

Pop-Facts® Demographics | Population & Race



Trade Area: AIBAC - 5 mi Radius Linear Distance

POPULATION

108,808

HOUSEHOLDS

40,785

ETHNICITY



9.4%

Index:99

Hispanic/Latino

HISPANIC ORIGIN*



72.3%

Index:119

Mexican

HOME LANGUAGE*

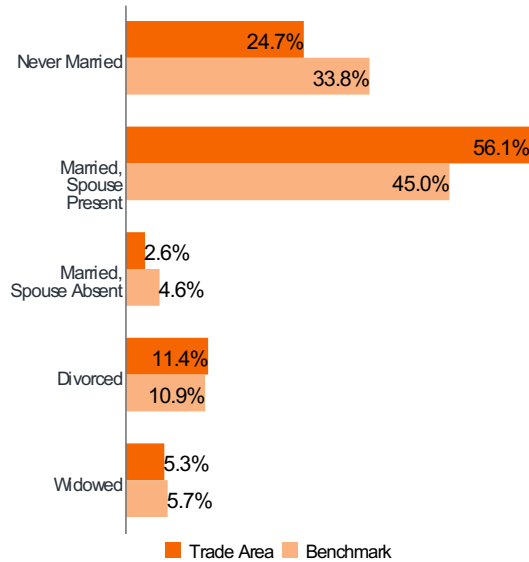


90.5%

Index:116

Only English

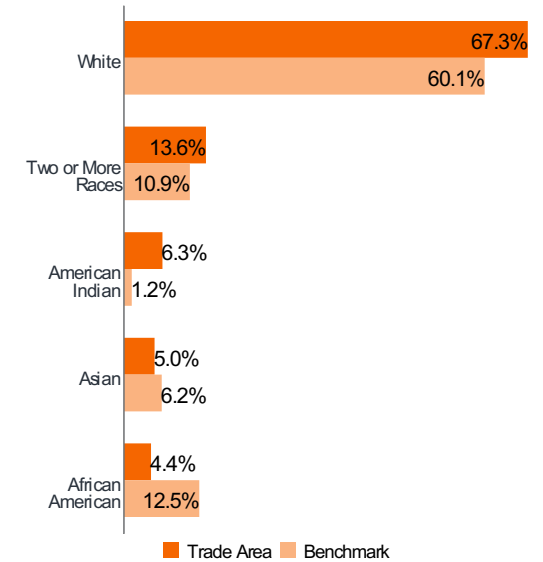
MARITAL STATUS



POPULATION BY AGE

| Age | Count | % | Index |
|---------|--------|------|-------|
| 0 - 4 | 6,870 | 6.3 | 109 |
| 5 - 9 | 7,307 | 6.7 | 113 |
| 10 - 14 | 7,702 | 7.1 | 114 |
| 15 - 17 | 4,493 | 4.1 | 108 |
| 18 - 20 | 4,026 | 3.7 | 91 |
| 21 - 24 | 5,289 | 4.9 | 94 |
| 25 - 34 | 15,192 | 14.0 | 104 |
| 35 - 44 | 13,106 | 12.0 | 93 |
| 45 - 54 | 13,169 | 12.1 | 100 |
| 55 - 64 | 13,596 | 12.5 | 99 |
| 65 - 74 | 11,222 | 10.3 | 97 |
| 75 - 84 | 5,056 | 4.6 | 89 |
| 85+ | 1,779 | 1.6 | 79 |

POPULATION BY RACE**



Benchmark:USA

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*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking



Pop-Facts® Demographics | Housing & Household



Trade Area: AIBAC - 5 mi Radius Linear Distance

Population: 108,808 | Households: 40,785

MEDIAN AGE OF HOUSEHOLDER

53

Index:99

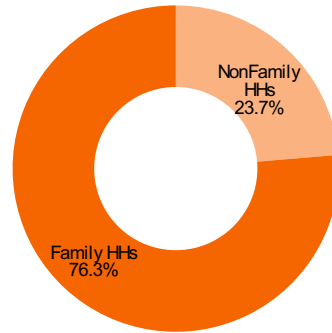
PRESENCE OF CHILDREN*



39.1%

Index: 116

HOUSEHOLD TYPE



HOUSING TENURE



Own

77.0%

Index: 119



Rent

23.0%

Index:65

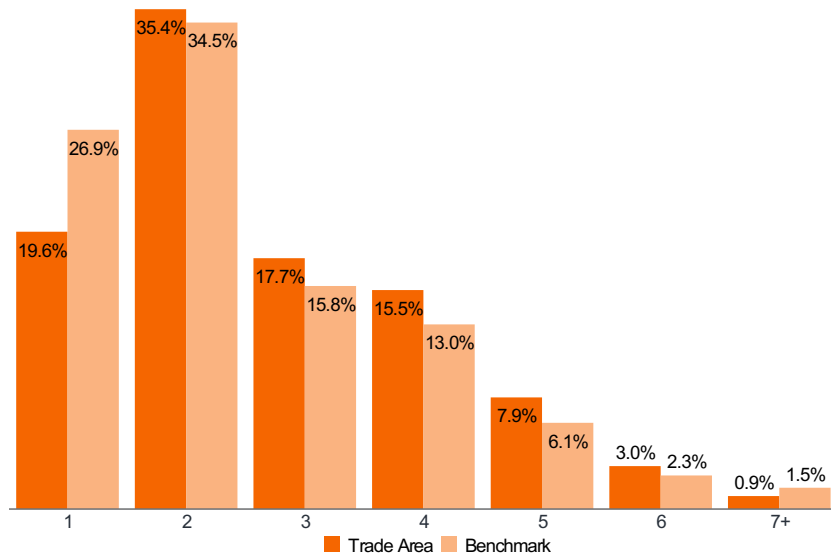
AGE OF HOUSING**



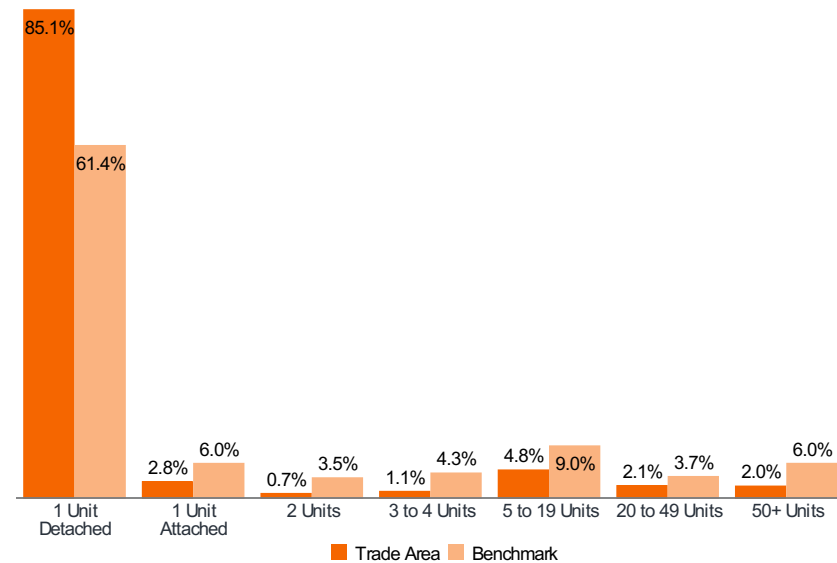
39 - 48 years old

% Comp:20.5 Index:140

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: USA

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*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

| | | | |
|---------------|-----|----------|------|
| Index Colors: | <80 | 80 - 110 | 110+ |
|---------------|-----|----------|------|

