

# Pop-Facts® Demographics | Population & Race



Trade Area: AIBAC - 3 mi Radius Linear Distance

## POPULATION

46,135

## HOUSEHOLDS

17,223

## ETHNICITY



8.6%

Index:100

Hispanic/Latino

## HISPANIC ORIGIN\*



73.8%

Index:122

Mexican

## HOME LANGUAGE\*

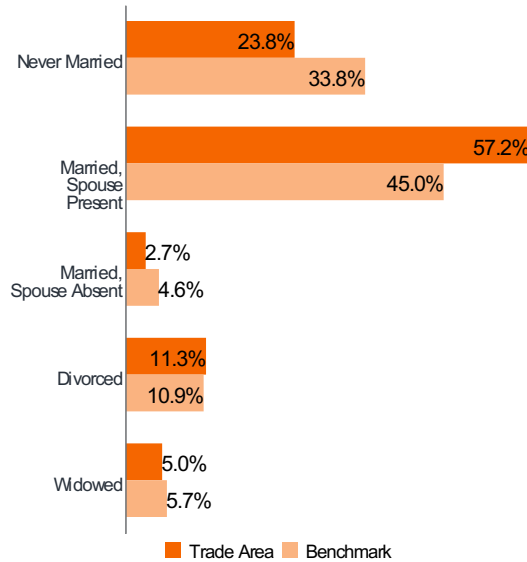


93.6%

Index:120

Only English

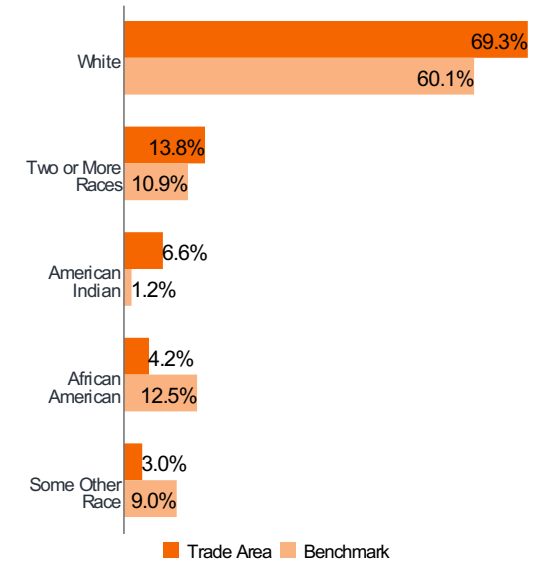
## MARITAL STATUS



## POPULATION BY AGE

Age	Count	%	Index
0 - 4	2,881	6.2	107
5 - 9	3,006	6.5	109
10 - 14	3,196	6.9	112
15 - 17	1,880	4.1	106
18 - 20	1,690	3.7	90
21 - 24	2,253	4.9	94
25 - 34	6,435	13.9	104
35 - 44	5,488	11.9	92
45 - 54	5,502	11.9	99
55 - 64	5,827	12.6	100
65 - 74	5,051	10.9	103
75 - 84	2,197	4.8	91
85+	728	1.6	77

## POPULATION BY RACE\*\*



Benchmark:USA

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\*Top variable chosen from percent composition ranking

