

Pop-Facts® Demographics | Population & Race



Trade Area: AIEKD - 1 mi Linear Distance

POPULATION

5,375

HOUSEHOLDS

2,038

ETHNICITY



20.5%

Index:91

Hispanic/Latino

HISPANIC ORIGIN*



93.5%

Index:154

Mexican

HOME LANGUAGE*

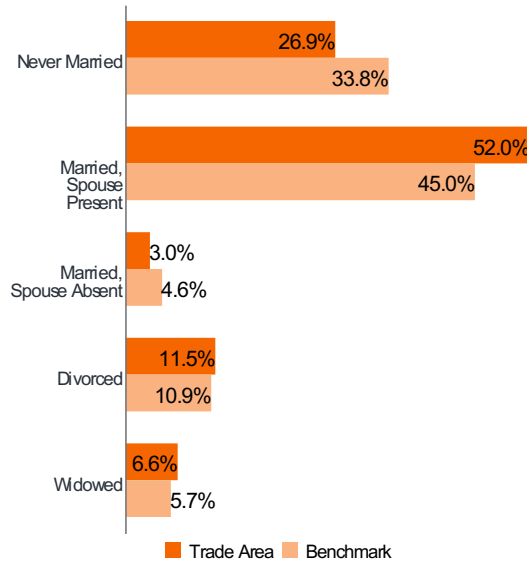


85.5%

Index:109

Only English

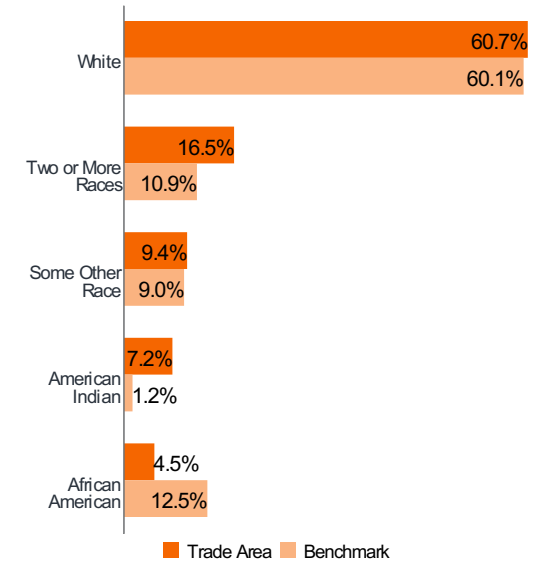
MARITAL STATUS



POPULATION BY AGE

Age	Count	%	Index
0 - 4	376	7.0	120
5 - 9	384	7.1	120
10 - 14	396	7.4	119
15 - 17	238	4.4	116
18 - 20	204	3.8	93
21 - 24	250	4.7	90
25 - 34	758	14.1	105
35 - 44	777	14.5	112
45 - 54	640	11.9	99
55 - 64	549	10.2	81
65 - 74	497	9.2	87
75 - 84	225	4.2	80
85+	81	1.5	73

POPULATION BY RACE**



Benchmark:USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easpotlight.com/Spotlight/About/3/2023>

*Top variable chosen from percent composition ranking

**Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

Pop-Facts® Demographics | Housing & Household



Trade Area: AIEKD - 1 mi Linear Distance

Population: 5,375 | Households: 2,038

MEDIAN AGE OF HOUSEHOLDER

49

Index: 91

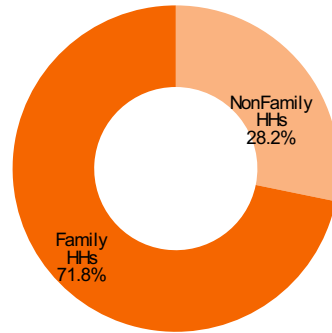
PRESENCE OF CHILDREN*



40.5%

Index: 120

HOUSEHOLD TYPE



HOUSING TENURE



Own

74.9%

Index: 116



Rent

25.1%

Index: 71

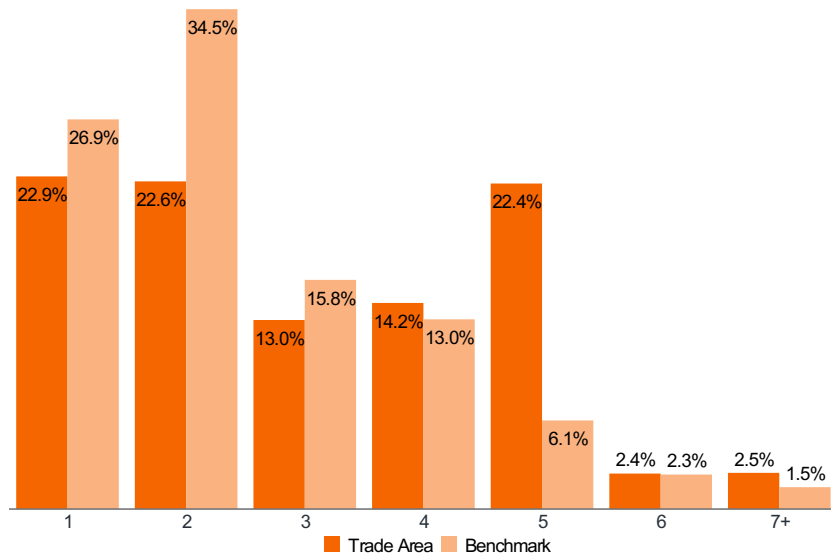
AGE OF HOUSING**



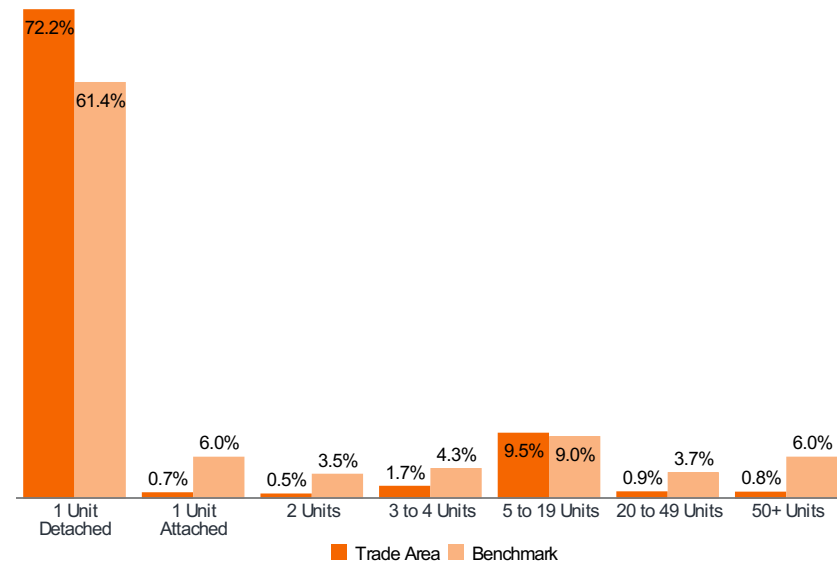
29 - 38 years old

% Comp: 41.3 Index: 316

HOUSEHOLD SIZE



HOUSING UNITS IN STRUCTURE



Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

*Uses the variable "Households with people under age 18"

**Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

Trade Area: AIEKD - 1 mi Linear Distance

Population: 5,375 | Households:2,038

EDUCATIONAL ATTAINMENT: TOP 2*



29.4%

Index: 109

High School Graduate



22.2%

Index: 110

Bachelor's Degree

EDUCATION: HISPANIC/LATINO



1.0%

Index:36

Bachelor's degree or higher

POVERTY STATUS



80.0%

Index:88

At or above poverty

HOUSEHOLD INCOME



Median Household Income

\$57,625

Index:79

Average Household Income

\$77,422

Index:74

HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easpotlight.com/Spotlight/About/3/2023>

*Ranked by percent composition

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

Pop-Facts® Demographics | Employment & Occupation



Trade Area: AIEKD - 1 mi Linear Distance

Population: 5,375 | Households: 2,038

OCCUPATIONAL CLASS*



52.6%

Index:87

White Collar

UNEMPLOYMENT RATE



4.7%

Index:101

Percent of civilian labor force unemployed

METHOD OF TRAVEL TO WORK: TOP 2*



84.9%

Index:112

Travel to work by **Driving Alone**

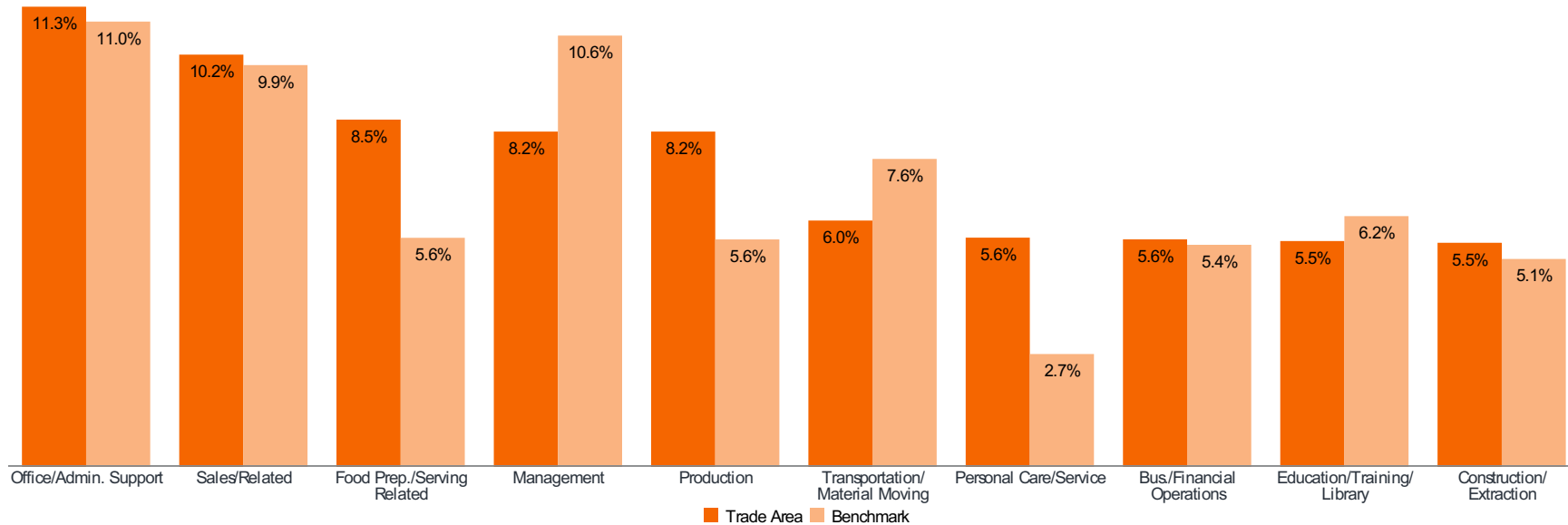


8.0%

Index:91

Travel to work by **Carpooling**

OCCUPATION: TOP 10*



Benchmark: USA

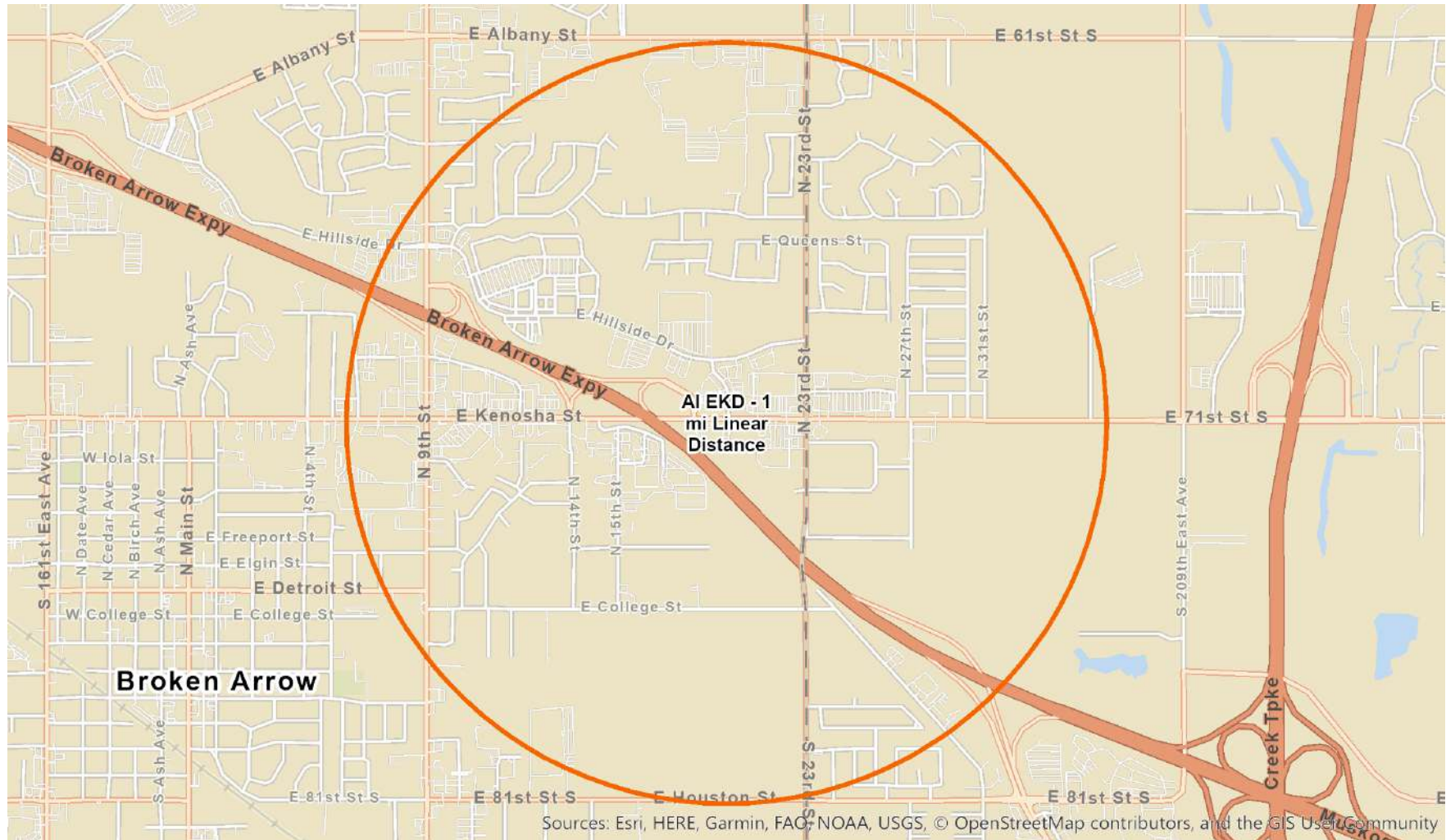
*Chosen from percent composition ranking