Pop-Facts® Demographics | Affluence & Education



Trade Area: AIBAC - 5 mi Radius Linear Distance

Population: 108,808 | Households:40,785

EDUCATIONAL ATTAINMENT: TOP 2*



Bachelor's Degree



Some College, No Degree

EDUCATION: HISPANIC/LATINO



Bachelor's degree or higher

POVERTY STATUS



At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$85,248

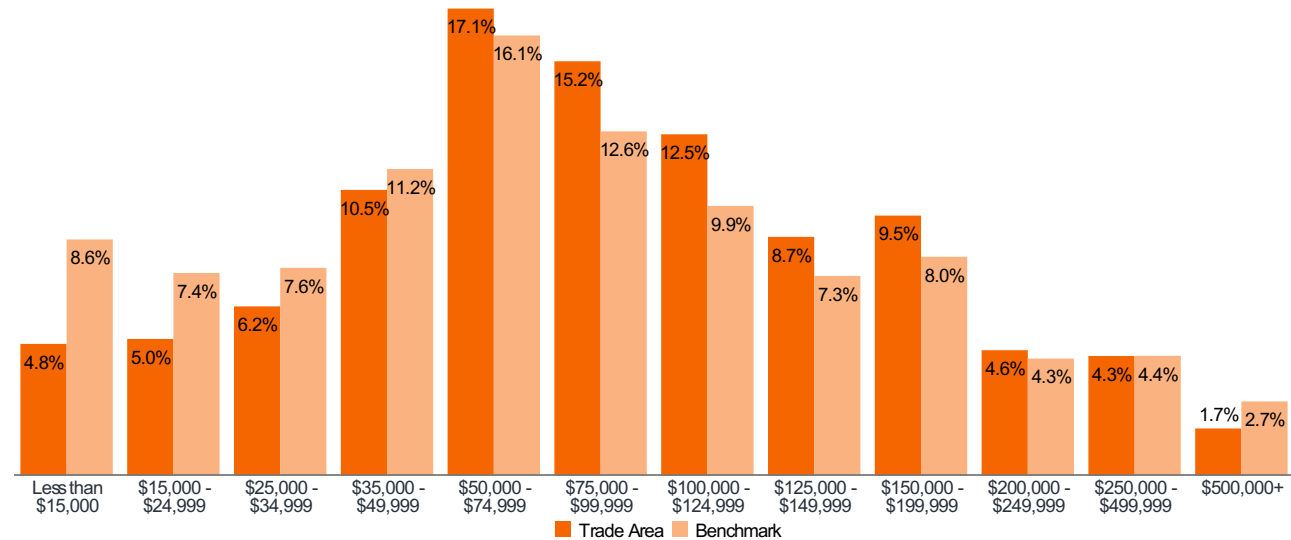
Index: **116**

Average Household Income

\$108,992

Index: **104**

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

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*Ranked by percent composition

| | | | |
|---------------|-----|----------|------|
| Index Colors: | <80 | 80 - 110 | 110+ |
|---------------|-----|----------|------|

Pop-Facts® Demographics | Employment & Occupation



Trade Area: AIBAC - 5 mi Radius Linear Distance

Population: 108,808 | Households: 40,785

OCCUPATIONAL CLASS*



68.3%

Index:113

White Collar

UNEMPLOYMENT RATE



3.5%

Index:74

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*



84.6%

Index:112

Travel to work by **Driving Alone**

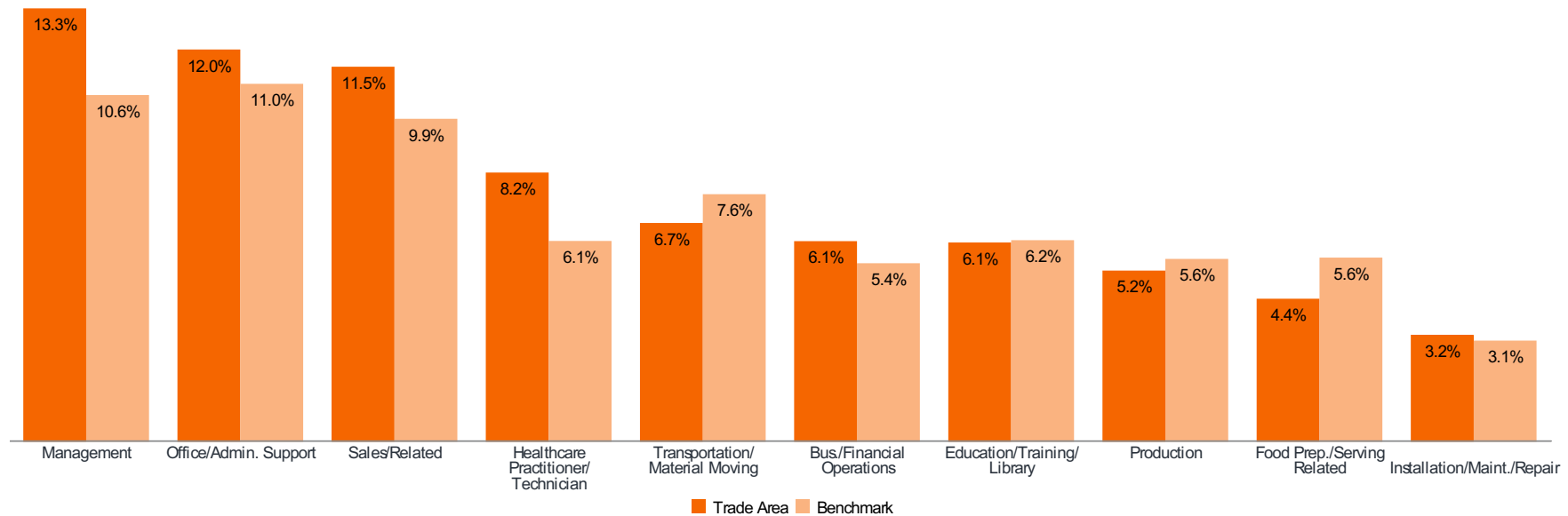


8.7%

Index:98

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: USA

*Chosen from percent composition ranking

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| | | | |
|---------------|-----|----------|------|
| Index Colors: | <80 | 80 - 110 | 110+ |
|---------------|-----|----------|------|

Pop-Facts® Demographics | Summary



Trade Area: AI BAC - 5 mi Radius Linear Distance

| | Total | % |
|--------------------------------|---------|--------|
| Population | | |
| 2010 Census | 90,503 | 100.00 |
| 2020 Census | 105,937 | 100.00 |
| 2023 Estimate | 108,808 | 100.00 |
| 2028 Projection | 114,103 | 100.00 |
| Population Growth | | |
| Percent Change: 2010 to 2020 | -- | 17.05 |
| Percent Change: 2020 to 2023 | -- | 2.71 |
| Percent Change: 2023 to 2028 | -- | 4.87 |
| Households | | |
| 2010 Census | 33,426 | 100.00 |
| 2020 Census | 39,720 | 100.00 |
| 2023 Estimate | 40,785 | 100.00 |
| 2028 Projection | 42,763 | 100.00 |
| Household Growth | | |
| Percent Change: 2010 to 2020 | -- | 18.83 |
| Percent Change: 2020 to 2023 | -- | 2.68 |
| Percent Change: 2023 to 2028 | -- | 4.85 |
| Family Households | | |
| 2010 Census | 25,463 | 100.00 |
| 2023 Estimate | 31,136 | 100.00 |
| 2028 Projection | 32,636 | 100.00 |
| Family Household Growth | | |
| Percent Change: 2010 to 2023 | -- | 22.28 |
| Percent Change: 2023 to 2028 | -- | 4.82 |

