household



Trade Area: Creek Hill - 10 min

Population: 24,489 | Households: 9,474

MEDIAN AGE OF HOUSEHOLDER

55

Index: 102

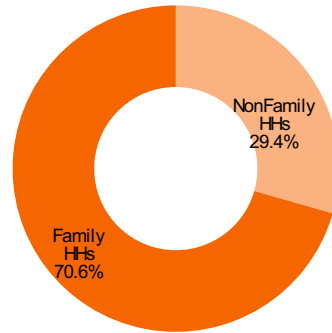
PRESENCE OF CHILDREN*



34.2%

Index: 102

HOUSEHOLD TYPE



HOUSING TENURE



Own

71.7%

Index: 111



Rent

28.3%

Index: 79

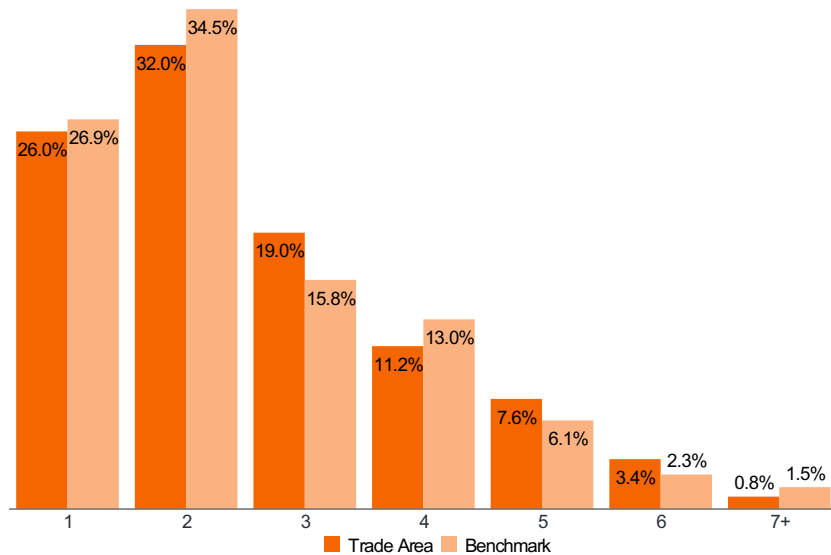
AGE OF HOUSING**



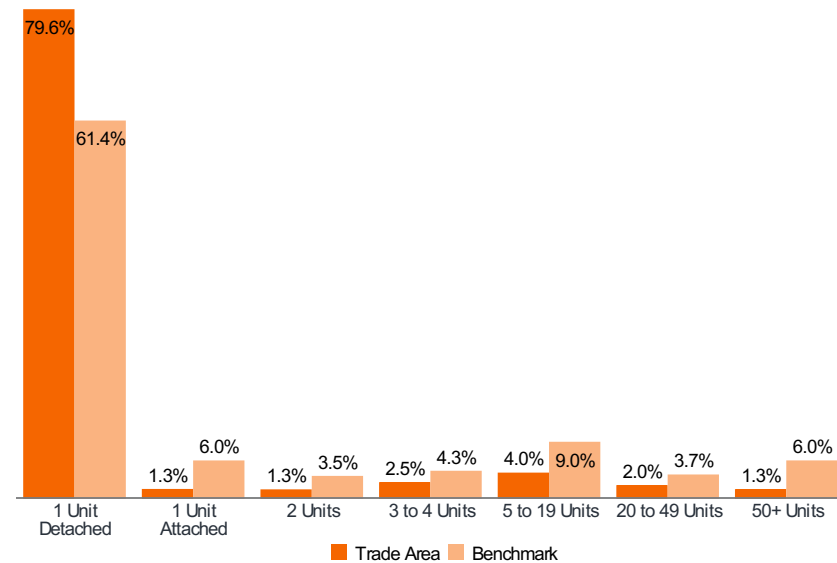
39 - 48 years old

% Comp: 18.1 Index: 124

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: USA

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*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Trade Area: Creek Hill - 10 min

Population: 24,489 | Households:9,474

EDUCATIONAL ATTAINMENT: TOP 2*



39.0%

Index: 145

High School Graduate



23.2%

Index: 116

Some College, No Degree

EDUCATION: HISPANIC/LATINO



0.3%

Index:11

Bachelor's degree or higher

POVERTY STATUS



89.6%

Index:98

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$65,317

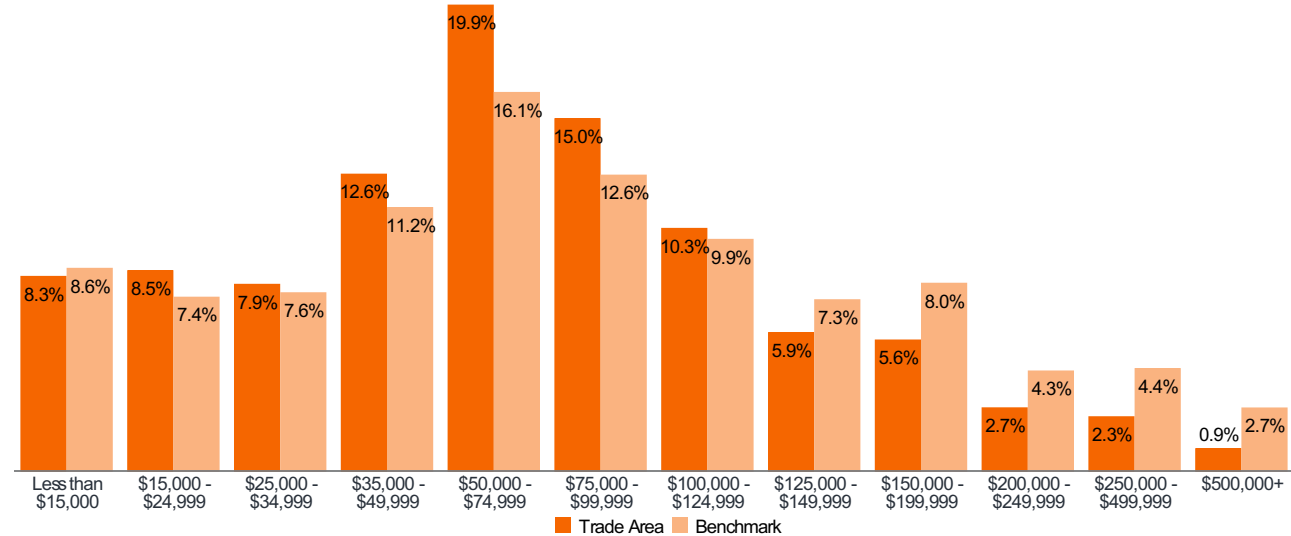
Index:89

Average Household Income

\$84,319

Index:80

HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

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*Ranked by percent composition

