

Pop-Facts® Demographics | Population & Race



Trade Area: AIEKD - 5 mi Linear Distance

POPULATION

134,004

HOUSEHOLDS

49,752

ETHNICITY



13.8%

Index:94

Hispanic/Latino

HISPANIC ORIGIN*



76.3%

Index:126

Mexican

HOME LANGUAGE*

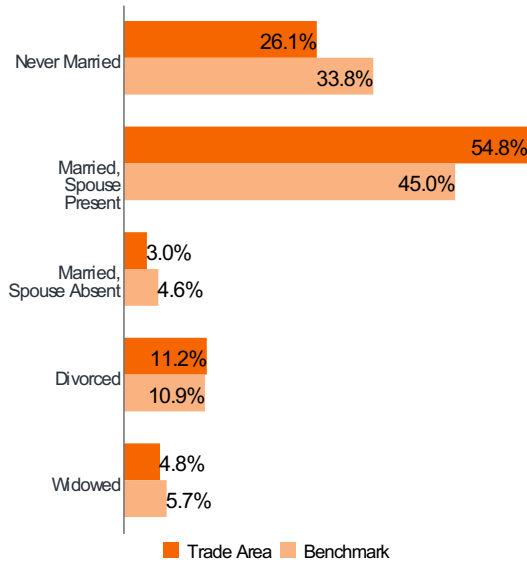


87.3%

Index:112

Only English

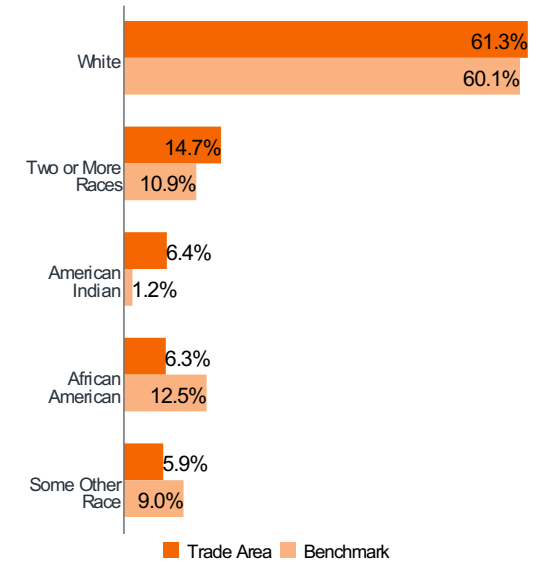
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	9,042	6.7	116
5 - 9	9,185	6.9	115
10 - 14	9,588	7.2	116
15 - 17	5,702	4.3	111
18 - 20	5,035	3.8	92
21 - 24	6,440	4.8	93
25 - 34	18,525	13.8	103
35 - 44	18,619	13.9	108
45 - 54	16,478	12.3	102
55 - 64	15,454	11.5	91
65 - 74	12,639	9.4	89
75 - 84	5,443	4.1	78
85+	1,854	1.4	67

POPULATION BY RACE**



Benchmark:USA

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*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Pop-Facts® Demographics | Housing & Household



