

# Pop-Facts® Demographics | Population & Race



Trade Area: 91st and Harvard - Linear Distance - 5 mi Radius

## POPULATION

191,364

## HOUSEHOLDS

80,881

## ETHNICITY



10.2%

Index:97

Hispanic/Latino

## HISPANIC ORIGIN\*



66.3%

Index:109

Mexican

## HOME LANGUAGE\*

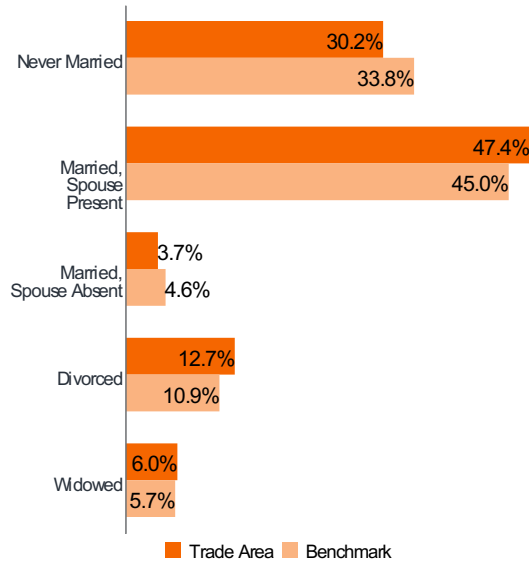


87.0%

Index:111

Only English

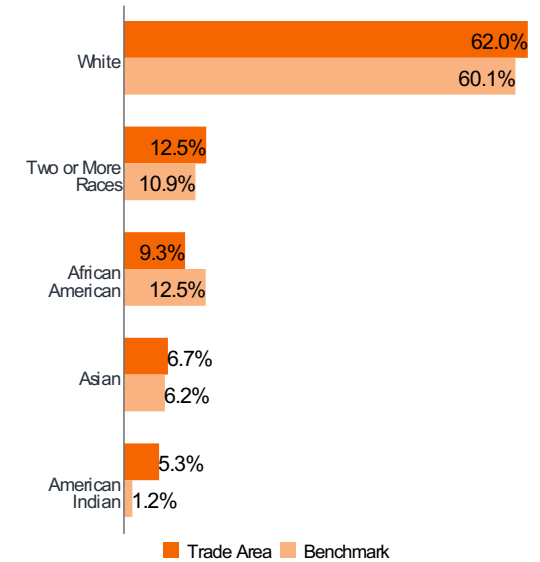
## MARITAL STATUS



## POPULATION BY AGE

Age	Count	%	Index
0 - 4	11,472	6.0	103
5 - 9	11,751	6.1	103
10 - 14	12,113	6.3	102
15 - 17	7,476	3.9	102
18 - 20	7,965	4.2	102
21 - 24	10,241	5.4	104
25 - 34	25,926	13.5	101
35 - 44	24,580	12.8	100
45 - 54	21,641	11.3	94
55 - 64	22,872	12.0	95
65 - 74	20,290	10.6	100
75 - 84	10,579	5.5	106
85+	4,458	2.3	113

## POPULATION BY RACE\*\*



Benchmark:USA

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\*Top variable chosen from percent composition ranking