\*\*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Housing & Household



Trade Area: AIBAC - 3 mi Radius Linear Distance

Population: 46,135 | Households: 17,223

## MEDIAN AGE OF HOUSEHOLDER

54

Index:100

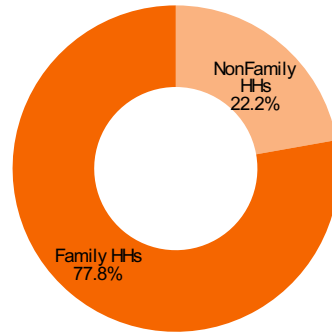
## PRESENCE OF CHILDREN\*



38.7%

Index: 115

## HOUSEHOLD TYPE



## HOUSING TENURE



Own

79.3%

Index: 123



Rent

20.7%

Index:58

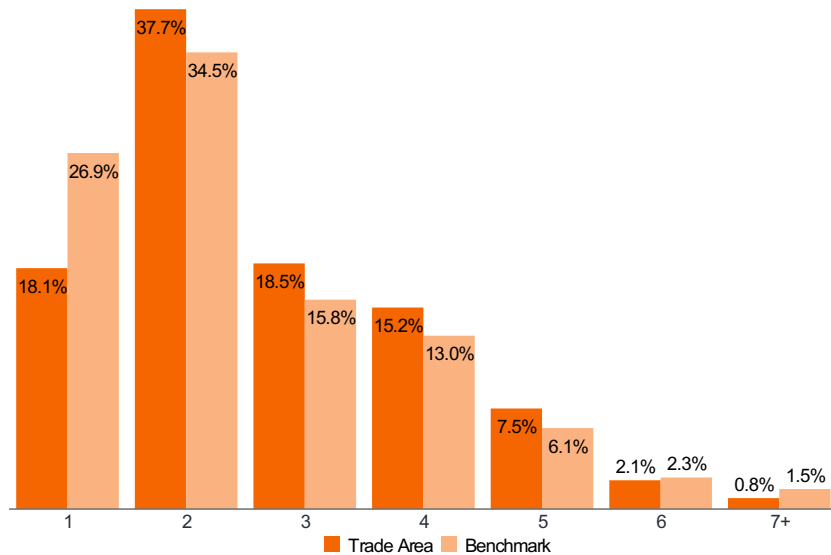
## AGE OF HOUSING\*\*



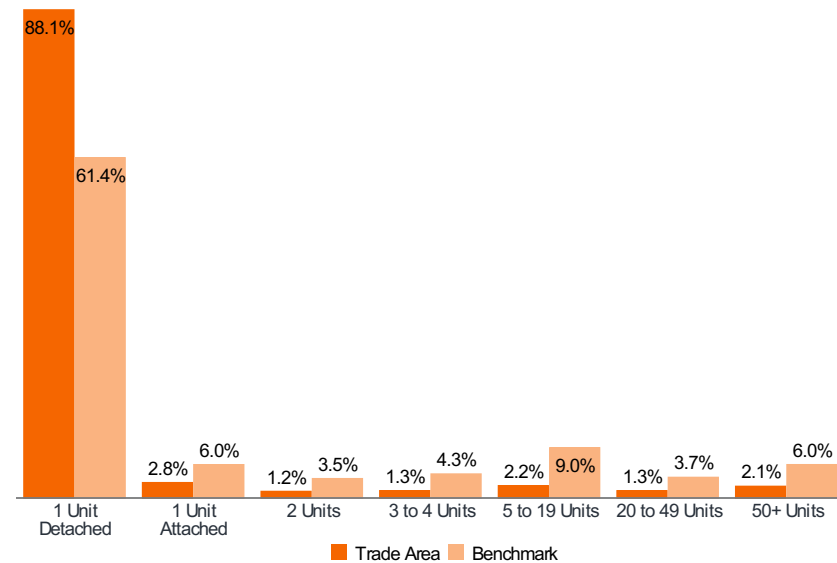
39 - 48 years old

% Comp:24.6 Index:168

## HOUSEHOLD SIZE



## HOUSING UNITS IN STRUCTURE



Benchmark: USA

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\*Uses the variable "Households with people under age 18"

\*\*Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Trade Area: AIBAC - 3 mi Radius Linear Distance

Population: 46,135 | Households: 17,223

## EDUCATIONAL ATTAINMENT: TOP 2\*



26.2%

Index: 130

Some College, No Degree



25.6%

Index: 127

Bachelor's Degree

## EDUCATION: HISPANIC/LATINO



1.3%

Index: 44

Bachelor's degree or higher

## POVERTY STATUS



95.6%

Index: 105

At or above poverty

## HOUSEHOLD INCOME



Median Household Income

\$85,564

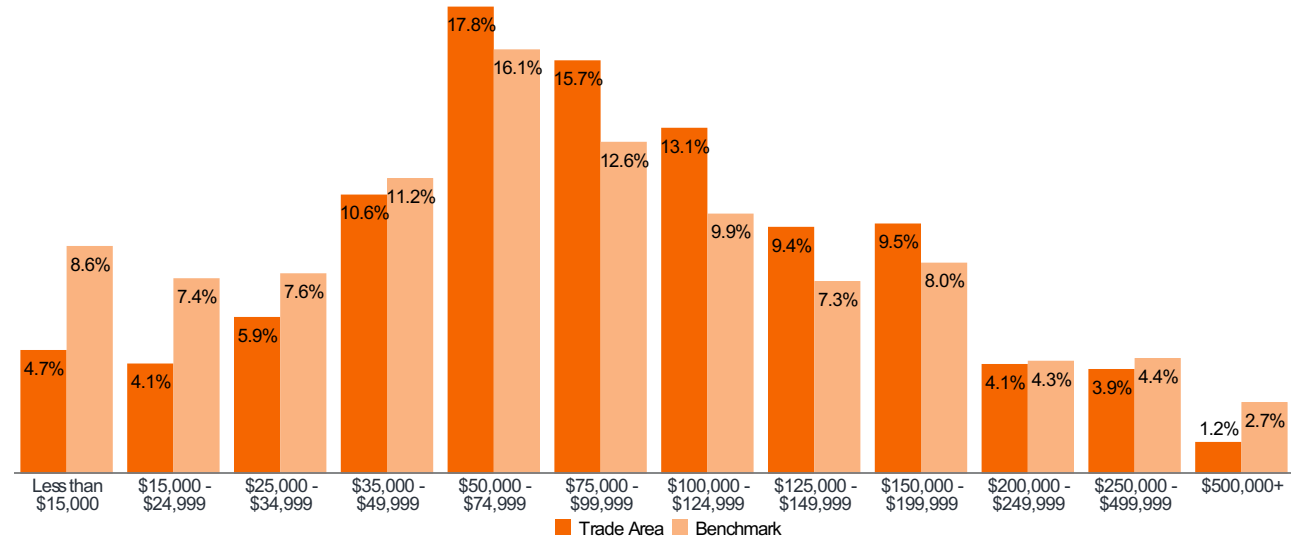
Index: 117

Average Household Income

\$105,935

Index: 101

## HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

\*Ranked by percent composition

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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Employment & Occupation