Trade Area: AIEKD - 5 mi Linear Distance

Population: 134,004 | Households: 49,752

MEDIAN AGE OF HOUSEHOLDER

50

Index: 94

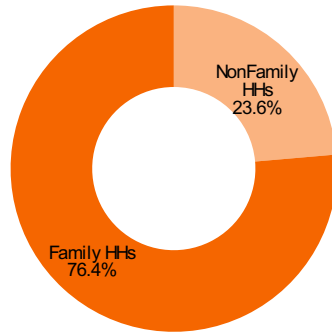
PRESENCE OF CHILDREN*



40.6%

Index: 120

HOUSEHOLD TYPE



HOUSING TENURE



Own

72.6%

Index: 113



Rent

27.4%

Index: 77

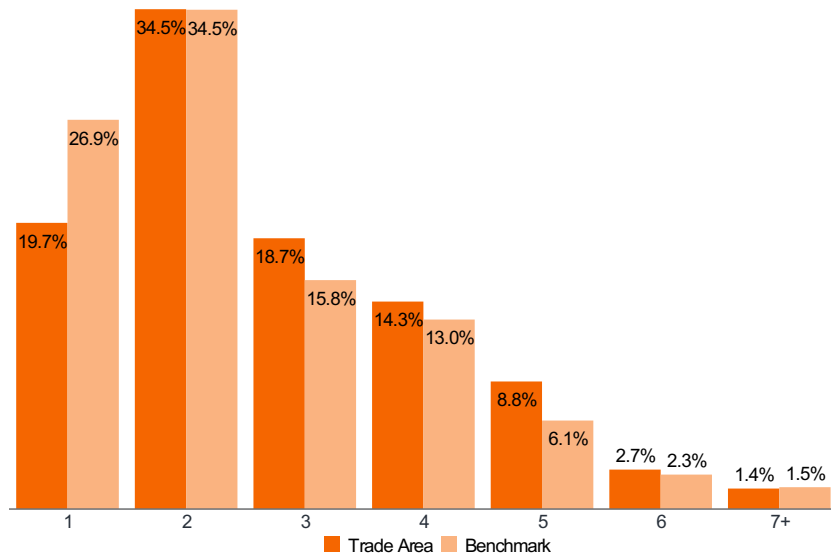
AGE OF HOUSING**



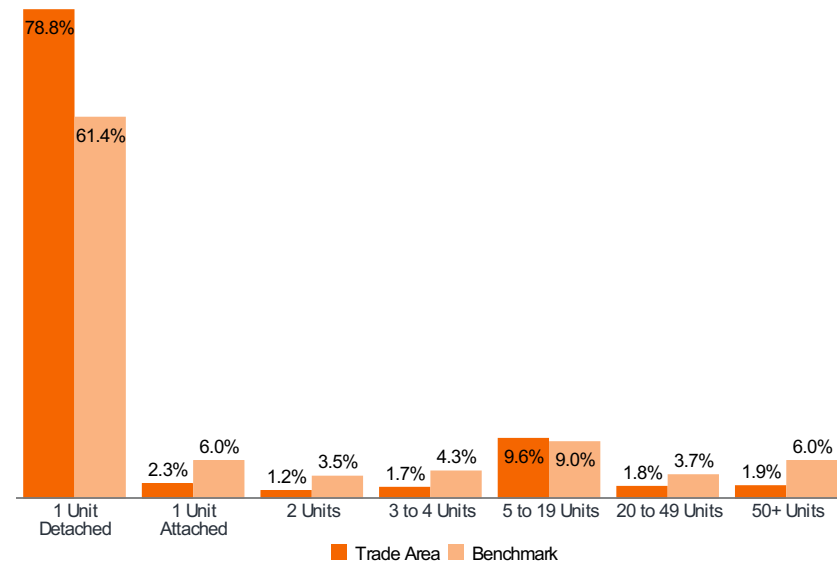
9 - 18 years old

% Comp: 22.3 Index: 162

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: USA

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*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Trade Area: AIEKD - 5 mi Linear Distance

Population: 134,004 | Households:49,752

EDUCATIONAL ATTAINMENT: TOP 2*



25.9%

Index: 129

Some College, No Degree



25.6%

Index: 95

High School Graduate

EDUCATION: HISPANIC/LATINO



1.5%

Index:53

Bachelor's degree or higher

POVERTY STATUS



93.7%

Index:103

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$79,342

Index:108

Average Household Income

\$101,335

Index:97

HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

*Ranked by percent composition

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Pop-Facts® Demographics | Employment & Occupation