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpolight.com/Spotlight/About/3/2023>)

Index Colors:	<80	80 - 110	110+
---------------	-----	----------	------

Trade Area: AIEKD - 1 mi Linear Distance

Population: 5,375 | Households: 2,038



Trade Area: AI EKD - 1 mi Linear Distance

	Total	%
Population		
2010 Census	5,182	100.00
2020 Census	5,284	100.00
2023 Estimate	5,375	100.00
2028 Projection	5,478	100.00
Population Growth		
Percent Change: 2010 to 2020	--	1.97
Percent Change: 2020 to 2023	--	1.72
Percent Change: 2023 to 2028	--	1.92
Households		
2010 Census	1,890	100.00
2020 Census	1,997	100.00
2023 Estimate	2,038	100.00
2028 Projection	2,086	100.00
Household Growth		
Percent Change: 2010 to 2020	--	5.66
Percent Change: 2020 to 2023	--	2.05
Percent Change: 2023 to 2028	--	2.35
Family Households		
2010 Census	1,353	100.00
2023 Estimate	1,463	100.00
2028 Projection	1,498	100.00
Family Household Growth		
Percent Change: 2010 to 2023	--	8.13
Percent Change: 2023 to 2028	--	2.39

Benchmark: USA

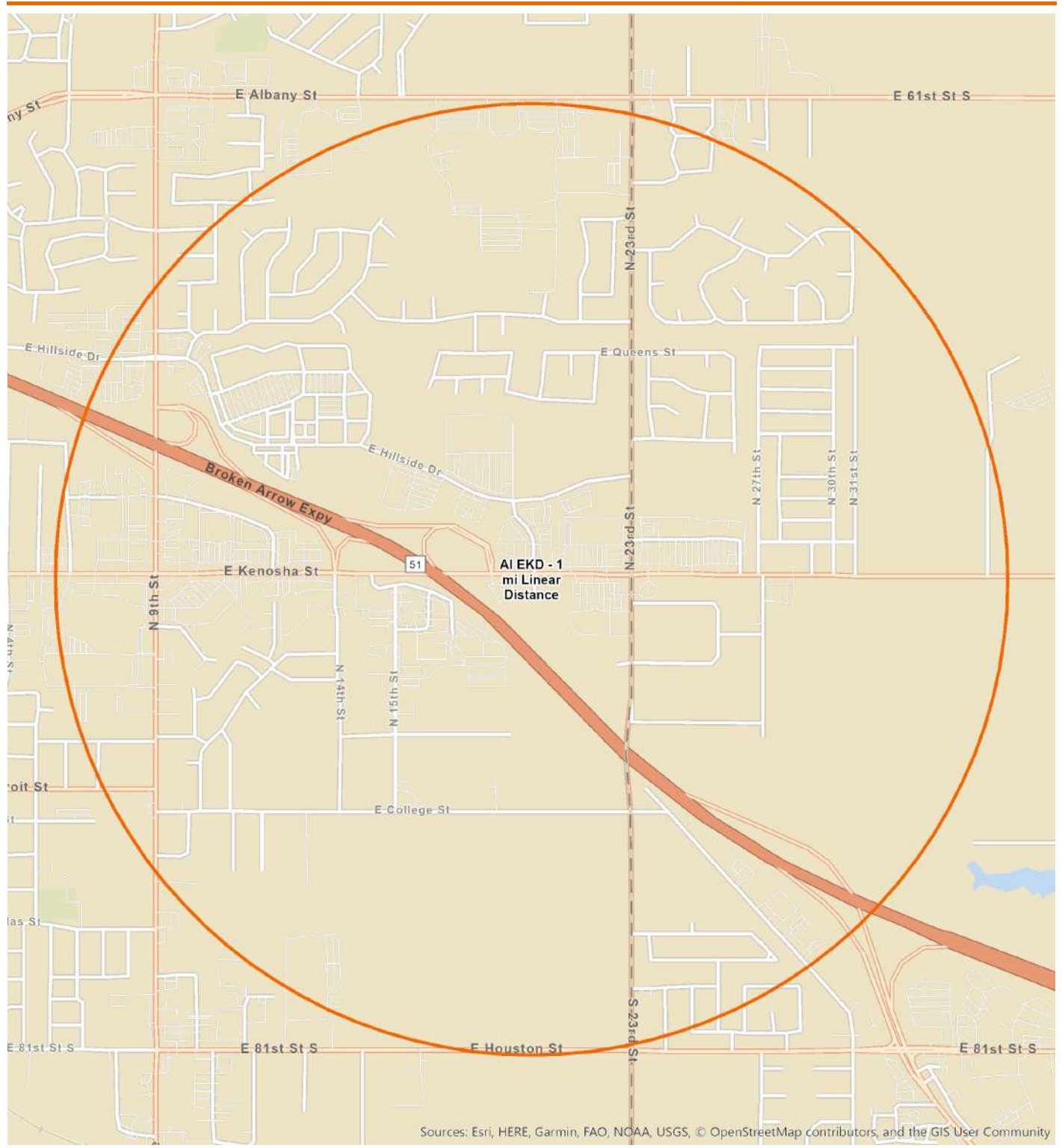
© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easpotlight.com/Spotlight/About/3/2023>