Benchmark: USA

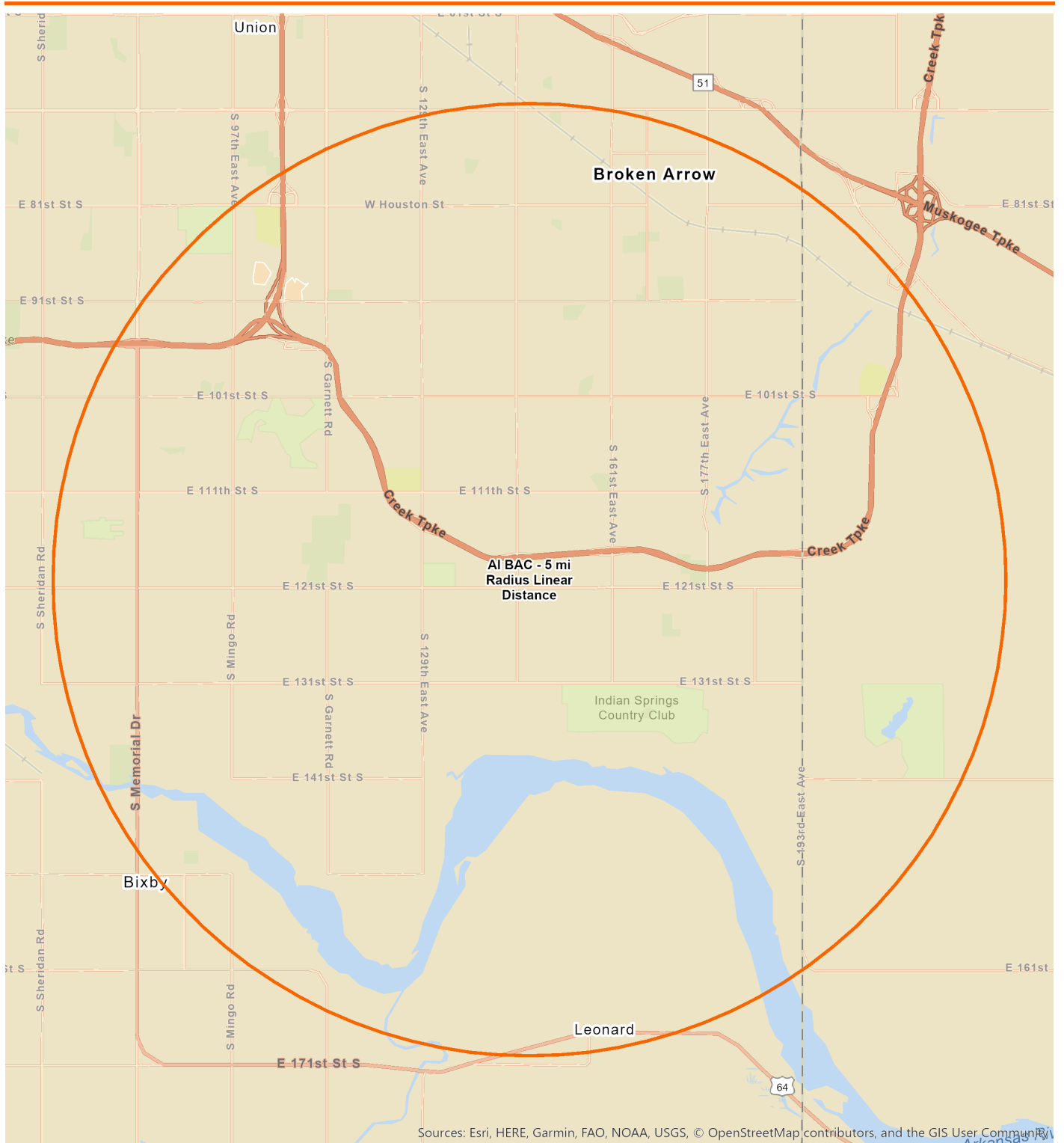
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<https://claritas.easptlight.com/Spotlight/About/3/2023>

Trade Area: AI BAC - 5 mi Radius Linear Distance

| | Total | % |
|--|--------|------------|
| 2023 Est. Households by Household Income | | |
| Income < \$15,000 | 1,954 | 4.79 |
| Income \$15,000 - \$24,999 | 2,028 | 4.97 |
| Income \$25,000 - \$34,999 | 2,516 | 6.17 |
| Income \$35,000 - \$49,999 | 4,263 | 10.45 |
| Income \$50,000 - \$74,999 | 6,982 | 17.12 |
| Income \$75,000 - \$99,999 | 6,192 | 15.18 |
| Income \$100,000 - \$124,999 | 5,097 | 12.50 |
| Income \$125,000 - \$149,999 | 3,559 | 8.73 |
| Income \$150,000 - \$199,999 | 3,878 | 9.51 |
| Income \$200,000 - \$249,999 | 1,859 | 4.56 |
| Income \$250,000 - \$499,999 | 1,772 | 4.34 |
| Income \$500,000+ | 686 | 1.68 |
| 2023 Est. Average Household Income | - | 108,992.00 |
| 2023 Est. Median Household Income | - | 85,247.66 |
| 2023 Median HH Income by Single-Classification Race | | |
| White Alone | - | 86,406.12 |
| Black/African American Alone | - | 77,221.35 |
| American Indian/Alaskan Native Alone | - | 81,256.53 |
| Asian Alone | - | 105,701.68 |
| Native Hawaiian/Pacific Islander Alone | - | 43,511.76 |
| Some Other Race Alone | - | 53,686.32 |
| Two or More Races | - | 86,050.81 |
| Hispanic/Latino | - | 72,047.48 |
| Not Hispanic/Latino | - | 86,561.24 |
| 2023 Est. Households by Household Type | | |
| Family Households | 31,136 | 76.34 |
| NonFamily Households | 9,649 | 23.66 |
| 2023 Est. Group Quarters Population | 786 | 0.72 |
| 2023 Est. Households by Household Size | | |
| 1-Person Household | 8,003 | 19.62 |
| 2-Person Household | 14,439 | 35.40 |
| 3-Person Household | 7,237 | 17.74 |
| 4-Person Household | 6,315 | 15.48 |
| 5-Person Household | 3,210 | 7.87 |
| 6-Person Household | 1,223 | 3.00 |
| 7+ Person Household | 357 | 0.88 |
| 2023 Est. Average Household Size | - | 2.65 |
| 2023 Est. HHs by Type by Presence of Own Children | | |
| Married Couple Family, with own children | 11,379 | 36.55 |
| Married Couple Family, without own children | 14,027 | 45.05 |
| Male Householder, with own children | 1,006 | 3.23 |
| Male Householder, without own children | 735 | 2.36 |
| Female Householder, with own children | 2,343 | 7.53 |
| Female Householder, without own children | 1,646 | 5.29 |

