

Pop-Facts® Demographics | Population & Race



Trade Area: AIEKD - 3 mi Linear Distance

POPULATION

52,065

HOUSEHOLDS

20,123

ETHNICITY



13.2%

Index:90

Hispanic/Latino

HISPANIC ORIGIN*



76.6%

Index:126

Mexican

HOME LANGUAGE*

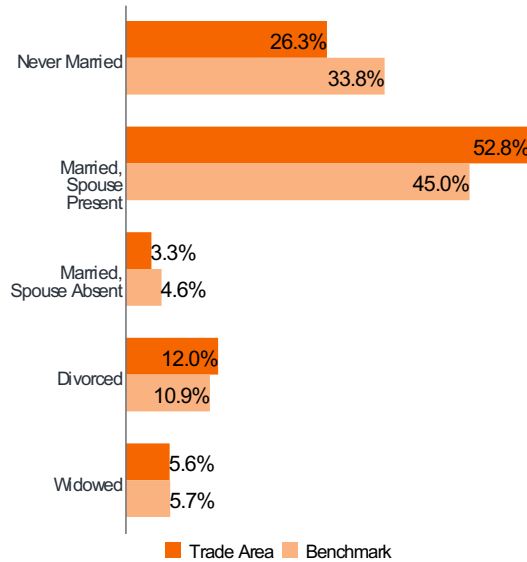


89.5%

Index:114

Only English

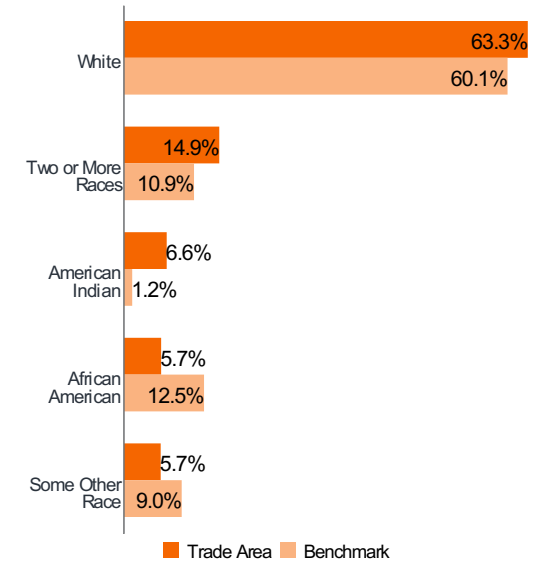
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	4,004	7.7	132
5 - 9	3,873	7.4	125
10 - 14	3,825	7.3	119
15 - 17	2,251	4.3	113
18 - 20	1,970	3.8	93
21 - 24	2,465	4.7	92
25 - 34	7,048	13.5	101
35 - 44	7,883	15.1	117
45 - 54	6,234	12.0	99
55 - 64	5,306	10.2	81
65 - 74	4,368	8.4	79
75 - 84	2,016	3.9	74
85+	822	1.6	77

POPULATION BY RACE**



Benchmark:USA

*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easpotlight.com/Spotlight/About/3/2023>