Trade Area: AIBAC - 3 mi Radius Linear Distance

Population: 46,135 | Households: 17,223

## OCCUPATIONAL CLASS\*



68.2%

Index:113

White Collar

## UNEMPLOYMENT RATE



3.0%

Index:64

Percent of civilian labor force unemployed

## METHOD OF TRAVEL TO WORK: TOP 2\*



83.4%

Index:111

Travel to work by **Driving Alone**

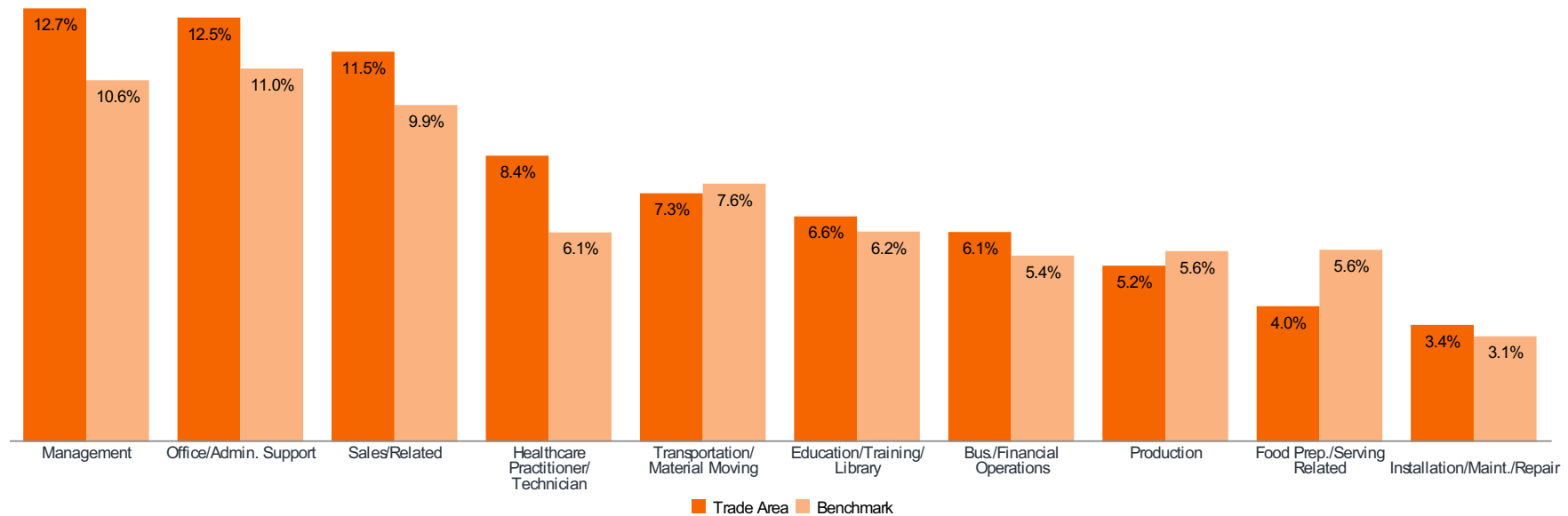


9.4%

Index:106

Travel to work by **Carpooling**

## OCCUPATION: TOP 10\*



Benchmark: USA

\*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: AIBAC - 3 mi Radius Linear Distance

Population: 46,135 | Households: 17,223



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# Pop-Facts® Demographics | Summary



Trade Area: AI BAC - 3 mi Radius Linear Distance

	Total	%
<b>Population</b>		
2010 Census	36,866	100.00
2020 Census	44,930	100.00
2023 Estimate	46,135	100.00
2028 Projection	48,457	100.00
<b>Population Growth</b>		
Percent Change: 2010 to 2020	--	21.87
Percent Change: 2020 to 2023	--	2.68
Percent Change: 2023 to 2028	--	5.03
<b>Households</b>		
2010 Census	13,625	100.00
2020 Census	16,822	100.00
2023 Estimate	17,223	100.00
2028 Projection	18,036	100.00
<b>Household Growth</b>		
Percent Change: 2010 to 2020	--	23.46
Percent Change: 2020 to 2023	--	2.38
Percent Change: 2023 to 2028	--	4.72
<b>Family Households</b>		
2010 Census	10,606	100.00
2023 Estimate	13,398	100.00
2028 Projection	14,033	100.00
<b>Family Household Growth</b>		
Percent Change: 2010 to 2023	--	26.32
Percent Change: 2023 to 2028	--	4.74

Benchmark: USA

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Trade Area: AI BAC - 3 mi Radius Linear Distance