Benchmark: USA

Trade Area: AI BAC - 5 mi Radius Linear Distance



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: AI BAC - 5 mi Radius Linear Distance

| | 2023 Demand (\$) | 2023 Supply (\$) | Opportunity Gap/Surplus (\$) |
|--|------------------|------------------|------------------------------|
| Totals | | | |
| Total retail trade including food and drink (NAICS 44, 45 and 722) | 2,244,520,123 | 1,683,890,941 | 560,629,182 |
| Total retail trade (NAICS 44 and 45) | 2,010,273,156 | 1,497,812,023 | 512,461,134 |
| Motor Vehicle and Parts Dealers | | | |
| Motor vehicle and parts dealers (NAICS 441) | 530,696,355 | 406,841,786 | 123,854,570 |
| Automobile dealers (NAICS 4411) | 458,963,677 | 359,529,398 | 99,434,278 |
| New car dealers (NAICS 44111) | 408,840,539 | 332,599,621 | 76,240,918 |
| Used car dealers (NAICS 44112) | 50,123,137 | 26,929,777 | 23,193,360 |
| Other motor vehicle dealers (NAICS 4412) | 34,916,969 | 13,040,012 | 21,876,958 |
| Recreational vehicle dealers (NAICS 44121) | 11,143,731 | 4,579,867 | 6,563,864 |
| Motorcycle, boat, and other motor vehicle dealers (NAICS 44122) | 23,773,238 | 8,460,145 | 15,313,093 |
| Boat dealers (NAICS 441222) | 7,065,922 | 2,877,389 | 4,188,533 |
| Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228) | 16,707,316 | 5,582,756 | 11,124,560 |
| Automotive parts, accessories, and tire stores (NAICS 4413) | 36,815,709 | 34,272,375 | 2,543,334 |
| Automotive parts and accessories stores (NAICS 44131) | 23,282,792 | 21,417,208 | 1,865,585 |
| Tire dealers (NAICS 44132) | 13,532,917 | 12,855,168 | 677,749 |
| Furniture and Home Furnishings Stores | | | |
| Furniture and home furnishings stores (NAICS 442) | 39,939,557 | 36,773,845 | 3,165,712 |
| Furniture stores (NAICS 4421) | 23,273,289 | 20,866,899 | 2,406,389 |
| Home furnishings stores (NAICS 4422) | 16,666,268 | 15,906,946 | 759,323 |
| Floor covering stores (NAICS 44221) | 8,119,953 | 11,623,463 | -3,503,511 |
| Other home furnishings stores (NAICS 44229) | 8,546,316 | 4,283,482 | 4,262,834 |
| Window treatment stores (NAICS 442291) | 386,865 | 237,065 | 149,800 |
| All other home furnishings stores (NAICS 442299) | 8,159,450 | 4,046,417 | 4,113,033 |
| Electronics and Appliance Stores | | | |
| Electronics and appliance stores (NAICS 443) | 30,586,295 | 28,428,320 | 2,157,975 |
| Household appliance stores (NAICS 443141) | 6,693,824 | 8,010,670 | -1,316,846 |
| Electronics stores (NAICS 443142) | 23,892,471 | 20,417,650 | 3,474,821 |
| Building Material and Garden Equipment and Supplies Dealers | | | |
| Building material and garden equipment and supplies dealers (NAICS 444) | 146,580,793 | 109,740,269 | 36,840,524 |
| Building material and supplies dealers (NAICS 4441) | 129,620,844 | 101,403,329 | 28,217,514 |
| Home centers (NAICS 44411) | 72,533,187 | 47,851,059 | 24,682,128 |
| Paint and wallpaper stores (NAICS 44412) | 5,037,716 | 1,605,633 | 3,432,084 |
| Hardware stores (NAICS 44413) | 10,693,816 | 1,766,186 | 8,927,631 |
| Other building material dealers (NAICS 44419) | 41,356,124 | 50,180,452 | -8,824,328 |
| Lawn and garden equipment and supplies stores (NAICS 4442) | 16,959,949 | 8,336,939 | 8,623,010 |
| Outdoor power equipment stores (NAICS 44421) | 3,624,459 | 1,946,857 | 1,677,602 |
| Nursery, garden center, and farm supply stores (NAICS 44422) | 13,335,490 | 6,390,082 | 6,945,408 |
| Food and Beverage Stores | | | |
| Food and beverage stores (NAICS 445) | 273,731,052 | 182,601,085 | 91,129,966 |
| Grocery stores (NAICS 4451) | 246,597,837 | 160,597,480 | 86,000,357 |
| Supermarkets and other grocery (except convenience) stores (NAICS 44511) | 235,893,866 | 157,776,128 | 78,117,738 |
| Convenience stores (NAICS 44512) | 10,703,971 | 2,821,351 | 7,882,620 |
| Specialty food stores (NAICS 4452) | 7,103,033 | 2,222,924 | 4,880,109 |
| Meat markets (NAICS 44521) | 2,178,087 | 1,818,168 | 359,918 |
| Fish and seafood markets (NAICS 44522) | 856,245 | 6,158 | 850,088 |
| Fruit and vegetable markets (NAICS 44523) | 1,484,979 | 0 | 1,484,979 |
| Other specialty food stores (NAICS 44529) | 2,583,721 | 398,598 | 2,185,124 |
| All other specialty food stores (NAICS 445299) | 1,213,894 | 366,684 | 847,210 |
| Beer, wine, and liquor stores (NAICS 4453) | 20,030,182 | 19,780,682 | 249,500 |
| Health and Personal Care Stores | | | |
| Health and personal care stores (NAICS 446) | 117,675,538 | 106,494,665 | 11,180,873 |
| Pharmacies and drug stores (NAICS 44611) | 101,282,196 | 103,097,324 | -1,815,128 |
| Cosmetics, beauty supplies, and perfume stores (NAICS 44612) | 7,077,154 | 3,282,617 | 3,794,536 |
| Optical goods stores (NAICS 44613) | 2,889,147 | 0 | 2,889,147 |
| Other health and personal care stores (NAICS 44619) | 6,427,040 | 114,724 | 6,312,317 |
| Food (health) supplement stores (NAICS 446191) | 2,267,410 | 37,915 | 2,229,495 |
| All other health and personal care stores (NAICS 446199) | 4,159,630 | 76,808 | 4,082,822 |
| Gasoline Stations | | | |
| Gasoline stations (NAICS 447) | 163,447,670 | 202,669,548 | -39,221,878 |

Benchmark: USA

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Retail Market Power® | Opportunity Gap by Retail Store Types