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

Pop-Facts® Demographics | Housing & Household



Trade Area: AIEKD - 3 mi Linear Distance

Population: 52,065 | Households: 20,123

MEDIAN AGE OF HOUSEHOLDER

48

Index: 90

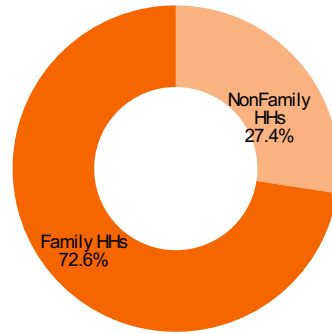
PRESENCE OF CHILDREN*



39.7%

Index: 118

HOUSEHOLD TYPE



HOUSING TENURE



Own

65.9%

Index: 102



Rent

34.1%

Index: 96

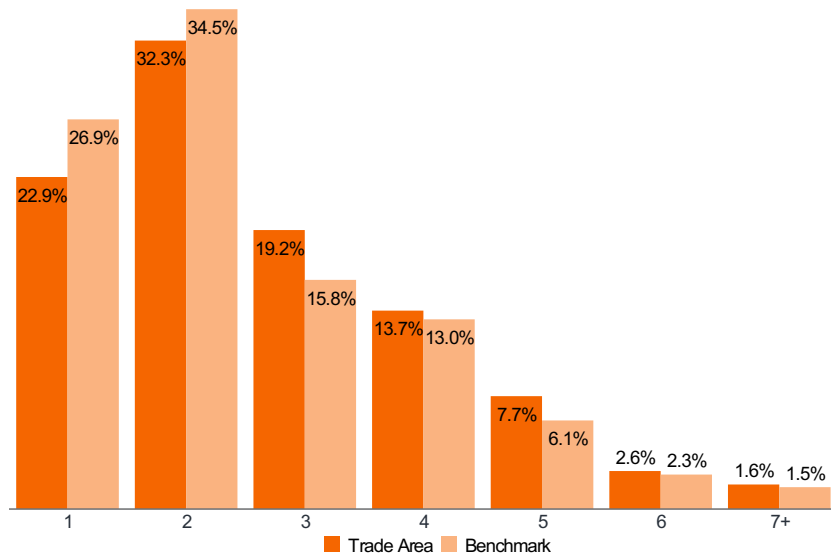
AGE OF HOUSING**



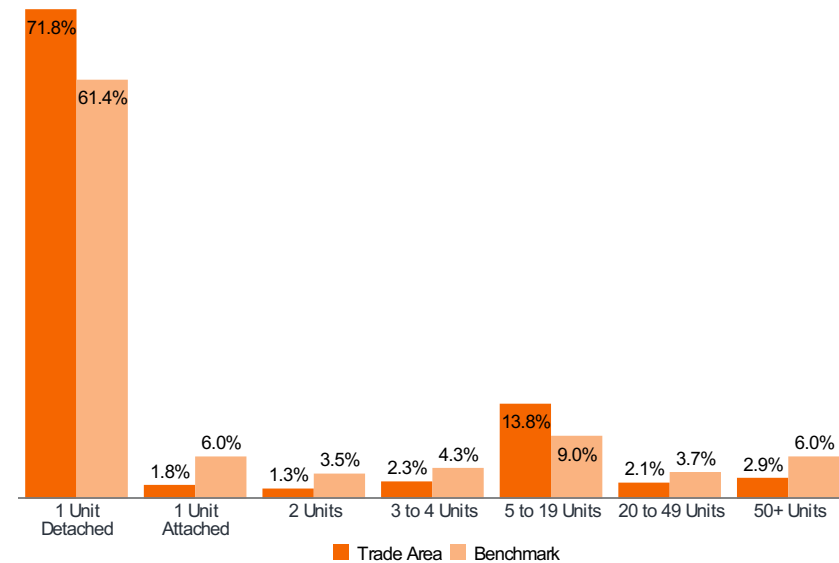
9 - 18 years old

% Comp: 25.5 Index: 186

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

Pop-Facts® Demographics | Affluence & Education



Trade Area: AIEKD - 3 mi Linear Distance

Population: 52,065 | Households:20,123

EDUCATIONAL ATTAINMENT: TOP 2*



26.7%

Index: 133

Some College, No Degree



25.9%

Index: 96

High School Graduate

EDUCATION: HISPANIC/LATINO



1.3%

Index:45

Bachelor's degree or higher

POVERTY STATUS



91.4%

Index:100

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$73,734

Index:101

Average Household Income

\$93,877

Index:89

HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easpotlight.com/Spotlight/About/3/2023>

*Ranked by percent composition

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

Pop-Facts® Demographics | Employment & Occupation



Trade Area: AIEKD - 3 mi Linear Distance

Population: 52,065 | Households: 20,123

OCCUPATIONAL CLASS*



64.5%

Index:107

White Collar

UNEMPLOYMENT RATE



4.1%

Index:87

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*



85.9%

Index:114

Travel to work by **Driving Alone**

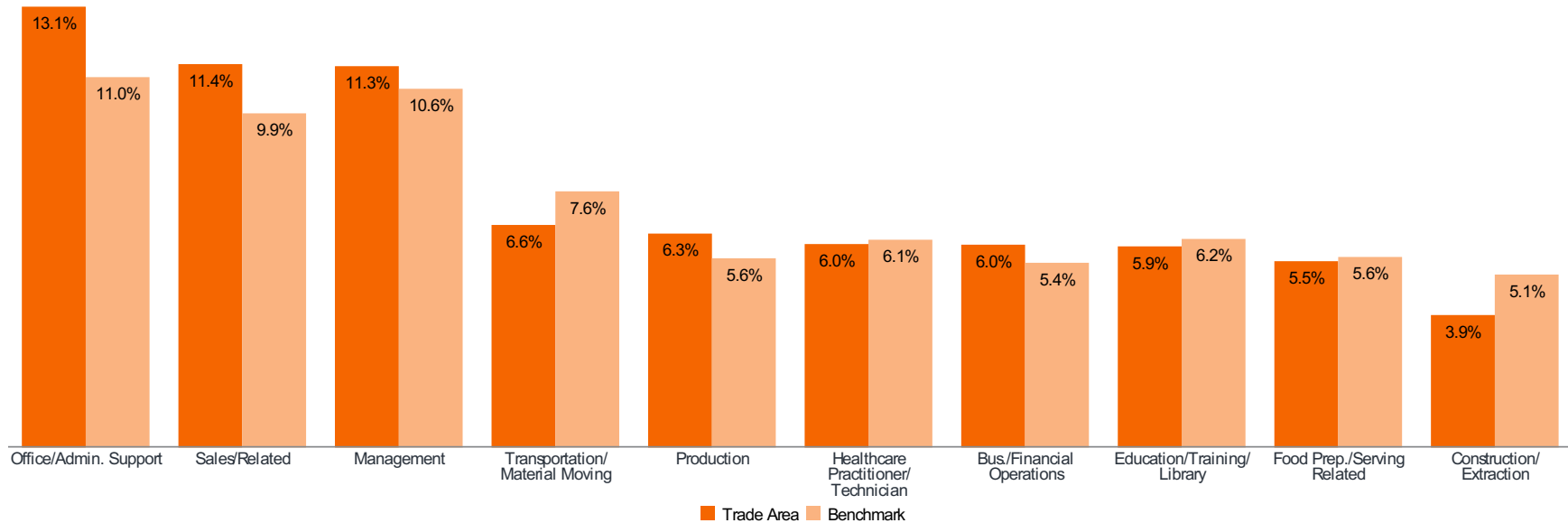


8.1%

Index:91

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: USA

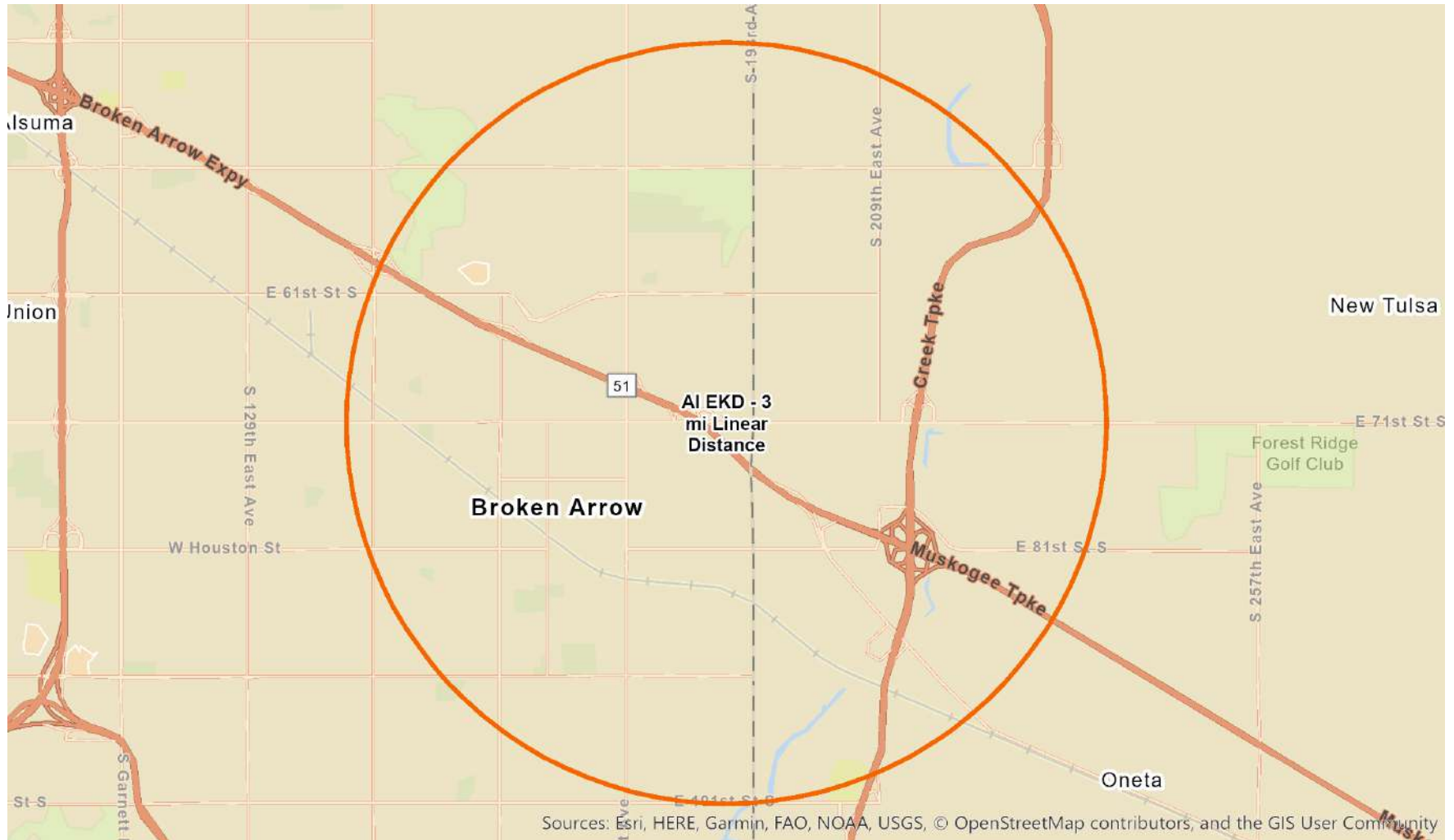
*Chosen from percent composition ranking