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Demographics | Employment & Occupation



Trade Area: Creek Hill - 10 min

Population: 24,489 | Households: 9,474

OCCUPATIONAL CLASS*



55.2%

Index:91

White Collar

UNEMPLOYMENT RATE



2.4%

Index:51

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*



85.1%

Index:113

Travel to work by **Driving Alone**

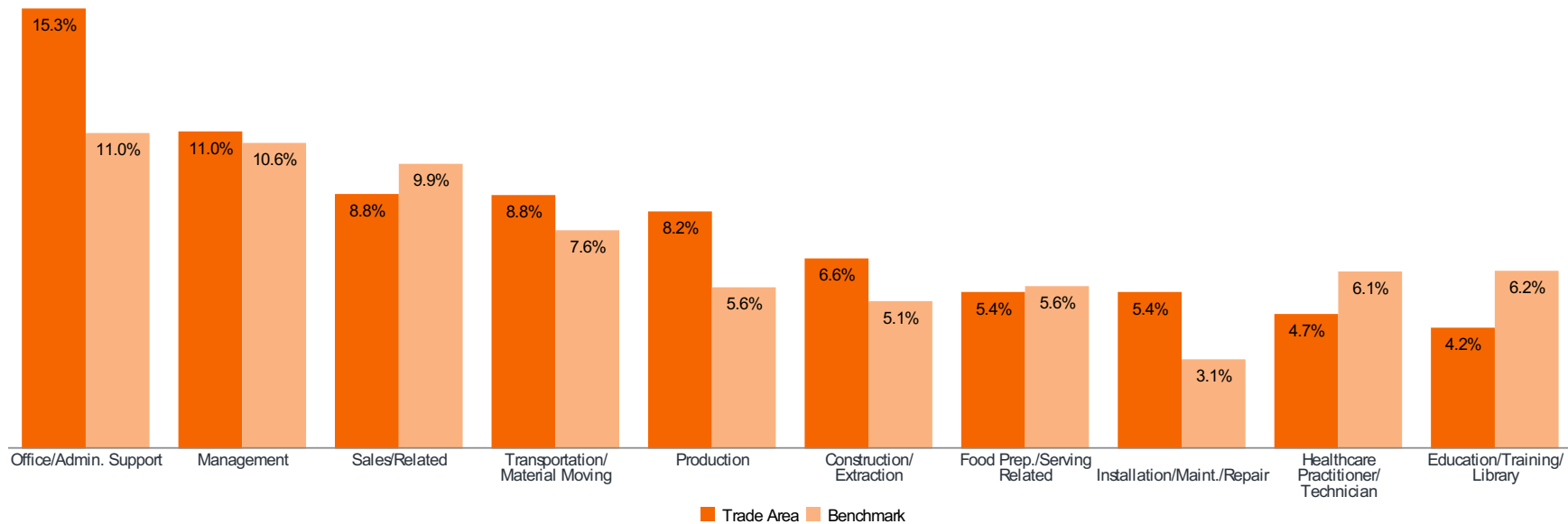


9.3%

Index:105

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: USA

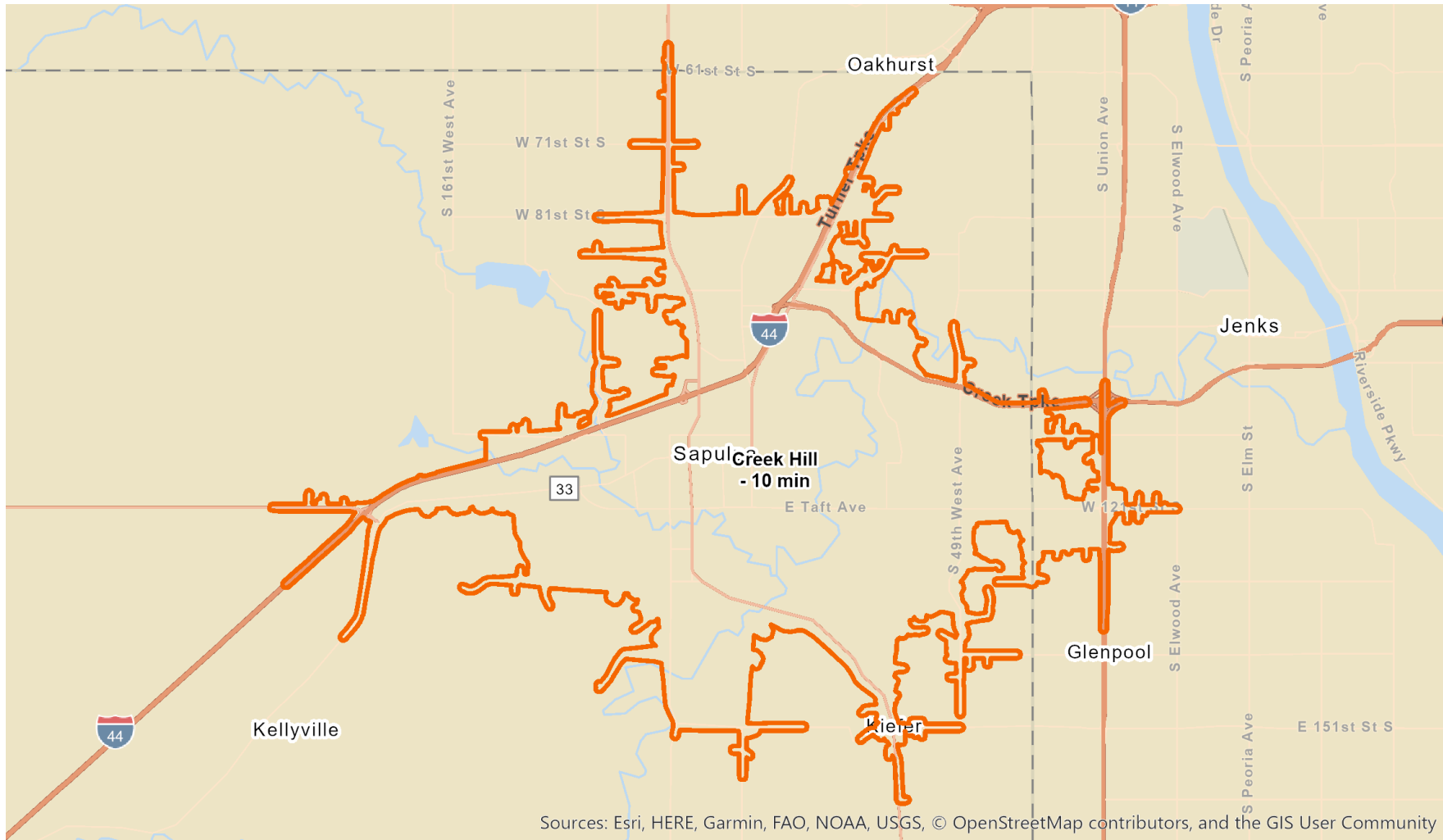
*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: Creek Hill - 10 min