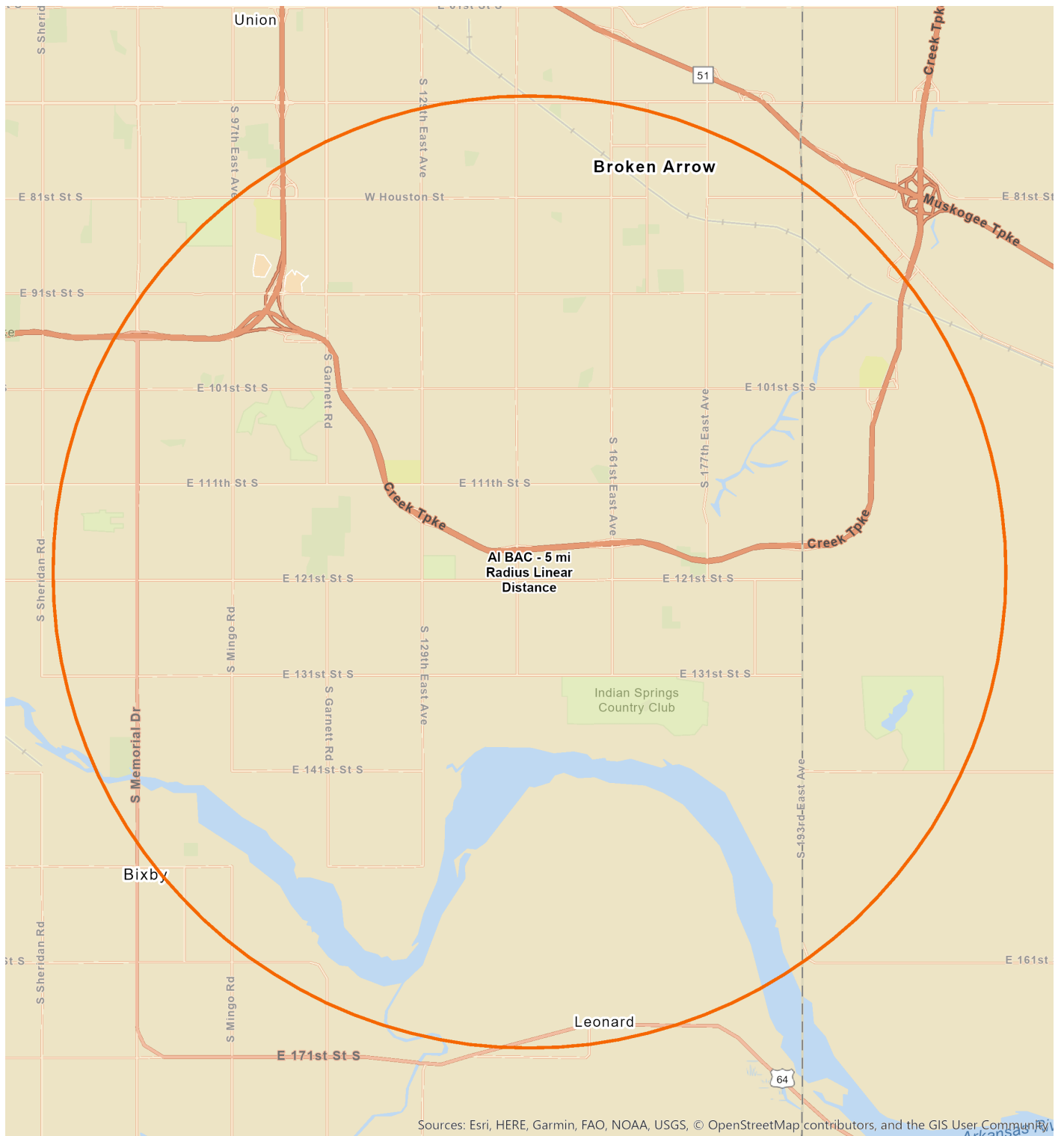
Trade Area: AI BAC - 5 mi Radius Linear Distance

| | 2023 Demand (\$) | 2023 Supply (\$) | Opportunity Gap/Surplus (\$) |
|--|------------------|------------------|------------------------------|
| Clothing and Clothing Accessories Stores | | | |
| Clothing and clothing accessories stores (NAICS 448) | 80,954,535 | 69,641,695 | 11,312,840 |
| Clothing stores (NAICS 4481) | 55,020,076 | 47,779,423 | 7,240,653 |
| Men's clothing stores (NAICS 44811) | 1,971,626 | 924,609 | 1,047,017 |
| Women's clothing stores (NAICS 44812) | 10,055,377 | 10,628,736 | -573,359 |
| Children's and infants' clothing stores (NAICS 44813) | 3,349,137 | 2,739,154 | 609,982 |
| Family clothing stores (NAICS 44814) | 32,482,267 | 28,098,388 | 4,383,879 |
| Clothing accessories stores (NAICS 44815) | 2,608,282 | 821,894 | 1,786,388 |
| Other clothing stores (NAICS 44819) | 4,553,387 | 4,566,642 | -13,255 |
| Shoe stores (NAICS 4482) | 9,340,990 | 7,116,924 | 2,224,066 |
| Jewelry, luggage, and leather goods stores (NAICS 4483) | 16,593,469 | 14,745,347 | 1,848,122 |
| Jewelry stores (NAICS 44831) | 11,211,768 | 12,912,199 | -1,700,432 |
| Luggage and leather goods stores (NAICS 44832) | 5,381,701 | 1,833,148 | 3,548,553 |
| Sporting Goods, Hobby, Musical Instrument, and Book Stores | | | |
| Sporting goods, hobby, musical instrument, and book stores (NAICS 451) | 26,990,977 | 27,524,682 | -533,705 |
| Sporting goods, hobby, and musical instrument stores (NAICS 4511) | 23,263,143 | 27,524,682 | -4,261,540 |
| Sporting goods stores (NAICS 45111) | 14,503,800 | 19,424,260 | -4,920,460 |
| Hobby, toy, and game stores (NAICS 45112) | 6,685,130 | 7,440,038 | -754,909 |
| Sewing, needlework, and piece goods stores (NAICS 45113) | 756,736 | 0 | 756,736 |
| Musical instrument and supplies stores (NAICS 45114) | 1,317,477 | 660,385 | 657,093 |
| Book stores and news dealers (NAICS 4512) | 3,727,835 | 0 | 3,727,835 |
| Book stores (NAICS 451211) | 3,473,786 | 0 | 3,473,786 |
| News dealers and newsstands (NAICS 451212) | 254,049 | 0 | 254,049 |
| General Merchandise Stores | | | |
| General merchandise stores (NAICS 452) | 237,722,468 | 209,727,709 | 27,994,760 |
| Department stores (NAICS 4522) | 28,363,648 | 25,106,534 | 3,277,114 |
| Other general merchandise stores (NAICS 4523) | 209,338,821 | 184,621,175 | 24,717,646 |
| Warehouse clubs and supercenters (NAICS 452311) | 189,748,601 | 182,066,893 | 7,681,708 |
| All other general merchandise stores (NAICS 452319) | 19,590,220 | 2,554,282 | 17,035,938 |
| Miscellaneous Store Retailers | | | |
| Miscellaneous store retailers (NAICS 453) | 38,676,368 | 32,881,721 | 5,794,647 |
| Florists (NAICS 4531) | 1,953,864 | 79,274 | 1,874,590 |
| Office supplies, stationery, and gift stores (NAICS 4532) | 7,294,726 | 3,912,720 | 3,382,005 |
| Office supplies and stationery stores (NAICS 45321) | 3,398,379 | 2,052,256 | 1,346,123 |
| Gift, novelty, and souvenir stores (NAICS 45322) | 3,896,347 | 1,860,464 | 2,035,883 |
| Used merchandise stores (NAICS 4533) | 5,486,748 | 3,144,939 | 2,341,810 |
| Other miscellaneous store retailers (NAICS 4539) | 23,941,030 | 25,744,788 | -1,803,758 |
| Pet and pet supplies stores (NAICS 45391) | 6,825,747 | 7,085,291 | -259,544 |
| Art dealers (NAICS 45392) | 3,390,686 | 0 | 3,390,686 |
| Manufactured (mobile) home dealers (NAICS 45393) | 1,956,386 | 4,377,294 | -2,420,909 |
| All other miscellaneous store retailers (NAICS 45399) | 11,768,211 | 14,282,202 | -2,513,991 |
| Tobacco stores (NAICS 453991) | 4,147,611 | 7,049,396 | -2,901,785 |
| All other miscellaneous store retailers (except tobacco stores) (NAICS 453998) | 7,620,600 | 7,232,807 | 387,794 |
| Non-store Retailers | | | |
| Non-store retailers (NAICS 454) | 323,271,549 | 84,486,699 | 238,784,850 |
| Electronic shopping and mail-order houses (NAICS 4541) | 309,722,294 | 81,244,944 | 228,477,350 |
| Vending machine operators (NAICS 4542) | 1,719,886 | 0 | 1,719,886 |
| Direct selling establishments (NAICS 4543) | 11,829,369 | 3,241,755 | 8,587,614 |
| Fuel dealers (NAICS 45431) | 6,733,633 | 0 | 6,733,633 |
| Other direct selling establishments (NAICS 45439) | 5,095,736 | 3,241,755 | 1,853,981 |
| Food Services and Drinking Places | | | |
| Food services and drinking places (NAICS 722) | 234,246,967 | 186,078,918 | 48,168,049 |
| Special food services (NAICS 7223) | 17,586,549 | 5,235,213 | 12,351,336 |
| Food service contractors (NAICS 72231) | 13,777,067 | 4,783,540 | 8,993,526 |
| Caterers (NAICS 72232) | 3,437,745 | 451,673 | 2,986,072 |
| Mobile food services (NAICS 72233) | 371,737 | 0 | 371,737 |
| Drinking places (alcoholic beverages) (NAICS 7224) | 7,289,504 | 4,697,328 | 2,592,175 |
| Restaurants and other eating places (NAICS 7225) | 209,370,914 | 176,146,376 | 33,224,538 |
| Full-service restaurants (NAICS 722511) | 103,430,476 | 91,273,410 | 12,157,067 |
| Limited-service restaurants (NAICS 722513) | 89,887,380 | 70,216,952 | 19,670,428 |
| Cafeterias, grill buffets, and buffets (NAICS 722514) | 2,292,074 | 3,602,913 | -1,310,840 |
| Snack and non-alcoholic beverage bars (NAICS 722515) | 13,760,985 | 11,053,102 | 2,707,883 |