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easpolight.com/Spotlight/About/3/2023>

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

Trade Area: AIEKD - 3 mi Linear Distance

Population: 52,065 | Households: 20,123



©2006-2023 TomTom

Pop-Facts® Demographics | Summary



Trade Area: AI EKD - 3 mi Linear Distance

	Total	%
Population		
2010 Census	39,939	100.00
2020 Census	49,970	100.00
2023 Estimate	52,065	100.00
2028 Projection	55,400	100.00
Population Growth		
Percent Change: 2010 to 2020	--	25.12
Percent Change: 2020 to 2023	--	4.19
Percent Change: 2023 to 2028	--	6.41
Households		
2010 Census	15,116	100.00
2020 Census	19,411	100.00
2023 Estimate	20,123	100.00
2028 Projection	21,335	100.00
Household Growth		
Percent Change: 2010 to 2020	--	28.41
Percent Change: 2020 to 2023	--	3.67
Percent Change: 2023 to 2028	--	6.02
Family Households		
2010 Census	10,798	100.00
2023 Estimate	14,604	100.00
2028 Projection	15,498	100.00
Family Household Growth		
Percent Change: 2010 to 2023	--	35.25
Percent Change: 2023 to 2028	--	6.12

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easptlight.com/Spotlight/About/3/2023>

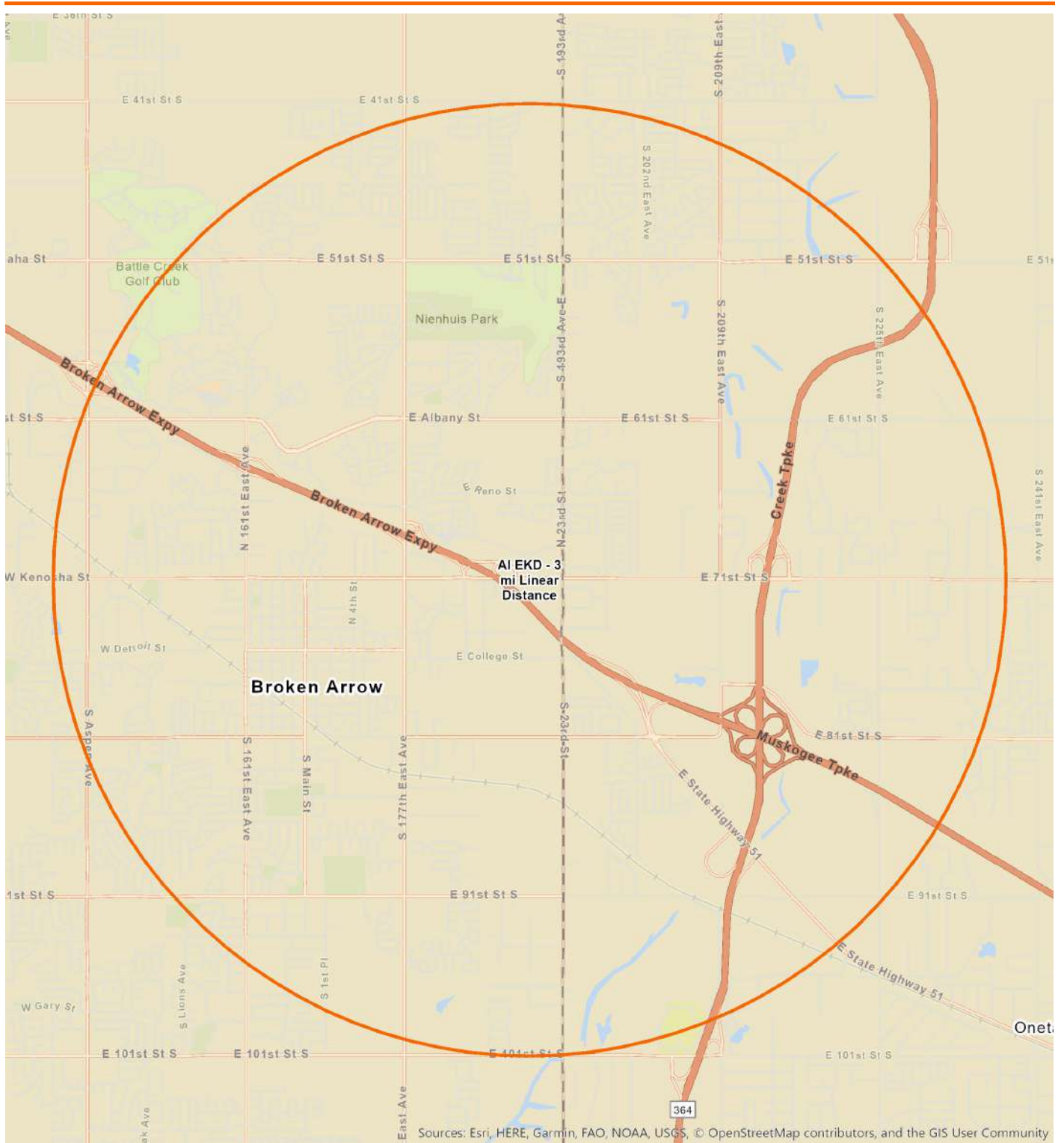
Trade Area: AI EKD - 3 mi Linear Distance