Trade Area: AIEKD - 5 mi Linear Distance

Population: 134,004 | Households: 49,752

OCCUPATIONAL CLASS*



64.4%

Index:106

White Collar

UNEMPLOYMENT RATE



3.6%

Index:77

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*



85.4%

Index:113

Travel to work by **Driving Alone**

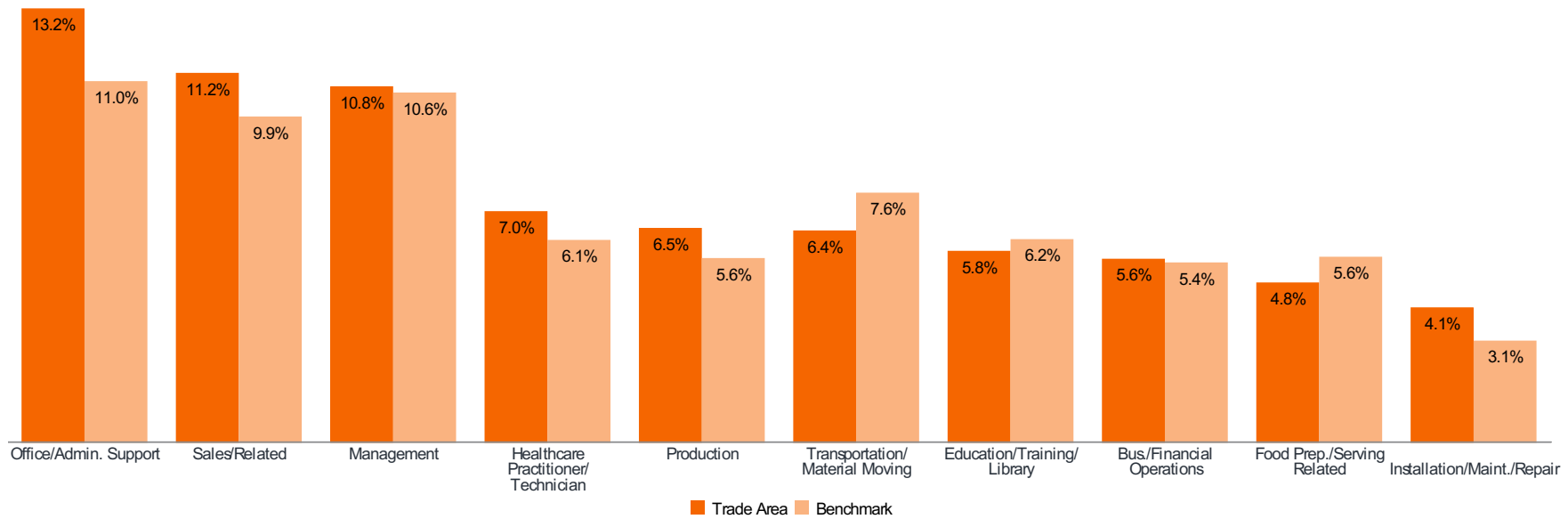


8.3%

Index:93

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: USA

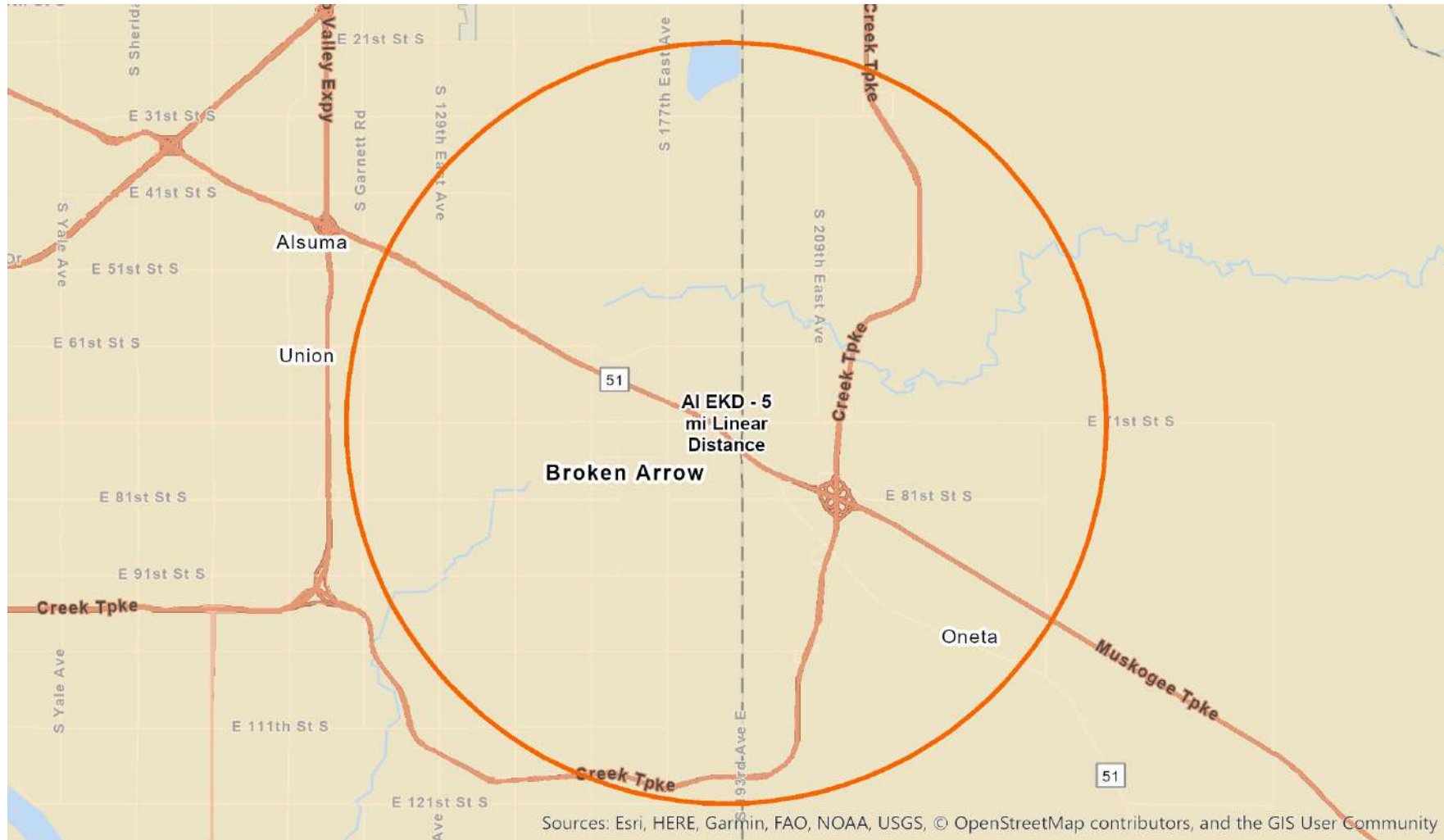
*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: AIEKD - 5 mi Linear Distance

Population: 134,004 | Households: 49,752



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Trade Area: AI EKD - 5 mi Linear Distance

	Total	%
Population		
2010 Census	107,723	100.00
2020 Census	129,257	100.00
2023 Estimate	134,004	100.00
2028 Projection	141,506	100.00
Population Growth		
Percent Change: 2010 to 2020	--	19.99
Percent Change: 2020 to 2023	--	3.67
Percent Change: 2023 to 2028	--	5.60
Households		
2010 Census	39,233	100.00
2020 Census	48,124	100.00
2023 Estimate	49,752	100.00
2028 Projection	52,440	100.00
Household Growth		
Percent Change: 2010 to 2020	--	22.66
Percent Change: 2020 to 2023	--	3.38
Percent Change: 2023 to 2028	--	5.40
Family Households		
2010 Census	29,785	100.00
2023 Estimate	37,998	100.00
2028 Projection	40,061	100.00
Family Household Growth		
Percent Change: 2010 to 2023	--	27.57
Percent Change: 2023 to 2028	--	5.43

Benchmark: USA

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Trade Area: AI EKD - 5 mi Linear Distance

	Total	%
2023 Est. Households by Household Income		
Income < \$15,000	2,241	4.50
Income \$15,000 - \$24,999	2,670	5.37
Income \$25,000 - \$34,999	3,599	7.23
Income \$35,000 - \$49,999	5,737	11.53
Income \$50,000 - \$74,999	9,135	18.36
Income \$75,000 - \$99,999	8,009	16.10
Income \$100,000 - \$124,999	5,954	11.97
Income \$125,000 - \$149,999	3,938	7.92
Income \$150,000 - \$199,999	4,123	8.29
Income \$200,000 - \$249,999	1,949	3.92
Income \$250,000 - \$499,999	1,706	3.43
Income \$500,000+	690	1.39
2023 Est. Average Household Income	-	101,335.00
2023 Est. Median Household Income	-	79,342.13
2023 Median HH Income by Single-Classification Race		
White Alone	-	82,405.30
Black/African American Alone	-	69,803.21
American Indian/Alaskan Native Alone	-	76,509.63
Asian Alone	-	84,530.02
Native Hawaiian/Pacific Islander Alone	-	50,000.00
Some Other Race Alone	-	56,245.31
Two or More Races	-	76,310.54
Hispanic/Latino	-	64,728.89
Not Hispanic/Latino	-	81,005.04
2023 Est. Households by Household Type		
Family Households	37,998	76.38
NonFamily Households	11,754	23.63
2023 Est. Group Quarters Population	817	0.61
2023 Est. Households by Household Size		
1-Person Household	9,816	19.73
2-Person Household	17,161	34.49
3-Person Household	9,286	18.66
4-Person Household	7,110	14.29
5-Person Household	4,363	8.77
6-Person Household	1,334	2.68
7+ Person Household	682	1.37
2023 Est. Average Household Size	-	2.68
2023 Est. HHs by Type by Presence of Own Children		
Married Couple Family, with own children	14,368	37.81
Married Couple Family, without own children	16,400	43.16
Male Householder, with own children	1,379	3.63
Male Householder, without own children	953	2.51
Female Householder, with own children	2,899	7.63
Female Householder, without own children	1,999	5.26