Trade Area: AI EKD - 1 mi Linear Distance

	Total	%
2023 Est. Households by Household Income		
Income < \$15,000	118	5.79
Income \$15,000 - \$24,999	152	7.46
Income \$25,000 - \$34,999	393	19.28
Income \$35,000 - \$49,999	250	12.27
Income \$50,000 - \$74,999	324	15.90
Income \$75,000 - \$99,999	320	15.70
Income \$100,000 - \$124,999	174	8.54
Income \$125,000 - \$149,999	106	5.20
Income \$150,000 - \$199,999	100	4.91
Income \$200,000 - \$249,999	46	2.26
Income \$250,000 - \$499,999	45	2.21
Income \$500,000+	11	0.54
2023 Est. Average Household Income	--	77,422.00
2023 Est. Median Household Income	--	57,624.86
2023 Median HH Income by Single-Classification Race		
White Alone	--	67,843.08
Black/African American Alone	--	32,869.55
American Indian/Alaskan Native Alone	--	38,953.07
Asian Alone	--	55,137.68
Native Hawaiian/Pacific Islander Alone	--	30,125.63
Some Other Race Alone	--	40,569.42
Two or More Races	--	39,118.11
Hispanic/Latino	--	43,271.20
Not Hispanic/Latino	--	59,622.64
2023 Est. Households by Household Type		
Family Households	1,463	71.79
NonFamily Households	575	28.21
2023 Est. Group Quarters Population	66	1.23
2023 Est. Households by Household Size		
1-Person Household	467	22.91
2-Person Household	460	22.57
3-Person Household	265	13.00
4-Person Household	289	14.18
5-Person Household	457	22.42
6-Person Household	49	2.40
7+ Person Household	50	2.45
2023 Est. Average Household Size	--	2.60
2023 Est. HHs by Type by Presence of Own Children		
Married Couple Family, with own children	491	33.56
Married Couple Family, without own children	543	37.12
Male Householder, with own children	75	5.13
Male Householder, without own children	69	4.72
Female Householder, with own children	175	11.96
Female Householder, without own children	109	7.45

Benchmark: USA

Trade Area: AI EKD - 1 mi Linear Distance



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2023 TomTom

Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: AI EKD - 1 mi Linear Distance

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
Totals			
Total retail trade including food and drink (NAICS 44, 45 and 722)	91,185,855	222,395,004	-131,209,150
Total retail trade (NAICS 44 and 45)	81,794,513	189,542,589	-107,748,076
Motor Vehicle and Parts Dealers			
Motor vehicle and parts dealers (NAICS 441)	21,476,335	19,608,935	1,867,400
Automobile dealers (NAICS 4411)	18,746,620	14,317,687	4,428,932
New car dealers (NAICS 44111)	16,694,665	12,223,801	4,470,864
Used car dealers (NAICS 44112)	2,051,954	2,093,886	-41,932
Other motor vehicle dealers (NAICS 4412)	1,270,734	1,612,091	-341,358
Recreational vehicle dealers (NAICS 44121)	378,784	238,179	140,605
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	891,950	1,373,913	-481,963
Boat dealers (NAICS 441222)	240,796	667,822	-427,026
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	651,154	706,091	-54,937
Automotive parts, accessories, and tire stores (NAICS 4413)	1,458,982	3,679,157	-2,220,175
Automotive parts and accessories stores (NAICS 44131)	922,683	2,227,059	-1,304,376
Tire dealers (NAICS 44132)	536,299	1,452,098	-915,799
Furniture and Home Furnishings Stores			
Furniture and home furnishings stores (NAICS 442)	1,569,812	6,133,795	-4,563,982
Furniture stores (NAICS 4421)	917,704	3,314,528	-2,396,824
Home furnishings stores (NAICS 4422)	652,108	2,819,266	-2,167,158
Floor covering stores (NAICS 44221)	310,081	2,210,582	-1,900,501
Other home furnishings stores (NAICS 44229)	342,027	608,684	-266,657
Window treatment stores (NAICS 442291)	16,432	0	16,432
All other home furnishings stores (NAICS 442299)	325,596	608,684	-283,089
Electronics and Appliance Stores			
Electronics and appliance stores (NAICS 443)	1,249,548	5,669,268	-4,419,720
Household appliance stores (NAICS 443141)	270,573	1,218,740	-948,167
Electronics stores (NAICS 443142)	978,975	4,450,528	-3,471,553
Building Material and Garden Equipment and Supplies Dealers			
Building material and garden equipment and supplies dealers (NAICS 444)	5,747,990	27,697,755	-21,949,764
Building material and supplies dealers (NAICS 4441)	5,082,458	27,697,755	-22,615,297
Home centers (NAICS 44411)	2,849,402	16,281,804	-13,432,402
Paint and wallpaper stores (NAICS 44412)	187,153	96,064	91,089
Hardware stores (NAICS 44413)	419,599	106,358	313,241
Other building material dealers (NAICS 44419)	1,626,303	11,213,528	-9,587,225
Lawn and garden equipment and supplies stores (NAICS 4442)	665,533	0	665,533
Outdoor power equipment stores (NAICS 44421)	141,211	0	141,211
Nursery, garden center, and farm supply stores (NAICS 44422)	524,322	0	524,322
Food and Beverage Stores			
Food and beverage stores (NAICS 445)	11,300,455	20,378,918	-9,078,462
Grocery stores (NAICS 4451)	10,197,389	14,468,009	-4,270,620
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	9,751,534	14,434,092	-4,682,558
Convenience stores (NAICS 44512)	445,855	33,917	411,938
Specialty food stores (NAICS 4452)	293,674	1,347,238	-1,053,564
Meat markets (NAICS 44521)	89,732	1,319,888	-1,230,156
Fish and seafood markets (NAICS 44522)	35,321	27,350	7,970
Fruit and vegetable markets (NAICS 44523)	61,623	0	61,623
Other specialty food stores (NAICS 44529)	106,999	0	106,999
All other specialty food stores (NAICS 445299)	50,003	0	50,003
Beer, wine, and liquor stores (NAICS 4453)	809,393	4,563,671	-3,754,278
Health and Personal Care Stores			
Health and personal care stores (NAICS 446)	4,812,734	12,528,591	-7,715,858
Pharmacies and drug stores (NAICS 44611)	4,153,373	10,818,257	-6,664,884
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	290,106	1,128,610	-838,504
Optical goods stores (NAICS 44613)	105,782	251,642	-145,860
Other health and personal care stores (NAICS 44619)	263,474	330,083	-66,609
Food (health) supplement stores (NAICS 446191)	92,996	35,259	57,737
All other health and personal care stores (NAICS 446199)	170,478	294,824	-124,346
Gasoline Stations			
Gasoline stations (NAICS 447)	6,839,965	34,920,582	-28,080,618

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easptlight.com/Spotlight/About/3/2023>