Benchmark: USA

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Trade Area: AI BAC - 5 mi Radius Linear Distance



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Pop-Facts® Demographic Snapshot | Summary



Trade Area: AI BAC - 5 mi Radius Linear Distance

| Population | |
|------------------------------|---------|
| 2010 Census | 90,503 |
| 2020 Census | 105,937 |
| 2023 Estimate | 108,808 |
| 2028 Projection | 114,103 |
| Population Growth | |
| Percent Change: 2010 to 2020 | 17.05 |
| Percent Change: 2020 to 2023 | 2.71 |
| Percent Change: 2023 to 2028 | 4.87 |
| Households | |
| 2010 Census | 33,426 |
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| 2023 Estimate | 40,785 |
| 2028 Projection | 42,763 |
| Household Growth | |
| Percent Change: 2010 to 2020 | 18.83 |
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Benchmark: USA

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Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: AI BAC - 5 mi Radius Linear Distance

Total Population: 108,808 | Total Households: 40,785

| | Count | % |
|--|--------|-------|
| 2023 Est. Population by Single-Classification Race | | |
| White Alone | 73,199 | 67.27 |
| Black/African American Alone | 4,798 | 4.41 |
| American Indian/Alaskan Native Alone | 6,872 | 6.32 |
| Asian Alone | 5,438 | 5.00 |
| Native Hawaiian/Pacific Islander Alone | 91 | 0.08 |
| Some Other Race Alone | 3,638 | 3.34 |
| Two or More Races | 14,773 | 13.58 |
| 2023 Est. Population by Hispanic or Latino Origin | | |
| Not Hispanic or Latino | 98,592 | 90.61 |
| Hispanic or Latino | 10,216 | 9.39 |
| Mexican Origin | 7,387 | 72.31 |
| Puerto Rican Origin | 712 | 6.97 |
| Cuban Origin | 56 | 0.55 |
| All Other Hispanic or Latino | 2,061 | 20.17 |
| 2023 Est. Pop by Race, Asian Alone, by Category | | |
| Chinese, except Taiwanese | 443 | 8.15 |
| Filipino | 325 | 5.98 |
| Japanese | 57 | 1.05 |
| Asian Indian | 1,036 | 19.05 |
| Korean | 182 | 3.35 |
| Vietnamese | 1,747 | 32.13 |
| Cambodian | 24 | 0.44 |
| Hmong | 244 | 4.49 |
| Laotian | 3 | 0.06 |
| Thai | 57 | 1.05 |
| All Other Asian Races Including 2+ Category | 1,319 | 24.25 |
| 2023 Est. Pop Age 5+ by Language Spoken At Home | | |
| Speak Only English at Home | 92,245 | 90.49 |
| Speak Asian/Pacific Isl. Lang. at Home | 2,684 | 2.63 |
| Speak Indo-European Language at Home | 1,668 | 1.64 |
| Speak Spanish at Home | 4,570 | 4.48 |
| Speak Other Language at Home | 772 | 0.76 |
| 2023 Est. Hisp. or Latino Pop by Single-Class. Race | | |
| White Alone | 2,344 | 22.94 |
| Black/African American Alone | 127 | 1.24 |
| American Indian/Alaskan Native Alone | 402 | 3.94 |
| Asian Alone | 44 | 0.43 |
| Native Hawaiian/Pacific Islander Alone | 12 | 0.12 |
| Some Other Race Alone | 3,189 | 31.22 |
| Two or More Races | 4,099 | 40.12 |

Benchmark: USA

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Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: AI BAC - 5 mi Radius Linear Distance

Total Population: 108,808 | Total Households: 40,785

| | Count | % |
|--|--------|-------|
| 2023 Est. Population by Sex | | |
| Male | 53,007 | 48.72 |
| Female | 55,801 | 51.28 |
| 2023 Est. Population by Age | | |
| Age 0 - 4 | 6,870 | 6.31 |
| Age 5 - 9 | 7,307 | 6.72 |
| Age 10 - 14 | 7,702 | 7.08 |
| Age 15 - 17 | 4,493 | 4.13 |
| Age 18 - 20 | 4,026 | 3.70 |
| Age 21 - 24 | 5,289 | 4.86 |
| Age 25 - 34 | 15,192 | 13.96 |
| Age 35 - 44 | 13,106 | 12.04 |
| Age 45 - 54 | 13,169 | 12.10 |
| Age 55 - 64 | 13,596 | 12.49 |
| Age 65 - 74 | 11,222 | 10.31 |
| Age 75 - 84 | 5,056 | 4.65 |
| Age 85 and over | 1,779 | 1.64 |
| Age 16 and over | 85,456 | 78.54 |
| Age 18 and over | 82,436 | 75.76 |
| Age 21 and over | 78,409 | 72.06 |
| Age 65 and over | 18,057 | 16.59 |
| Median Age | - | 37.59 |
| Average Age | - | 38.97 |
| 2023 Est. Pop Age 15+ by Marital Status | | |
| Total, Never Married | 21,447 | 24.67 |
| Male, Never Married | 11,235 | 12.92 |
| Female, Never Married | 10,213 | 11.75 |
| Married, Spouse Present | 48,804 | 56.14 |
| Married, Spouse Absent | 2,239 | 2.58 |
| Widowed | 4,569 | 5.26 |
| Male, Widowed | 1,109 | 1.28 |
| Female, Widowed | 3,460 | 3.98 |
| Divorced | 9,870 | 11.35 |
| Male, Divorced | 3,927 | 4.52 |
| Female, Divorced | 5,943 | 6.84 |
| 2023 Est. Male Population by Age | | |
| Male: Age 0 - 4 | 3,554 | 6.71 |
| Male: Age 5 - 9 | 3,749 | 7.07 |
| Male: Age 10 - 14 | 3,950 | 7.45 |
| Male: Age 15 - 17 | 2,296 | 4.33 |
| Male: Age 18 - 20 | 2,092 | 3.95 |
| Male: Age 21 - 24 | 2,721 | 5.13 |
| Male: Age 25 - 34 | 7,595 | 14.33 |
| Male: Age 35 - 44 | 6,342 | 11.96 |
| Male: Age 45 - 54 | 6,296 | 11.88 |
| Male: Age 55 - 64 | 6,460 | 12.19 |
| Male: Age 65 - 74 | 5,151 | 9.72 |
| Male: Age 75 - 84 | 2,206 | 4.16 |
| Male: Age 85 and over | 596 | 1.12 |
| Median Age, Male | - | 35.81 |
| Average Age, Male | - | 37.71 |
| 2023 Est. Female Population by Age | | |
| Female: Age 0 - 4 | 3,316 | 5.94 |
| Female: Age 5 - 9 | 3,559 | 6.38 |
| Female: Age 10 - 14 | 3,752 | 6.72 |
| Female: Age 15 - 17 | 2,198 | 3.94 |
| Female: Age 18 - 20 | 1,934 | 3.47 |
| Female: Age 21 - 24 | 2,569 | 4.60 |
| Female: Age 25 - 34 | 7,597 | 13.62 |
| Female: Age 35 - 44 | 6,764 | 12.12 |
| Female: Age 45 - 54 | 6,874 | 12.32 |
| Female: Age 55 - 64 | 7,136 | 12.79 |
| Female: Age 65 - 74 | 6,071 | 10.88 |
| Female: Age 75 - 84 | 2,850 | 5.11 |
| Female: Age 85 and over | 1,183 | 2.12 |
| Median Age, Female | - | 39.33 |
| Average Age, Female | - | 40.15 |