\*\*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Housing & Household



Trade Area: 91st and Harvard - Linear Distance - 5 mi Radius

Population: 191,364 | Households: 80,881

## MEDIAN AGE OF HOUSEHOLDER

52

Index: 97

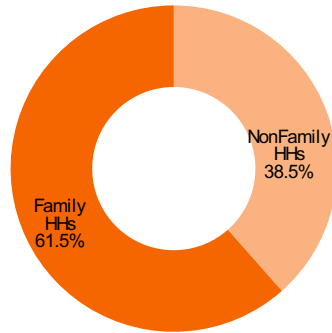
## PRESENCE OF CHILDREN\*



29.7%

Index: 88

## HOUSEHOLD TYPE



## HOUSING TENURE



Own

54.7%

Index: 85



Rent

45.3%

Index: 127

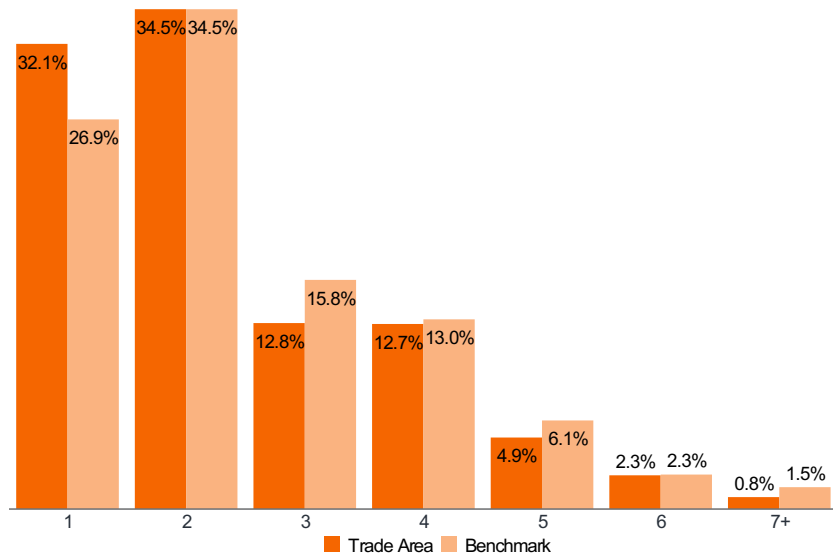
## AGE OF HOUSING\*\*



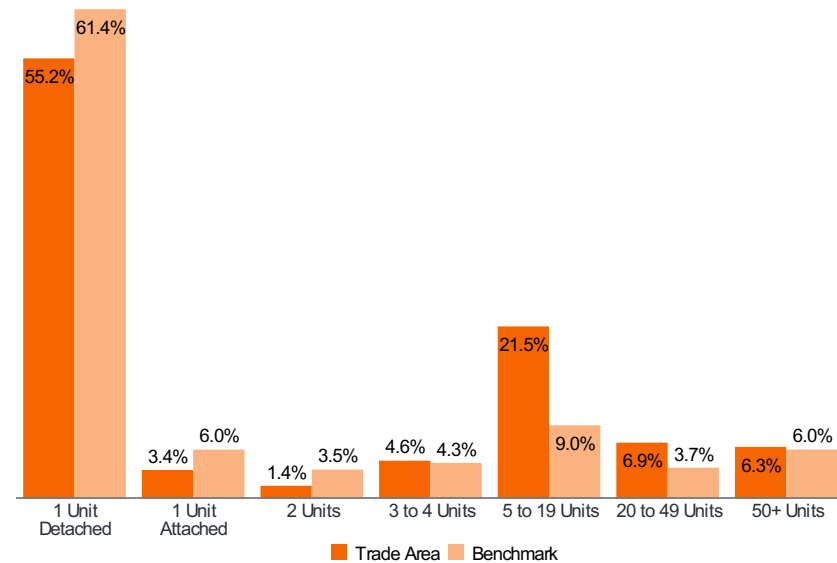
39 - 48 years old

% Comp: 22.4 Index: 153

## HOUSEHOLD SIZE



## HOUSING UNITS IN STRUCTURE



Benchmark: USA

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\*Uses the variable "Households with people under age 18"

\*\*Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Trade Area: 91st and Harvard - Linear Distance - 5 mi Radius