Population: 24,489 | Households: 9,474



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Trade Area: Creek Hill - 10 min

	Total	%
Population		
2010 Census	20,881	100.00
2020 Census	24,122	100.00
2023 Estimate	24,489	100.00
2028 Projection	25,172	100.00
Population Growth		
Percent Change: 2010 to 2020	--	15.52
Percent Change: 2020 to 2023	--	1.52
Percent Change: 2023 to 2028	--	2.79
Households		
2010 Census	8,023	100.00
2020 Census	9,337	100.00
2023 Estimate	9,474	100.00
2028 Projection	9,748	100.00
Household Growth		
Percent Change: 2010 to 2020	--	16.38
Percent Change: 2020 to 2023	--	1.47
Percent Change: 2023 to 2028	--	2.89
Family Households		
2010 Census	5,594	100.00
2023 Estimate	6,686	100.00
2028 Projection	6,885	100.00
Family Household Growth		
Percent Change: 2010 to 2023	--	19.52
Percent Change: 2023 to 2028	--	2.98

Benchmark: USA

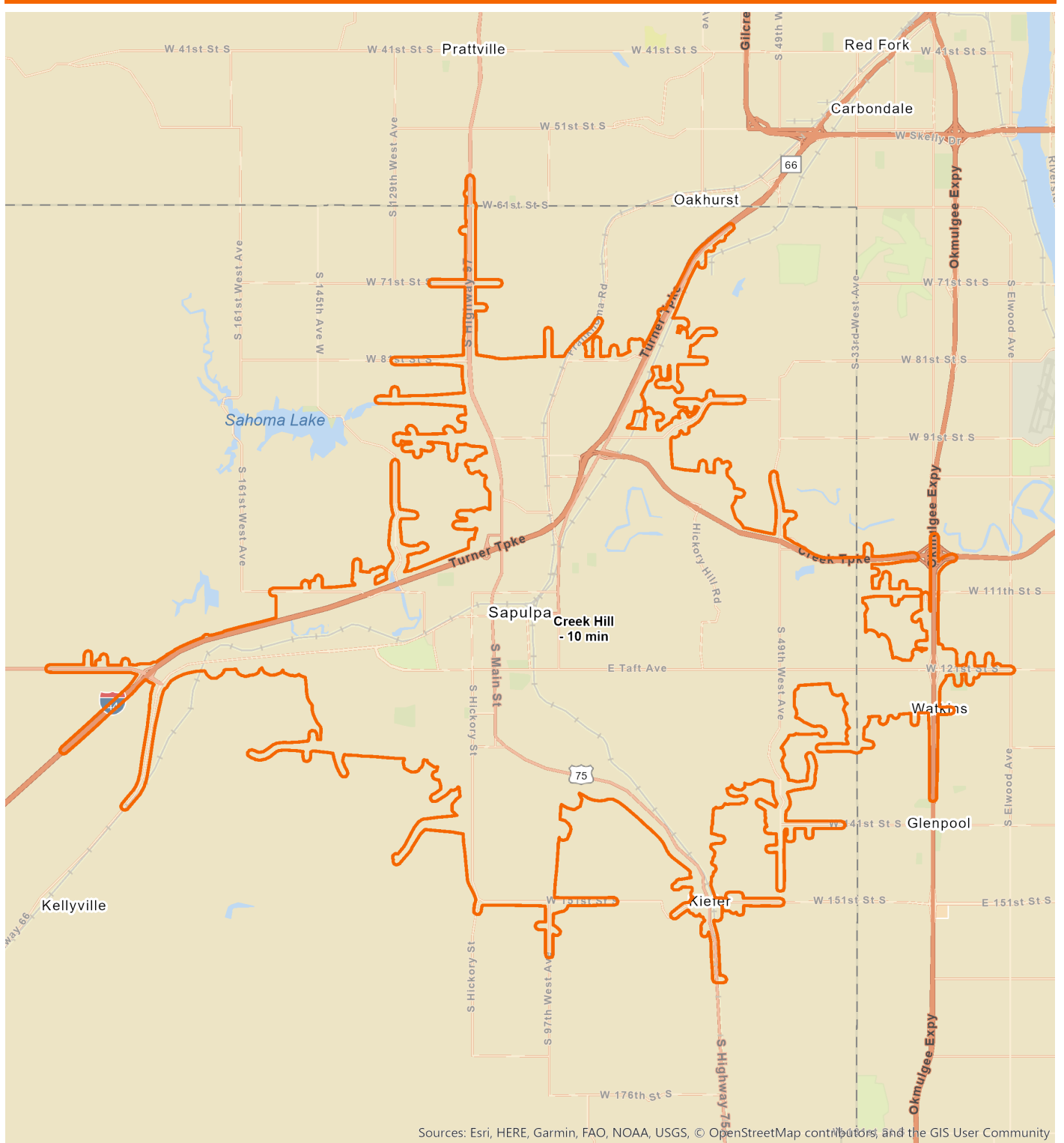
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Trade Area: Creek Hill - 10 min

	Total	%
2023 Est. Households by Household Income		
Income < \$15,000	785	8.29
Income \$15,000 - \$24,999	808	8.53
Income \$25,000 - \$34,999	753	7.95
Income \$35,000 - \$49,999	1,198	12.64
Income \$50,000 - \$74,999	1,881	19.85
Income \$75,000 - \$99,999	1,422	15.01
Income \$100,000 - \$124,999	979	10.33
Income \$125,000 - \$149,999	558	5.89
Income \$150,000 - \$199,999	528	5.57
Income \$200,000 - \$249,999	254	2.68
Income \$250,000 - \$499,999	218	2.30
Income \$500,000+	89	0.94
2023 Est. Average Household Income	--	84,318.50
2023 Est. Median Household Income	--	65,316.64
2023 Median HH Income by Single-Classification Race		
White Alone	--	69,691.58
Black/African American Alone	--	43,765.52
American Indian/Alaskan Native Alone	--	59,617.39
Asian Alone	--	67,234.26
Native Hawaiian/Pacific Islander Alone	--	58,056.31
Some Other Race Alone	--	58,608.45
Two or More Races	--	49,525.31
Hispanic/Latino	--	56,665.61
Not Hispanic/Latino	--	65,668.35
2023 Est. Households by Household Type		
Family Households	6,686	70.57
NonFamily Households	2,788	29.43
2023 Est. Group Quarters Population	365	1.49
2023 Est. Households by Household Size		
1-Person Household	2,465	26.02
2-Person Household	3,031	31.99
3-Person Household	1,803	19.03
4-Person Household	1,061	11.20
5-Person Household	716	7.56
6-Person Household	322	3.40
7+ Person Household	77	0.81
2023 Est. Average Household Size	--	2.50
2023 Est. HHs by Type by Presence of Own Children		
Married Couple Family, with own children	1,888	28.24
Married Couple Family, without own children	3,071	45.93
Male Householder, with own children	258	3.86
Male Householder, without own children	258	3.86
Female Householder, with own children	634	9.48
Female Householder, without own children	577	8.63

