

Pop-Facts® Demographics | Population & Race



Trade Area: East Kenosha Development South - 1 mi.

POPULATION

3,821

HOUSEHOLDS

1,476

ETHNICITY



17.2%

Index:91

Hispanic/Latino

HISPANIC ORIGIN*



89.2%

Index:147

Mexican

HOME LANGUAGE*

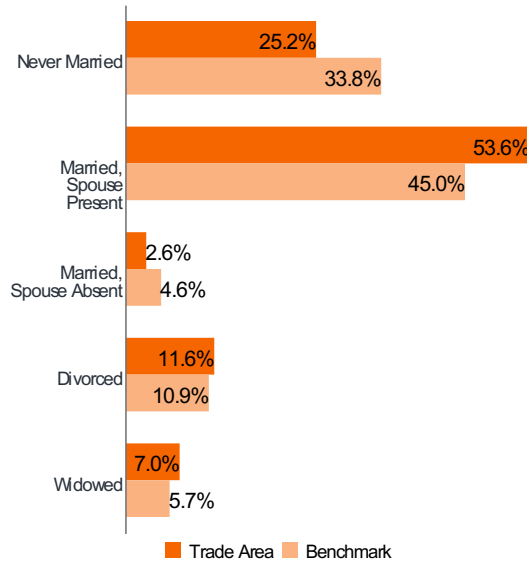


88.7%

Index:113

Only English

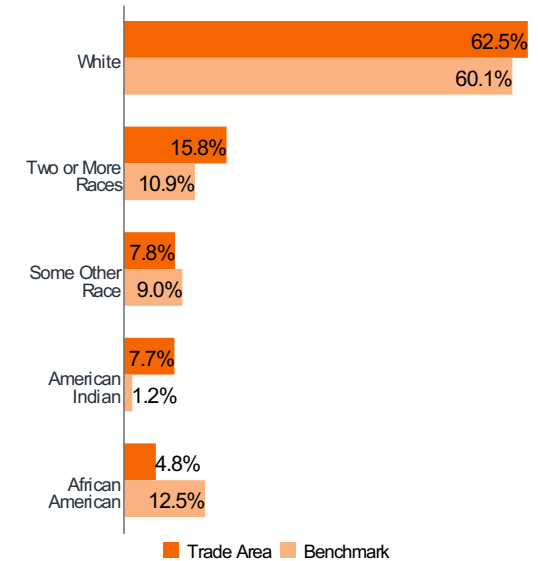
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	260	6.8	117
5 - 9	264	6.9	116
10 - 14	275	7.2	116
15 - 17	164	4.3	112
18 - 20	140	3.7	90
21 - 24	172	4.5	87
25 - 34	541	14.2	105
35 - 44	554	14.5	112
45 - 54	450	11.8	98
55 - 64	386	10.1	80
65 - 74	367	9.6	90
75 - 84	178	4.7	89
85+	72	1.9	92

POPULATION BY RACE**



Benchmark:USA

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*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Demographics | Housing & Household



Trade Area: East Kenosha Development South - 1 mi.

Population: 3,821 | Households: 1,476

MEDIAN AGE OF HOUSEHOLDER

49

Index: 91

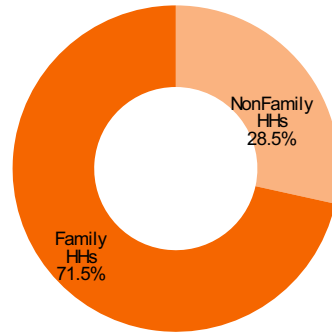
PRESENCE OF CHILDREN*



39.6%

Index: 118

HOUSEHOLD TYPE



HOUSING TENURE



Own

76.9%

Index: 119



Rent

23.1%

Index: 65

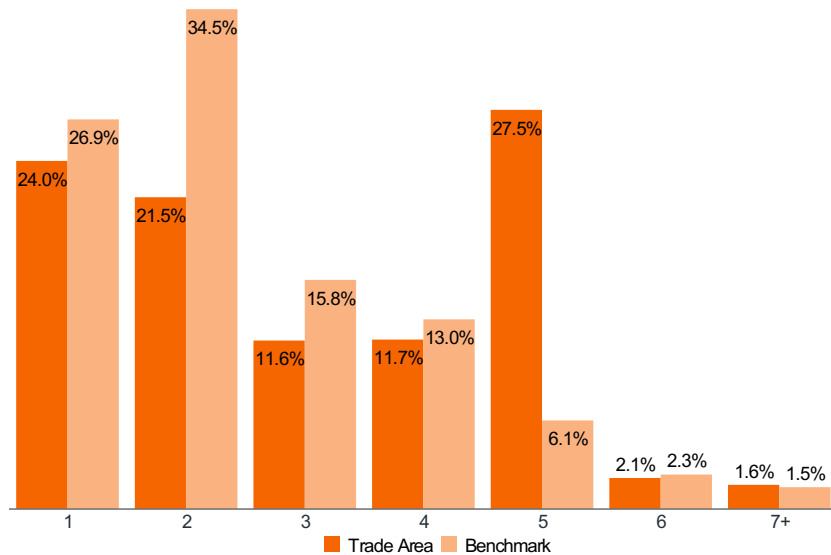
AGE OF HOUSING**



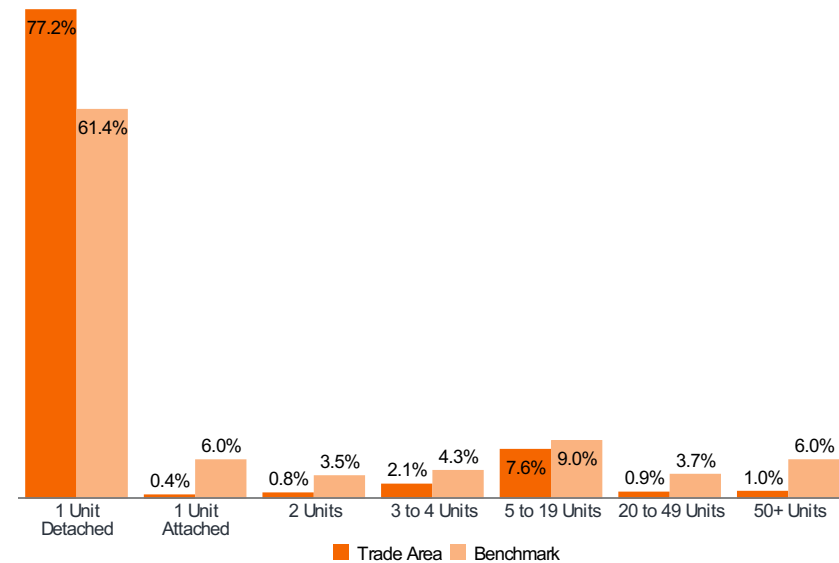
29 - 38 years old

% Comp: 38.9 Index: 297

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: USA

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*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Trade Area: East Kenosha Development South - 1 mi.