Retail Market Power® | Opportunity Gap by Retail Store Types



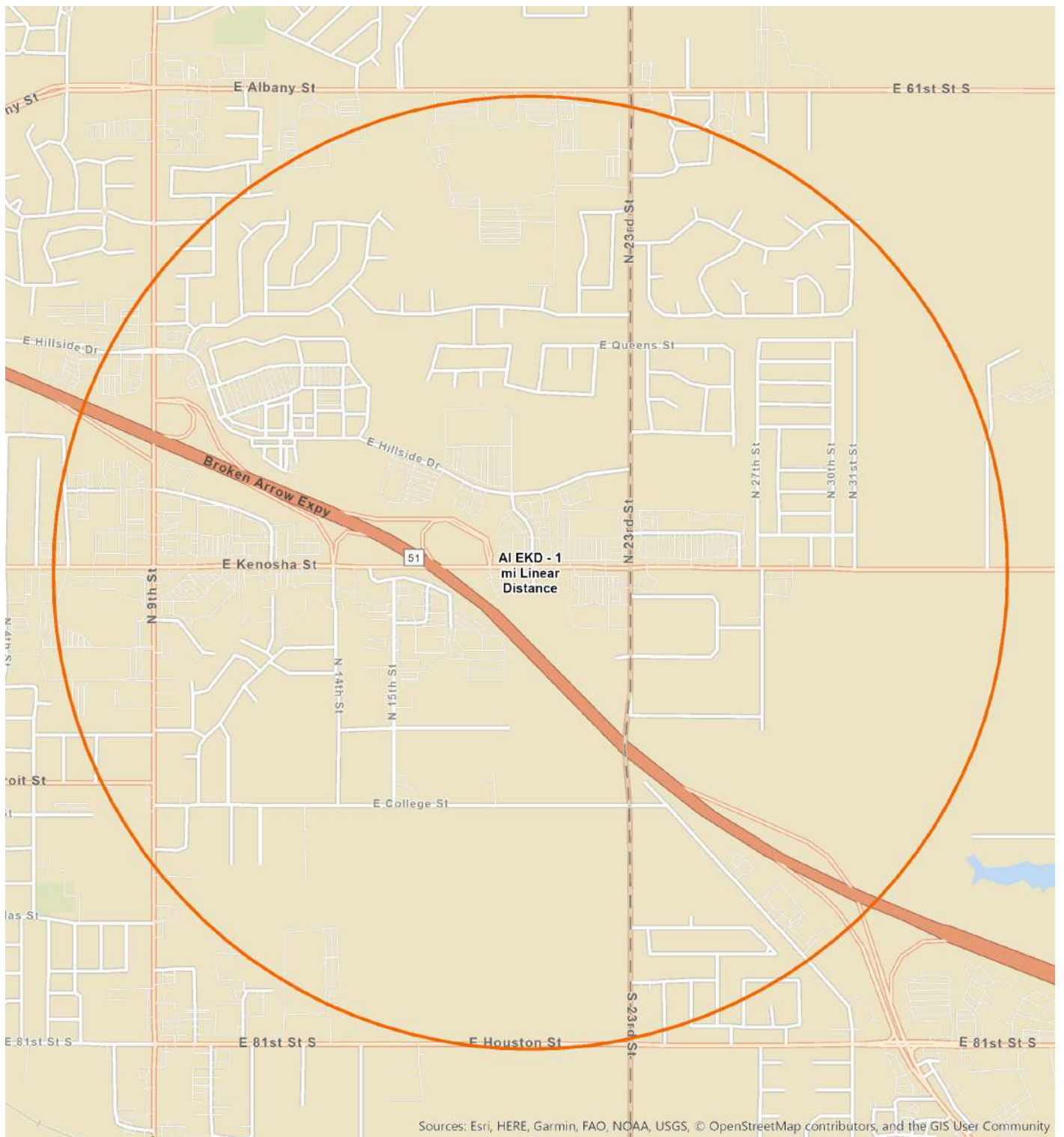
Trade Area: AI EKD - 1 mi Linear Distance

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
Clothing and Clothing Accessories Stores			
Clothing and clothing accessories stores (NAICS 448)	3,287,258	8,021,559	-4,734,301
Clothing stores (NAICS 4481)	2,232,918	4,659,110	-2,426,192
Men's clothing stores (NAICS 44811)	78,614	196,302	-117,688
Women's clothing stores (NAICS 44812)	410,004	1,002,168	-592,165
Children's and infants' clothing stores (NAICS 44813)	138,600	347,863	-209,262
Family clothing stores (NAICS 44814)	1,315,632	2,420,422	-1,104,790
Clothing accessories stores (NAICS 44815)	105,299	188,973	-83,674
Other clothing stores (NAICS 44819)	184,769	503,382	-318,613
Shoe stores (NAICS 4482)	383,830	1,442,103	-1,058,273
Jewelry, luggage, and leather goods stores (NAICS 4483)	670,510	1,920,346	-1,249,836
Jewelry stores (NAICS 44831)	452,761	1,459,615	-1,006,854
Luggage and leather goods stores (NAICS 44832)	217,749	460,731	-242,982
Sporting Goods, Hobby, Musical Instrument, and Book Stores			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	1,083,890	5,104,954	-4,021,064
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	931,337	5,104,954	-4,173,617
Sporting goods stores (NAICS 45111)	572,318	3,195,595	-2,623,278
Hobby, toy, and game stores (NAICS 45112)	273,448	1,500,868	-1,227,420
Sewing, needlework, and piece goods stores (NAICS 45113)	30,990	0	30,990
Musical instrument and supplies stores (NAICS 45114)	54,581	408,491	-353,910
Book stores and news dealers (NAICS 4512)	152,553	0	152,553
Book stores (NAICS 451211)	142,054	0	142,054
News dealers and newsstands (NAICS 451212)	10,499	0	10,499
General Merchandise Stores			
General merchandise stores (NAICS 452)	9,734,863	30,746,412	-21,011,550
Department stores (NAICS 4522)	1,154,006	4,297,063	-3,143,057
Other general merchandise stores (NAICS 4523)	8,580,857	26,449,350	-17,868,493
Warehouse clubs and supercenters (NAICS 452311)	7,779,386	25,685,805	-17,906,419
All other general merchandise stores (NAICS 452319)	801,471	763,545	37,926
Miscellaneous Store Retailers			
Miscellaneous store retailers (NAICS 453)	1,566,121	6,310,240	-4,744,119
Florists (NAICS 4531)	76,174	302,960	-226,786
Office supplies, stationery, and gift stores (NAICS 4532)	294,811	932,496	-637,685
Office supplies and stationery stores (NAICS 45321)	138,664	483,428	-344,763
Gift, novelty, and souvenir stores (NAICS 45322)	156,146	449,068	-292,922
Used merchandise stores (NAICS 4533)	223,746	885,062	-661,316
Other miscellaneous store retailers (NAICS 4539)	971,389	4,189,722	-3,218,332
Pet and pet supplies stores (NAICS 45391)	279,532	1,210,962	-931,431
Art dealers (NAICS 45392)	138,330	12,105	126,225
Manufactured (mobile) home dealers (NAICS 45393)	66,299	805,880	-739,582
All other miscellaneous store retailers (NAICS 45399)	487,229	2,160,774	-1,673,545
Tobacco stores (NAICS 453991)	182,333	1,074,347	-892,014
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	304,896	1,086,427	-781,531
Non-store Retailers			
Non-store retailers (NAICS 454)	13,125,541	12,421,580	703,961
Electronic shopping and mail-order houses (NAICS 4541)	12,572,825	11,433,942	1,138,882
Vending machine operators (NAICS 4542)	71,361	0	71,361
Direct selling establishments (NAICS 4543)	481,355	987,638	-506,282
Fuel dealers (NAICS 45431)	275,370	0	275,370
Other direct selling establishments (NAICS 45439)	205,986	987,638	-781,652
Food Services and Drinking Places			
Food services and drinking places (NAICS 722)	9,391,342	32,852,415	-23,461,073
Special food services (NAICS 7223)	701,272	116,168	585,104
Food service contractors (NAICS 72231)	547,914	116,168	431,746
Caterers (NAICS 72232)	138,390	0	138,390
Mobile food services (NAICS 72233)	14,978	0	14,978
Drinking places (alcoholic beverages) (NAICS 7224)	284,002	5,534	278,468
Restaurants and other eating places (NAICS 7225)	8,406,068	32,730,713	-24,324,645
Full-service restaurants (NAICS 722511)	4,138,935	3,649,586	489,349
Limited-service restaurants (NAICS 722513)	3,619,982	29,060,481	-25,440,499
Cafeterias, grill buffets, and buffets (NAICS 722514)	92,307	20,646	71,661
Snack and non-alcoholic beverage bars (NAICS 722515)	554,844	0	554,844