	Total	%
2023 Est. Households by Household Income		
Income < \$15,000	906	4.50
Income \$15,000 - \$24,999	1,234	6.13
Income \$25,000 - \$34,999	1,835	9.12
Income \$35,000 - \$49,999	2,576	12.80
Income \$50,000 - \$74,999	3,684	18.31
Income \$75,000 - \$99,999	3,269	16.25
Income \$100,000 - \$124,999	2,283	11.35
Income \$125,000 - \$149,999	1,472	7.32
Income \$150,000 - \$199,999	1,430	7.11
Income \$200,000 - \$249,999	642	3.19
Income \$250,000 - \$499,999	558	2.77
Income \$500,000+	232	1.15
2023 Est. Average Household Income	-	93,877.00
2023 Est. Median Household Income	-	73,734.21
2023 Median HH Income by Single-Classification Race		
White Alone	-	76,131.79
Black/African American Alone	-	68,553.32
American Indian/Alaskan Native Alone	-	70,388.35
Asian Alone	-	78,477.80
Native Hawaiian/Pacific Islander Alone	-	45,610.75
Some Other Race Alone	-	49,633.82
Two or More Races	-	69,439.62
Hispanic/Latino	-	59,156.37
Not Hispanic/Latino	-	75,344.82
2023 Est. Households by Household Type		
Family Households	14,604	72.57
NonFamily Households	5,519	27.43
2023 Est. Group Quarters Population	485	0.93
2023 Est. Households by Household Size		
1-Person Household	4,603	22.87
2-Person Household	6,498	32.29
3-Person Household	3,866	19.21
4-Person Household	2,747	13.65
5-Person Household	1,559	7.75
6-Person Household	519	2.58
7+ Person Household	332	1.65
2023 Est. Average Household Size	-	2.56
2023 Est. HHs by Type by Presence of Own Children		
Married Couple Family, with own children	5,553	38.02
Married Couple Family, without own children	5,943	40.69
Male Householder, with own children	581	3.98
Male Householder, without own children	404	2.77
Female Householder, with own children	1,271	8.70
Female Householder, without own children	852	5.83

Benchmark: USA

© 2023 Claritas, L.L.C. All rights reserved. Source: ©Claritas, L.L.C 2023.
<https://claritas.easpotlight.com/Spotlight/About/3/2023>

Trade Area: AI EKD - 3 mi Linear Distance



Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: AI EKD - 3 mi Linear Distance

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
Totals			
Total retail trade including food and drink (NAICS 44, 45 and 722)	1,003,398,713	1,107,747,827	-104,349,114
Total retail trade (NAICS 44 and 45)	900,250,079	980,743,925	-80,493,846
Motor Vehicle and Parts Dealers			
Motor vehicle and parts dealers (NAICS 441)	235,746,407	321,290,940	-85,544,533
Automobile dealers (NAICS 4411)	205,077,799	285,463,231	-80,385,432
New car dealers (NAICS 44111)	182,629,375	270,904,074	-88,274,698
Used car dealers (NAICS 44112)	22,448,424	14,559,157	7,889,266
Other motor vehicle dealers (NAICS 4412)	14,695,308	10,901,671	3,793,637
Recreational vehicle dealers (NAICS 44121)	4,532,114	2,992,769	1,539,345
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	10,163,194	7,908,902	2,254,292
Boat dealers (NAICS 441222)	2,876,918	2,327,460	549,458
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	7,286,276	5,581,442	1,704,834
Automotive parts, accessories, and tire stores (NAICS 4413)	15,973,300	24,926,039	-8,952,739
Automotive parts and accessories stores (NAICS 44131)	10,106,226	15,051,327	-4,945,101
Tire dealers (NAICS 44132)	5,867,074	9,874,711	-4,007,638
Furniture and Home Furnishings Stores			
Furniture and home furnishings stores (NAICS 442)	17,432,622	28,071,850	-10,639,228
Furniture stores (NAICS 4421)	10,165,222	15,667,800	-5,502,578
Home furnishings stores (NAICS 4422)	7,267,400	12,404,050	-5,136,651
Floor covering stores (NAICS 44221)	3,491,066	9,030,488	-5,539,422
Other home furnishings stores (NAICS 44229)	3,776,334	3,373,562	402,772
Window treatment stores (NAICS 442291)	176,961	168,476	8,486
All other home furnishings stores (NAICS 442299)	3,599,372	3,205,086	394,286
Electronics and Appliance Stores			
Electronics and appliance stores (NAICS 443)	13,741,650	24,542,726	-10,801,077
Household appliance stores (NAICS 443141)	2,990,563	6,952,465	-3,961,902
Electronics stores (NAICS 443142)	10,751,086	17,590,261	-6,839,175
Building Material and Garden Equipment and Supplies Dealers			
Building material and garden equipment and supplies dealers (NAICS 444)	64,129,407	82,587,667	-18,458,260
Building material and supplies dealers (NAICS 4441)	56,749,736	76,897,868	-20,148,132
Home centers (NAICS 44411)	31,770,477	42,274,604	-10,504,127
Paint and wallpaper stores (NAICS 44412)	2,160,047	764,959	1,395,088
Hardware stores (NAICS 44413)	4,680,799	886,023	3,794,776
Other building material dealers (NAICS 44419)	18,138,413	32,972,282	-14,833,869
Lawn and garden equipment and supplies stores (NAICS 4442)	7,379,671	5,689,799	1,689,871
Outdoor power equipment stores (NAICS 44421)	1,570,522	1,374,992	195,531
Nursery, garden center, and farm supply stores (NAICS 44422)	5,809,148	4,314,808	1,494,341
Food and Beverage Stores			
Food and beverage stores (NAICS 445)	124,198,147	92,861,676	31,336,470
Grocery stores (NAICS 4451)	112,041,319	77,893,193	34,148,127
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	107,158,434	77,618,769	29,539,665
Convenience stores (NAICS 44512)	4,882,885	274,423	4,608,462
Specialty food stores (NAICS 4452)	3,224,704	2,082,236	1,142,468
Meat markets (NAICS 44521)	985,210	2,054,194	-1,068,983
Fish and seafood markets (NAICS 44522)	387,778	28,043	359,735
Fruit and vegetable markets (NAICS 44523)	676,993	0	676,993
Other specialty food stores (NAICS 44529)	1,174,723	0	1,174,723
All other specialty food stores (NAICS 445299)	548,946	0	548,946
Beer, wine, and liquor stores (NAICS 4453)	8,932,123	12,886,248	-3,954,125
Health and Personal Care Stores			
Health and personal care stores (NAICS 446)	53,046,315	50,337,964	2,708,350
Pharmacies and drug stores (NAICS 44611)	45,779,756	46,414,612	-634,856
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	3,200,847	2,822,614	378,234
Optical goods stores (NAICS 44613)	1,159,986	285,411	874,575
Other health and personal care stores (NAICS 44619)	2,905,726	815,328	2,090,397
Food (health) supplement stores (NAICS 446191)	1,025,444	202,264	823,180
All other health and personal care stores (NAICS 446199)	1,880,282	613,065	1,267,217
Gasoline Stations			
Gasoline stations (NAICS 447)	74,616,974	107,356,792	-32,739,818