Benchmark: USA

Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: AI EKD - 5 mi Linear Distance

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
Totals			
Total retail trade including food and drink (NAICS 44, 45 and 722)	2,605,326,954	2,188,835,756	416,491,198
Total retail trade (NAICS 44 and 45)	2,335,896,934	1,972,877,165	363,019,769
Motor Vehicle and Parts Dealers			
Motor vehicle and parts dealers (NAICS 441)	613,341,393	566,768,436	46,572,957
Automobile dealers (NAICS 4411)	532,265,336	461,347,624	70,917,712
New car dealers (NAICS 44111)	474,078,610	409,198,026	64,880,584
Used car dealers (NAICS 44112)	58,186,726	52,149,597	6,037,128
Other motor vehicle dealers (NAICS 4412)	38,926,720	51,404,623	-12,477,903
Recreational vehicle dealers (NAICS 44121)	12,152,127	23,501,845	-11,349,718
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	26,774,593	27,902,778	-1,128,185
Boat dealers (NAICS 441222)	7,711,973	3,856,863	3,855,110
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	19,062,620	24,045,915	-4,983,295
Automotive parts, accessories, and tire stores (NAICS 4413)	42,149,337	54,016,190	-11,866,852
Automotive parts and accessories stores (NAICS 44131)	26,659,561	32,115,802	-5,456,241
Tire dealers (NAICS 44132)	15,489,776	21,900,388	-6,410,612
Furniture and Home Furnishings Stores			
Furniture and home furnishings stores (NAICS 442)	45,610,445	54,190,225	-8,579,779
Furniture stores (NAICS 4421)	26,620,114	30,370,123	-3,750,009
Home furnishings stores (NAICS 4422)	18,990,331	23,820,101	-4,829,770
Floor covering stores (NAICS 44221)	9,148,846	17,568,726	-8,419,880
Other home furnishings stores (NAICS 44229)	9,841,485	6,251,375	3,590,110
Window treatment stores (NAICS 442291)	453,638	258,374	195,264
All other home furnishings stores (NAICS 442299)	9,387,847	5,993,001	3,394,846
Electronics and Appliance Stores			
Electronics and appliance stores (NAICS 443)	35,628,921	45,516,104	-9,887,183
Household appliance stores (NAICS 443141)	7,768,110	12,249,140	-4,481,031
Electronics stores (NAICS 443142)	27,860,811	33,266,964	-5,406,153
Building Material and Garden Equipment and Supplies Dealers			
Building material and garden equipment and supplies dealers (NAICS 444)	168,004,936	204,738,036	-36,733,100
Building material and supplies dealers (NAICS 4441)	148,598,723	195,529,199	-46,930,476
Home centers (NAICS 44411)	83,183,890	140,040,023	-56,856,133
Paint and wallpaper stores (NAICS 44412)	5,707,359	1,459,636	4,247,723
Hardware stores (NAICS 44413)	12,260,858	1,812,610	10,448,247
Other building material dealers (NAICS 44419)	47,446,616	52,216,930	-4,770,314
Lawn and garden equipment and supplies stores (NAICS 4442)	19,406,213	9,208,837	10,197,377
Outdoor power equipment stores (NAICS 44421)	4,138,221	1,965,989	2,172,232
Nursery, garden center, and farm supply stores (NAICS 44422)	15,267,993	7,242,848	8,025,145
Food and Beverage Stores			
Food and beverage stores (NAICS 445)	320,371,125	214,339,525	106,031,600
Grocery stores (NAICS 4451)	288,882,025	186,908,638	101,973,388
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	276,326,337	182,363,081	93,963,257
Convenience stores (NAICS 44512)	12,555,688	4,545,557	8,010,131
Specialty food stores (NAICS 4452)	8,318,040	3,792,404	4,525,636
Meat markets (NAICS 44521)	2,545,196	3,652,769	-1,107,573
Fish and seafood markets (NAICS 44522)	1,001,287	28,043	973,245
Fruit and vegetable markets (NAICS 44523)	1,743,252	0	1,743,252
Other specialty food stores (NAICS 44529)	3,028,305	111,593	2,916,712
All other specialty food stores (NAICS 445299)	1,418,380	32,872	1,385,507
Beer, wine, and liquor stores (NAICS 4453)	23,171,059	23,638,483	-467,424
Health and Personal Care Stores			
Health and personal care stores (NAICS 446)	137,330,456	104,152,694	33,177,762
Pharmacies and drug stores (NAICS 44611)	118,369,934	98,464,021	19,905,913
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	8,274,872	4,121,228	4,153,644
Optical goods stores (NAICS 44613)	3,172,475	285,411	2,887,064
Other health and personal care stores (NAICS 44619)	7,513,175	1,282,035	6,231,140
Food (health) supplement stores (NAICS 446191)	2,651,012	374,338	2,276,675
All other health and personal care stores (NAICS 446199)	4,862,163	907,697	3,954,465
Gasoline Stations			
Gasoline stations (NAICS 447)	192,322,438	210,360,580	-18,038,142

Benchmark: USA

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Retail Market Power® | Opportunity Gap by Retail Store Types