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023.
<https://claritas.easptlight.com/Spotlight/About/3/2023>

Trade Area: AI EKD - 1 mi Linear Distance



Pop-Facts® Demographic Snapshot | Summary



Trade Area: AI EKD - 1 mi Linear Distance

Population	
2010 Census	5,182
2020 Census	5,284
2023 Estimate	5,375
2028 Projection	5,478
Population Growth	
Percent Change: 2010 to 2020	1.97
Percent Change: 2020 to 2023	1.72
Percent Change: 2023 to 2028	1.92
Households	
2010 Census	1,890
2020 Census	1,997
2023 Estimate	2,038
2028 Projection	2,086
Household Growth	
Percent Change: 2010 to 2020	5.66
Percent Change: 2020 to 2023	2.05
Percent Change: 2023 to 2028	2.35
Family Households	
2010 Census	1,353
2023 Estimate	1,463
2028 Projection	1,498
Family Household Growth	
Percent Change: 2010 to 2023	8.13
Percent Change: 2023 to 2028	2.39

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: AI EKD - 1 mi Linear Distance

Total Population: 5,375 | Total Households: 2,038

	Count	%
2023 Est. Population by Single-Classification Race		
White Alone	3,263	60.71
Black/African American Alone	241	4.48
American Indian/Alaskan Native Alone	387	7.20
Asian Alone	90	1.67
Native Hawaiian/Pacific Islander Alone	2	0.04
Some Other Race Alone	506	9.41
Two or More Races	886	16.48
2023 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	4,271	79.46
Hispanic or Latino	1,103	20.52
Mexican Origin	1,031	93.47
Puerto Rican Origin	9	0.82
Cuban Origin	6	0.54
All Other Hispanic or Latino	57	5.17
2023 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	2	2.22
Filipino	1	1.11
Japanese	0	0.00
Asian Indian	0	0.00
Korean	2	2.22
Vietnamese	62	68.89
Cambodian	0	0.00
Hmong	23	25.56
Laotian	0	0.00
Thai	0	0.00
All Other Asian Races Including 2+ Category	0	0.00
2023 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	4,272	85.46
Speak Asian/Pacific Isl. Lang. at Home	104	2.08
Speak Indo-European Language at Home	9	0.18
Speak Spanish at Home	590	11.80
Speak Other Language at Home	24	0.48
2023 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	148	13.42
Black/African American Alone	3	0.27
American Indian/Alaskan Native Alone	43	3.90
Asian Alone	5	0.45
Native Hawaiian/Pacific Islander Alone	0	0.00
Some Other Race Alone	480	43.52
Two or More Races	424	38.44

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: AI EKD - 1 mi Linear Distance

Total Population: 5,375 | Total Households: 2,038

	Count	%
2023 Est. Population by Sex		
Male	2,632	48.97
Female	2,743	51.03
2023 Est. Population by Age		
Age 0 - 4	376	7.00
Age 5 - 9	384	7.14
Age 10 - 14	396	7.37
Age 15 - 17	238	4.43
Age 18 - 20	204	3.79
Age 21 - 24	250	4.65
Age 25 - 34	758	14.10
Age 35 - 44	777	14.46
Age 45 - 54	640	11.91
Age 55 - 64	549	10.21
Age 65 - 74	497	9.25
Age 75 - 84	225	4.19
Age 85 and over	81	1.51
Age 16 and over	4,140	77.02
Age 18 and over	3,981	74.06
Age 21 and over	3,777	70.27
Age 65 and over	803	14.94
Median Age	—	36.03
Average Age	—	37.39
2023 Est. Pop Age 15+ by Marital Status		
Total, Never Married	1,136	26.93
Male, Never Married	579	13.73
Female, Never Married	556	13.18
Married, Spouse Present	2,195	52.04
Married, Spouse Absent	127	3.01
Widowed	278	6.59
Male, Widowed	44	1.04
Female, Widowed	234	5.55
Divorced	483	11.45
Male, Divorced	206	4.88
Female, Divorced	276	6.54
2023 Est. Male Population by Age		
Male: Age 0 - 4	190	7.22
Male: Age 5 - 9	192	7.29
Male: Age 10 - 14	206	7.83
Male: Age 15 - 17	119	4.52
Male: Age 18 - 20	103	3.91
Male: Age 21 - 24	128	4.86
Male: Age 25 - 34	385	14.63
Male: Age 35 - 44	392	14.89
Male: Age 45 - 54	319	12.12
Male: Age 55 - 64	260	9.88
Male: Age 65 - 74	221	8.40
Male: Age 75 - 84	91	3.46
Male: Age 85 and over	25	0.95
Median Age, Male	—	34.81
Average Age, Male	—	36.10
2023 Est. Female Population by Age		
Female: Age 0 - 4	186	6.78
Female: Age 5 - 9	192	7.00
Female: Age 10 - 14	190	6.93
Female: Age 15 - 17	118	4.30
Female: Age 18 - 20	101	3.68
Female: Age 21 - 24	122	4.45
Female: Age 25 - 34	373	13.60
Female: Age 35 - 44	385	14.04
Female: Age 45 - 54	321	11.70
Female: Age 55 - 64	289	10.54
Female: Age 65 - 74	277	10.10
Female: Age 75 - 84	134	4.88
Female: Age 85 and over	56	2.04
Median Age, Female	—	37.31
Average Age, Female	—	38.58