Benchmark: USA

Trade Area: Creek Hill - 10 min



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Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: Creek Hill - 10 min

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
Totals			
Total retail trade including food and drink (NAICS 44, 45 and 722)	455,285,055	320,655,367	134,629,687
Total retail trade (NAICS 44 and 45)	406,764,432	283,484,390	123,280,042
Motor Vehicle and Parts Dealers			
Motor vehicle and parts dealers (NAICS 441)	108,556,848	80,044,182	28,512,666
Automobile dealers (NAICS 4411)	93,698,610	62,431,790	31,266,820
New car dealers (NAICS 44111)	83,437,423	36,808,993	46,628,430
Used car dealers (NAICS 44112)	10,261,187	25,622,797	-15,361,610
Other motor vehicle dealers (NAICS 4412)	7,594,776	8,293,898	-699,121
Recreational vehicle dealers (NAICS 44121)	2,501,353	3,451,835	-950,483
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	5,093,424	4,842,062	251,361
Boat dealers (NAICS 441222)	1,583,122	2,357,929	-774,806
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	3,510,301	2,484,134	1,026,168
Automotive parts, accessories, and tire stores (NAICS 4413)	7,263,461	9,318,494	-2,055,033
Automotive parts and accessories stores (NAICS 44131)	4,594,119	5,714,742	-1,120,623
Tire dealers (NAICS 44132)	2,669,342	3,603,752	-934,410
Furniture and Home Furnishings Stores			
Furniture and home furnishings stores (NAICS 442)	8,451,209	10,099,289	-1,648,080
Furniture stores (NAICS 4421)	4,955,327	7,615,530	-2,660,204
Home furnishings stores (NAICS 4422)	3,495,882	2,483,758	1,012,124
Floor covering stores (NAICS 44221)	1,701,583	1,369,766	331,817
Other home furnishings stores (NAICS 44229)	1,794,299	1,113,992	680,307
Window treatment stores (NAICS 442291)	81,411	109,253	-27,842
All other home furnishings stores (NAICS 442299)	1,712,888	1,004,739	708,149
Electronics and Appliance Stores			
Electronics and appliance stores (NAICS 443)	6,180,709	3,650,341	2,530,367
Household appliance stores (NAICS 443141)	1,353,578	1,037,814	315,764
Electronics stores (NAICS 443142)	4,827,131	2,612,527	2,214,604
Building Material and Garden Equipment and Supplies Dealers			
Building material and garden equipment and supplies dealers (NAICS 444)	29,319,495	20,862,578	8,456,917
Building material and supplies dealers (NAICS 4441)	25,869,492	11,931,473	13,938,019
Home centers (NAICS 44411)	14,512,528	2,950,147	11,562,381
Paint and wallpaper stores (NAICS 44412)	1,023,546	2,322,017	-1,298,470
Hardware stores (NAICS 44413)	2,135,242	2,550,115	-414,873
Other building material dealers (NAICS 44419)	8,198,176	4,109,195	4,088,981
Lawn and garden equipment and supplies stores (NAICS 4442)	3,450,003	8,931,105	-5,481,102
Outdoor power equipment stores (NAICS 44421)	739,643	1,070,596	-330,954
Nursery, garden center, and farm supply stores (NAICS 44422)	2,710,360	7,860,508	-5,150,148
Food and Beverage Stores			
Food and beverage stores (NAICS 445)	55,157,571	29,327,432	25,830,138
Grocery stores (NAICS 4451)	49,590,660	26,300,856	23,289,804
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	47,434,072	25,615,849	21,818,223
Convenience stores (NAICS 44512)	2,156,588	685,008	1,471,580
Specialty food stores (NAICS 4452)	1,428,140	137,647	1,290,493
Meat markets (NAICS 44521)	439,232	0	439,232
Fish and seafood markets (NAICS 44522)	172,505	0	172,505
Fruit and vegetable markets (NAICS 44523)	297,458	0	297,458
Other specialty food stores (NAICS 44529)	518,945	137,647	381,298
All other specialty food stores (NAICS 445299)	244,794	17,470	227,324
Beer, wine, and liquor stores (NAICS 4453)	4,138,771	2,888,929	1,249,842
Health and Personal Care Stores			
Health and personal care stores (NAICS 446)	23,595,027	16,026,422	7,568,605
Pharmacies and drug stores (NAICS 44611)	20,353,578	12,617,453	7,736,125
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	1,421,224	1,470,461	-49,237
Optical goods stores (NAICS 44613)	529,636	753,046	-223,410
Other health and personal care stores (NAICS 44619)	1,290,589	1,185,463	105,126
Food (health) supplement stores (NAICS 446191)	455,274	382,791	72,484
All other health and personal care stores (NAICS 446199)	835,315	802,672	32,642
Gasoline Stations			
Gasoline stations (NAICS 447)	32,353,632	36,045,355	-3,691,724

Benchmark: USA

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Retail Market Power® | Opportunity Gap by Retail Store Types