Population: 191,364 | Households:80,881

## EDUCATIONAL ATTAINMENT: TOP 2\*



Bachelor's Degree



Some College, No Degree

## EDUCATION: HISPANIC/LATINO



Bachelor's degree or higher

## POVERTY STATUS



At or above poverty

## HOUSEHOLD INCOME



Median Household Income

**\$68,553**

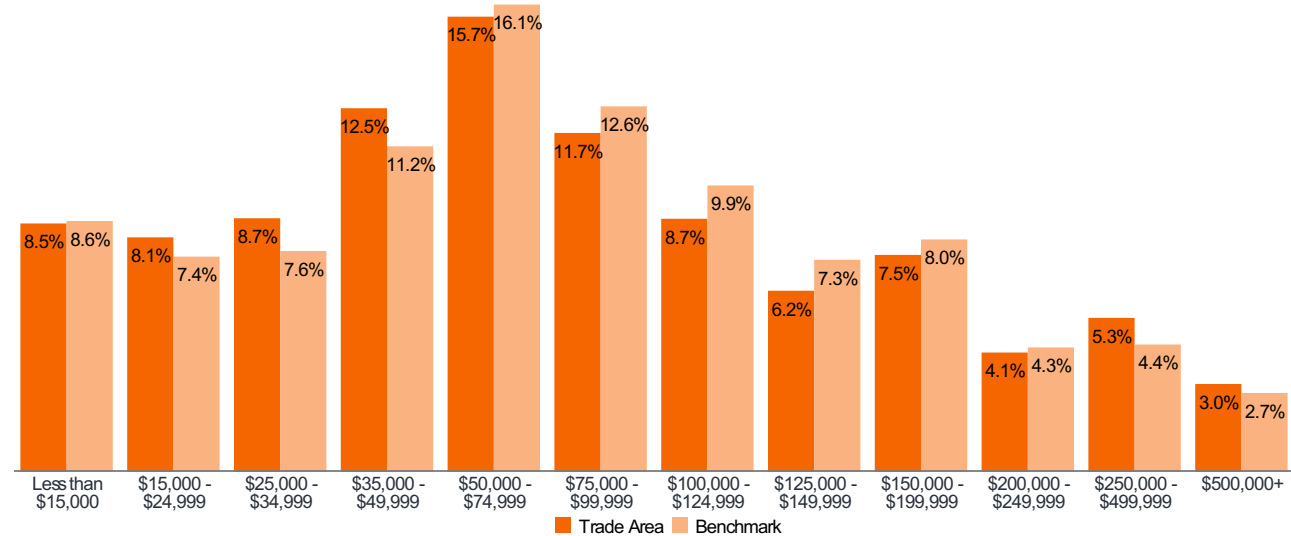
Index: **93**

Average Household Income

**\$105,736**

Index: **101**

## HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

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\*Ranked by percent composition