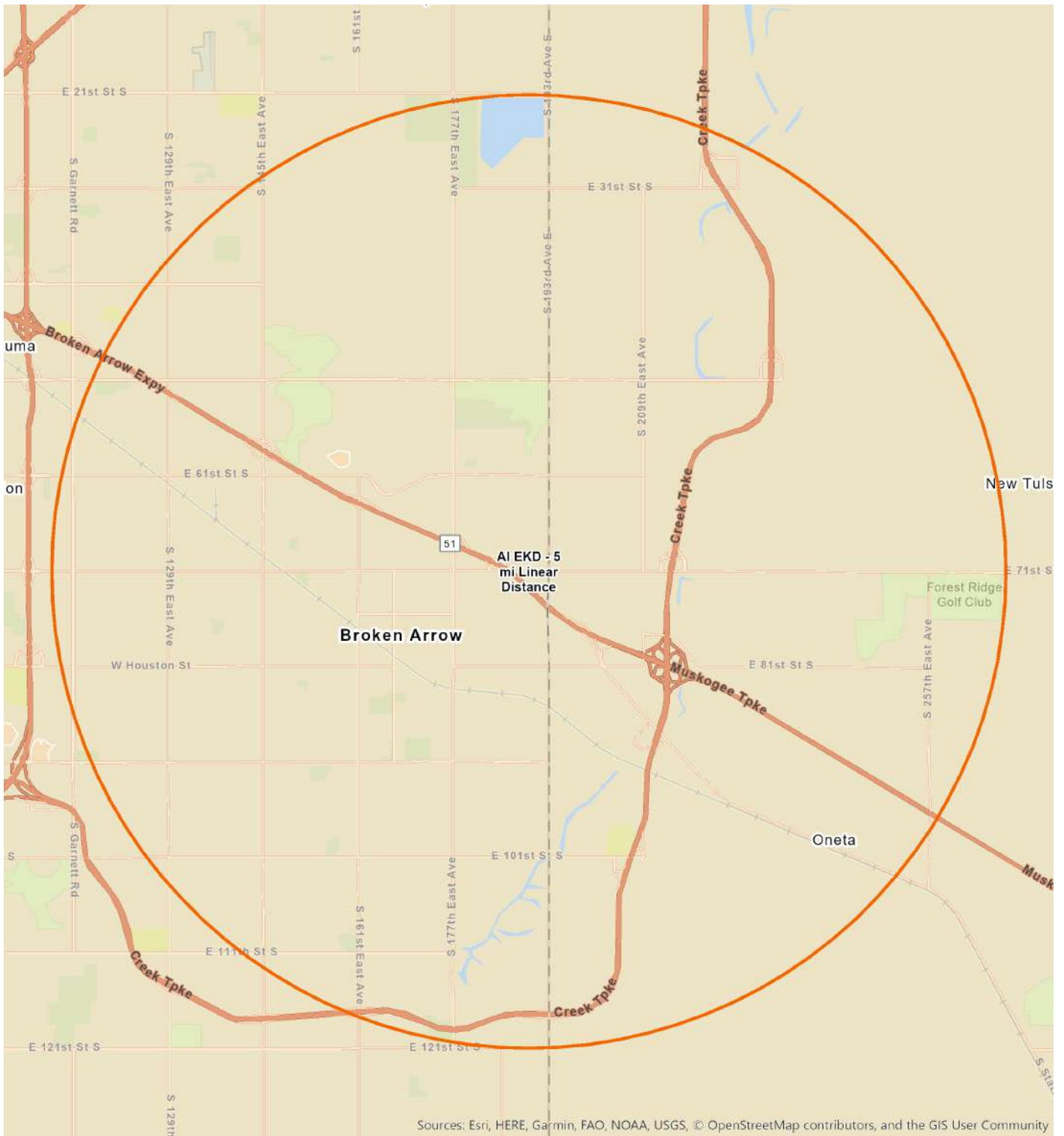
Trade Area: AI EKD - 5 mi Linear Distance