	Total	%
<b>2023 Est. Households by Household Income</b>		
Income < \$15,000	803	4.66
Income \$15,000 - \$24,999	714	4.15
Income \$25,000 - \$34,999	1,020	5.92
Income \$35,000 - \$49,999	1,824	10.59
Income \$50,000 - \$74,999	3,059	17.76
Income \$75,000 - \$99,999	2,706	15.71
Income \$100,000 - \$124,999	2,263	13.14
Income \$125,000 - \$149,999	1,612	9.36
Income \$150,000 - \$199,999	1,634	9.49
Income \$200,000 - \$249,999	711	4.13
Income \$250,000 - \$499,999	678	3.94
Income \$500,000+	199	1.16
2023 Est. Average Household Income	-	105,935.00
2023 Est. Median Household Income	-	85,564.30
<b>2023 Median HH Income by Single-Classification Race</b>		
White Alone	-	87,069.86
Black/African American Alone	-	76,722.92
American Indian/Alaskan Native Alone	-	80,945.87
Asian Alone	-	110,785.66
Native Hawaiian/Pacific Islander Alone	-	42,926.42
Some Other Race Alone	-	54,194.59
Two or More Races	-	86,138.32
Hispanic/Latino	-	75,877.76
Not Hispanic/Latino	-	86,374.10
<b>2023 Est. Households by Household Type</b>		
Family Households	13,398	77.79
NonFamily Households	3,824	22.20
2023 Est. Group Quarters Population	246	0.53
<b>2023 Est. Households by Household Size</b>		
1-Person Household	3,126	18.15
2-Person Household	6,496	37.72
3-Person Household	3,188	18.51
4-Person Household	2,614	15.18
5-Person Household	1,300	7.55
6-Person Household	366	2.13
7+ Person Household	134	0.78
2023 Est. Average Household Size	-	2.66
<b>2023 Est. HHs by Type by Presence of Own Children</b>		
Married Couple Family, with own children	4,711	35.16
Married Couple Family, without own children	6,322	47.19
Male Householder, with own children	420	3.13
Male Householder, without own children	265	1.98
Female Householder, with own children	995	7.43
Female Householder, without own children	685	5.11

Benchmark: USA

Trade Area: AI BAC - 3 mi Radius Linear Distance



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# Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: AI BAC - 3 mi Radius Linear Distance

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
<b>Totals</b>			
Total retail trade including food and drink (NAICS 44, 45 and 722)	934,288,041	388,808,216	545,479,825
Total retail trade (NAICS 44 and 45)	835,993,654	352,458,050	483,535,603
<b>Motor Vehicle and Parts Dealers</b>			
Motor vehicle and parts dealers (NAICS 441)	221,433,077	9,452,051	211,981,026
Automobile dealers (NAICS 4411)	191,485,312	6,660,472	184,824,841
New car dealers (NAICS 44111)	170,556,086	5,775,844	164,780,242
Used car dealers (NAICS 44112)	20,929,227	884,628	20,044,598
Other motor vehicle dealers (NAICS 4412)	14,740,027	238,389	14,501,637
Recreational vehicle dealers (NAICS 44121)	4,732,334	0	4,732,334
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	10,007,693	238,389	9,769,304
Boat dealers (NAICS 441222)	2,999,700	0	2,999,700
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	7,007,993	238,389	6,769,604
Automotive parts, accessories, and tire stores (NAICS 4413)	15,207,738	2,553,190	12,654,548
Automotive parts and accessories stores (NAICS 44131)	9,618,848	1,695,299	7,923,549
Tire dealers (NAICS 44132)	5,588,890	857,891	4,731,000
<b>Furniture and Home Furnishings Stores</b>			
Furniture and home furnishings stores (NAICS 442)	16,738,067	5,312,413	11,425,654
Furniture stores (NAICS 4421)	9,792,714	3,039,862	6,752,852
Home furnishings stores (NAICS 4422)	6,945,353	2,272,552	4,672,801
Floor covering stores (NAICS 44221)	3,362,752	1,505,830	1,856,922
Other home furnishings stores (NAICS 44229)	3,582,601	766,722	2,815,879
Window treatment stores (NAICS 442291)	162,024	0	162,024
All other home furnishings stores (NAICS 442299)	3,420,577	766,722	2,653,855
<b>Electronics and Appliance Stores</b>			
Electronics and appliance stores (NAICS 443)	12,714,018	4,208,705	8,505,313
Household appliance stores (NAICS 443141)	2,783,876	1,176,414	1,607,462
Electronics stores (NAICS 443142)	9,930,142	3,032,291	6,897,851
<b>Building Material and Garden Equipment and Supplies Dealers</b>			
Building material and garden equipment and supplies dealers (NAICS 444)	60,890,946	34,062,568	26,828,378
Building material and supplies dealers (NAICS 4441)	53,831,704	31,651,647	22,180,057
Home centers (NAICS 44411)	30,133,288	12,657,289	17,475,999
Paint and wallpaper stores (NAICS 44412)	2,092,182	702,420	1,389,762
Hardware stores (NAICS 44413)	4,442,286	772,462	3,669,824
Other building material dealers (NAICS 44419)	17,163,948	17,519,476	-355,528
Lawn and garden equipment and supplies stores (NAICS 4442)	7,059,242	2,410,921	4,648,321
Outdoor power equipment stores (NAICS 44421)	1,511,264	649,685	861,579
Nursery, garden center, and farm supply stores (NAICS 44422)	5,547,978	1,761,236	3,786,742
<b>Food and Beverage Stores</b>			
Food and beverage stores (NAICS 445)	113,580,486	43,256,832	70,323,654
Grocery stores (NAICS 4451)	102,297,371	33,630,164	68,667,207
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	97,862,715	32,400,411	65,462,303
Convenience stores (NAICS 44512)	4,434,657	1,229,753	3,204,903
Specialty food stores (NAICS 4452)	2,948,953	822,639	2,126,314
Meat markets (NAICS 44521)	905,395	822,639	82,756
Fish and seafood markets (NAICS 44522)	355,824	0	355,824
Fruit and vegetable markets (NAICS 44523)	615,489	0	615,489
Other specialty food stores (NAICS 44529)	1,072,245	0	1,072,245
All other specialty food stores (NAICS 445299)	504,590	0	504,590
Beer, wine, and liquor stores (NAICS 4453)	8,334,162	8,804,028	-469,866
<b>Health and Personal Care Stores</b>			
Health and personal care stores (NAICS 446)	48,793,036	45,880,588	2,912,448
Pharmacies and drug stores (NAICS 44611)	42,016,591	44,963,409	-2,946,818
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	2,935,519	917,179	2,018,339
Optical goods stores (NAICS 44613)	1,174,494	0	1,174,494
Other health and personal care stores (NAICS 44619)	2,666,433	0	2,666,433
Food (health) supplement stores (NAICS 446191)	940,668	0	940,668
All other health and personal care stores (NAICS 446199)	1,725,765	0	1,725,765
<b>Gasoline Stations</b>			
Gasoline stations (NAICS 447)	67,561,203	90,351,781	-22,790,578