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Employment & Occupation



Trade Area: 91st and Harvard - Linear Distance - 5 mi Radius

Population: 191,364 | Households: 80,881

## OCCUPATIONAL CLASS\*



69.0%

Index:114

White Collar

## UNEMPLOYMENT RATE



4.3%

Index:92

Percent of civilian labor force unemployed

## METHOD OF TRAVEL TO WORK: TOP 2\*



81.8%

Index:108

Travel to work by **Driving Alone**

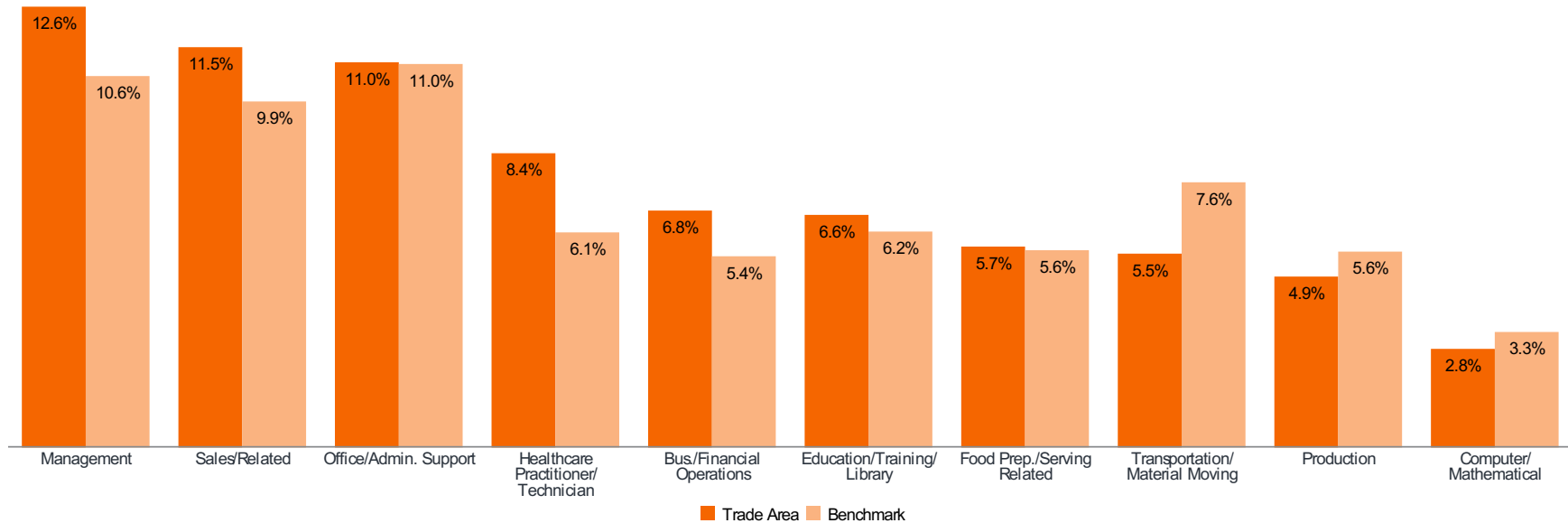


8.8%

Index:100

Travel to work by **Carpooling**

## OCCUPATION: TOP 10\*



Benchmark: USA

\*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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# Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: 91st and Harvard - Linear Distance - 5 mi Radius