Population: 3,821 | Households: 1,476

EDUCATIONAL ATTAINMENT: TOP 2*



30.0%

Index: 112

High School Graduate



22.9%

Index: 114

Some College, No Degree

EDUCATION: HISPANIC/LATINO



0.8%

Index: 29

Bachelor's degree or higher

POVERTY STATUS



76.3%

Index: 84

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$57,732

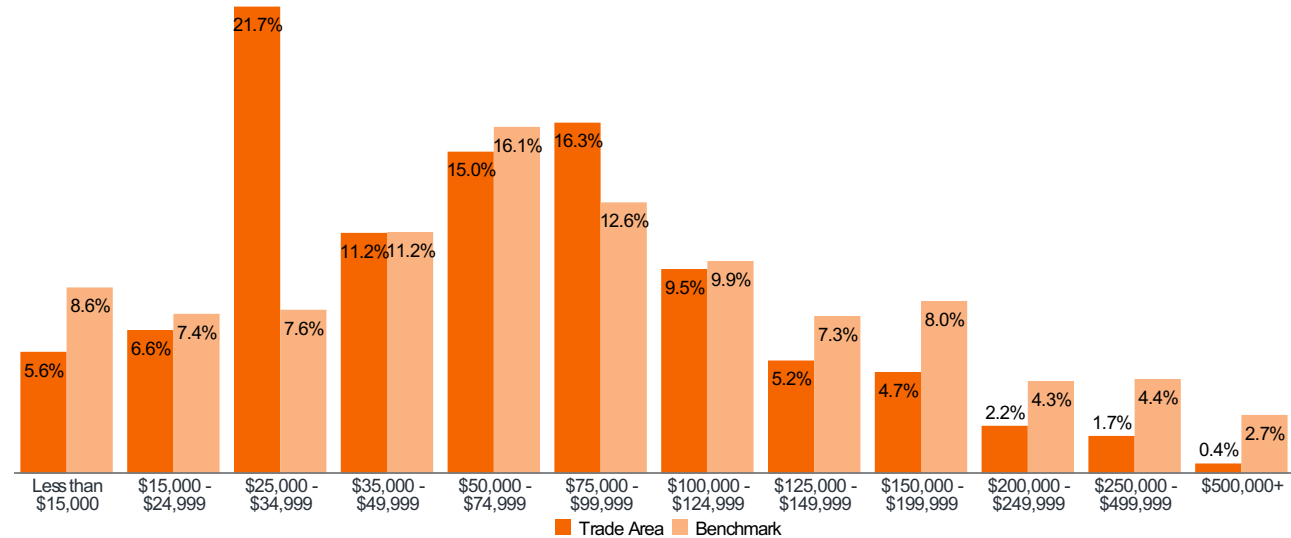
Index: 79

Average Household Income

\$75,130

Index: 72

HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

*Ranked by percent composition

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Index Colors:	<80	80 - 110	110+
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Pop-Facts® Demographics | Employment & Occupation



Trade Area: East Kenosha Development South - 1 mi.