Benchmark: USA

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# Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: AI BAC - 3 mi Radius Linear Distance

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
<b>Clothing and Clothing Accessories Stores</b>			
Clothing and clothing accessories stores (NAICS 448)	33,798,079	28,938,094	4,859,985
Clothing stores (NAICS 4481)	22,958,062	21,095,846	1,862,215
Men's clothing stores (NAICS 44811)	827,562	292,693	534,869
Women's clothing stores (NAICS 44812)	4,190,013	4,760,330	-570,317
Children's and infants' clothing stores (NAICS 44813)	1,366,505	974,447	412,058
Family clothing stores (NAICS 44814)	13,565,122	12,928,960	636,142
Clothing accessories stores (NAICS 44815)	1,090,701	257,278	833,423
Other clothing stores (NAICS 44819)	1,898,159	1,882,118	16,041
Shoe stores (NAICS 4482)	3,908,424	2,066,719	1,841,705
Jewelry, luggage, and leather goods stores (NAICS 4483)	6,931,593	5,775,528	1,156,065
Jewelry stores (NAICS 44831)	4,680,451	5,291,108	-610,657
Luggage and leather goods stores (NAICS 44832)	2,251,143	484,420	1,766,722
<b>Sporting Goods, Hobby, Musical Instrument, and Book Stores</b>			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	11,241,422	6,459,176	4,782,246
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	9,690,786	6,459,176	3,231,611
Sporting goods stores (NAICS 45111)	6,069,005	4,777,079	1,291,926
Hobby, toy, and game stores (NAICS 45112)	2,763,919	1,631,807	1,132,112
Sewing, needlework, and piece goods stores (NAICS 45113)	314,389	0	314,389
Musical instrument and supplies stores (NAICS 45114)	543,472	50,289	493,183
Book stores and news dealers (NAICS 4512)	1,550,635	0	1,550,635
Book stores (NAICS 451211)	1,445,469	0	1,445,469
News dealers and newsstands (NAICS 451212)	105,166	0	105,166
<b>General Merchandise Stores</b>			
General merchandise stores (NAICS 452)	98,719,252	54,451,252	44,268,000
Department stores (NAICS 4522)	11,845,896	6,327,706	5,518,190
Other general merchandise stores (NAICS 4523)	86,873,356	48,123,546	38,749,810
Warehouse clubs and supercenters (NAICS 452311)	78,736,787	47,713,856	31,022,931
All other general merchandise stores (NAICS 452319)	8,136,569	409,690	7,726,879
<b>Miscellaneous Store Retailers</b>			
Miscellaneous store retailers (NAICS 453)	16,096,300	7,737,755	8,358,545
Florists (NAICS 4531)	814,888	0	814,888
Office supplies, stationery, and gift stores (NAICS 4532)	3,038,985	810,617	2,228,368
Office supplies and stationery stores (NAICS 45321)	1,412,211	427,106	985,105
Gift, novelty, and souvenir stores (NAICS 45322)	1,626,774	383,511	1,243,263
Used merchandise stores (NAICS 4533)	2,286,877	584,480	1,702,396
Other miscellaneous store retailers (NAICS 4539)	9,955,550	6,342,658	3,612,892
Pet and pet supplies stores (NAICS 45391)	2,840,916	1,574,328	1,266,588
Art dealers (NAICS 45392)	1,413,184	0	1,413,184
Manufactured (mobile) home dealers (NAICS 45393)	831,068	968,057	-136,989
All other miscellaneous store retailers (NAICS 45399)	4,870,381	3,800,273	1,070,108
Tobacco stores (NAICS 453991)	1,697,796	1,863,267	-165,472
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	3,172,586	1,937,006	1,235,580
<b>Non-store Retailers</b>			
Non-store retailers (NAICS 454)	134,427,767	22,346,835	112,080,932
Electronic shopping and mail-order houses (NAICS 4541)	128,821,016	21,740,558	107,080,458
Vending machine operators (NAICS 4542)	713,423	0	713,423
Direct selling establishments (NAICS 4543)	4,893,328	606,277	4,287,051
Fuel dealers (NAICS 45431)	2,775,240	0	2,775,240
Other direct selling establishments (NAICS 45439)	2,118,087	606,277	1,511,811
<b>Food Services and Drinking Places</b>			
Food services and drinking places (NAICS 722)	98,294,387	36,350,166	61,944,221
Special food services (NAICS 7223)	7,393,052	1,037,854	6,355,198
Food service contractors (NAICS 72231)	5,797,633	850,828	4,946,804
Caterers (NAICS 72232)	1,439,795	187,026	1,252,768
Mobile food services (NAICS 72233)	155,625	0	155,625
Drinking places (alcoholic beverages) (NAICS 7224)	3,101,426	1,587,729	1,513,697
Restaurants and other eating places (NAICS 7225)	87,799,909	33,724,583	54,075,327
Full-service restaurants (NAICS 722511)	43,442,391	14,909,375	28,533,016
Limited-service restaurants (NAICS 722513)	37,638,153	18,545,235	19,092,918
Cafeterias, grill buffets, and buffets (NAICS 722514)	959,745	269,972	689,773
Snack and non-alcoholic beverage bars (NAICS 722515)	5,759,620	0	5,759,620