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
Clothing and Clothing Accessories Stores			
Clothing and clothing accessories stores (NAICS 448)	94,060,735	66,828,778	27,231,957
Clothing stores (NAICS 4481)	63,936,249	44,510,267	19,425,982
Men's clothing stores (NAICS 44811)	2,268,580	970,977	1,297,603
Women's clothing stores (NAICS 44812)	11,673,520	10,007,390	1,666,129
Children's and infants' clothing stores (NAICS 44813)	3,995,981	2,778,058	1,217,923
Family clothing stores (NAICS 44814)	37,704,570	25,285,339	12,419,230
Clothing accessories stores (NAICS 44815)	3,015,334	881,646	2,133,688
Other clothing stores (NAICS 44819)	5,278,265	4,586,856	691,409
Shoe stores (NAICS 4482)	10,887,077	7,344,662	3,542,415
Jewelry, luggage, and leather goods stores (NAICS 4483)	19,237,409	14,973,849	4,263,560
Jewelry stores (NAICS 44831)	13,009,764	12,968,037	41,728
Luggage and leather goods stores (NAICS 44832)	6,227,644	2,005,812	4,221,833
Sporting Goods, Hobby, Musical Instrument, and Book Stores			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	31,293,236	39,040,017	-7,746,781
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	26,945,738	38,848,362	-11,902,624
Sporting goods stores (NAICS 45111)	16,660,819	26,501,063	-9,840,244
Hobby, toy, and game stores (NAICS 45112)	7,852,650	10,889,583	-3,036,933
Sewing, needlework, and piece goods stores (NAICS 45113)	878,879	92,081	786,797
Musical instrument and supplies stores (NAICS 45114)	1,553,391	1,365,655	187,736
Book stores and news dealers (NAICS 4512)	4,347,498	191,635	4,155,862
Book stores (NAICS 451211)	4,049,098	191,635	3,857,462
News dealers and newsstands (NAICS 451212)	298,400	0	298,400
General Merchandise Stores			
General merchandise stores (NAICS 452)	277,436,136	308,771,242	-31,335,106
Department stores (NAICS 4522)	32,993,300	35,053,576	-2,060,275
Other general merchandise stores (NAICS 4523)	244,442,835	273,717,666	-29,274,831
Warehouse clubs and supercenters (NAICS 452311)	221,594,560	266,583,383	-44,988,823
All other general merchandise stores (NAICS 452319)	22,848,275	7,134,284	15,713,991
Miscellaneous Store Retailers			
Miscellaneous store retailers (NAICS 453)	44,873,770	47,457,115	-2,583,345
Florists (NAICS 4531)	2,231,165	586,308	1,644,857
Office supplies, stationery, and gift stores (NAICS 4532)	8,452,111	6,114,796	2,337,315
Office supplies and stationery stores (NAICS 45321)	3,963,159	3,183,662	779,498
Gift, novelty, and souvenir stores (NAICS 45322)	4,488,952	2,931,135	1,557,818
Used merchandise stores (NAICS 4533)	6,412,762	5,005,627	1,407,135
Other miscellaneous store retailers (NAICS 4539)	27,777,732	35,750,384	-7,972,652
Pet and pet supplies stores (NAICS 45391)	7,926,984	9,696,870	-1,769,886
Art dealers (NAICS 45392)	3,964,283	46,042	3,918,241
Manufactured (mobile) home dealers (NAICS 45393)	2,131,408	6,172,924	-4,041,515
All other miscellaneous store retailers (NAICS 45399)	13,755,057	19,834,548	-6,079,491
Tobacco stores (NAICS 453991)	4,962,362	9,965,553	-5,003,191
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	8,792,695	9,868,995	-1,076,300
Non-store Retailers			
Non-store retailers (NAICS 454)	375,623,342	110,714,413	264,908,929
Electronic shopping and mail-order houses (NAICS 4541)	359,800,703	105,144,303	254,656,400
Vending machine operators (NAICS 4542)	2,017,906	41,027	1,976,878
Direct selling establishments (NAICS 4543)	13,804,734	5,529,083	8,275,651
Fuel dealers (NAICS 45431)	7,894,408	257,745	7,636,663
Other direct selling establishments (NAICS 45439)	5,910,326	5,271,338	638,988
Food Services and Drinking Places			
Food services and drinking places (NAICS 722)	269,430,020	215,958,591	53,471,429
Special food services (NAICS 7223)	20,163,113	6,532,550	13,630,563
Food service contractors (NAICS 72231)	15,770,359	6,080,877	9,689,482
Caterers (NAICS 72232)	3,963,877	451,673	3,512,204
Mobile food services (NAICS 72233)	428,877	0	428,877
Drinking places (alcoholic beverages) (NAICS 7224)	8,238,334	4,998,320	3,240,013
Restaurants and other eating places (NAICS 7225)	241,028,574	204,427,721	36,600,853
Full-service restaurants (NAICS 722511)	118,828,746	92,204,465	26,624,281
Limited-service restaurants (NAICS 722513)	103,673,734	99,560,079	4,113,656
Cafeterias, grill buffets, and buffets (NAICS 722514)	2,643,618	3,559,695	-916,077
Snack and non-alcoholic beverage bars (NAICS 722515)	15,882,475	9,103,482	6,778,993

Benchmark: USA

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Trade Area: AI EKD - 5 mi Linear Distance



Pop-Facts® Demographic Snapshot | Summary



Trade Area: AI EKD - 5 mi Linear Distance

Population	
2010 Census	107,723
2020 Census	129,257
2023 Estimate	134,004
2028 Projection	141,506
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Percent Change: 2010 to 2020	19.99
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Family Household Growth	
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Percent Change: 2023 to 2028	5.43

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Trade Area: AI EKD - 5 mi Linear Distance

Total Population: 134,004 | Total Households: 49,752

	Count	%
2023 Est. Population by Single-Classification Race		
White Alone	82,099	61.27
Black/African American Alone	8,383	6.26
American Indian/Alaskan Native Alone	8,601	6.42
Asian Alone	7,278	5.43
Native Hawaiian/Pacific Islander Alone	132	0.10
Some Other Race Alone	7,888	5.87
Two or More Races	19,643	14.66
2023 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	115,541	86.22
Hispanic or Latino	18,462	13.78
Mexican Origin	14,081	76.27
Puerto Rican Origin	1,143	6.19
Cuban Origin	73	0.40
All Other Hispanic or Latino	3,165	17.14
2023 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	298	4.09
Filipino	616	8.46
Japanese	146	2.01
Asian Indian	1,029	14.14
Korean	410	5.63
Vietnamese	2,527	34.72
Cambodian	59	0.81
Hmong	1,122	15.42
Laotian	71	0.98
Thai	57	0.78
All Other Asian Races Including 2+ Category	942	12.94
2023 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	109,089	87.30
Speak Asian/Pacific Isl. Lang. at Home	3,867	3.10
Speak Indo-European Language at Home	1,588	1.27
Speak Spanish at Home	9,391	7.51
Speak Other Language at Home	1,027	0.82
2023 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	3,398	18.41
Black/African American Alone	198	1.07
American Indian/Alaskan Native Alone	641	3.47
Asian Alone	76	0.41
Native Hawaiian/Pacific Islander Alone	16	0.09
Some Other Race Alone	7,344	39.78
Two or More Races	6,790	36.78

Benchmark: USA

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Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: AI EKD - 5 mi Linear Distance