Population: 3,821 | Households: 1,476

OCCUPATIONAL CLASS*



53.1%

Index:88

White Collar

UNEMPLOYMENT RATE



5.0%

Index:105

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*



84.3%

Index:112

Travel to work by **Driving Alone**

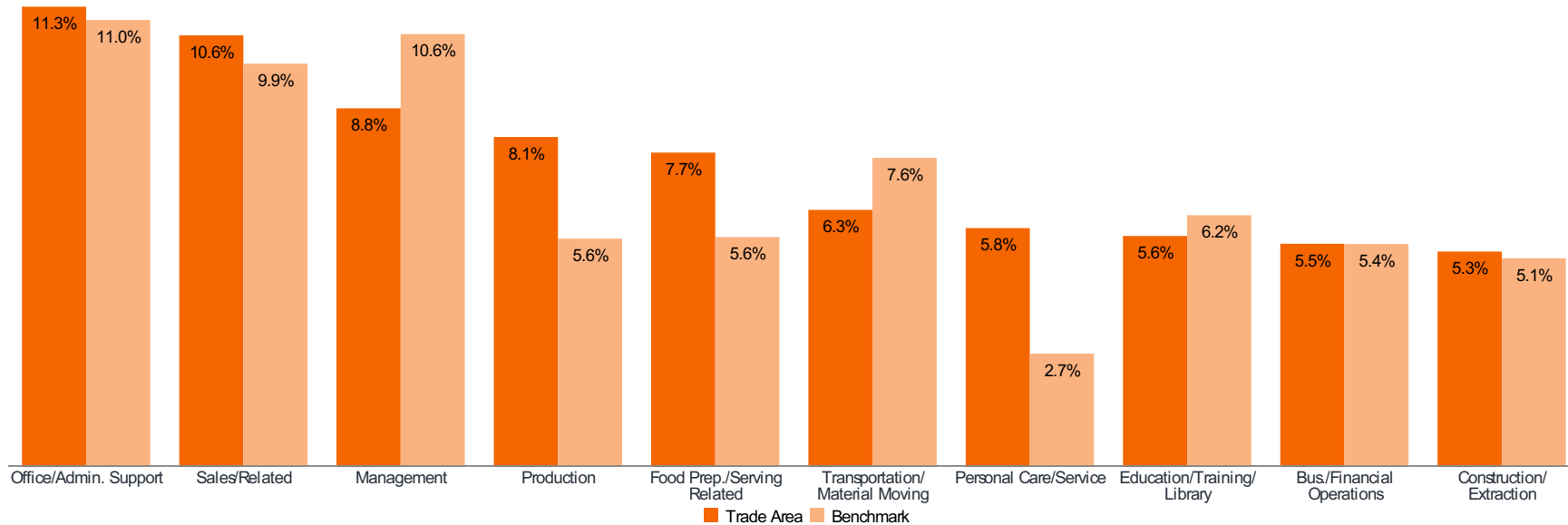


8.5%

Index:96

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: USA

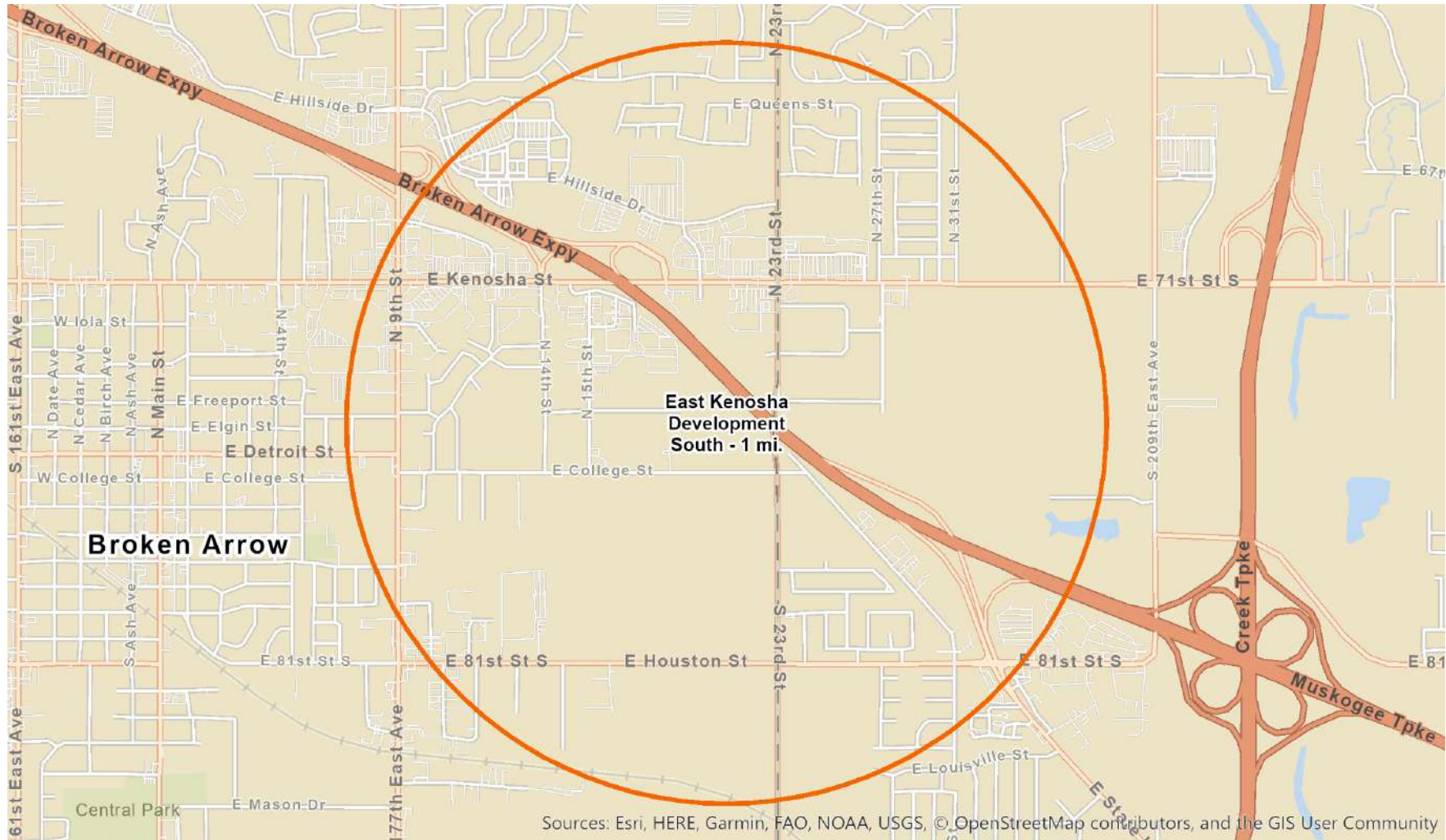
*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: East Kenosha Development South - 1 mi.

Population: 3,821 | Households: 1,476



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Trade Area: East Kenosha Development South - 1 mi.

	Total	%
Population		
2010 Census	3,515	100.00
2020 Census	3,722	100.00
2023 Estimate	3,821	100.00
2028 Projection	3,946	100.00
Population Growth		
Percent Change: 2010 to 2020	--	5.89
Percent Change: 2020 to 2023	--	2.66
Percent Change: 2023 to 2028	--	3.27
Households		
2010 Census	1,290	100.00
2020 Census	1,434	100.00
2023 Estimate	1,476	100.00
2028 Projection	1,529	100.00
Household Growth		
Percent Change: 2010 to 2020	--	11.16
Percent Change: 2020 to 2023	--	2.93
Percent Change: 2023 to 2028	--	3.59
Family Households		
2010 Census	920	100.00
2023 Estimate	1,056	100.00
2028 Projection	1,096	100.00
Family Household Growth		
Percent Change: 2010 to 2023	--	14.78
Percent Change: 2023 to 2028	--	3.79

Benchmark: USA

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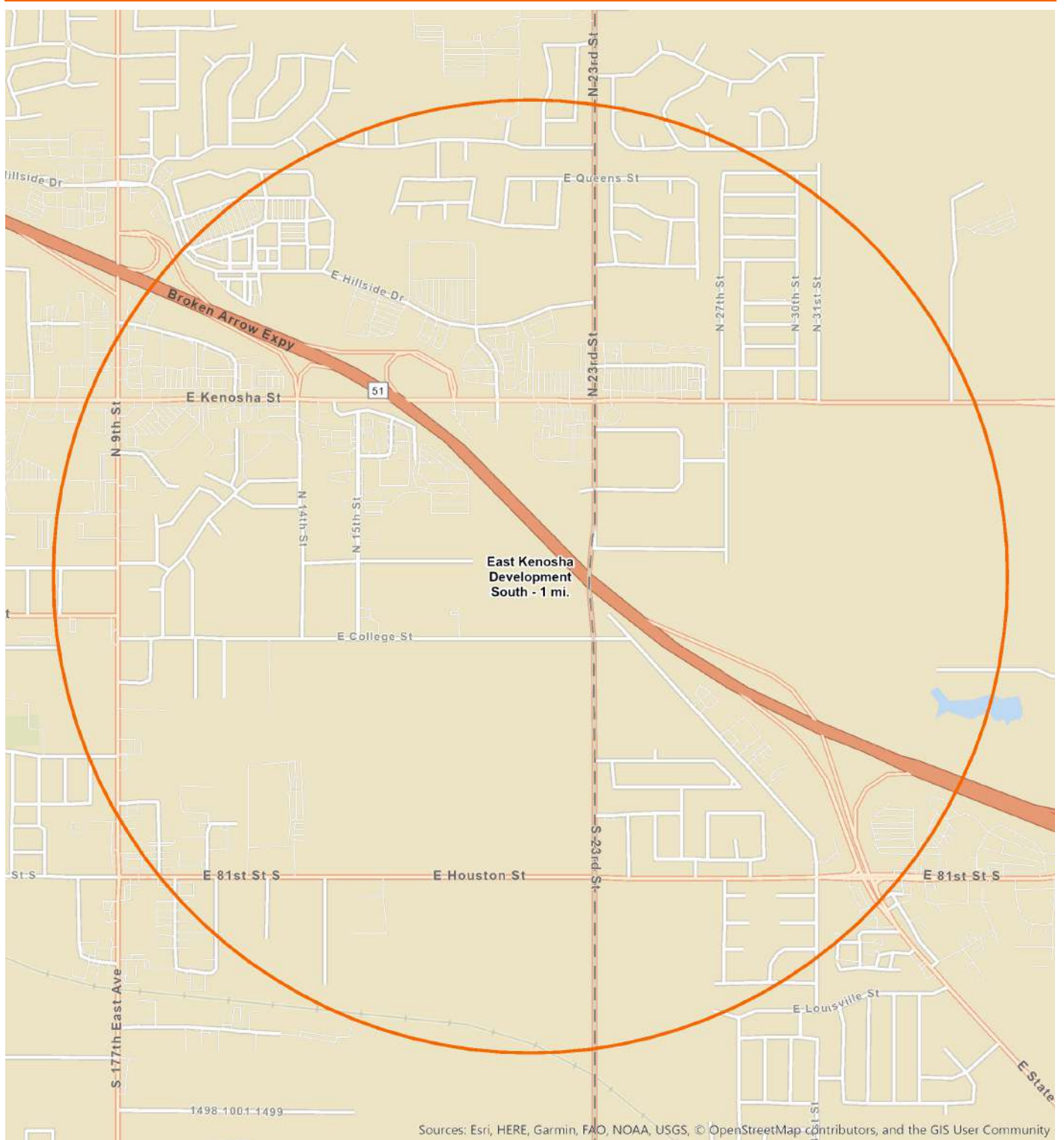
Trade Area: East Kenosha Development South - 1 mi.