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
<b>Totals</b>			
Total retail trade including food and drink (NAICS 44, 45 and 722)	4,366,326,044	4,170,621,410	195,704,634
Total retail trade (NAICS 44 and 45)	3,904,000,298	3,628,831,267	275,169,031
<b>Motor Vehicle and Parts Dealers</b>			
Motor vehicle and parts dealers (NAICS 441)	1,016,377,414	772,479,122	243,898,292
Automobile dealers (NAICS 4411)	875,358,655	616,030,700	259,327,955
New car dealers (NAICS 44111)	779,963,148	577,545,928	202,417,221
Used car dealers (NAICS 44112)	95,395,507	38,484,772	56,910,735
Other motor vehicle dealers (NAICS 4412)	68,911,579	99,411,283	-30,499,704
Recreational vehicle dealers (NAICS 44121)	22,376,266	51,694,146	-29,317,879
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	46,535,313	47,717,138	-1,181,825
Boat dealers (NAICS 441222)	14,182,488	13,531,115	651,374
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	32,352,825	34,186,023	-1,833,198
Automotive parts, accessories, and tire stores (NAICS 4413)	72,107,180	57,037,139	15,070,040
Automotive parts and accessories stores (NAICS 44131)	45,604,272	34,914,444	10,689,829
Tire dealers (NAICS 44132)	26,502,907	22,122,695	4,380,212
<b>Furniture and Home Furnishings Stores</b>			
Furniture and home furnishings stores (NAICS 442)	79,713,746	93,974,530	-14,260,784
Furniture stores (NAICS 4421)	46,248,183	52,439,295	-6,191,113
Home furnishings stores (NAICS 4422)	33,465,563	41,535,234	-8,069,671
Floor covering stores (NAICS 44221)	16,560,660	27,664,457	-11,103,797
Other home furnishings stores (NAICS 44229)	16,904,903	13,870,778	3,034,125
Window treatment stores (NAICS 442291)	759,511	1,883,293	-1,123,782
All other home furnishings stores (NAICS 442299)	16,145,393	11,987,485	4,157,908
<b>Electronics and Appliance Stores</b>			
Electronics and appliance stores (NAICS 443)	59,846,588	87,720,617	-27,874,029
Household appliance stores (NAICS 443141)	13,116,404	30,239,522	-17,123,118
Electronics stores (NAICS 443142)	46,730,184	57,481,095	-10,750,911
<b>Building Material and Garden Equipment and Supplies Dealers</b>			
Building material and garden equipment and supplies dealers (NAICS 444)	288,524,814	208,166,517	80,358,296
Building material and supplies dealers (NAICS 4441)	255,035,682	188,401,690	66,633,992
Home centers (NAICS 44411)	142,618,658	121,126,063	21,492,596
Paint and wallpaper stores (NAICS 44412)	10,072,543	3,230,704	6,841,838
Hardware stores (NAICS 44413)	21,026,295	3,529,138	17,497,156
Other building material dealers (NAICS 44419)	81,318,186	60,515,785	20,802,401
Lawn and garden equipment and supplies stores (NAICS 4442)	33,489,132	19,764,827	13,724,305
Outdoor power equipment stores (NAICS 44421)	7,102,075	6,619,136	482,939
Nursery, garden center, and farm supply stores (NAICS 44422)	26,387,058	13,145,692	13,241,366
<b>Food and Beverage Stores</b>			
Food and beverage stores (NAICS 445)	533,553,699	421,655,983	111,897,716
Grocery stores (NAICS 4451)	479,882,486	351,337,584	128,544,902
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	458,886,691	348,660,868	110,225,823
Convenience stores (NAICS 44512)	20,995,796	2,676,716	18,319,080
Specialty food stores (NAICS 4452)	13,796,855	9,694,419	4,102,435
Meat markets (NAICS 44521)	4,237,972	6,122,561	-1,884,589
Fish and seafood markets (NAICS 44522)	1,664,786	398,204	1,266,582
Fruit and vegetable markets (NAICS 44523)	2,878,370	25,607	2,852,763
Other specialty food stores (NAICS 44529)	5,015,726	3,148,047	1,867,679
All other specialty food stores (NAICS 445299)	2,361,977	2,450,539	-88,562
Beer, wine, and liquor stores (NAICS 4453)	39,874,359	60,623,980	-20,749,621
<b>Health and Personal Care Stores</b>			
Health and personal care stores (NAICS 446)	229,882,505	290,293,283	-60,410,777
Pharmacies and drug stores (NAICS 44611)	197,804,011	279,714,506	-81,910,495
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	13,812,992	10,575,865	3,237,126
Optical goods stores (NAICS 44613)	5,725,490	1,093	5,724,396
Other health and personal care stores (NAICS 44619)	12,540,013	1,819	12,538,195
Food (health) supplement stores (NAICS 446191)	4,423,227	724	4,422,503
All other health and personal care stores (NAICS 446199)	8,116,786	1,094	8,115,692
<b>Gasoline Stations</b>			
Gasoline stations (NAICS 447)	314,747,822	511,995,024	-197,247,202

Benchmark: USA

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# Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: 91st and Harvard - Linear Distance - 5 mi Radius