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easptlight.com/Spotlight/About/3/2023>

Retail Market Power® | Opportunity Gap by Retail Store Types



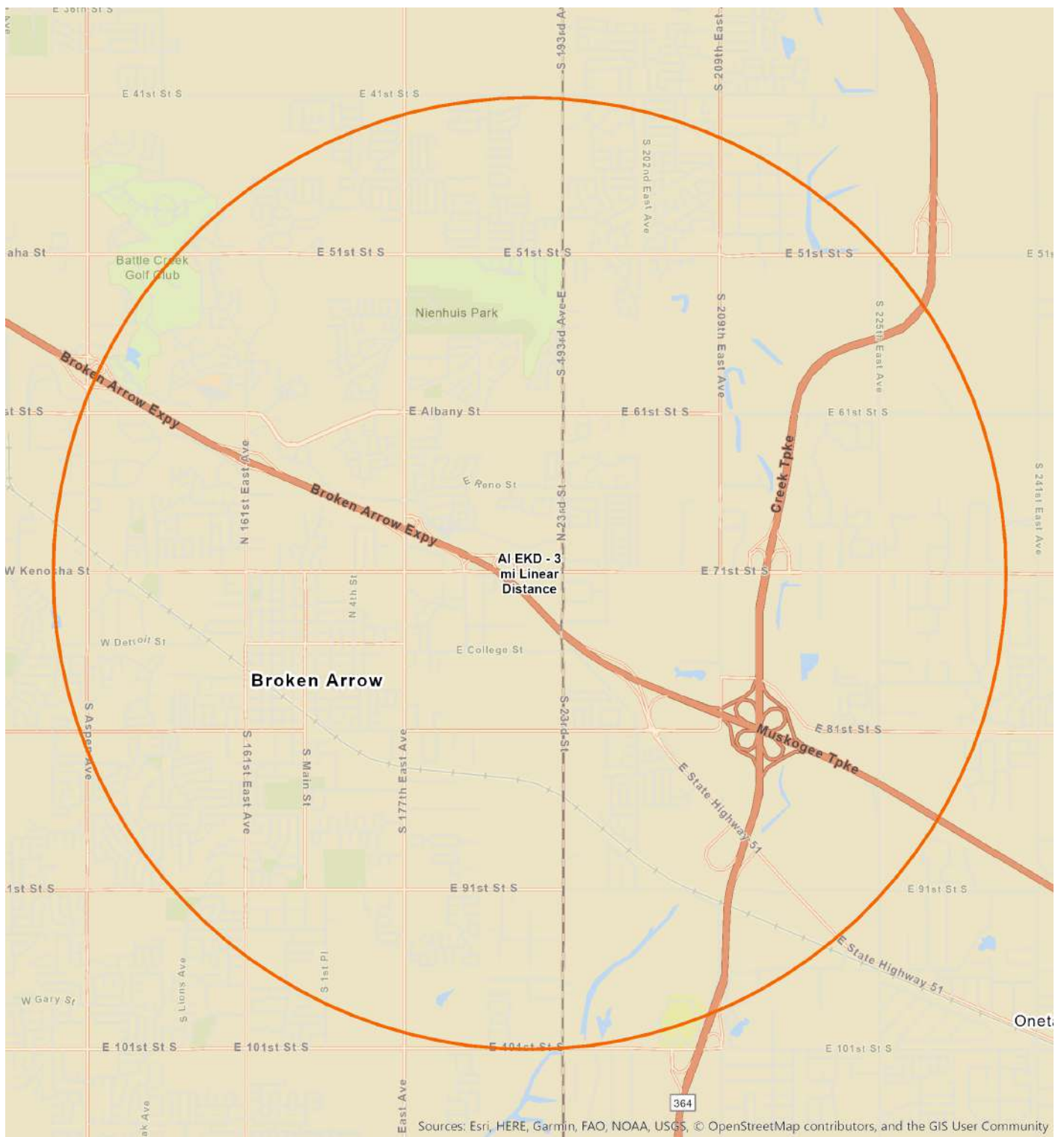
Trade Area: AI EKD - 3 mi Linear Distance