	Total	%
2023 Est. Households by Household Income		
Income < \$15,000	83	5.62
Income \$15,000 - \$24,999	98	6.64
Income \$25,000 - \$34,999	321	21.75
Income \$35,000 - \$49,999	165	11.18
Income \$50,000 - \$74,999	221	14.97
Income \$75,000 - \$99,999	241	16.33
Income \$100,000 - \$124,999	140	9.48
Income \$125,000 - \$149,999	77	5.22
Income \$150,000 - \$199,999	69	4.67
Income \$200,000 - \$249,999	32	2.17
Income \$250,000 - \$499,999	25	1.69
Income \$500,000+	6	0.41
2023 Est. Average Household Income	--	75,130.00
2023 Est. Median Household Income	--	57,732.28
2023 Median HH Income by Single-Classification Race		
White Alone	--	68,672.43
Black/African American Alone	--	31,849.34
American Indian/Alaskan Native Alone	--	37,986.50
Asian Alone	--	57,316.33
Native Hawaiian/Pacific Islander Alone	--	--
Some Other Race Alone	--	40,403.48
Two or More Races	--	39,027.12
Hispanic/Latino	--	42,374.29
Not Hispanic/Latino	--	59,318.82
2023 Est. Households by Household Type		
Family Households	1,056	71.55
NonFamily Households	420	28.45
2023 Est. Group Quarters Population	66	1.73
2023 Est. Households by Household Size		
1-Person Household	354	23.98
2-Person Household	317	21.48
3-Person Household	171	11.59
4-Person Household	172	11.65
5-Person Household	406	27.51
6-Person Household	31	2.10
7+ Person Household	24	1.63
2023 Est. Average Household Size	--	2.54
2023 Est. HHs by Type by Presence of Own Children		
Married Couple Family, with own children	330	31.25
Married Couple Family, without own children	397	37.59
Male Householder, with own children	56	5.30
Male Householder, without own children	54	5.11
Female Householder, with own children	136	12.88
Female Householder, without own children	84	7.96

Benchmark: USA

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Trade Area: East Kenosha Development South - 1 mi.



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Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: East Kenosha Development South - 1 mi.

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
Totals			
Total retail trade including food and drink (NAICS 44, 45 and 722)	65,026,297	123,067,803	-58,041,506
Total retail trade (NAICS 44 and 45)	58,336,076	106,342,885	-48,006,809
Motor Vehicle and Parts Dealers			
Motor vehicle and parts dealers (NAICS 441)	15,300,133	14,720,730	579,404
Automobile dealers (NAICS 4411)	13,355,724	9,285,412	4,070,312
New car dealers (NAICS 44111)	11,893,738	8,337,300	3,556,439
Used car dealers (NAICS 44112)	1,461,986	948,112	513,873
Other motor vehicle dealers (NAICS 4412)	905,804	1,756,161	-850,357
Recreational vehicle dealers (NAICS 44121)	270,088	240,606	29,482
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	635,716	1,515,555	-879,839
Boat dealers (NAICS 441222)	171,672	738,672	-567,000
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	464,044	776,884	-312,839
Automotive parts, accessories, and tire stores (NAICS 4413)	1,038,605	3,679,157	-2,640,552
Automotive parts and accessories stores (NAICS 44131)	656,875	2,227,059	-1,570,184
Tire dealers (NAICS 44132)	381,730	1,452,098	-1,070,368
Furniture and Home Furnishings Stores			
Furniture and home furnishings stores (NAICS 442)	1,119,371	4,446,201	-3,326,831
Furniture stores (NAICS 4421)	656,356	2,446,470	-1,790,114
Home furnishings stores (NAICS 4422)	463,015	1,999,732	-1,536,717
Floor covering stores (NAICS 44221)	218,500	1,551,905	-1,333,404
Other home furnishings stores (NAICS 44229)	244,515	447,827	-203,312
Window treatment stores (NAICS 442291)	11,795	0	11,795
All other home furnishings stores (NAICS 442299)	232,720	447,827	-215,107
Electronics and Appliance Stores			
Electronics and appliance stores (NAICS 443)	893,063	3,780,535	-2,887,472
Household appliance stores (NAICS 443141)	193,432	835,723	-642,291
Electronics stores (NAICS 443142)	699,631	2,944,812	-2,245,181
Building Material and Garden Equipment and Supplies Dealers			
Building material and garden equipment and supplies dealers (NAICS 444)	4,096,828	15,704,284	-11,607,456
Building material and supplies dealers (NAICS 4441)	3,622,855	15,704,284	-12,081,429
Home centers (NAICS 44411)	2,031,369	9,580,543	-7,549,174
Paint and wallpaper stores (NAICS 44412)	132,093	85,399	46,694
Hardware stores (NAICS 44413)	299,147	94,745	204,402
Other building material dealers (NAICS 44419)	1,160,246	5,943,597	-4,783,351
Lawn and garden equipment and supplies stores (NAICS 4442)	473,973	0	473,973
Outdoor power equipment stores (NAICS 44421)	100,693	0	100,693
Nursery, garden center, and farm supply stores (NAICS 44422)	373,280	0	373,280
Food and Beverage Stores			
Food and beverage stores (NAICS 445)	8,057,018	12,112,523	-4,055,506
Grocery stores (NAICS 4451)	7,271,866	7,958,401	-686,535
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	6,953,999	7,910,225	-956,226
Convenience stores (NAICS 44512)	317,867	48,176	269,691
Specialty food stores (NAICS 4452)	209,384	1,054,567	-845,183
Meat markets (NAICS 44521)	63,971	1,030,259	-966,288
Fish and seafood markets (NAICS 44522)	25,181	24,308	874
Fruit and vegetable markets (NAICS 44523)	43,939	0	43,939
Other specialty food stores (NAICS 44529)	76,292	0	76,292
All other specialty food stores (NAICS 445299)	35,653	0	35,653
Beer, wine, and liquor stores (NAICS 4453)	575,768	3,099,555	-2,523,787
Health and Personal Care Stores			
Health and personal care stores (NAICS 446)	3,444,733	5,321,474	-1,876,741
Pharmacies and drug stores (NAICS 44611)	2,973,697	4,585,950	-1,612,253
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	207,681	462,952	-255,271
Optical goods stores (NAICS 44613)	74,640	103,223	-28,583
Other health and personal care stores (NAICS 44619)	188,715	169,349	19,365
Food (health) supplement stores (NAICS 446191)	66,599	27,490	39,109
All other health and personal care stores (NAICS 446199)	122,115	141,859	-19,744
Gasoline Stations			
Gasoline stations (NAICS 447)	4,869,797	15,910,964	-11,041,167