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptlight.com/Spotlight/About/3/2023>)

Trade Area: AI EKD - 1 mi Linear Distance

Total Population: 5,375 | Total Households: 2,038

	Count	%
2023 Est. Households by Household Type		
Family Households	1,463	71.79
NonFamily Households	575	28.21
2023 Est. Group Quarters Population		
2023 Est. Group Quarters Population	66	1.23
2023 HHs By Ethnicity, Hispanic/Latino		
2023 HHs By Ethnicity, Hispanic/Latino	259	12.71
2023 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	491	33.56
Married Couple Family, no own children	543	37.12
Male Householder, own children	75	5.13
Male Householder, no own children	69	4.72
Female Householder, own children	175	11.96
Female Householder, no own children	109	7.45
2023 Est. Households by Household Size		
1-Person Household	467	22.91
2-Person Household	460	22.57
3-Person Household	265	13.00
4-Person Household	289	14.18
5-Person Household	457	22.42
6-Person Household	49	2.40
7-or-more-person	50	2.45
2023 Est. Average Household Size	-	2.60
2023 Est. Households by Number of Vehicles		
No Vehicles	25	1.23
1 Vehicle	581	28.51
2 Vehicles	998	48.97
3 Vehicles	314	15.41
4 Vehicles	104	5.10
5 or more Vehicles	15	0.74
2023 Est. Average Number of Vehicles	-	1.98
2023 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	1,526	74.88
Housing Units, Renter-Occupied	512	25.12
2023 Owner Occ. HUs: Avg. Length of Residence		
2023 Owner Occ. HUs: Avg. Length of Residence	-	13.98
2023 Renter Occ. HUs: Avg. Length of Residence		
2023 Renter Occ. HUs: Avg. Length of Residence	-	8.07
2023 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	110	7.21
Value \$20,000 - \$39,999	37	2.42
Value \$40,000 - \$59,999	53	3.47
Value \$60,000 - \$79,999	16	1.05
Value \$80,000 - \$99,999	30	1.97
Value \$100,000 - \$149,999	213	13.96
Value \$150,000 - \$199,999	428	28.05
Value \$200,000 - \$299,999	562	36.83
Value \$300,000 - \$399,999	41	2.69
Value \$400,000 - \$499,999	4	0.26
Value \$500,000 - \$749,999	11	0.72
Value \$750,000 - \$999,999	6	0.39
Value \$1,000,000 - \$1,499,999	1	0.07
Value \$1,500,000 - \$1,999,999	0	0.00
Value \$2,000,000 or more	14	0.92
2023 Est. Median All Owner-Occupied Housing Value	-	185,667.73

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptlight.com/Spotlight/About/3/2023>)

Trade Area: AI EKD - 1 mi Linear Distance

Total Population: 5,375 | Total Households: 2,038

	Count	%
2023 Est. Housing Units by Units in Structure		
1 Unit Attached	16	0.73
1 Unit Detached	1,581	72.19
2 Units	12	0.55
3 to 4 Units	37	1.69
5 to 19 Units	209	9.54
20 to 49 Units	19	0.87
50 or More Units	18	0.82
Mobile Home or Trailer	298	13.61
Boat, RV, Van, etc.	0	0.00
2023 Est. Housing Units by Year Structure Built		
Built 2014 or Later	98	4.47
Built 2010 to 2013	41	1.87
Built 2000 to 2009	296	13.52
Built 1990 to 1999	346	15.80
Built 1980 to 1989	905	41.32
Built 1970 to 1979	268	12.24
Built 1960 to 1969	101	4.61
Built 1950 to 1959	83	3.79
Built 1940 to 1949	25	1.14
Built 1939 or Earlier	25	1.14
2023 Housing Units by Year Structure Built		
2023 Est. Median Year Structure Built	-	1,986.40
2023 Est. Households by Presence of People Under 18		
2023 Est. Households by Presence of People Under 18	826	40.53
Households with 1 or More People under Age 18		
Married Couple Family	514	62.23
Other Family, Male Householder	90	10.90
Other Family, Female Householder	212	25.67
NonFamily Household, Male Householder	7	0.85
NonFamily Household, Female Householder	2	0.24
2023 Est. Households with No People under Age 18		
Households with No People under Age 18	1,212	59.47
Households with No People under Age 18		
Married Couple Family	520	42.90
Other Family, Male Householder	54	4.46
Other Family, Female Householder	73	6.02
NonFamily, Male Householder	292	24.09
NonFamily, Female Householder	273	22.52

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptlight.com/Spotlight/About/3/2023>)

Trade Area: AI EKD - 1 mi Linear Distance

Total Population: 5,375 | Total Households: 2,038

	Count	%
2023 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	175	4.96
Some High School, No Diploma	261	7.40
High School Graduate (or GED)	1,037	29.40
Some College, No Degree	781	22.14
Associate's Degree	346	9.81
Bachelor's Degree	784	22.23
Master's Degree	128	3.63
Professional Degree	6	0.17
Doctorate Degree	9	0.26
2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
Less than High School Diploma	238	42.50
High School Graduate	192	34.29
Some College or Associate's Degree	93	16.61
Bachelor's Degree or Higher	36	6.43
2023 Est. Households by HH Income		
Income < \$15,000	118	5.79
Income \$15,000 - \$24,999	152	7.46
Income \$25,000 - \$34,999	393	19.28
Income \$35,000 - \$49,999	250	12.27
Income \$50,000 - \$74,999	324	15.90
Income \$75,000 - \$99,999	320	15.70
Income \$100,000 - \$124,999	174	8.54
Income \$125,000 - \$149,999	106	5.20
Income \$150,000 - \$199,999	100	4.91
Income \$200,000 - \$249,999	46	2.26
Income \$250,000 - \$499,999	45	2.21
Income \$500,000+	11	0.54
2023 Est. Average Household Income	-	77,422.00
2023 Est. Median Household Income	-	57,624.86
2023 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	-	67,843.08
Black or African American Alone	-	32,869.55
American Indian and Alaskan Native Alone	-	38,953.07
Asian Alone	-	55,137.68
Native Hawaiian and Other Pacific Islander Alone	-	30,125.63
Some Other Race Alone	-	40,569.42
Two or More Races	-	39,118.11
Hispanic or Latino	-	43,271.20
Not Hispanic or Latino	-	59,622.64
2023 Est. Families by Poverty Status		
2023 Families at or Above Poverty	1,171	80.04
2023 Families at or Above Poverty with children	634	43.34
2023 Families Below Poverty	292	19.96
2023 Families Below Poverty, with kids	281	19.21

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Trade Area: AI EKD - 1 mi Linear Distance