Total Population: 134,004 | Total Households: 49,752

	Count	%
2023 Est. Population by Sex		
Male	65,513	48.89
Female	68,490	51.11
2023 Est. Population by Age		
Age 0 - 4	9,042	6.75
Age 5 - 9	9,185	6.85
Age 10 - 14	9,588	7.16
Age 15 - 17	5,702	4.25
Age 18 - 20	5,035	3.76
Age 21 - 24	6,440	4.81
Age 25 - 34	18,525	13.82
Age 35 - 44	18,619	13.89
Age 45 - 54	16,478	12.30
Age 55 - 64	15,454	11.53
Age 65 - 74	12,639	9.43
Age 75 - 84	5,443	4.06
Age 85 and over	1,854	1.38
Age 16 and over	104,315	77.84
Age 18 and over	100,486	74.99
Age 21 and over	95,451	71.23
Age 65 and over	19,936	14.88
Median Age	-	36.85
Average Age	-	37.92
2023 Est. Pop Age 15+ by Marital Status		
Total, Never Married	27,756	26.14
Male, Never Married	14,587	13.74
Female, Never Married	13,169	12.40
Married, Spouse Present	58,225	54.83
Married, Spouse Absent	3,225	3.04
Widowed	5,111	4.81
Male, Widowed	1,132	1.07
Female, Widowed	3,979	3.75
Divorced	11,870	11.18
Male, Divorced	5,115	4.82
Female, Divorced	6,755	6.36
2023 Est. Male Population by Age		
Male: Age 0 - 4	4,604	7.03
Male: Age 5 - 9	4,735	7.23
Male: Age 10 - 14	4,903	7.48
Male: Age 15 - 17	2,879	4.39
Male: Age 18 - 20	2,576	3.93
Male: Age 21 - 24	3,245	4.95
Male: Age 25 - 34	9,163	13.99
Male: Age 35 - 44	9,177	14.01
Male: Age 45 - 54	8,066	12.31
Male: Age 55 - 64	7,415	11.32
Male: Age 65 - 74	5,742	8.77
Male: Age 75 - 84	2,372	3.62
Male: Age 85 and over	636	0.97
Median Age, Male	-	35.70
Average Age, Male	-	36.85
2023 Est. Female Population by Age		
Female: Age 0 - 4	4,439	6.48
Female: Age 5 - 9	4,451	6.50
Female: Age 10 - 14	4,685	6.84
Female: Age 15 - 17	2,823	4.12
Female: Age 18 - 20	2,459	3.59
Female: Age 21 - 24	3,194	4.66
Female: Age 25 - 34	9,362	13.67
Female: Age 35 - 44	9,442	13.79
Female: Age 45 - 54	8,411	12.28
Female: Age 55 - 64	8,039	11.74
Female: Age 65 - 74	6,897	10.07
Female: Age 75 - 84	3,071	4.48
Female: Age 85 and over	1,218	1.78
Median Age, Female	-	37.97
Average Age, Female	-	38.92

Benchmark: USA

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Trade Area: AI EKD - 5 mi Linear Distance

Total Population: 134,004 | Total Households: 49,752

	Count	%
2023 Est. Households by Household Type		
Family Households	37,998	76.38
NonFamily Households	11,754	23.63
2023 Est. Group Quarters Population		
2023 Est. Group Quarters Population	817	0.61
2023 HHs By Ethnicity, Hispanic/Latino		
2023 HHs By Ethnicity, Hispanic/Latino	5,096	10.24
2023 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	14,368	37.81
Married Couple Family, no own children	16,400	43.16
Male Householder, own children	1,379	3.63
Male Householder, no own children	953	2.51
Female Householder, own children	2,899	7.63
Female Householder, no own children	1,999	5.26
2023 Est. Households by Household Size		
1-Person Household	9,816	19.73
2-Person Household	17,161	34.49
3-Person Household	9,286	18.66
4-Person Household	7,110	14.29
5-Person Household	4,363	8.77
6-Person Household	1,334	2.68
7-or-more-person	682	1.37
2023 Est. Average Household Size	-	2.68
2023 Est. Households by Number of Vehicles		
No Vehicles	1,063	2.14
1 Vehicle	13,452	27.04
2 Vehicles	22,932	46.09
3 Vehicles	8,617	17.32
4 Vehicles	2,722	5.47
5 or more Vehicles	966	1.94
2023 Est. Average Number of Vehicles	-	2.05
2023 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	36,113	72.59
Housing Units, Renter-Occupied	13,639	27.41
2023 Owner Occ. HUs: Avg. Length of Residence		
2023 Owner Occ. HUs: Avg. Length of Residence	-	13.51
2023 Renter Occ. HUs: Avg. Length of Residence		
2023 Renter Occ. HUs: Avg. Length of Residence	-	5.35
2023 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	410	1.14
Value \$20,000 - \$39,999	228	0.63
Value \$40,000 - \$59,999	190	0.53
Value \$60,000 - \$79,999	288	0.80
Value \$80,000 - \$99,999	547	1.51
Value \$100,000 - \$149,999	5,238	14.51
Value \$150,000 - \$199,999	8,568	23.73
Value \$200,000 - \$299,999	13,304	36.84
Value \$300,000 - \$399,999	4,486	12.42
Value \$400,000 - \$499,999	1,528	4.23
Value \$500,000 - \$749,999	813	2.25
Value \$750,000 - \$999,999	249	0.69
Value \$1,000,000 - \$1,499,999	149	0.41
Value \$1,500,000 - \$1,999,999	46	0.13
Value \$2,000,000 or more	67	0.19
2023 Est. Median All Owner-Occupied Housing Value	-	216,162.17

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Trade Area: AI EKD - 5 mi Linear Distance

Total Population: 134,004 | Total Households: 49,752

	Count	%
2023 Est. Housing Units by Units in Structure		
1 Unit Attached	1,187	2.27
1 Unit Detached	41,168	78.78
2 Units	604	1.16
3 to 4 Units	876	1.68
5 to 19 Units	5,003	9.57
20 to 49 Units	954	1.83
50 or More Units	1,011	1.94
Mobile Home or Trailer	1,408	2.69
Boat, RV, Van, etc.	44	0.08
2023 Est. Housing Units by Year Structure Built		
Built 2014 or Later	5,462	10.45
Built 2010 to 2013	3,318	6.35
Built 2000 to 2009	11,667	22.33
Built 1990 to 1999	8,417	16.11
Built 1980 to 1989	9,650	18.47
Built 1970 to 1979	10,026	19.19
Built 1960 to 1969	1,702	3.26
Built 1950 to 1959	1,255	2.40
Built 1940 to 1949	388	0.74
Built 1939 or Earlier	372	0.71
2023 Housing Units by Year Structure Built		
2023 Est. Median Year Structure Built	-	1,993.30
2023 Est. Households by Presence of People Under 18		
2023 Est. Households by Presence of People Under 18	20,176	40.55
Households with 1 or More People under Age 18		
Married Couple Family	15,142	75.05
Other Family, Male Householder	1,539	7.63
Other Family, Female Householder	3,336	16.53
NonFamily Household, Male Householder	126	0.62
NonFamily Household, Female Householder	33	0.16
2023 Est. Households with No People under Age 18		
Households with No People under Age 18	29,575	59.45
Households with No People under Age 18		
Married Couple Family	15,626	52.84
Other Family, Male Householder	794	2.69
Other Family, Female Householder	1,565	5.29
NonFamily, Male Householder	5,301	17.92
NonFamily, Female Householder	6,290	21.27