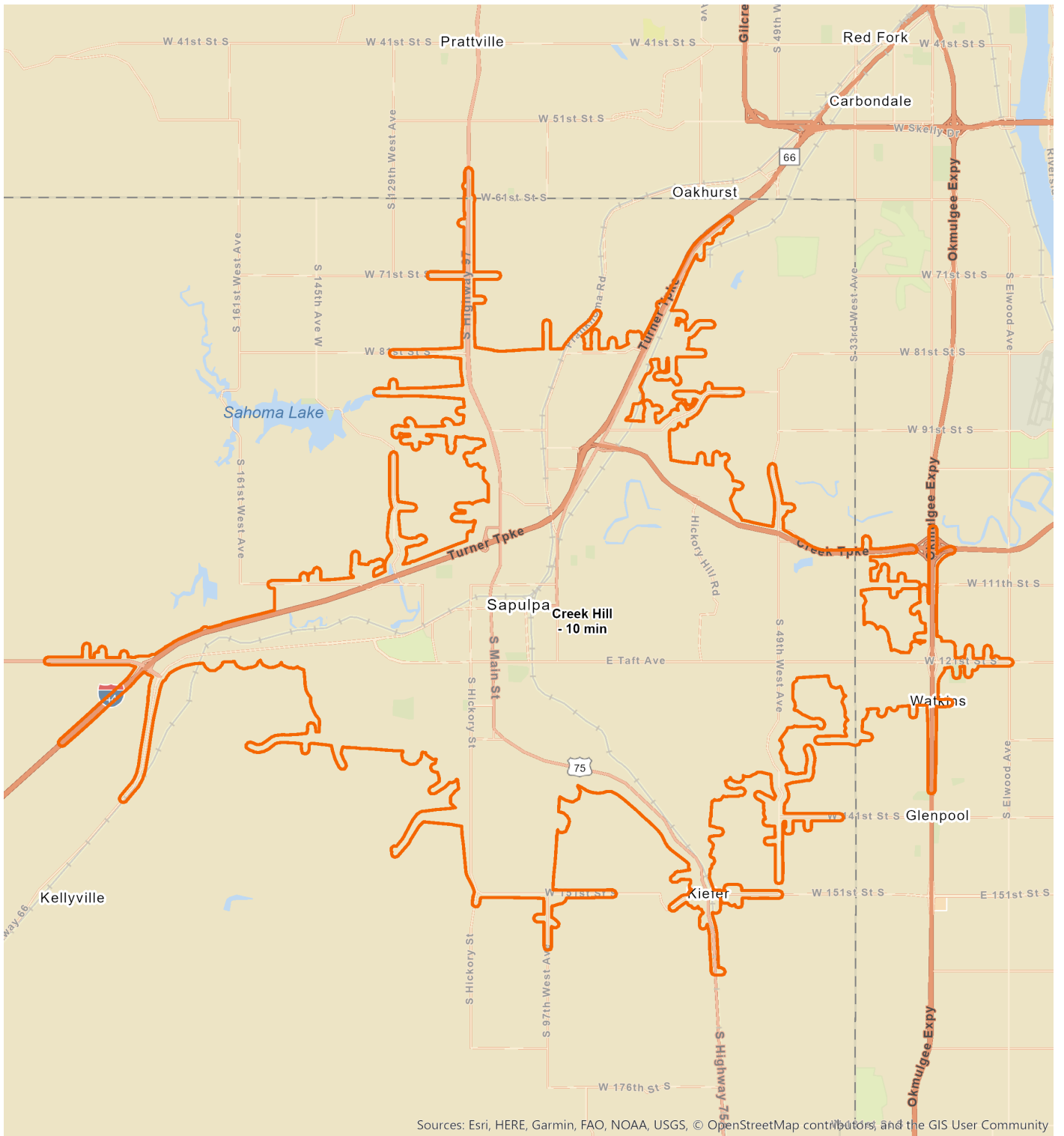
Trade Area: Creek Hill - 10 min

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
Clothing and Clothing Accessories Stores			
Clothing and clothing accessories stores (NAICS 448)	16,519,192	2,196,079	14,323,112
Clothing stores (NAICS 4481)	11,215,511	1,219,121	9,996,391
Men's clothing stores (NAICS 44811)	409,032	40	408,991
Women's clothing stores (NAICS 44812)	2,084,419	291,866	1,792,553
Children's and infants' clothing stores (NAICS 44813)	610,019	54	609,965
Family clothing stores (NAICS 44814)	6,629,045	705,463	5,923,582
Clothing accessories stores (NAICS 44815)	541,472	38	541,434
Other clothing stores (NAICS 44819)	941,525	221,659	719,866
Shoe stores (NAICS 4482)	1,893,536	286,555	1,606,982
Jewelry, luggage, and leather goods stores (NAICS 4483)	3,410,144	690,404	2,719,740
Jewelry stores (NAICS 44831)	2,297,281	193,185	2,104,096
Luggage and leather goods stores (NAICS 44832)	1,112,863	497,219	615,644
Sporting Goods, Hobby, Musical Instrument, and Book Stores			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	5,423,538	3,004,932	2,418,606
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	4,677,241	2,317,376	2,359,865
Sporting goods stores (NAICS 45111)	2,943,699	1,070,538	1,873,160
Hobby, toy, and game stores (NAICS 45112)	1,322,099	681,899	640,200
Sewing, needlework, and piece goods stores (NAICS 45113)	153,851	252,605	-98,753
Musical instrument and supplies stores (NAICS 45114)	257,592	312,334	-54,742
Book stores and news dealers (NAICS 4512)	746,297	687,555	58,741
Book stores (NAICS 451211)	695,909	612,237	83,672
News dealers and newsstands (NAICS 451212)	50,388	75,318	-24,930
General Merchandise Stores			
General merchandise stores (NAICS 452)	47,853,661	69,002,395	-21,148,734
Department stores (NAICS 4522)	5,794,644	2,223,660	3,570,983
Other general merchandise stores (NAICS 4523)	42,059,018	66,778,735	-24,719,718
Warehouse clubs and supercenters (NAICS 452311)	38,108,176	55,903,947	-17,795,771
All other general merchandise stores (NAICS 452319)	3,950,841	10,874,788	-6,923,947
Miscellaneous Store Retailers			
Miscellaneous store retailers (NAICS 453)	7,908,213	6,416,241	1,491,972
Florists (NAICS 4531)	399,138	400,068	-931
Office supplies, stationery, and gift stores (NAICS 4532)	1,490,214	353,145	1,137,069
Office supplies and stationery stores (NAICS 45321)	691,142	208,933	482,209
Gift, novelty, and souvenir stores (NAICS 45322)	799,071	144,212	654,860
Used merchandise stores (NAICS 4533)	1,112,045	228,489	883,556
Other miscellaneous store retailers (NAICS 4539)	4,906,817	5,434,539	-527,722
Pet and pet supplies stores (NAICS 45391)	1,414,008	1,100,992	313,016
Art dealers (NAICS 45392)	687,001	510,761	176,240
Manufactured (mobile) home dealers (NAICS 45393)	439,823	134,622	305,200
All other miscellaneous store retailers (NAICS 45399)	2,365,985	3,688,163	-1,322,178
Tobacco stores (NAICS 453991)	817,775	2,370,928	-1,553,153
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	1,548,211	1,317,235	230,976
Non-store Retailers			
Non-store retailers (NAICS 454)	65,445,338	6,809,143	58,636,195
Electronic shopping and mail-order houses (NAICS 4541)	62,756,678	4,816,064	57,940,614
Vending machine operators (NAICS 4542)	344,954	0	344,954
Direct selling establishments (NAICS 4543)	2,343,707	1,993,079	350,627
Fuel dealers (NAICS 45431)	1,315,294	460,007	855,286
Other direct selling establishments (NAICS 45439)	1,028,413	1,533,072	-504,659
Food Services and Drinking Places			
Food services and drinking places (NAICS 722)	48,520,623	37,170,978	11,349,645
Special food services (NAICS 7223)	3,685,346	2,853,574	831,772
Food service contractors (NAICS 72231)	2,903,981	2,662,553	241,428
Caterers (NAICS 72232)	705,251	191,021	514,230
Mobile food services (NAICS 72233)	76,113	0	76,113
Drinking places (alcoholic beverages) (NAICS 7224)	1,612,527	125,666	1,486,861
Restaurants and other eating places (NAICS 7225)	43,222,750	34,191,737	9,031,013
Full-service restaurants (NAICS 722511)	21,516,214	14,687,903	6,828,312
Limited-service restaurants (NAICS 722513)	18,420,361	19,376,863	-956,502
Cafeterias, grill buffets, and buffets (NAICS 722514)	469,655	49,052	420,604
Snack and non-alcoholic beverage bars (NAICS 722515)	2,816,520	77,920	2,738,600