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
Clothing and Clothing Accessories Stores			
Clothing and clothing accessories stores (NAICS 448)	36,218,567	33,253,024	2,965,543
Clothing stores (NAICS 4481)	24,618,579	20,726,012	3,892,567
Men's clothing stores (NAICS 44811)	870,259	603,145	267,114
Women's clothing stores (NAICS 44812)	4,502,009	4,618,776	-116,767
Children's and infants' clothing stores (NAICS 44813)	1,546,216	1,592,021	-45,805
Family clothing stores (NAICS 44814)	14,507,244	10,987,365	3,519,879
Clothing accessories stores (NAICS 44815)	1,160,121	560,100	600,021
Other clothing stores (NAICS 44819)	2,032,730	2,364,606	-331,876
Shoe stores (NAICS 4482)	4,195,891	4,526,420	-330,528
Jewelry, luggage, and leather goods stores (NAICS 4483)	7,404,096	8,000,592	-596,496
Jewelry stores (NAICS 44831)	5,008,082	6,650,250	-1,642,167
Luggage and leather goods stores (NAICS 44832)	2,396,014	1,350,342	1,045,672
Sporting Goods, Hobby, Musical Instrument, and Book Stores			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	11,989,744	19,329,518	-7,339,774
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	10,313,422	19,259,061	-8,945,639
Sporting goods stores (NAICS 45111)	6,333,171	12,744,376	-6,411,205
Hobby, toy, and game stores (NAICS 45112)	3,037,274	5,656,766	-2,619,493
Sewing, needlework, and piece goods stores (NAICS 45113)	339,156	35,466	303,689
Musical instrument and supplies stores (NAICS 45114)	603,821	822,452	-218,630
Book stores and news dealers (NAICS 4512)	1,676,322	70,457	1,605,865
Book stores (NAICS 451211)	1,560,666	70,457	1,490,209
News dealers and newsstands (NAICS 451212)	115,655	0	115,655
General Merchandise Stores			
General merchandise stores (NAICS 452)	107,186,311	146,530,397	-39,344,086
Department stores (NAICS 4522)	12,714,130	16,808,065	-4,093,935
Other general merchandise stores (NAICS 4523)	94,472,181	129,722,312	-35,250,131
Warehouse clubs and supercenters (NAICS 452311)	85,645,893	126,015,076	-40,369,183
All other general merchandise stores (NAICS 452319)	8,826,288	3,707,236	5,119,052
Miscellaneous Store Retailers			
Miscellaneous store retailers (NAICS 453)	17,289,694	23,595,521	-6,305,827
Florists (NAICS 4531)	846,880	363,894	482,986
Office supplies, stationery, and gift stores (NAICS 4532)	3,246,298	3,243,508	2,790
Office supplies and stationery stores (NAICS 45321)	1,531,082	1,691,111	-160,029
Gift, novelty, and souvenir stores (NAICS 45322)	1,715,216	1,552,397	162,819
Used merchandise stores (NAICS 4533)	2,479,730	2,790,160	-310,429
Other miscellaneous store retailers (NAICS 4539)	10,716,786	17,197,960	-6,481,174
Pet and pet supplies stores (NAICS 45391)	3,053,873	4,861,520	-1,807,647
Art dealers (NAICS 45392)	1,533,332	13,729	1,519,602
Manufactured (mobile) home dealers (NAICS 45393)	794,530	3,163,010	-2,368,479
All other miscellaneous store retailers (NAICS 45399)	5,335,051	9,159,700	-3,824,649
Tobacco stores (NAICS 453991)	1,966,604	4,623,818	-2,657,214
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	3,368,447	4,535,882	-1,167,435
Non-store Retailers			
Non-store retailers (NAICS 454)	144,654,242	50,985,848	93,668,394
Electronic shopping and mail-order houses (NAICS 4541)	138,540,376	47,924,467	90,615,908
Vending machine operators (NAICS 4542)	783,401	9,768	773,633
Direct selling establishments (NAICS 4543)	5,330,466	3,051,613	2,278,853
Fuel dealers (NAICS 45431)	3,055,135	96,402	2,958,732
Other direct selling establishments (NAICS 45439)	2,275,332	2,955,211	-679,879
Food Services and Drinking Places			
Food services and drinking places (NAICS 722)	103,148,634	127,003,902	-23,855,268
Special food services (NAICS 7223)	7,706,225	5,276,895	2,429,330
Food service contractors (NAICS 72231)	6,022,831	4,957,340	1,065,491
Caterers (NAICS 72232)	1,519,001	319,555	1,199,446
Mobile food services (NAICS 72233)	164,393	0	164,393
Drinking places (alcoholic beverages) (NAICS 7224)	3,133,452	2,283,510	849,942
Restaurants and other eating places (NAICS 7225)	92,308,957	119,443,498	-27,134,540
Full-service restaurants (NAICS 722511)	45,472,706	48,610,953	-3,138,248
Limited-service restaurants (NAICS 722513)	39,733,294	61,619,594	-21,886,301
Cafeterias, grill buffets, and buffets (NAICS 722514)	1,013,159	2,131,750	-1,118,591
Snack and non-alcoholic beverage bars (NAICS 722515)	6,089,799	7,081,200	-991,401

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easpotlight.com/Spotlight/About/3/2023>

Trade Area: AI EKD - 3 mi Linear Distance



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2023 TomTom

Pop-Facts® Demographic Snapshot | Summary



Trade Area: AI EKD - 3 mi Linear Distance

Population	
2010 Census	39,939
2020 Census	49,970
2023 Estimate	52,065
2028 Projection	55,400
Population Growth	
Percent Change: 2010 to 2020	25.12
Percent Change: 2020 to 2023	4.19
Percent Change: 2023 to 2028	6.41
Households	
2010 Census	15,116
2020 Census	19,411
2023 Estimate	20,123
2028 Projection	21,335
Household Growth	
Percent Change: 2010 to 2020	28.41
Percent Change: 2020 to 2023	3.67
Percent Change: 2023 to 2028	6.02
Family Households	
2010 Census	10,798
2023 Estimate	14,604
2028 Projection	15,498
Family Household Growth	
Percent Change: 2010 to 2023	35.25
Percent Change: 2023 to 2028	6.12

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: AI EKD - 3 mi Linear Distance

Total Population: 52,065 | Total Households: 20,123

	Count	%
2023 Est. Population by Single-Classification Race		
White Alone	32,935	63.26
Black/African American Alone	2,985	5.73
American Indian/Alaskan Native Alone	3,439	6.61
Asian Alone	1,958	3.76
Native Hawaiian/Pacific Islander Alone	67	0.13
Some Other Race Alone	2,948	5.66
Two or More Races	7,733	14.85
2023 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	45,175	86.77
Hispanic or Latino	6,890	13.23
Mexican Origin	5,276	76.58
Puerto Rican Origin	350	5.08
Cuban Origin	45	0.65
All Other Hispanic or Latino	1,220	17.71
2023 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	51	2.60
Filipino	77	3.93
Japanese	31	1.58
Asian Indian	276	14.10
Korean	208	10.62
Vietnamese	542	27.68
Cambodian	0	0.00
Hmong	480	24.52
Laotian	48	2.45
Thai	39	1.99
All Other Asian Races Including 2+ Category	206	10.52
2023 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	43,019	89.51
Speak Asian/Pacific Isl. Lang. at Home	1,055	2.19
Speak Indo-European Language at Home	403	0.84
Speak Spanish at Home	3,161	6.58
Speak Other Language at Home	424	0.88
2023 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	1,353	19.64
Black/African American Alone	50	0.73
American Indian/Alaskan Native Alone	226	3.28
Asian Alone	30	0.43
Native Hawaiian/Pacific Islander Alone	7	0.10
Some Other Race Alone	2,727	39.58
Two or More Races	2,497	36.24

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: AI EKD - 3 mi Linear Distance