Benchmark: USA

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Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: AI BAC - 5 mi Radius Linear Distance

Total Population: 108,808 | Total Households: 40,785

| | Count | % |
|---|--------|------------|
| 2023 Est. Households by Household Type | | |
| Family Households | 31,136 | 76.34 |
| NonFamily Households | 9,649 | 23.66 |
| 2023 Est. Group Quarters Population | | |
| 2023 Est. Group Quarters Population | 786 | 0.72 |
| 2023 HHs By Ethnicity, Hispanic/Latino | | |
| 2023 HHs By Ethnicity, Hispanic/Latino | 2,888 | 7.08 |
| 2023 Est. Family HH Type by Presence of Own Child. | | |
| Married Couple Family, own children | 11,379 | 36.55 |
| Married Couple Family, no own children | 14,027 | 45.05 |
| Male Householder, own children | 1,006 | 3.23 |
| Male Householder, no own children | 735 | 2.36 |
| Female Householder, own children | 2,343 | 7.53 |
| Female Householder, no own children | 1,646 | 5.29 |
| 2023 Est. Households by Household Size | | |
| 1-Person Household | 8,003 | 19.62 |
| 2-Person Household | 14,439 | 35.40 |
| 3-Person Household | 7,237 | 17.74 |
| 4-Person Household | 6,315 | 15.48 |
| 5-Person Household | 3,210 | 7.87 |
| 6-Person Household | 1,223 | 3.00 |
| 7-or-more-person | 357 | 0.88 |
| 2023 Est. Average Household Size | - | 2.65 |
| 2023 Est. Households by Number of Vehicles | | |
| No Vehicles | 903 | 2.21 |
| 1 Vehicle | 9,979 | 24.47 |
| 2 Vehicles | 19,041 | 46.69 |
| 3 Vehicles | 7,510 | 18.41 |
| 4 Vehicles | 2,404 | 5.89 |
| 5 or more Vehicles | 948 | 2.32 |
| 2023 Est. Average Number of Vehicles | - | 2.10 |
| 2023 Est. Occupied Housing Units by Tenure | | |
| Housing Units, Owner-Occupied | 31,390 | 76.97 |
| Housing Units, Renter-Occupied | 9,394 | 23.03 |
| 2023 Owner Occ. HUs: Avg. Length of Residence | | |
| 2023 Owner Occ. HUs: Avg. Length of Residence | - | 13.65 |
| 2023 Renter Occ. HUs: Avg. Length of Residence | | |
| 2023 Renter Occ. HUs: Avg. Length of Residence | - | 5.38 |
| 2023 Est. Owner-Occupied Housing Units by Value | | |
| Value Less Than \$20,000 | 220 | 0.70 |
| Value \$20,000 - \$39,999 | 103 | 0.33 |
| Value \$40,000 - \$59,999 | 60 | 0.19 |
| Value \$60,000 - \$79,999 | 120 | 0.38 |
| Value \$80,000 - \$99,999 | 373 | 1.19 |
| Value \$100,000 - \$149,999 | 3,581 | 11.41 |
| Value \$150,000 - \$199,999 | 6,932 | 22.08 |
| Value \$200,000 - \$299,999 | 10,216 | 32.55 |
| Value \$300,000 - \$399,999 | 4,902 | 15.62 |
| Value \$400,000 - \$499,999 | 2,225 | 7.09 |
| Value \$500,000 - \$749,999 | 1,528 | 4.87 |
| Value \$750,000 - \$999,999 | 614 | 1.96 |
| Value \$1,000,000 - \$1,499,999 | 300 | 0.96 |
| Value \$1,500,000 - \$1,999,999 | 78 | 0.25 |
| Value \$2,000,000 or more | 139 | 0.44 |
| 2023 Est. Median All Owner-Occupied Housing Value | - | 236,410.54 |

Benchmark: USA

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| | Count | % |
|--|--------|----------|
| 2023 Est. Housing Units by Units in Structure | | |
| 1 Unit Attached | 1,200 | 2.79 |
| 1 Unit Detached | 36,557 | 85.10 |
| 2 Units | 321 | 0.75 |
| 3 to 4 Units | 477 | 1.11 |
| 5 to 19 Units | 2,080 | 4.84 |
| 20 to 49 Units | 910 | 2.12 |
| 50 or More Units | 872 | 2.03 |
| Mobile Home or Trailer | 513 | 1.19 |
| Boat, RV, Van, etc. | 26 | 0.06 |
| 2023 Est. Housing Units by Year Structure Built | | |
| Built 2014 or Later | 4,241 | 9.87 |
| Built 2010 to 2013 | 1,907 | 4.44 |
| Built 2000 to 2009 | 7,786 | 18.13 |
| Built 1990 to 1999 | 8,146 | 18.96 |
| Built 1980 to 1989 | 8,508 | 19.81 |
| Built 1970 to 1979 | 8,793 | 20.47 |
| Built 1960 to 1969 | 1,686 | 3.92 |
| Built 1950 to 1959 | 1,104 | 2.57 |
| Built 1940 to 1949 | 376 | 0.88 |
| Built 1939 or Earlier | 410 | 0.95 |
| 2023 Housing Units by Year Structure Built | | |
| 2023 Est. Median Year Structure Built | - | 1,990.72 |
| 2023 Est. Households by Presence of People Under 18 | | |
| 2023 Est. Households by Presence of People Under 18 | 15,967 | 39.15 |
| Households with 1 or More People under Age 18 | | |
| Married Couple Family | 12,008 | 75.20 |
| Other Family, Male Householder | 1,135 | 7.11 |
| Other Family, Female Householder | 2,710 | 16.97 |
| NonFamily Household, Male Householder | 84 | 0.53 |
| NonFamily Household, Female Householder | 30 | 0.19 |
| 2023 Est. Households with No People under Age 18 | | |
| Households with No People under Age 18 | 24,818 | 60.85 |
| Households with No People under Age 18 | | |
| Married Couple Family | 13,398 | 53.98 |
| Other Family, Male Householder | 602 | 2.43 |
| Other Family, Female Householder | 1,284 | 5.17 |
| NonFamily, Male Householder | 4,016 | 16.18 |
| NonFamily, Female Householder | 5,518 | 22.23 |