Benchmark: USA

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Pop-Facts® Demographic Snapshot | Summary



Trade Area: Creek Hill - 10 min

Population	
2010 Census	20,881
2020 Census	24,122
2023 Estimate	24,489
2028 Projection	25,172
Population Growth	
Percent Change: 2010 to 2020	15.52
Percent Change: 2020 to 2023	1.52
Percent Change: 2023 to 2028	2.79
Households	
2010 Census	8,023
2020 Census	9,337
2023 Estimate	9,474
2028 Projection	9,748
Household Growth	
Percent Change: 2010 to 2020	16.38
Percent Change: 2020 to 2023	1.47
Percent Change: 2023 to 2028	2.89
Family Households	
2010 Census	5,594
2023 Estimate	6,686
2028 Projection	6,885
Family Household Growth	
Percent Change: 2010 to 2023	19.52
Percent Change: 2023 to 2028	2.98

Benchmark: USA

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Trade Area: Creek Hill - 10 min

Total Population: 24,489 | Total Households: 9,474

	Count	%
2023 Est. Population by Single-Classification Race		
White Alone	16,417	67.04
Black/African American Alone	676	2.76
American Indian/Alaskan Native Alone	2,617	10.69
Asian Alone	121	0.49
Native Hawaiian/Pacific Islander Alone	34	0.14
Some Other Race Alone	787	3.21
Two or More Races	3,836	15.66
2023 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	22,602	92.30
Hispanic or Latino	1,887	7.71
Mexican Origin	1,536	81.40
Puerto Rican Origin	43	2.28
Cuban Origin	0	0.00
All Other Hispanic or Latino	307	16.27
2023 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	10	8.27
Filipino	26	21.49
Japanese	13	10.74
Asian Indian	14	11.57
Korean	7	5.79
Vietnamese	35	28.93
Cambodian	0	0.00
Hmong	1	0.83
Laotian	0	0.00
Thai	7	5.79
All Other Asian Races Including 2+ Category	9	7.44
2023 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	21,814	94.75
Speak Asian/Pacific Isl. Lang. at Home	164	0.71
Speak Indo-European Language at Home	73	0.32
Speak Spanish at Home	887	3.85
Speak Other Language at Home	84	0.36
2023 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	459	24.32
Black/African American Alone	11	0.58
American Indian/Alaskan Native Alone	112	5.93
Asian Alone	7	0.37
Native Hawaiian/Pacific Islander Alone	0	0.00
Some Other Race Alone	699	37.04
Two or More Races	598	31.69
2023 Population by Ancestry		
Arab	45	0.18
Czech	38	0.15
Danish	12	0.05
Dutch	343	1.40
English	1,649	6.73
French (Excluding Basque)	412	1.68
French Canadian	19	0.08
German	2,345	9.58
Greek	11	0.04
Hungarian	8	0.03
Irish	2,010	8.21
Italian	322	1.31
Lithuanian	2	0.01
Norwegian	96	0.39
Polish	197	0.80
Portuguese	2	0.01
Russian	12	0.05
Scotch-Irish	125	0.51
Scottish	447	1.82
Slovak	0	0.00
Subsaharan African	47	0.19
Swedish	160	0.65
Swiss	37	0.15
Ukrainian	16	0.07
United States or American	1,377	5.62
Welsh	59	0.24
West Indian (Excluding Hispanic groups)	82	0.34
Other Ancestry	6,750	27.56
Ancestry Unclassified	7,863	32.11

Benchmark: USA

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Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Creek Hill - 10 min

Total Population: 24,489 | Total Households: 9,474

	Count	%
2023 Est. Population by Sex		
Male	11,936	48.74
Female	12,553	51.26
2023 Est. Population by Age		
Age 0 - 4	1,467	5.99
Age 5 - 9	1,554	6.35
Age 10 - 14	1,631	6.66
Age 15 - 17	992	4.05
Age 18 - 20	880	3.59
Age 21 - 24	1,150	4.70
Age 25 - 34	2,952	12.05
Age 35 - 44	3,158	12.90
Age 45 - 54	2,923	11.94
Age 55 - 64	3,134	12.80
Age 65 - 74	2,705	11.05
Age 75 - 84	1,376	5.62
Age 85 and over	566	2.31
Age 16 and over	19,510	79.67
Age 18 and over	18,845	76.95
Age 21 and over	17,965	73.36
Age 65 and over	4,647	18.98
Median Age	-	40.12
Average Age	-	40.60
2023 Est. Pop Age 15+ by Marital Status		
Total, Never Married	5,374	27.09
Male, Never Married	3,018	15.21
Female, Never Married	2,356	11.88
Married, Spouse Present	9,331	47.04
Married, Spouse Absent	879	4.43
Widowed	1,437	7.24
Male, Widowed	248	1.25
Female, Widowed	1,189	5.99
Divorced	2,816	14.20
Male, Divorced	1,171	5.90
Female, Divorced	1,645	8.29
2023 Est. Male Population by Age		
Male: Age 0 - 4	736	6.17
Male: Age 5 - 9	792	6.63
Male: Age 10 - 14	846	7.09
Male: Age 15 - 17	502	4.21
Male: Age 18 - 20	452	3.79
Male: Age 21 - 24	583	4.88
Male: Age 25 - 34	1,497	12.54
Male: Age 35 - 44	1,596	13.37
Male: Age 45 - 54	1,404	11.76
Male: Age 55 - 64	1,533	12.84
Male: Age 65 - 74	1,211	10.15
Male: Age 75 - 84	591	4.95
Male: Age 85 and over	192	1.61
Median Age, Male	-	38.50
Average Age, Male	-	39.30
2023 Est. Female Population by Age		
Female: Age 0 - 4	731	5.82
Female: Age 5 - 9	762	6.07
Female: Age 10 - 14	785	6.25
Female: Age 15 - 17	490	3.90
Female: Age 18 - 20	428	3.41
Female: Age 21 - 24	567	4.52
Female: Age 25 - 34	1,455	11.59
Female: Age 35 - 44	1,563	12.45
Female: Age 45 - 54	1,519	12.10
Female: Age 55 - 64	1,601	12.75
Female: Age 65 - 74	1,495	11.91
Female: Age 75 - 84	785	6.25
Female: Age 85 and over	374	2.98
Median Age, Female	-	41.79
Average Age, Female	-	41.80