Benchmark: USA

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Retail Market Power® | Opportunity Gap by Retail Store Types



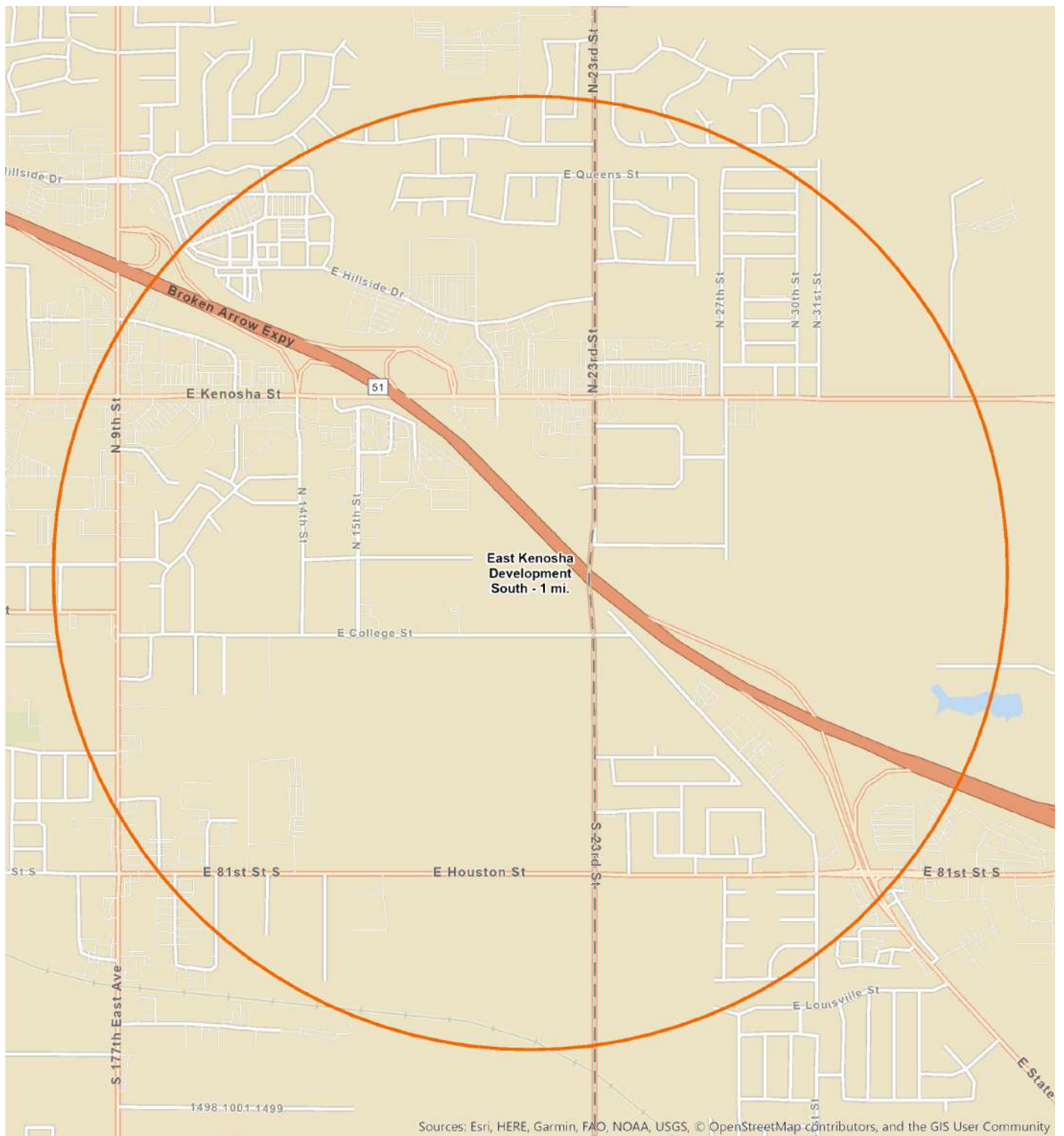
Trade Area: East Kenosha Development South - 1 mi.