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
<b>Clothing and Clothing Accessories Stores</b>			
Clothing and clothing accessories stores (NAICS 448)	157,950,979	202,233,844	-44,282,864
Clothing stores (NAICS 4481)	107,349,173	123,520,113	-16,170,940
Men's clothing stores (NAICS 44811)	3,976,766	2,756,586	1,220,180
Women's clothing stores (NAICS 44812)	20,109,520	28,066,704	-7,957,184
Children's and infants' clothing stores (NAICS 44813)	5,544,952	7,899,032	-2,354,080
Family clothing stores (NAICS 44814)	63,375,804	69,432,356	-6,056,552
Clothing accessories stores (NAICS 44815)	5,241,102	2,481,935	2,759,167
Other clothing stores (NAICS 44819)	9,101,029	12,883,501	-3,782,472
Shoe stores (NAICS 4482)	17,797,399	30,850,209	-13,052,810
Jewelry, luggage, and leather goods stores (NAICS 4483)	32,804,408	47,863,522	-15,059,115
Jewelry stores (NAICS 44831)	22,082,171	41,902,728	-19,820,557
Luggage and leather goods stores (NAICS 44832)	10,722,237	5,960,795	4,761,442
<b>Sporting Goods, Hobby, Musical Instrument, and Book Stores</b>			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	51,911,238	103,084,546	-51,173,308
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	44,649,623	99,569,338	-54,919,714
Sporting goods stores (NAICS 45111)	27,979,250	63,419,998	-35,440,748
Hobby, toy, and game stores (NAICS 45112)	12,660,883	29,406,399	-16,745,516
Sewing, needlework, and piece goods stores (NAICS 45113)	1,460,194	744,483	715,711
Musical instrument and supplies stores (NAICS 45114)	2,549,298	5,998,459	-3,449,161
Book stores and news dealers (NAICS 4512)	7,261,614	3,515,208	3,746,406
Book stores (NAICS 451211)	6,772,301	3,383,077	3,389,225
News dealers and newsstands (NAICS 451212)	489,313	132,131	357,182
<b>General Merchandise Stores</b>			
General merchandise stores (NAICS 452)	462,661,263	561,825,676	-99,164,413
Department stores (NAICS 4522)	55,505,758	84,913,066	-29,407,308
Other general merchandise stores (NAICS 4523)	407,155,505	476,912,610	-69,757,105
Warehouse clubs and supercenters (NAICS 452311)	368,977,848	464,727,195	-95,749,347
All other general merchandise stores (NAICS 452319)	38,177,656	12,185,415	25,992,241
<b>Miscellaneous Store Retailers</b>			
Miscellaneous store retailers (NAICS 453)	76,444,392	124,861,233	-48,416,842
Florists (NAICS 4531)	3,828,809	5,838,154	-2,009,345
Office supplies, stationery, and gift stores (NAICS 4532)	14,315,554	18,856,565	-4,541,010
Office supplies and stationery stores (NAICS 45321)	6,661,451	9,752,245	-3,090,794
Gift, novelty, and souvenir stores (NAICS 45322)	7,654,104	9,104,320	-1,450,216
Used merchandise stores (NAICS 4533)	10,716,255	16,918,492	-6,202,236
Other miscellaneous store retailers (NAICS 4539)	47,583,772	83,248,023	-35,664,251
Pet and pet supplies stores (NAICS 45391)	13,808,638	24,068,871	-10,260,234
Art dealers (NAICS 45392)	6,621,960	1,045,651	5,576,309
Manufactured (mobile) home dealers (NAICS 45393)	3,931,056	15,877,967	-11,946,911
All other miscellaneous store retailers (NAICS 45399)	23,222,118	42,255,534	-19,033,415
Tobacco stores (NAICS 453991)	8,252,422	20,832,507	-12,580,085
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	14,969,696	21,423,027	-6,453,330
<b>Non-store Retailers</b>			
Non-store retailers (NAICS 454)	632,385,838	250,540,892	381,844,946
Electronic shopping and mail-order houses (NAICS 4541)	606,058,548	229,759,670	376,298,878
Vending machine operators (NAICS 4542)	3,336,117	1,958,306	1,377,811
Direct selling establishments (NAICS 4543)	22,991,173	18,822,915	4,168,258
Fuel dealers (NAICS 45431)	13,012,399	1,866,058	11,146,341
Other direct selling establishments (NAICS 45439)	9,978,773	16,956,857	-6,978,083
<b>Food Services and Drinking Places</b>			
Food services and drinking places (NAICS 722)	462,325,746	541,790,143	-79,464,397
Special food services (NAICS 7223)	34,954,531	19,632,786	15,321,745
Food service contractors (NAICS 72231)	27,477,300	18,284,837	9,192,463
Caterers (NAICS 72232)	6,748,298	1,347,949	5,400,349
Mobile food services (NAICS 72233)	728,933	0	728,933
Drinking places (alcoholic beverages) (NAICS 7224)	14,933,871	9,752,383	5,181,488
Restaurants and other eating places (NAICS 7225)	412,437,343	512,404,974	-99,967,630
Full-service restaurants (NAICS 722511)	204,616,591	225,046,843	-20,430,252
Limited-service restaurants (NAICS 722513)	176,345,208	252,893,464	-76,548,256
Cafeterias, grill buffets, and buffets (NAICS 722514)	4,496,363	8,822,611	-4,326,248
Snack and non-alcoholic beverage bars (NAICS 722515)	26,979,181	25,642,056	1,337,126