Benchmark: USA

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Trade Area: Creek Hill - 10 min

Total Population: 24,489 | Total Households: 9,474

	Count	%
2023 Est. Households by Household Type		
Family Households	6,686	70.57
NonFamily Households	2,788	29.43
2023 Est. Group Quarters Population		
2023 Est. Group Quarters Population	365	1.49
2023 HHs By Ethnicity, Hispanic/Latino		
2023 HHs By Ethnicity, Hispanic/Latino	508	5.36
2023 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	1,888	28.24
Married Couple Family, no own children	3,071	45.93
Male Householder, own children	258	3.86
Male Householder, no own children	258	3.86
Female Householder, own children	634	9.48
Female Householder, no own children	577	8.63
2023 Est. Households by Household Size		
1-Person Household	2,465	26.02
2-Person Household	3,031	31.99
3-Person Household	1,803	19.03
4-Person Household	1,061	11.20
5-Person Household	716	7.56
6-Person Household	322	3.40
7-or-more-person	77	0.81
2023 Est. Average Household Size	-	2.50
2023 Est. Households by Number of Vehicles		
No Vehicles	410	4.33
1 Vehicle	3,006	31.73
2 Vehicles	4,076	43.02
3 Vehicles	1,322	13.95
4 Vehicles	438	4.62
5 or more Vehicles	221	2.33
2023 Est. Average Number of Vehicles	-	1.90
2023 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	6,795	71.72
Housing Units, Renter-Occupied	2,679	28.28
2023 Owner Occ. HUs: Avg. Length of Residence		
2023 Owner Occ. HUs: Avg. Length of Residence	-	15.50
2023 Renter Occ. HUs: Avg. Length of Residence		
2023 Renter Occ. HUs: Avg. Length of Residence	-	5.90
2023 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	227	3.34
Value \$20,000 - \$39,999	262	3.86
Value \$40,000 - \$59,999	149	2.19
Value \$60,000 - \$79,999	276	4.06
Value \$80,000 - \$99,999	579	8.52
Value \$100,000 - \$149,999	1,629	23.97
Value \$150,000 - \$199,999	1,138	16.75
Value \$200,000 - \$299,999	1,248	18.37
Value \$300,000 - \$399,999	592	8.71
Value \$400,000 - \$499,999	307	4.52
Value \$500,000 - \$749,999	226	3.33
Value \$750,000 - \$999,999	119	1.75
Value \$1,000,000 - \$1,499,999	21	0.31
Value \$1,500,000 - \$1,999,999	7	0.10
Value \$2,000,000 or more	15	0.22
2023 Est. Median All Owner-Occupied Housing Value	-	160,510.95

Benchmark: USA

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Trade Area: Creek Hill - 10 min

Total Population: 24,489 | Total Households: 9,474

	Count	%
2023 Est. Housing Units by Units in Structure		
1 Unit Attached	141	1.35
1 Unit Detached	8,336	79.58
2 Units	134	1.28
3 to 4 Units	257	2.45
5 to 19 Units	420	4.01
20 to 49 Units	206	1.97
50 or More Units	138	1.32
Mobile Home or Trailer	820	7.83
Boat, RV, Van, etc.	23	0.22
2023 Est. Housing Units by Year Structure Built		
Built 2014 or Later	666	6.36
Built 2010 to 2013	324	3.09
Built 2000 to 2009	1,503	14.35
Built 1990 to 1999	1,090	10.41
Built 1980 to 1989	1,235	11.79
Built 1970 to 1979	1,897	18.11
Built 1960 to 1969	1,271	12.13
Built 1950 to 1959	1,128	10.77
Built 1940 to 1949	345	3.29
Built 1939 or Earlier	1,017	9.71
2023 Housing Units by Year Structure Built		
2023 Est. Median Year Structure Built	-	1,977.66
2023 Est. Households by Presence of People Under 18		
2023 Est. Households by Presence of People Under 18	3,239	34.19
Households with 1 or More People under Age 18		
Married Couple Family	2,102	64.90
Other Family, Male Householder	308	9.51
Other Family, Female Householder	787	24.30
NonFamily Household, Male Householder	26	0.80
NonFamily Household, Female Householder	15	0.46
2023 Est. Households with No People under Age 18		
Households with No People under Age 18	6,235	65.81
Households with No People under Age 18		
Married Couple Family	2,860	45.87
Other Family, Male Householder	204	3.27
Other Family, Female Householder	426	6.83
NonFamily, Male Householder	1,245	19.97
NonFamily, Female Householder	1,499	24.04

Benchmark: USA

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Trade Area: Creek Hill - 10 min

Total Population: 24,489 | Total Households: 9,474

	Count	%
2023 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	444	2.64
Some High School, No Diploma	1,422	8.46
High School Graduate (or GED)	6,551	38.96
Some College, No Degree	3,908	23.24
Associate's Degree	1,257	7.48
Bachelor's Degree	2,450	14.57
Master's Degree	504	3.00
Professional Degree	155	0.92
Doctorate Degree	124	0.74
2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
Less than High School Diploma	262	28.63
High School Graduate	394	43.06
Some College or Associate's Degree	204	22.30
Bachelor's Degree or Higher	55	6.01
2023 Est. Households by HH Income		
Income < \$15,000	785	8.29
Income \$15,000 - \$24,999	808	8.53
Income \$25,000 - \$34,999	753	7.95
Income \$35,000 - \$49,999	1,198	12.64
Income \$50,000 - \$74,999	1,881	19.85
Income \$75,000 - \$99,999	1,422	15.01
Income \$100,000 - \$124,999	979	10.33
Income \$125,000 - \$149,999	568	5.89
Income \$150,000 - \$199,999	528	5.57
Income \$200,000 - \$249,999	254	2.68
Income \$250,000 - \$499,999	218	2.30
Income \$500,000+	89	0.94
2023 Est. Average Household Income	-	84,318.50
2023 Est. Median Household Income	-	65,316.64
2023 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	-	69,691.58
Black or African American Alone	-	43,765.52
American Indian and Alaskan Native Alone	-	59,617.39
Asian Alone	-	67,234.26
Native Hawaiian and Other Pacific Islander Alone	-	58,056.31
Some Other Race Alone	-	58,608.45
Two or More Races	-	49,525.31
Hispanic or Latino	-	56,665.61
Not Hispanic or Latino	-	65,668.35
2023 Est. Families by Poverty Status		
2023 Families at or Above Poverty	5,992	89.62
2023 Families at or Above Poverty with children	2,556	38.23
2023 Families Below Poverty	694	10.38
2023 Families Below Poverty, with kids	530	7.93