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
Clothing and Clothing Accessories Stores			
Clothing and clothing accessories stores (NAICS 448)	2,345,501	3,290,419	-944,918
Clothing stores (NAICS 4481)	1,592,851	1,911,153	-318,302
Men's clothing stores (NAICS 44811)	56,181	80,523	-24,342
Women's clothing stores (NAICS 44812)	292,376	411,086	-118,710
Children's and infants' clothing stores (NAICS 44813)	98,704	142,692	-43,988
Family clothing stores (NAICS 44814)	938,741	992,850	-54,108
Clothing accessories stores (NAICS 44815)	75,159	77,516	-2,357
Other clothing stores (NAICS 44819)	131,690	206,486	-74,796
Shoe stores (NAICS 4482)	273,186	591,546	-318,360
Jewelry, luggage, and leather goods stores (NAICS 4483)	479,464	787,720	-308,257
Jewelry stores (NAICS 44831)	324,115	588,730	-274,615
Luggage and leather goods stores (NAICS 44832)	155,349	188,990	-33,642
Sporting Goods, Hobby, Musical Instrument, and Book Stores			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	771,100	2,648,233	-1,877,133
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	661,817	2,648,233	-1,986,416
Sporting goods stores (NAICS 45111)	405,738	1,737,293	-1,331,556
Hobby, toy, and game stores (NAICS 45112)	194,854	743,378	-548,524
Sewing, needlework, and piece goods stores (NAICS 45113)	22,162	0	22,162
Musical instrument and supplies stores (NAICS 45114)	39,063	167,562	-128,499
Book stores and news dealers (NAICS 4512)	109,283	0	109,283
Book stores (NAICS 451211)	101,785	0	101,785
News dealers and newsstands (NAICS 451212)	7,499	0	7,499
General Merchandise Stores			
General merchandise stores (NAICS 452)	6,946,055	18,321,898	-11,375,843
Department stores (NAICS 4522)	824,020	2,314,937	-1,490,917
Other general merchandise stores (NAICS 4523)	6,122,035	16,006,961	-9,884,926
Warehouse clubs and supercenters (NAICS 452311)	5,550,170	15,554,527	-10,004,357
All other general merchandise stores (NAICS 452319)	571,865	452,434	119,431
Miscellaneous Store Retailers			
Miscellaneous store retailers (NAICS 453)	1,118,404	3,236,000	-2,117,597
Florists (NAICS 4531)	54,325	124,273	-69,948
Office supplies, stationery, and gift stores (NAICS 4532)	210,430	401,280	-190,849
Office supplies and stationery stores (NAICS 45321)	98,888	211,238	-112,351
Gift, novelty, and souvenir stores (NAICS 45322)	111,543	190,041	-78,499
Used merchandise stores (NAICS 4533)	160,495	363,050	-202,555
Other miscellaneous store retailers (NAICS 4539)	693,154	2,347,398	-1,654,244
Pet and pet supplies stores (NAICS 45391)	198,686	667,064	-468,378
Art dealers (NAICS 45392)	99,240	4,965	94,275
Manufactured (mobile) home dealers (NAICS 45393)	47,275	427,770	-380,495
All other miscellaneous store retailers (NAICS 45399)	347,953	1,247,598	-899,646
Tobacco stores (NAICS 453991)	130,182	627,852	-497,670
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	217,770	619,746	-401,976
Non-store Retailers			
Non-store retailers (NAICS 454)	9,374,075	6,849,624	2,524,451
Electronic shopping and mail-order houses (NAICS 4541)	8,979,720	6,444,498	2,535,222
Vending machine operators (NAICS 4542)	50,881	0	50,881
Direct selling establishments (NAICS 4543)	343,474	405,126	-61,652
Fuel dealers (NAICS 45431)	196,410	0	196,410
Other direct selling establishments (NAICS 45439)	147,064	405,126	-258,062
Food Services and Drinking Places			
Food services and drinking places (NAICS 722)	6,690,221	16,724,918	-10,034,697
Special food services (NAICS 7223)	499,499	76,533	422,966
Food service contractors (NAICS 72231)	390,193	76,533	313,660
Caterers (NAICS 72232)	98,629	0	98,629
Mobile food services (NAICS 72233)	10,677	0	10,677
Drinking places (alcoholic beverages) (NAICS 7224)	201,477	10,953	190,524
Restaurants and other eating places (NAICS 7225)	5,989,245	16,637,431	-10,648,186
Full-service restaurants (NAICS 722511)	2,947,675	3,389,217	-441,542
Limited-service restaurants (NAICS 722513)	2,580,267	13,227,568	-10,647,301
Cafeterias, grill buffets, and buffets (NAICS 722514)	65,795	20,646	45,149
Snack and non-alcoholic beverage bars (NAICS 722515)	395,507	0	395,507

Benchmark: USA

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Population	
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Benchmark: USA

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Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: East Kenosha Development South - 1 mi.

Total Population: 3,821 | Total Households: 1,476

	Count	%
2023 Est. Population by Single-Classification Race		
White Alone	2,387	62.47
Black/African American Alone	185	4.84
American Indian/Alaskan Native Alone	295	7.72
Asian Alone	51	1.33
Native Hawaiian/Pacific Islander Alone	1	0.03
Some Other Race Alone	299	7.83
Two or More Races	604	15.81
2023 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	3,162	82.75
Hispanic or Latino	659	17.25
Mexican Origin	588	89.23
Puerto Rican Origin	4	0.61
Cuban Origin	9	1.37
All Other Hispanic or Latino	58	8.80
2023 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	1	1.96
Filipino	0	0.00
Japanese	0	0.00
Asian Indian	0	0.00
Korean	2	3.92
Vietnamese	30	58.82
Cambodian	0	0.00
Hmong	18	35.29
Laotian	0	0.00
Thai	0	0.00
All Other Asian Races Including 2+ Category	0	0.00
2023 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	3,158	88.68
Speak Asian/Pacific Isl. Lang. at Home	68	1.91
Speak Indo-European Language at Home	6	0.17
Speak Spanish at Home	315	8.85
Speak Other Language at Home	13	0.36
2023 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	89	13.51
Black/African American Alone	2	0.30
American Indian/Alaskan Native Alone	26	3.94
Asian Alone	4	0.61
Native Hawaiian/Pacific Islander Alone	0	0.00
Some Other Race Alone	281	42.64
Two or More Races	256	38.85

Benchmark: USA

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Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: East Kenosha Development South - 1 mi.

Total Population: 3,821 | Total Households: 1,476

	Count	%
2023 Est. Population by Sex		
Male	1,862	48.73
Female	1,959	51.27
2023 Est. Population by Age		
Age 0 - 4	260	6.80
Age 5 - 9	264	6.91
Age 10 - 14	275	7.20
Age 15 - 17	164	4.29
Age 18 - 20	140	3.66
Age 21 - 24	172	4.50
Age 25 - 34	541	14.16
Age 35 - 44	554	14.50
Age 45 - 54	450	11.78
Age 55 - 64	386	10.10
Age 65 - 74	367	9.61
Age 75 - 84	178	4.66
Age 85 and over	72	1.88
Age 16 and over	2,969	77.70
Age 18 and over	2,858	74.80
Age 21 and over	2,718	71.13
Age 65 and over	617	16.15
Median Age	-	36.70
Average Age	-	38.12
2023 Est. Pop Age 15+ by Marital Status		
Total, Never Married	761	25.17
Male, Never Married	374	12.37
Female, Never Married	387	12.80
Married, Spouse Present	1,619	53.56
Married, Spouse Absent	79	2.61
Widowed	213	7.05
Male, Widowed	38	1.26
Female, Widowed	175	5.79
Divorced	352	11.64
Male, Divorced	140	4.63
Female, Divorced	212	7.01
2023 Est. Male Population by Age		
Male: Age 0 - 4	133	7.14
Male: Age 5 - 9	131	7.04
Male: Age 10 - 14	141	7.57
Male: Age 15 - 17	82	4.40
Male: Age 18 - 20	71	3.81
Male: Age 21 - 24	89	4.78
Male: Age 25 - 34	275	14.77
Male: Age 35 - 44	279	14.98
Male: Age 45 - 54	225	12.08
Male: Age 55 - 64	183	9.83
Male: Age 65 - 74	160	8.59
Male: Age 75 - 84	70	3.76
Male: Age 85 and over	22	1.18
Median Age, Male	-	35.30
Average Age, Male	-	36.65
2023 Est. Female Population by Age		
Female: Age 0 - 4	127	6.48
Female: Age 5 - 9	132	6.74
Female: Age 10 - 14	134	6.84
Female: Age 15 - 17	82	4.19
Female: Age 18 - 20	69	3.52
Female: Age 21 - 24	83	4.24
Female: Age 25 - 34	266	13.58
Female: Age 35 - 44	274	13.99
Female: Age 45 - 54	224	11.43
Female: Age 55 - 64	202	10.31
Female: Age 65 - 74	207	10.57
Female: Age 75 - 84	108	5.51
Female: Age 85 and over	50	2.55
Median Age, Female	-	38.09
Average Age, Female	-	39.48

Benchmark: USA

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Trade Area: East Kenosha Development South - 1 mi.