Benchmark: USA

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Trade Area: AI BAC - 3 mi Radius Linear Distance



# Pop-Facts® Demographic Snapshot | Summary



Trade Area: AI BAC - 3 mi Radius Linear Distance

Population	
2010 Census	36,866
2020 Census	44,930
2023 Estimate	46,135
2028 Projection	48,457
Population Growth	
Percent Change: 2010 to 2020	21.87
Percent Change: 2020 to 2023	2.68
Percent Change: 2023 to 2028	5.03
Households	
2010 Census	13,625
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Family Households	
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Family Household Growth	
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Percent Change: 2023 to 2028	4.74

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: AI BAC - 3 mi Radius Linear Distance

Total Population: 46,135 | Total Households: 17,223

	Count	%
<b>2023 Est. Population by Single-Classification Race</b>		
White Alone	31,976	69.31
Black/African American Alone	1,937	4.20
American Indian/Alaskan Native Alone	3,036	6.58
Asian Alone	1,384	3.00
Native Hawaiian/Pacific Islander Alone	29	0.06
Some Other Race Alone	1,397	3.03
Two or More Races	6,376	13.82
<b>2023 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	42,169	91.40
Hispanic or Latino	3,966	8.60
Mexican Origin	2,928	73.83
Puerto Rican Origin	334	8.42
Cuban Origin	12	0.30
All Other Hispanic or Latino	692	17.45
<b>2023 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	125	9.03
Filipino	132	9.54
Japanese	26	1.88
Asian Indian	190	13.73
Korean	57	4.12
Vietnamese	387	27.96
Cambodian	20	1.45
Hmong	164	11.85
Laotian	2	0.14
Thai	1	0.07
All Other Asian Races Including 2+ Category	281	20.30
<b>2023 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	40,483	93.59
Speak Asian/Pacific Isl. Lang. at Home	558	1.29
Speak Indo-European Language at Home	332	0.77
Speak Spanish at Home	1,702	3.94
Speak Other Language at Home	179	0.41
<b>2023 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	953	24.03
Black/African American Alone	51	1.29
American Indian/Alaskan Native Alone	159	4.01
Asian Alone	6	0.15
Native Hawaiian/Pacific Islander Alone	4	0.10
Some Other Race Alone	1,232	31.06
Two or More Races	1,561	39.36

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: AI BAC - 3 mi Radius Linear Distance

Total Population: 46,135 | Total Households: 17,223

	Count	%
<b>2023 Est. Population by Sex</b>		
Male	22,449	48.66
Female	23,686	51.34
<b>2023 Est. Population by Age</b>		
Age 0 - 4	2,881	6.25
Age 5 - 9	3,006	6.52
Age 10 - 14	3,196	6.93
Age 15 - 17	1,880	4.08
Age 18 - 20	1,690	3.66
Age 21 - 24	2,253	4.88
Age 25 - 34	6,435	13.95
Age 35 - 44	5,488	11.90
Age 45 - 54	5,502	11.93
Age 55 - 64	5,827	12.63
Age 65 - 74	5,051	10.95
Age 75 - 84	2,197	4.76
Age 85 and over	728	1.58
Age 16 and over	36,436	78.98
Age 18 and over	35,172	76.24
Age 21 and over	33,481	72.57
Age 65 and over	7,976	17.29
Median Age	-	38.03
Average Age	-	39.33
<b>2023 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	8,826	23.82
Male, Never Married	4,806	12.97
Female, Never Married	4,019	10.85
Married, Spouse Present	21,181	57.17
Married, Spouse Absent	1,004	2.71
Widowed	1,868	5.04
Male, Widowed	412	1.11
Female, Widowed	1,456	3.93
Divorced	4,173	11.26
Male, Divorced	1,598	4.31
Female, Divorced	2,575	6.95
<b>2023 Est. Male Population by Age</b>		
Male: Age 0 - 4	1,492	6.65
Male: Age 5 - 9	1,554	6.92
Male: Age 10 - 14	1,615	7.19
Male: Age 15 - 17	966	4.30
Male: Age 18 - 20	884	3.94
Male: Age 21 - 24	1,168	5.20
Male: Age 25 - 34	3,187	14.20
Male: Age 35 - 44	2,699	12.02
Male: Age 45 - 54	2,603	11.60
Male: Age 55 - 64	2,738	12.20
Male: Age 65 - 74	2,321	10.34
Male: Age 75 - 84	965	4.30
Male: Age 85 and over	255	1.14
Median Age, Male	-	36.25
Average Age, Male	-	38.09
<b>2023 Est. Female Population by Age</b>		
Female: Age 0 - 4	1,389	5.86
Female: Age 5 - 9	1,452	6.13
Female: Age 10 - 14	1,581	6.67
Female: Age 15 - 17	914	3.86
Female: Age 18 - 20	806	3.40
Female: Age 21 - 24	1,085	4.58
Female: Age 25 - 34	3,248	13.71
Female: Age 35 - 44	2,789	11.78
Female: Age 45 - 54	2,899	12.24
Female: Age 55 - 64	3,089	13.04
Female: Age 65 - 74	2,729	11.52
Female: Age 75 - 84	1,232	5.20
Female: Age 85 and over	473	2.00
Median Age, Female	-	39.83
Average Age, Female	-	40.51