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Trade Area: AI EKD - 5 mi Linear Distance

Total Population: 134,004 | Total Households: 49,752

	Count	%
2023 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	2,238	2.51
Some High School, No Diploma	3,531	3.97
High School Graduate (or GED)	22,764	25.57
Some College, No Degree	23,040	25.88
Associate's Degree	9,143	10.27
Bachelor's Degree	20,378	22.89
Master's Degree	5,914	6.64
Professional Degree	1,266	1.42
Doctorate Degree	738	0.83
2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
Less than High School Diploma	2,264	23.91
High School Graduate	2,980	31.46
Some College or Associate's Degree	2,875	30.36
Bachelor's Degree or Higher	1,351	14.27
2023 Est. Households by HH Income		
Income < \$15,000	2,241	4.50
Income \$15,000 - \$24,999	2,670	5.37
Income \$25,000 - \$34,999	3,599	7.23
Income \$35,000 - \$49,999	5,737	11.53
Income \$50,000 - \$74,999	9,135	18.36
Income \$75,000 - \$99,999	8,009	16.10
Income \$100,000 - \$124,999	5,954	11.97
Income \$125,000 - \$149,999	3,938	7.92
Income \$150,000 - \$199,999	4,123	8.29
Income \$200,000 - \$249,999	1,949	3.92
Income \$250,000 - \$499,999	1,706	3.43
Income \$500,000+	690	1.39
2023 Est. Average Household Income	-	101,335.00
2023 Est. Median Household Income	-	79,342.13
2023 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	-	82,405.30
Black or African American Alone	-	69,803.21
American Indian and Alaskan Native Alone	-	76,509.63
Asian Alone	-	84,530.02
Native Hawaiian and Other Pacific Islander Alone	-	50,000.00
Some Other Race Alone	-	56,245.31
Two or More Races	-	76,310.54
Hispanic or Latino	-	64,728.89
Not Hispanic or Latino	-	81,005.04
2023 Est. Families by Poverty Status		
2023 Families at or Above Poverty	35,617	93.73
2023 Families at or Above Poverty with children	17,923	47.17
2023 Families Below Poverty	2,381	6.27
2023 Families Below Poverty, with kids	1,958	5.15

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Trade Area: AI EKD - 5 mi Linear Distance

Total Population: 134,004 | Total Households: 49,752

	Count	%
2023 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	44,678	64.40
Blue Collar	14,320	20.64
Service and Farming	10,375	14.96
2023 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	15,374	23.87
15 - 29 Minutes	34,084	52.93
30 - 44 Minutes	11,406	17.71
45 - 59 Minutes	1,906	2.96
60 or more Minutes	1,626	2.52
2023 Est. Avg Travel Time to Work in Minutes	-	23.00
2023 Est. Workers Age 16+ by Transp. to Work		
2023 Est. Workers Age 16+ by Transp. to Work	67,754	100.00
Drove Alone	57,868	85.41
Carpooled	5,611	8.28
Public Transport	88	0.13
Walked	366	0.54
Bicycle	131	0.19
Other Means	896	1.32
Worked at Home	2,794	4.12
2023 Est. Civ. Employed Pop 16+ by Class of Worker		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	69,373	100.00
For-Profit Private Workers	49,024	70.67
Non-Profit Private Workers	5,384	7.76
Local Government Workers	3,734	5.38
State Government Workers	2,733	3.94
Federal Government Workers	1,475	2.13
Self-Employed Workers	6,927	9.98
Unpaid Family Workers	97	0.14
2023 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	1,969	2.84
Arts/Design/Entertainment/Sports/Media	1,184	1.71
Building/Grounds Cleaning/Maintenance	1,604	2.31
Business/Financial Operations	3,858	5.56
Community/Social Services	1,275	1.84
Computer/Mathematical	2,242	3.23
Construction/Extraction	2,525	3.64
Education/Training/Library	4,025	5.80
Farming/Fishing/Forestry	85	0.12
Food Preparation/Serving Related	3,357	4.84
Healthcare Practitioner/Technician	4,863	7.01
Healthcare Support	2,279	3.29
Installation/Maintenance/Repair	2,831	4.08
Legal	489	0.70
Life/Physical/Social Science	341	0.49
Management	7,501	10.81
Office/Administrative Support	9,147	13.19
Production	4,509	6.50
Protective Services	1,303	1.88
Sales/Related	7,784	11.22
Personal Care/Service	1,748	2.52
Transportation/Material Moving	4,456	6.42
2023 Est. Pop Age 16+ by Employment Status		
In Armed Forces	199	0.19
Civilian - Employed	69,409	66.54
Civilian - Unemployed	2,599	2.49
Not in Labor Force	32,108	30.78

Benchmark: USA

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Report Details

Name: East Kenosha Development Miles Radius
Date / Time: 4/17/2023 3:46:19 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
AI EKD - 1 mi Linear Distance	1 mi Radius	N/A
AI EKD - 5 mi Linear Distance	5 mi Radius	N/A
AI EKD - 3 mi Linear Distance	3 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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