Total Population: 3,821 | Total Households: 1,476

	Count	%
2023 Est. Households by Household Type		
Family Households	1,056	71.55
NonFamily Households	420	28.45
2023 Est. Group Quarters Population		
2023 Est. Group Quarters Population	66	1.73
2023 HHs By Ethnicity, Hispanic/Latino		
2023 HHs By Ethnicity, Hispanic/Latino	164	11.11
2023 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	330	31.25
Married Couple Family, no own children	397	37.59
Male Householder, own children	56	5.30
Male Householder, no own children	54	5.11
Female Householder, own children	136	12.88
Female Householder, no own children	84	7.96
2023 Est. Households by Household Size		
1-Person Household	354	23.98
2-Person Household	317	21.48
3-Person Household	171	11.59
4-Person Household	172	11.65
5-Person Household	406	27.51
6-Person Household	31	2.10
7-or-more-person	24	1.63
2023 Est. Average Household Size	-	2.54
2023 Est. Households by Number of Vehicles		
No Vehicles	20	1.35
1 Vehicle	384	26.02
2 Vehicles	770	52.17
3 Vehicles	211	14.29
4 Vehicles	72	4.88
5 or more Vehicles	19	1.29
2023 Est. Average Number of Vehicles	-	2.02
2023 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	1,135	76.90
Housing Units, Renter-Occupied	341	23.10
2023 Owner Occ. HUs: Avg. Length of Residence		
2023 Owner Occ. HUs: Avg. Length of Residence	-	13.24
2023 Renter Occ. HUs: Avg. Length of Residence		
2023 Renter Occ. HUs: Avg. Length of Residence	-	7.97
2023 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	62	5.46
Value \$20,000 - \$39,999	20	1.76
Value \$40,000 - \$59,999	29	2.56
Value \$60,000 - \$79,999	10	0.88
Value \$80,000 - \$99,999	22	1.94
Value \$100,000 - \$149,999	173	15.24
Value \$150,000 - \$199,999	350	30.84
Value \$200,000 - \$299,999	411	36.21
Value \$300,000 - \$399,999	35	3.08
Value \$400,000 - \$499,999	4	0.35
Value \$500,000 - \$749,999	7	0.62
Value \$750,000 - \$999,999	4	0.35
Value \$1,000,000 - \$1,499,999	1	0.09
Value \$1,500,000 - \$1,999,999	0	0.00
Value \$2,000,000 or more	6	0.53
2023 Est. Median All Owner-Occupied Housing Value	-	185,841.00

Benchmark: USA

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Trade Area: East Kenosha Development South - 1 mi.

Total Population: 3,821 | Total Households: 1,476

	Count	%
2023 Est. Housing Units by Units in Structure		
1 Unit Attached	7	0.44
1 Unit Detached	1,222	77.19
2 Units	12	0.76
3 to 4 Units	34	2.15
5 to 19 Units	121	7.64
20 to 49 Units	14	0.88
50 or More Units	16	1.01
Mobile Home or Trailer	157	9.92
Boat, RV, Van, etc.	0	0.00
2023 Est. Housing Units by Year Structure Built		
Built 2014 or Later	92	5.81
Built 2010 to 2013	38	2.40
Built 2000 to 2009	204	12.89
Built 1990 to 1999	197	12.45
Built 1980 to 1989	616	38.91
Built 1970 to 1979	256	16.17
Built 1960 to 1969	79	4.99
Built 1950 to 1959	69	4.36
Built 1940 to 1949	15	0.95
Built 1939 or Earlier	15	0.95
2023 Housing Units by Year Structure Built		
2023 Est. Median Year Structure Built	--	1,985.62
2023 Est. Households by Presence of People Under 18		
2023 Est. Households by Presence of People Under 18	585	39.63
Households with 1 or More People under Age 18		
Married Couple Family	345	58.97
Other Family, Male Householder	68	11.62
Other Family, Female Householder	166	28.38
NonFamily Household, Male Householder	4	0.68
NonFamily Household, Female Householder	1	0.17
2023 Est. Households with No People under Age 18		
Households with No People under Age 18	891	60.37
Households with No People under Age 18		
Married Couple Family	381	42.76
Other Family, Male Householder	42	4.71
Other Family, Female Householder	54	6.06
NonFamily, Male Householder	211	23.68
NonFamily, Female Householder	202	22.67

Benchmark: USA

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	Count	%
2023 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	102	4.01
Some High School, No Diploma	168	6.60
High School Graduate (or GED)	765	30.05
Some College, No Degree	584	22.94
Associate's Degree	238	9.35
Bachelor's Degree	583	22.90
Master's Degree	92	3.61
Professional Degree	6	0.24
Doctorate Degree	10	0.39
2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
Less than High School Diploma	128	38.55
High School Graduate	127	38.25
Some College or Associate's Degree	56	16.87
Bachelor's Degree or Higher	21	6.33
2023 Est. Households by HH Income		
Income < \$15,000	83	5.62
Income \$15,000 - \$24,999	98	6.64
Income \$25,000 - \$34,999	321	21.75
Income \$35,000 - \$49,999	165	11.18
Income \$50,000 - \$74,999	221	14.97
Income \$75,000 - \$99,999	241	16.33
Income \$100,000 - \$124,999	140	9.48
Income \$125,000 - \$149,999	77	5.22
Income \$150,000 - \$199,999	69	4.67
Income \$200,000 - \$249,999	32	2.17
Income \$250,000 - \$499,999	25	1.69
Income \$500,000+	6	0.41
2023 Est. Average Household Income	-	75,130.00
2023 Est. Median Household Income	-	57,732.28
2023 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	-	68,672.43
Black or African American Alone	-	31,849.34
American Indian and Alaskan Native Alone	-	37,986.50
Asian Alone	-	57,316.33
Native Hawaiian and Other Pacific Islander Alone	-	-
Some Other Race Alone	-	40,403.48
Two or More Races	-	39,027.12
Hispanic or Latino	-	42,374.29
Not Hispanic or Latino	-	59,318.82
2023 Est. Families by Poverty Status		
2023 Families at or Above Poverty	806	76.33
2023 Families at or Above Poverty with children	404	38.26
2023 Families Below Poverty	251	23.77
2023 Families Below Poverty, with kids	244	23.11