Total Population: 52,065 | Total Households: 20,123

	Count	%
2023 Est. Population by Sex		
Male	25,374	48.73
Female	26,690	51.26
2023 Est. Population by Age		
Age 0 - 4	4,004	7.69
Age 5 - 9	3,873	7.44
Age 10 - 14	3,825	7.35
Age 15 - 17	2,251	4.32
Age 18 - 20	1,970	3.78
Age 21 - 24	2,465	4.74
Age 25 - 34	7,048	13.54
Age 35 - 44	7,883	15.14
Age 45 - 54	6,234	11.97
Age 55 - 64	5,306	10.19
Age 65 - 74	4,368	8.39
Age 75 - 84	2,016	3.87
Age 85 and over	822	1.58
Age 16 and over	39,623	76.10
Age 18 and over	38,112	73.20
Age 21 and over	36,141	69.42
Age 65 and over	7,206	13.84
Median Age	-	35.76
Average Age	-	36.74
2023 Est. Pop Age 15+ by Marital Status		
Total, Never Married	10,600	26.26
Male, Never Married	5,483	13.58
Female, Never Married	5,118	12.68
Married, Spouse Present	21,331	52.85
Married, Spouse Absent	1,313	3.25
Widowed	2,277	5.64
Male, Widowed	477	1.18
Female, Widowed	1,800	4.46
Divorced	4,842	12.00
Male, Divorced	2,009	4.98
Female, Divorced	2,833	7.02
2023 Est. Male Population by Age		
Male: Age 0 - 4	2,008	7.91
Male: Age 5 - 9	1,982	7.81
Male: Age 10 - 14	1,961	7.73
Male: Age 15 - 17	1,137	4.48
Male: Age 18 - 20	1,006	3.96
Male: Age 21 - 24	1,233	4.86
Male: Age 25 - 34	3,499	13.79
Male: Age 35 - 44	3,888	15.32
Male: Age 45 - 54	3,095	12.20
Male: Age 55 - 64	2,521	9.94
Male: Age 65 - 74	1,938	7.64
Male: Age 75 - 84	843	3.32
Male: Age 85 and over	262	1.03
Median Age, Male	-	34.62
Average Age, Male	-	35.56
2023 Est. Female Population by Age		
Female: Age 0 - 4	1,995	7.47
Female: Age 5 - 9	1,891	7.08
Female: Age 10 - 14	1,864	6.98
Female: Age 15 - 17	1,114	4.17
Female: Age 18 - 20	964	3.61
Female: Age 21 - 24	1,231	4.61
Female: Age 25 - 34	3,549	13.30
Female: Age 35 - 44	3,995	14.97
Female: Age 45 - 54	3,139	11.76
Female: Age 55 - 64	2,785	10.44
Female: Age 65 - 74	2,430	9.11
Female: Age 75 - 84	1,173	4.39
Female: Age 85 and over	560	2.10
Median Age, Female	-	36.85
Average Age, Female	-	37.84

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptight.com/Spotlight/About/3/2023>)

Trade Area: AI EKD - 3 mi Linear Distance

Total Population: 52,065 | Total Households: 20,123

	Count	%
2023 Est. Households by Household Type		
Family Households	14,604	72.57
NonFamily Households	5,519	27.43
2023 Est. Group Quarters Population		
2023 Est. Group Quarters Population	485	0.93
2023 HHs By Ethnicity, Hispanic/Latino		
2023 HHs By Ethnicity, Hispanic/Latino	1,909	9.49
2023 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	5,553	38.02
Married Couple Family, no own children	5,943	40.69
Male Householder, own children	581	3.98
Male Householder, no own children	404	2.77
Female Householder, own children	1,271	8.70
Female Householder, no own children	852	5.83
2023 Est. Households by Household Size		
1-Person Household	4,603	22.87
2-Person Household	6,498	32.29
3-Person Household	3,866	19.21
4-Person Household	2,747	13.65
5-Person Household	1,559	7.75
6-Person Household	519	2.58
7-or-more-person	332	1.65
2023 Est. Average Household Size	-	2.56
2023 Est. Households by Number of Vehicles		
No Vehicles	441	2.19
1 Vehicle	6,248	31.05
2 Vehicles	9,170	45.57
3 Vehicles	3,142	15.61
4 Vehicles	846	4.20
5 or more Vehicles	276	1.37
2023 Est. Average Number of Vehicles	-	1.94
2023 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	13,261	65.90
Housing Units, Renter-Occupied	6,862	34.10
2023 Owner Occ. HUs: Avg. Length of Residence		
2023 Owner Occ. HUs: Avg. Length of Residence	-	12.93
2023 Renter Occ. HUs: Avg. Length of Residence		
2023 Renter Occ. HUs: Avg. Length of Residence	-	5.49
2023 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	257	1.94
Value \$20,000 - \$39,999	166	1.25
Value \$40,000 - \$59,999	134	1.01
Value \$60,000 - \$79,999	174	1.31
Value \$80,000 - \$99,999	272	2.05
Value \$100,000 - \$149,999	2,013	15.18
Value \$150,000 - \$199,999	3,151	23.76
Value \$200,000 - \$299,999	4,993	37.65
Value \$300,000 - \$399,999	1,329	10.02
Value \$400,000 - \$499,999	352	2.65
Value \$500,000 - \$749,999	241	1.82
Value \$750,000 - \$999,999	107	0.81
Value \$1,000,000 - \$1,499,999	43	0.32
Value \$1,500,000 - \$1,999,999	6	0.04
Value \$2,000,000 or more	23	0.17
2023 Est. Median All Owner-Occupied Housing Value	-	207,608.48

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptlight.com/Spotlight/About/3/2023>)