Benchmark: USA

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Trade Area: 91st and Harvard - Linear Distance - 5 mi Radius



Trade Area: 91st and Harvard - Linear Distance - 5 mi Radius

	Total	%
<b>Population</b>		
2010 Census	162,788	100.00
2020 Census	187,469	100.00
2023 Estimate	191,364	100.00
2028 Projection	199,042	100.00
<b>Population Growth</b>		
Percent Change: 2010 to 2020	--	15.16
Percent Change: 2020 to 2023	--	2.08
Percent Change: 2023 to 2028	--	4.01
<b>Households</b>		
2010 Census	69,768	100.00
2020 Census	79,362	100.00
2023 Estimate	80,881	100.00
2028 Projection	84,010	100.00
<b>Household Growth</b>		
Percent Change: 2010 to 2020	--	13.75
Percent Change: 2020 to 2023	--	1.91
Percent Change: 2023 to 2028	--	3.87
<b>Family Households</b>		
2010 Census	42,216	100.00
2023 Estimate	49,756	100.00
2028 Projection	51,818	100.00
<b>Family Household Growth</b>		
Percent Change: 2010 to 2023	--	17.86
Percent Change: 2023 to 2028	--	4.14

Benchmark: USA

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Trade Area: 91st and Harvard - Linear Distance - 5 mi Radius

	Total	%
<b>2023 Est. Households by Household Income</b>		
Income < \$15,000	6,914	8.55
Income \$15,000 - \$24,999	6,525	8.07
Income \$25,000 - \$34,999	7,059	8.73
Income \$35,000 - \$49,999	10,142	12.54
Income \$50,000 - \$74,999	12,708	15.71
Income \$75,000 - \$99,999	9,450	11.68
Income \$100,000 - \$124,999	7,045	8.71
Income \$125,000 - \$149,999	5,029	6.22
Income \$150,000 - \$199,999	6,032	7.46
Income \$200,000 - \$249,999	3,297	4.08
Income \$250,000 - \$499,999	4,268	5.28
Income \$500,000+	2,410	2.98
2023 Est. Average Household Income	-	105,736.00
2023 Est. Median Household Income	-	68,553.13
<b>2023 Median HH Income by Single-Classification Race</b>		
White Alone	-	79,477.88
Black/African American Alone	-	38,339.85
American Indian/Alaskan Native Alone	-	58,229.93
Asian Alone	-	71,140.50
Native Hawaiian/Pacific Islander Alone	-	48,070.47
Some Other Race Alone	-	39,464.36
Two or More Races	-	58,221.01
Hispanic/Latino	-	50,980.16
Not Hispanic/Latino	-	70,509.14
<b>2023 Est. Households by Household Type</b>		
Family Households	49,756	61.52
NonFamily Households	31,125	38.48
2023 Est. Group Quarters Population	3,786	1.98
<b>2023 Est. Households by Household Size</b>		
1-Person Household	25,934	32.06
2-Person Household	27,870	34.46
3-Person Household	10,346	12.79
4-Person Household	10,296	12.73
5-Person Household	3,957	4.89
6-Person Household	1,847	2.28
7+ Person Household	630	0.78
2023 Est. Average Household Size	-	2.32
<b>2023 Est. HHs by Type by Presence of Own Children</b>		
Married Couple Family, with own children	15,828	31.81
Married Couple Family, without own children	22,603	45.43
Male Householder, with own children	1,783	3.58
Male Householder, without own children	1,436	2.89
Female Householder, with own children	4,839	9.73
Female Householder, without own children	3,267	6.57

Benchmark: USA

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2020 Census	79,362
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Trade Area: 91st and Harvard - Linear Distance - 5 mi Radius