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Trade Area: AI BAC - 3 mi Radius Linear Distance

Total Population: 46,135 | Total Households: 17,223

	Count	%
<b>2023 Est. Households by Household Type</b>		
Family Households	13,398	77.79
NonFamily Households	3,824	22.20
<b>2023 Est. Group Quarters Population</b>		
2023 Est. Group Quarters Population	246	0.53
<b>2023 HHs By Ethnicity, Hispanic/Latino</b>		
2023 HHs By Ethnicity, Hispanic/Latino	1,063	6.17
<b>2023 Est. Family HH Type by Presence of Own Child.</b>		
Married Couple Family, own children	4,711	35.16
Married Couple Family, no own children	6,322	47.19
Male Householder, own children	420	3.13
Male Householder, no own children	265	1.98
Female Householder, own children	995	7.43
Female Householder, no own children	685	5.11
<b>2023 Est. Households by Household Size</b>		
1-Person Household	3,126	18.15
2-Person Household	6,496	37.72
3-Person Household	3,188	18.51
4-Person Household	2,614	15.18
5-Person Household	1,300	7.55
6-Person Household	366	2.13
7-or-more-person	134	0.78
2023 Est. Average Household Size	-	2.66
<b>2023 Est. Households by Number of Vehicles</b>		
No Vehicles	369	2.14
1 Vehicle	4,065	23.60
2 Vehicles	8,629	50.10
3 Vehicles	2,999	17.41
4 Vehicles	844	4.90
5 or more Vehicles	318	1.85
2023 Est. Average Number of Vehicles	-	2.07
<b>2023 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	13,659	79.31
Housing Units, Renter-Occupied	3,564	20.69
<b>2023 Owner Occ. HUs: Avg. Length of Residence</b>		
2023 Owner Occ. HUs: Avg. Length of Residence	-	13.57
<b>2023 Renter Occ. HUs: Avg. Length of Residence</b>		
2023 Renter Occ. HUs: Avg. Length of Residence	-	5.28
<b>2023 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	97	0.71
Value \$20,000 - \$39,999	24	0.18
Value \$40,000 - \$59,999	16	0.12
Value \$60,000 - \$79,999	45	0.33
Value \$80,000 - \$99,999	111	0.81
Value \$100,000 - \$149,999	1,616	11.83
Value \$150,000 - \$199,999	3,656	26.77
Value \$200,000 - \$299,999	4,364	31.95
Value \$300,000 - \$399,999	1,826	13.37
Value \$400,000 - \$499,999	849	6.22
Value \$500,000 - \$749,999	610	4.47
Value \$750,000 - \$999,999	253	1.85
Value \$1,000,000 - \$1,499,999	120	0.88
Value \$1,500,000 - \$1,999,999	33	0.24
Value \$2,000,000 or more	38	0.28
2023 Est. Median All Owner-Occupied Housing Value	-	222,313.11

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	Count	%
<b>2023 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	495	2.75
1 Unit Detached	15,842	88.13
2 Units	210	1.17
3 to 4 Units	233	1.30
5 to 19 Units	394	2.19
20 to 49 Units	231	1.28
50 or More Units	375	2.09
Mobile Home or Trailer	179	1.00
Boat, RV, Van, etc.	15	0.08
<b>2023 Est. Housing Units by Year Structure Built</b>		
Built 2014 or Later	2,035	11.32
Built 2010 to 2013	781	4.34
Built 2000 to 2009	3,012	16.76
Built 1990 to 1999	2,555	14.21
Built 1980 to 1989	4,238	23.58
Built 1970 to 1979	4,423	24.61
Built 1960 to 1969	572	3.18
Built 1950 to 1959	135	0.75
Built 1940 to 1949	93	0.52
Built 1939 or Earlier	130	0.72
<b>2023 Housing Units by Year Structure Built</b>		
2023 Est. Median Year Structure Built	-	1,988.37
<b>2023 Est. Households by Presence of People Under 18</b>		
2023 Est. Households by Presence of People Under 18	6,663	38.69
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	5,007	75.15
Other Family, Male Householder	467	7.01
Other Family, Female Householder	1,144	17.17
NonFamily Household, Male Householder	34	0.51
NonFamily Household, Female Householder	11	0.17
<b>2023 Est. Households with No People under Age 18</b>		
Households with No People under Age 18	10,560	61.31
<b>Households with No People under Age 18</b>		
Married Couple Family	6,025	57.05
Other Family, Male Householder	220	2.08
Other Family, Female Householder	536	5.08
NonFamily, Male Householder	1,496	14.17
NonFamily, Female Householder	2,282	21.61