Trade Area: AI EKD - 3 mi Linear Distance

Total Population: 52,065 | Total Households: 20,123

	Count	%
2023 Est. Housing Units by Units in Structure		
1 Unit Attached	385	1.81
1 Unit Detached	15,266	71.79
2 Units	271	1.27
3 to 4 Units	494	2.32
5 to 19 Units	2,925	13.76
20 to 49 Units	456	2.15
50 or More Units	607	2.85
Mobile Home or Trailer	855	4.02
Boat, RV, Van, etc.	4	0.02
2023 Est. Housing Units by Year Structure Built		
Built 2014 or Later	2,478	11.65
Built 2010 to 2013	1,799	8.46
Built 2000 to 2009	5,429	25.53
Built 1990 to 1999	2,749	12.93
Built 1980 to 1989	2,819	13.26
Built 1970 to 1979	3,361	15.81
Built 1960 to 1969	1,107	5.21
Built 1950 to 1959	987	4.64
Built 1940 to 1949	265	1.25
Built 1939 or Earlier	268	1.26
2023 Housing Units by Year Structure Built		
2023 Est. Median Year Structure Built	-	1,997.20
2023 Est. Households by Presence of People Under 18		
2023 Est. Households by Presence of People Under 18	7,993	39.72
Households with 1 or More People under Age 18		
Married Couple Family	5,814	72.74
Other Family, Male Householder	655	8.20
Other Family, Female Householder	1,456	18.22
NonFamily Household, Male Householder	54	0.68
NonFamily Household, Female Householder	15	0.19
2023 Est. Households with No People under Age 18		
Households with No People under Age 18	12,129	60.27
Households with No People under Age 18		
Married Couple Family	5,685	46.87
Other Family, Male Householder	327	2.70
Other Family, Female Householder	671	5.53
NonFamily, Male Householder	2,503	20.64
NonFamily, Female Householder	2,944	24.27

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptight.com/Spotlight/About/3/2023>)

Trade Area: AI EKD - 3 mi Linear Distance

Total Population: 52,065 | Total Households: 20,123

	Count	%
2023 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	890	2.64
Some High School, No Diploma	1,403	4.17
High School Graduate (or GED)	8,706	25.85
Some College, No Degree	8,979	26.66
Associate's Degree	3,356	9.96
Bachelor's Degree	7,597	22.56
Master's Degree	2,230	6.62
Professional Degree	354	1.05
Doctorate Degree	161	0.48
2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
Less than High School Diploma	887	26.15
High School Graduate	1,016	29.95
Some College or Associate's Degree	1,058	31.19
Bachelor's Degree or Higher	430	12.68
2023 Est. Households by HH Income		
Income < \$15,000	906	4.50
Income \$15,000 - \$24,999	1,234	6.13
Income \$25,000 - \$34,999	1,835	9.12
Income \$35,000 - \$49,999	2,576	12.80
Income \$50,000 - \$74,999	3,684	18.31
Income \$75,000 - \$99,999	3,269	16.25
Income \$100,000 - \$124,999	2,283	11.35
Income \$125,000 - \$149,999	1,472	7.32
Income \$150,000 - \$199,999	1,430	7.11
Income \$200,000 - \$249,999	642	3.19
Income \$250,000 - \$499,999	558	2.77
Income \$500,000+	232	1.15
2023 Est. Average Household Income	--	93,877.00
2023 Est. Median Household Income	--	73,734.21
2023 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	--	76,131.79
Black or African American Alone	--	68,553.32
American Indian and Alaskan Native Alone	--	70,388.35
Asian Alone	--	78,477.80
Native Hawaiian and Other Pacific Islander Alone	--	45,610.75
Some Other Race Alone	--	49,633.82
Two or More Races	--	69,439.62
Hispanic or Latino	--	59,156.37
Not Hispanic or Latino	--	75,344.82
2023 Est. Families by Poverty Status		
2023 Families at or Above Poverty	13,351	91.42
2023 Families at or Above Poverty with children	7,056	48.32
2023 Families Below Poverty	1,253	8.58
2023 Families Below Poverty, with kids	1,108	7.59

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptight.com/Spotlight/About/3/2023>)

Trade Area: AI EKD - 3 mi Linear Distance

Total Population: 52,065 | Total Households: 20,123

	Count	%
2023 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	16,816	64.54
Blue Collar	5,265	20.21
Service and Farming	3,975	15.26
2023 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	6,607	26.90
15 - 29 Minutes	12,313	50.13
30 - 44 Minutes	4,254	17.32
45 - 59 Minutes	696	2.83
60 or more Minutes	689	2.81
2023 Est. Avg Travel Time to Work in Minutes	-	23.00
2023 Est. Workers Age 16+ by Transp. to Work		
2023 Est. Workers Age 16+ by Transp. to Work	25,629	100.00
Drove Alone	22,012	85.89
Carpooled	2,078	8.11
Public Transport	57	0.22
Walked	185	0.72
Bicycle	40	0.16
Other Means	357	1.39
Worked at Home	899	3.51
2023 Est. Civ. Employed Pop 16+ by Class of Worker		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	26,056	100.00
For-Profit Private Workers	18,292	70.20
Non-Profit Private Workers	2,336	8.96
Local Government Workers	1,674	6.42
State Government Workers	989	3.80
Federal Government Workers	538	2.06
Self-Employed Workers	2,209	8.48
Unpaid Family Workers	17	0.07
2023 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	771	2.96
Arts/Design/Entertainment/Sports/Media	452	1.74
Building/Grounds Cleaning/Maintenance	580	2.23
Business/Financial Operations	1,560	5.99
Community/Social Services	533	2.05
Computer/Mathematical	795	3.05
Construction/Extraction	1,015	3.90
Education/Training/Library	1,547	5.94
Farming/Fishing/Forestry	33	0.13
Food Preparation/Serving Related	1,432	5.50
Healthcare Practitioner/Technician	1,565	6.01
Healthcare Support	686	2.63
Installation/Maintenance/Repair	891	3.42
Legal	185	0.71
Life/Physical/Social Science	102	0.39
Management	2,943	11.29
Office/Administrative Support	3,404	13.06
Production	1,646	6.32
Protective Services	514	1.97
Sales/Related	2,959	11.36
Personal Care/Service	729	2.80
Transportation/Material Moving	1,713	6.57
2023 Est. Pop Age 16+ by Employment Status		
In Armed Forces	54	0.14
Civilian - Employed	26,041	65.72
Civilian - Unemployed	1,093	2.76
Not in Labor Force	12,435	31.38

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Report Details

Name: East Kenosha Development Miles Radius
Date / Time: 4/17/2023 3:46:19 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
AI EKD - 1 mi Linear Distance	1 mi Radius	N/A
AI EKD - 5 mi Linear Distance	5 mi Radius	N/A
AI EKD - 3 mi Linear Distance	3 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2023	Claritas	©Claritas, LLC 2023 (https://claritas.easpotlight.com/Spotlight/About)
Retail Market Power® - 2023 Estimates and 2028 Projections	Environics Analytics U.S. Census Bureau U.S. Bureau of Labour Statistics Data Axle	©2023 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
SPOTLIGHT Pop-Facts® Premier 2023, including 2000 and 2010 US Census, 2023 estimates and 2028 projections	Claritas	© 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. (https://claritas.easpotlight.com/Spotlight/About)