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Trade Area: AI BAC - 5 mi Radius Linear Distance

Total Population: 108,808 | Total Households: 40,785

| | Count | % |
|--|--------|------------|
| 2023 Est. Pop Age 25+ by Edu. Attainment | | |
| Less than 9th Grade | 1,113 | 1.52 |
| Some High School, No Diploma | 2,522 | 3.45 |
| High School Graduate (or GED) | 15,386 | 21.04 |
| Some College, No Degree | 18,151 | 24.82 |
| Associate's Degree | 7,551 | 10.33 |
| Bachelor's Degree | 19,392 | 26.52 |
| Master's Degree | 6,402 | 8.76 |
| Professional Degree | 1,622 | 2.22 |
| Doctorate Degree | 983 | 1.34 |
| 2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat. | | |
| Less than High School Diploma | 943 | 18.50 |
| High School Graduate | 1,526 | 29.95 |
| Some College or Associate's Degree | 1,641 | 32.20 |
| Bachelor's Degree or Higher | 986 | 19.35 |
| 2023 Est. Households by HH Income | | |
| Income < \$15,000 | 1,954 | 4.79 |
| Income \$15,000 - \$24,999 | 2,028 | 4.97 |
| Income \$25,000 - \$34,999 | 2,516 | 6.17 |
| Income \$35,000 - \$49,999 | 4,263 | 10.45 |
| Income \$50,000 - \$74,999 | 6,982 | 17.12 |
| Income \$75,000 - \$99,999 | 6,192 | 15.18 |
| Income \$100,000 - \$124,999 | 5,097 | 12.50 |
| Income \$125,000 - \$149,999 | 3,559 | 8.73 |
| Income \$150,000 - \$199,999 | 3,878 | 9.51 |
| Income \$200,000 - \$249,999 | 1,859 | 4.56 |
| Income \$250,000 - \$499,999 | 1,772 | 4.34 |
| Income \$500,000+ | 686 | 1.68 |
| 2023 Est. Average Household Income | - | 108,992.00 |
| 2023 Est. Median Household Income | - | 85,247.66 |
| 2023 Median HH Inc. by Single-Class. Race or Eth. | | |
| White Alone | - | 86,406.12 |
| Black or African American Alone | - | 77,221.35 |
| American Indian and Alaskan Native Alone | - | 81,256.53 |
| Asian Alone | - | 105,701.68 |
| Native Hawaiian and Other Pacific Islander Alone | - | 43,511.76 |
| Some Other Race Alone | - | 53,686.32 |
| Two or More Races | - | 86,050.81 |
| Hispanic or Latino | - | 72,047.48 |
| Not Hispanic or Latino | - | 86,561.24 |
| 2023 Est. Families by Poverty Status | | |
| 2023 Families at or Above Poverty | 29,577 | 94.99 |
| 2023 Families at or Above Poverty with children | 14,249 | 45.76 |
| 2023 Families Below Poverty | 1,559 | 5.01 |
| 2023 Families Below Poverty, with kids | 1,235 | 3.97 |

Benchmark: USA

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Trade Area: AI BAC - 5 mi Radius Linear Distance

Total Population: 108,808 | Total Households: 40,785

| | Count | % |
|--|--------|--------|
| 2023 Est. Employed Civilian Population 16+ by Occupation Classification | | |
| White Collar | 38,408 | 68.30 |
| Blue Collar | 10,327 | 18.36 |
| Service and Farming | 7,500 | 13.34 |
| 2023 Est. Workers Age 16+ by Travel Time to Work | | |
| Less than 15 Minutes | 11,943 | 22.97 |
| 15 - 29 Minutes | 27,632 | 53.14 |
| 30 - 44 Minutes | 9,607 | 18.48 |
| 45 - 59 Minutes | 1,540 | 2.96 |
| 60 or more Minutes | 1,275 | 2.45 |
| 2023 Est. Avg Travel Time to Work in Minutes | - | 24.00 |
| 2023 Est. Workers Age 16+ by Transp. to Work | | |
| 2023 Est. Workers Age 16+ by Transp. to Work | 55,377 | 100.00 |
| Drove Alone | 46,844 | 84.59 |
| Carpooled | 4,794 | 8.66 |
| Public Transport | 112 | 0.20 |
| Walked | 266 | 0.48 |
| Bicycle | 92 | 0.17 |
| Other Means | 360 | 0.65 |
| Worked at Home | 2,908 | 5.25 |
| 2023 Est. Civ. Employed Pop 16+ by Class of Worker | | |
| 2023 Est. Civ. Employed Pop 16+ by Class of Worker | 56,235 | 100.00 |
| For-Profit Private Workers | 38,535 | 68.53 |
| Non-Profit Private Workers | 4,700 | 8.36 |
| Local Government Workers | 2,980 | 5.30 |
| State Government Workers | 2,262 | 4.02 |
| Federal Government Workers | 930 | 1.65 |
| Self-Employed Workers | 6,680 | 11.88 |
| Unpaid Family Workers | 147 | 0.26 |
| 2023 Est. Civ. Employed Pop 16+ by Occupation | | |
| Architecture/Engineering | 1,554 | 2.76 |
| Arts/Design/Entertainment/Sports/Media | 998 | 1.77 |
| Building/Grounds Cleaning/Maintenance | 1,148 | 2.04 |
| Business/Financial Operations | 3,446 | 6.13 |
| Community/Social Services | 1,135 | 2.02 |
| Computer/Mathematical | 1,720 | 3.06 |
| Construction/Extraction | 1,803 | 3.21 |
| Education/Training/Library | 3,423 | 6.09 |
| Farming/Fishing/Forestry | 85 | 0.15 |
| Food Preparation/Serving Related | 2,450 | 4.36 |
| Healthcare Practitioner/Technician | 4,633 | 8.24 |
| Healthcare Support | 1,241 | 2.21 |
| Installation/Maintenance/Repair | 1,826 | 3.25 |
| Legal | 455 | 0.81 |
| Life/Physical/Social Science | 345 | 0.61 |
| Management | 7,474 | 13.29 |
| Office/Administrative Support | 6,762 | 12.03 |
| Production | 2,937 | 5.22 |
| Protective Services | 970 | 1.73 |
| Sales/Related | 6,464 | 11.49 |
| Personal Care/Service | 1,604 | 2.85 |
| Transportation/Material Moving | 3,761 | 6.69 |
| 2023 Est. Pop Age 16+ by Employment Status | | |
| In Armed Forces | 62 | 0.07 |
| Civilian - Employed | 56,224 | 65.79 |
| Civilian - Unemployed | 2,032 | 2.38 |
| Not in Labor Force | 27,137 | 31.75 |

Benchmark: USA

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Report Details

Name: BAC Miles Radius
Date / Time: 4/17/2023 3:44:08 PM
Workspace Vintage: 2023

Trade Area

| Name | Level | Geographies |
|--------------------------------------|-------------|-------------|
| AI BAC - 1 mi Radius Linear Distance | 1 mi Radius | N/A |
| AI BAC - 3 mi Radius Linear Distance | 3 mi Radius | N/A |
| AI BAC - 5 mi Radius Linear Distance | 5 mi Radius | N/A |

Benchmark

| Name | Level | Geographies |
|------|-----------|---------------|
| USA | Entire US | United States |

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