Benchmark: USA

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	Count	%
<b>2023 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	459	1.47
Some High School, No Diploma	1,096	3.51
High School Graduate (or GED)	6,239	19.98
Some College, No Degree	8,189	26.22
Associate's Degree	3,785	12.12
Bachelor's Degree	8,008	25.64
Master's Degree	2,533	8.11
Professional Degree	533	1.71
Doctorate Degree	385	1.23
<b>2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
Less than High School Diploma	420	21.21
High School Graduate	532	26.87
Some College or Associate's Degree	636	32.12
Bachelor's Degree or Higher	393	19.85
<b>2023 Est. Households by HH Income</b>		
Income < \$15,000	803	4.66
Income \$15,000 - \$24,999	714	4.15
Income \$25,000 - \$34,999	1,020	5.92
Income \$35,000 - \$49,999	1,824	10.59
Income \$50,000 - \$74,999	3,059	17.76
Income \$75,000 - \$99,999	2,706	15.71
Income \$100,000 - \$124,999	2,263	13.14
Income \$125,000 - \$149,999	1,612	9.36
Income \$150,000 - \$199,999	1,634	9.49
Income \$200,000 - \$249,999	711	4.13
Income \$250,000 - \$499,999	678	3.94
Income \$500,000+	199	1.16
2023 Est. Average Household Income	-	105,935.00
2023 Est. Median Household Income	-	85,564.30
<b>2023 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	-	87,069.86
Black or African American Alone	-	76,722.92
American Indian and Alaskan Native Alone	-	80,945.87
Asian Alone	-	110,785.66
Native Hawaiian and Other Pacific Islander Alone	-	42,926.42
Some Other Race Alone	-	54,194.59
Two or More Races	-	86,138.32
Hispanic or Latino	-	75,877.76
Not Hispanic or Latino	-	86,374.10
<b>2023 Est. Families by Poverty Status</b>		
2023 Families at or Above Poverty	12,808	95.60
2023 Families at or Above Poverty with children	6,141	45.84
2023 Families Below Poverty	591	4.41
2023 Families Below Poverty, with kids	481	3.59

Trade Area: AI BAC - 3 mi Radius Linear Distance

Total Population: 46,135 | Total Households: 17,223

	Count	%
<b>2023 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	16,668	68.20
Blue Collar	4,634	18.96
Service and Farming	3,136	12.83
<b>2023 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	4,670	20.87
15 - 29 Minutes	12,200	54.53
30 - 44 Minutes	4,445	19.87
45 - 59 Minutes	638	2.85
60 or more Minutes	419	1.87
2023 Est. Avg Travel Time to Work in Minutes	-	24.00
<b>2023 Est. Workers Age 16+ by Transp. to Work</b>		
2023 Est. Workers Age 16+ by Transp. to Work	24,016	100.00
Drove Alone	20,026	83.39
Carpooled	2,251	9.37
Public Transport	27	0.11
Walked	86	0.36
Bicycle	43	0.18
Other Means	165	0.69
Worked at Home	1,418	5.90
<b>2023 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	24,438	100.00
For-Profit Private Workers	16,757	68.57
Non-Profit Private Workers	1,962	8.03
Local Government Workers	1,320	5.40
State Government Workers	1,057	4.33
Federal Government Workers	489	2.00
Self-Employed Workers	2,747	11.24
Unpaid Family Workers	106	0.43
<b>2023 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	591	2.42
Arts/Design/Entertainment/Sports/Media	514	2.10
Building/Grounds Cleaning/Maintenance	539	2.21
Business/Financial Operations	1,502	6.15
Community/Social Services	484	1.98
Computer/Mathematical	692	2.83
Construction/Extraction	762	3.12
Education/Training/Library	1,614	6.61
Farming/Fishing/Forestry	41	0.17
Food Preparation/Serving Related	967	3.96
Healthcare Practitioner/Technician	2,052	8.40
Healthcare Support	515	2.11
Installation/Maintenance/Repair	832	3.40
Legal	168	0.69
Life/Physical/Social Science	85	0.35
Management	3,114	12.74
Office/Administrative Support	3,048	12.47
Production	1,259	5.15
Protective Services	393	1.61
Sales/Related	2,802	11.47
Personal Care/Service	682	2.79
Transportation/Material Moving	1,781	7.29
<b>2023 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	27	0.07
Civilian - Employed	24,431	67.05
Civilian - Unemployed	749	2.06
Not in Labor Force	11,229	30.82

Benchmark: USA

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# Report Details

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**Name:** BAC Miles Radius  
**Date / Time:** 4/17/2023 3:44:08 PM  
**Workspace Vintage:** 2023

## Trade Area

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Name	Level	Geographies
AI BAC - 1 mi Radius Linear Distance	1 mi Radius	N/A
AI BAC - 3 mi Radius Linear Distance	3 mi Radius	N/A
AI BAC - 5 mi Radius Linear Distance	5 mi Radius	N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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