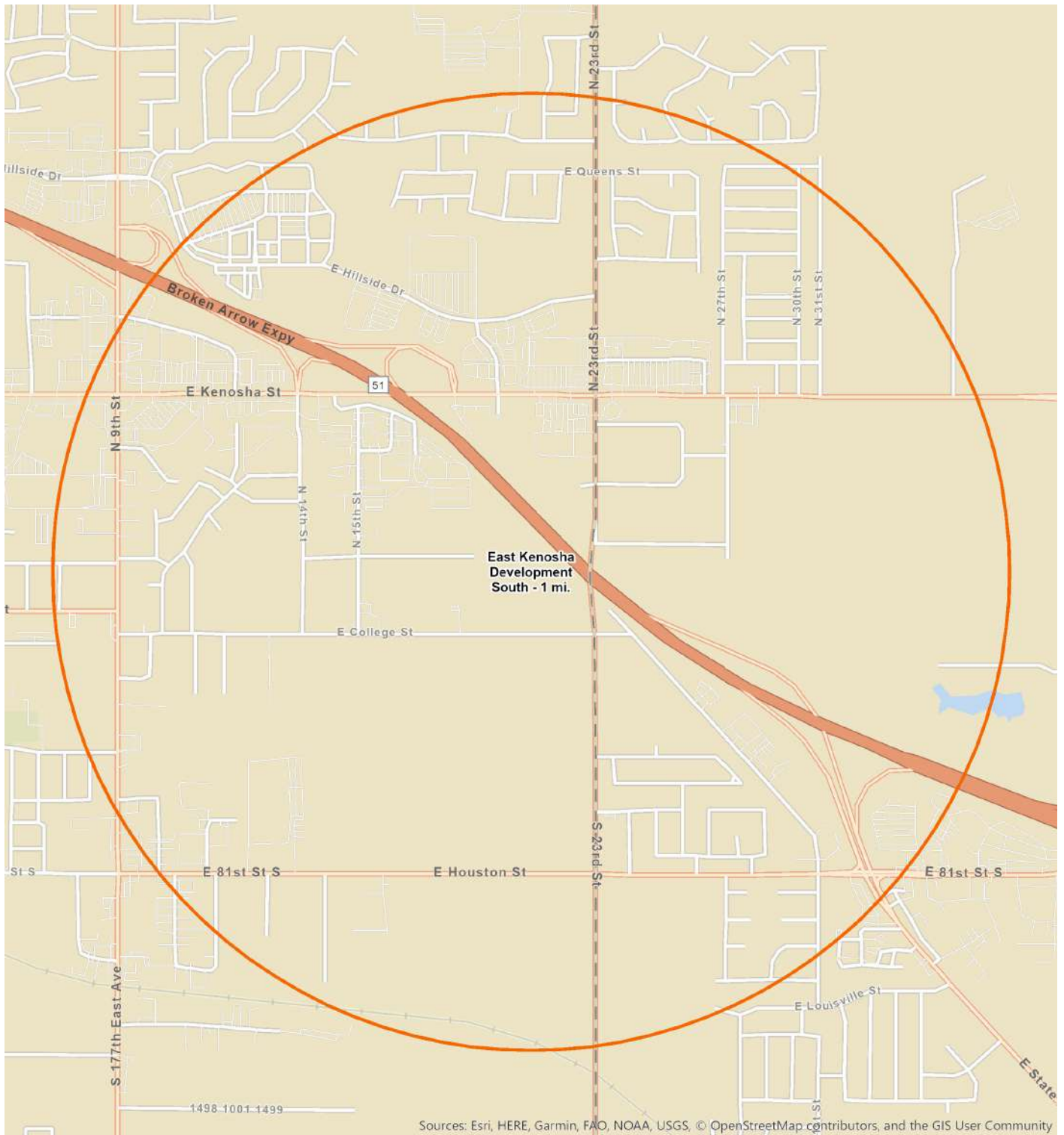
	Count	%
2023 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	828	53.15
Blue Collar	378	24.26
Service and Farming	352	22.59
2023 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	481	33.10
15 - 29 Minutes	644	44.32
30 - 44 Minutes	230	15.83
45 - 59 Minutes	40	2.75
60 or more Minutes	57	3.92
2023 Est. Avg Travel Time to Work in Minutes	-	23.00
2023 Est. Workers Age 16+ by Transp. to Work		
2023 Est. Workers Age 16+ by Transp. to Work	1,506	100.00
Drove Alone	1,270	84.33
Carpooled	128	8.50
Public Transport	1	0.07
Walked	22	1.46
Bicycle	5	0.33
Other Means	39	2.59
Worked at Home	42	2.79
2023 Est. Civ. Employed Pop 16+ by Class of Worker		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	1,558	100.00
For-Profit Private Workers	1,090	69.96
Non-Profit Private Workers	149	9.56
Local Government Workers	65	4.17
State Government Workers	48	3.08
Federal Government Workers	64	4.11
Self-Employed Workers	141	9.05
Unpaid Family Workers	2	0.13
2023 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	28	1.80
Arts/Design/Entertainment/Sports/Media	12	0.77
Building/Grounds Cleaning/Maintenance	52	3.34
Business/Financial Operations	85	5.46
Community/Social Services	20	1.28
Computer/Mathematical	36	2.31
Construction/Extraction	82	5.26
Education/Training/Library	88	5.65
Farming/Fishing/Forestry	5	0.32
Food Preparation/Serving Related	120	7.70
Healthcare Practitioner/Technician	74	4.75
Healthcare Support	45	2.89
Installation/Maintenance/Repair	73	4.69
Legal	6	0.39
Life/Physical/Social Science	1	0.06
Management	137	8.79
Office/Administrative Support	176	11.30
Production	126	8.09
Protective Services	38	2.44
Sales/Related	165	10.59
Personal Care/Service	91	5.84
Transportation/Material Moving	98	6.29
2023 Est. Pop Age 16+ by Employment Status		
In Armed Forces	12	0.40
Civilian - Employed	1,630	54.90
Civilian - Unemployed	84	2.83
Not in Labor Force	1,244	41.90

Benchmark: USA

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Trade Area: East Kenosha Development South - 1 mi.

Total Population: 3,821 | Total Households: 1,476



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Report Details

Name: East Kenosha Development South Tract
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Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
East Kenosha Development South - 1 mi.		N/A
East Kenosha Development South - 3 mi.		N/A
East Kenosha Development South - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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