Total Population: 5,375 | Total Households: 2,038

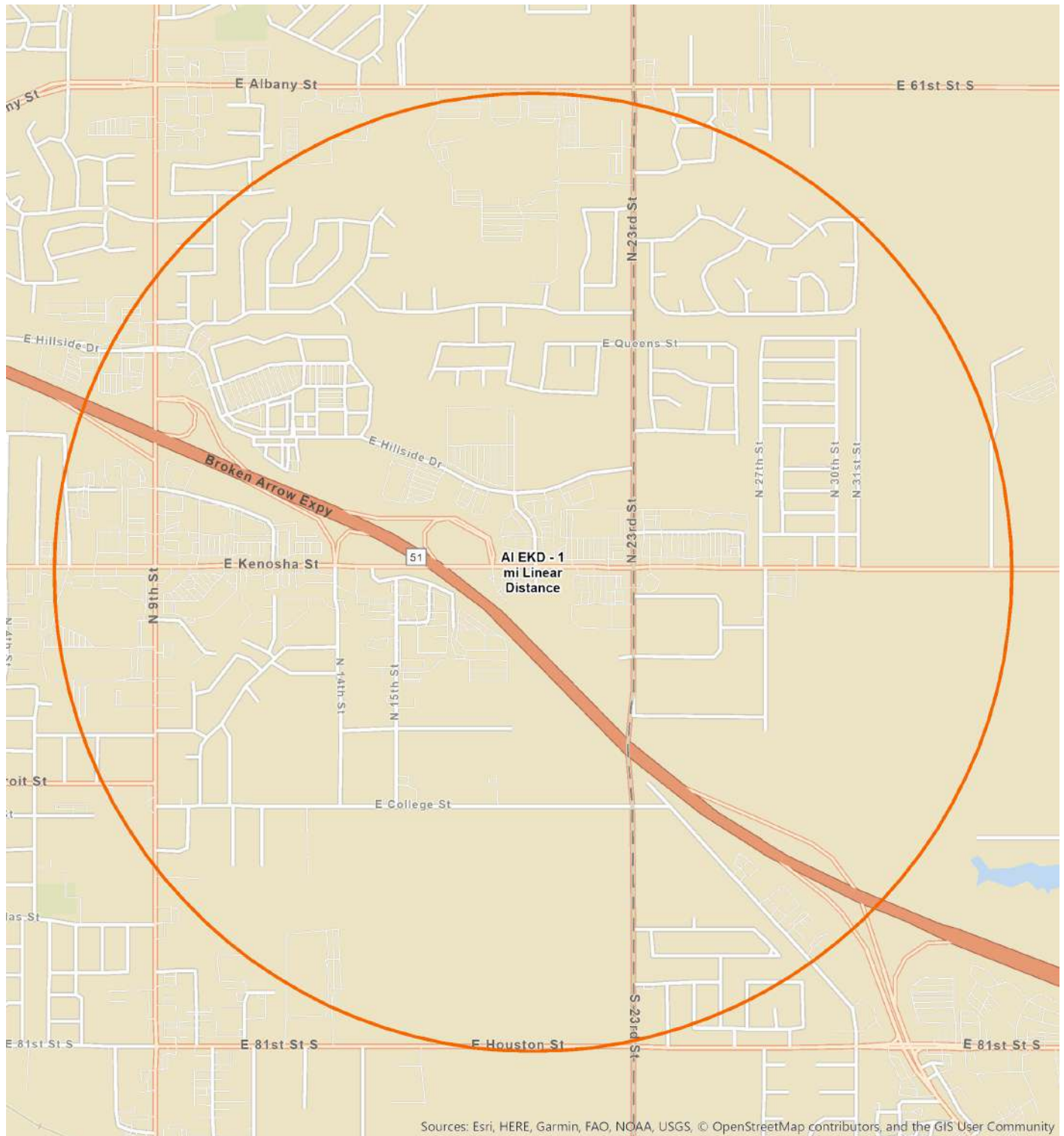
	Count	%
2023 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	1,244	52.62
Blue Collar	554	23.43
Service and Farming	566	23.94
2023 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	750	33.59
15 - 29 Minutes	987	44.20
30 - 44 Minutes	344	15.40
45 - 59 Minutes	63	2.82
60 or more Minutes	89	3.99
2023 Est. Avg Travel Time to Work in Minutes	-	23.00
2023 Est. Workers Age 16+ by Transp. to Work		
2023 Est. Workers Age 16+ by Transp. to Work	2,313	100.00
Drove Alone	1,963	84.87
Carpooled	186	8.04
Public Transport	2	0.09
Walked	37	1.60
Bicycle	8	0.35
Other Means	53	2.29
Worked at Home	64	2.77
2023 Est. Civ. Employed Pop 16+ by Class of Worker		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	2,364	100.00
For-Profit Private Workers	1,617	68.40
Non-Profit Private Workers	248	10.49
Local Government Workers	94	3.98
State Government Workers	70	2.96
Federal Government Workers	110	4.65
Self-Employed Workers	223	9.43
Unpaid Family Workers	3	0.13
2023 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	39	1.65
Arts/Design/Entertainment/Sports/Media	21	0.89
Building/Grounds Cleaning/Maintenance	90	3.81
Business/Financial Operations	132	5.58
Community/Social Services	36	1.52
Computer/Mathematical	61	2.58
Construction/Extraction	130	5.50
Education/Training/Library	131	5.54
Farming/Fishing/Forestry	9	0.38
Food Preparation/Serving Related	202	8.54
Healthcare Practitioner/Technician	113	4.78
Healthcare Support	70	2.96
Installation/Maintenance/Repair	87	3.68
Legal	8	0.34
Life/Physical/Social Science	2	0.09
Management	195	8.25
Office/Administrative Support	268	11.34
Production	195	8.25
Protective Services	63	2.67
Sales/Related	240	10.15
Personal Care/Service	133	5.63
Transportation/Material Moving	143	6.05
2023 Est. Pop Age 16+ by Employment Status		
In Armed Forces	27	0.65
Civilian - Employed	2,424	58.55
Civilian - Unemployed	117	2.83
Not in Labor Force	1,572	37.97

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Trade Area: AI EKD - 1 mi Linear Distance

Total Population: 5,375 | Total Households: 2,038



Report Details

Name: East Kenosha Development Miles Radius
Date / Time: 4/17/2023 3:46:19 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
AI EKD - 1 mi Linear Distance	1 mi Radius	N/A
AI EKD - 5 mi Linear Distance	5 mi Radius	N/A
AI EKD - 3 mi Linear Distance	3 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2023	Claritas	©Claritas, LLC 2023 (https://claritas.easpotlight.com/Spotlight/About)
Retail Market Power® - 2023 Estimates and 2028 Projections	Environics Analytics U.S. Census Bureau U.S. Bureau of Labour Statistics Data Axle	©2023 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
SPOTLIGHT Pop-Facts® Premier 2023, including 2000 and 2010 US Census, 2023 estimates and 2028 projections	Claritas	© 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. (https://claritas.easpotlight.com/Spotlight/About)