Benchmark: USA

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Trade Area: Creek Hill - 10 min

Total Population: 24,489 | Total Households: 9,474

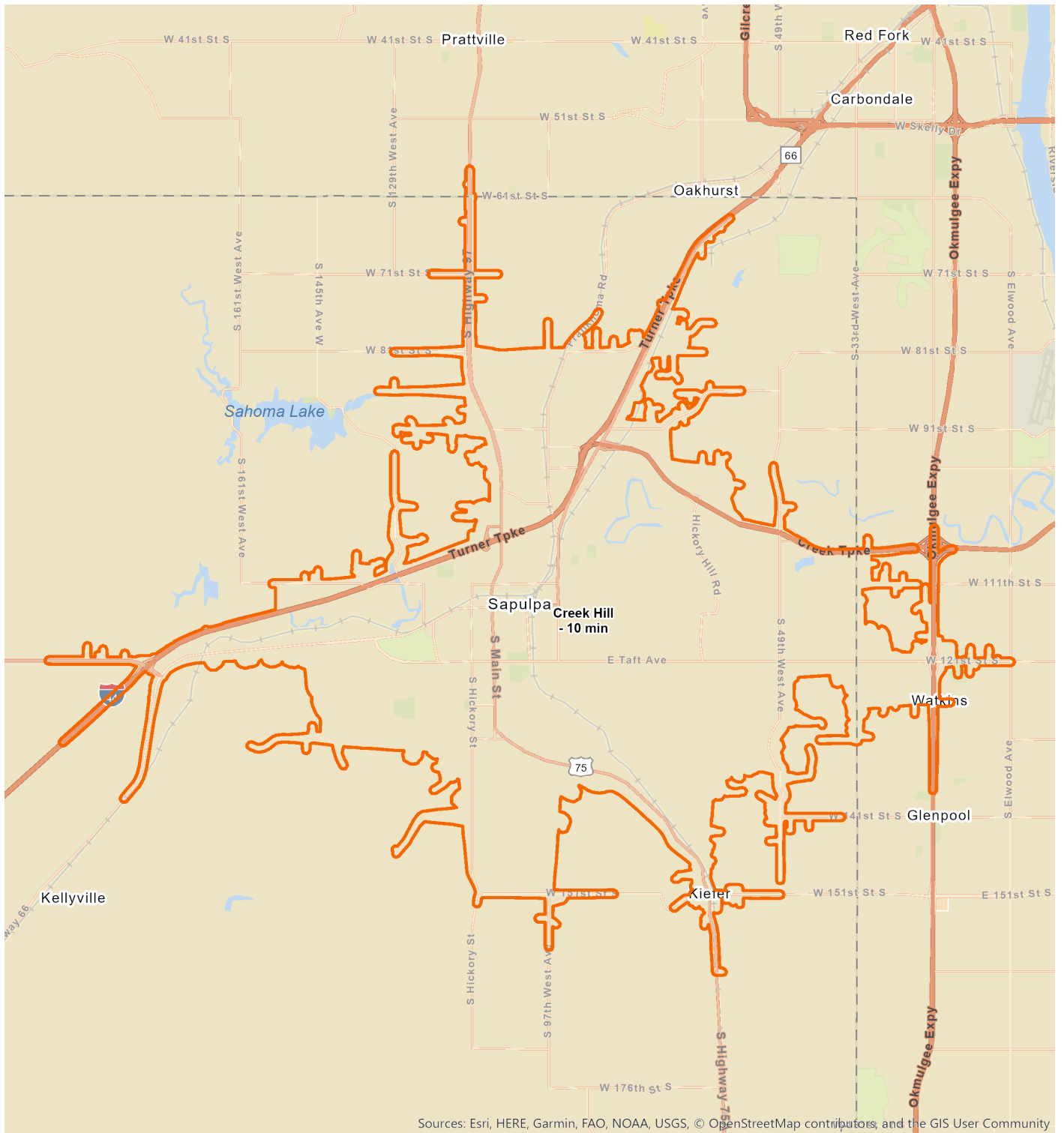
	Count	%
2023 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	5,893	55.24
Blue Collar	3,098	29.04
Service and Farming	1,675	15.70
2023 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	2,444	24.43
15 - 29 Minutes	4,557	45.56
30 - 44 Minutes	2,360	23.59
45 - 59 Minutes	331	3.31
60 or more Minutes	311	3.11
2023 Est. Avg Travel Time to Work in Minutes	-	24.70
2023 Est. Workers Age 16+ by Transp. to Work		
2023 Est. Workers Age 16+ by Transp. to Work	10,444	100.00
Drove Alone	8,890	85.12
Carpooled	971	9.30
Public Transport	25	0.24
Walked	43	0.41
Bicycle	19	0.18
Other Means	69	0.66
Worked at Home	428	4.10
2023 Est. Civ. Employed Pop 16+ by Class of Worker		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	10,667	100.00
For-Profit Private Workers	8,024	75.22
Non-Profit Private Workers	469	4.40
Local Government Workers	605	5.67
State Government Workers	520	4.88
Federal Government Workers	251	2.35
Self-Employed Workers	786	7.37
Unpaid Family Workers	11	0.10
2023 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	213	2.00
Arts/Design/Entertainment/Sports/Media	143	1.34
Building/Grounds Cleaning/Maintenance	303	2.84
Business/Financial Operations	439	4.12
Community/Social Services	109	1.02
Computer/Mathematical	170	1.59
Construction/Extraction	703	6.59
Education/Training/Library	445	4.17
Farming/Fishing/Forestry	20	0.19
Food Preparation/Serving Related	578	5.42
Healthcare Practitioner/Technician	496	4.65
Healthcare Support	354	3.32
Installation/Maintenance/Repair	578	5.42
Legal	113	1.06
Life/Physical/Social Science	12	0.11
Management	1,176	11.03
Office/Administrative Support	1,634	15.32
Production	878	8.23
Protective Services	203	1.90
Sales/Related	943	8.84
Personal Care/Service	217	2.03
Transportation/Material Moving	939	8.80
2023 Est. Pop Age 16+ by Employment Status		
In Armed Forces	8	0.04
Civilian - Employed	10,869	55.71
Civilian - Unemployed	265	1.36
Not in Labor Force	8,368	42.89

Benchmark: USA

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Trade Area: Creek Hill - 10 min

Total Population: 24,489 | Total Households: 9,474



Report Details

Name: Creek Hill Drive Distance
Date / Time: 7/13/2023 12:20:16 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
Creek Hill - 5 min		N/A
Creek Hill - 10 min		N/A
Creek Hill - 15 min		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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