Total Population: 191,364 | Total Households: 80,881

	Count	%
<b>2023 Est. Population by Single-Classification Race</b>		
White Alone	118,605	61.98
Black/African American Alone	17,796	9.30
American Indian/Alaskan Native Alone	10,156	5.31
Asian Alone	12,743	6.66
Native Hawaiian/Pacific Islander Alone	232	0.12
Some Other Race Alone	7,827	4.09
Two or More Races	24,005	12.54
<b>2023 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	171,898	89.83
Hispanic or Latino	19,466	10.17
Mexican Origin	12,897	66.25
Puerto Rican Origin	1,853	9.52
Cuban Origin	210	1.08
All Other Hispanic or Latino	4,505	23.14
<b>2023 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	1,779	13.96
Filipino	286	2.24
Japanese	293	2.30
Asian Indian	2,762	21.68
Korean	433	3.40
Vietnamese	1,535	12.05
Cambodian	71	0.56
Hmong	158	1.24
Laotian	20	0.16
Thai	76	0.60
All Other Asian Races Including 2+ Category	5,331	41.84
<b>2023 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	156,587	87.05
Speak Asian/Pacific Isl. Lang. at Home	6,517	3.62
Speak Indo-European Language at Home	4,163	2.31
Speak Spanish at Home	10,518	5.85
Speak Other Language at Home	2,106	1.17
<b>2023 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	4,179	21.47
Black/African American Alone	369	1.90
American Indian/Alaskan Native Alone	625	3.21
Asian Alone	84	0.43
Native Hawaiian/Pacific Islander Alone	18	0.09
Some Other Race Alone	6,920	35.55
Two or More Races	7,270	37.35

Benchmark: USA

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	Count	%
<b>2023 Est. Population by Sex</b>		
Male	92,209	48.19
Female	99,155	51.81
<b>2023 Est. Population by Age</b>		
Age 0 - 4	11,472	6.00
Age 5 - 9	11,751	6.14
Age 10 - 14	12,113	6.33
Age 15 - 17	7,476	3.91
Age 18 - 20	7,965	4.16
Age 21 - 24	10,241	5.35
Age 25 - 34	25,926	13.55
Age 35 - 44	24,580	12.85
Age 45 - 54	21,641	11.31
Age 55 - 64	22,872	11.95
Age 65 - 74	20,290	10.60
Age 75 - 84	10,579	5.53
Age 85 and over	4,458	2.33
Age 16 and over	153,573	80.25
Age 18 and over	148,552	77.63
Age 21 and over	140,587	73.47
Age 65 and over	35,327	18.46
Median Age	-	38.46
Average Age	-	39.97
<b>2023 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	47,088	30.18
Male, Never Married	24,315	15.58
Female, Never Married	22,773	14.60
Married, Spouse Present	74,009	47.43
Married, Spouse Absent	5,752	3.69
Widowed	9,323	5.97
Male, Widowed	1,915	1.23
Female, Widowed	7,408	4.75
Divorced	19,855	12.72
Male, Divorced	7,628	4.89
Female, Divorced	12,227	7.84
<b>2023 Est. Male Population by Age</b>		
Male: Age 0 - 4	5,895	6.39
Male: Age 5 - 9	5,962	6.47
Male: Age 10 - 14	6,129	6.65
Male: Age 15 - 17	3,765	4.08
Male: Age 18 - 20	3,952	4.29
Male: Age 21 - 24	5,069	5.50
Male: Age 25 - 34	13,031	14.13
Male: Age 35 - 44	12,198	13.23
Male: Age 45 - 54	10,389	11.27
Male: Age 55 - 64	10,723	11.63
Male: Age 65 - 74	9,092	9.86
Male: Age 75 - 84	4,440	4.82
Male: Age 85 and over	1,565	1.70
Median Age, Male	-	36.82
Average Age, Male	-	38.63
<b>2023 Est. Female Population by Age</b>		
Female: Age 0 - 4	5,577	5.63
Female: Age 5 - 9	5,789	5.84
Female: Age 10 - 14	5,984	6.04
Female: Age 15 - 17	3,711	3.74
Female: Age 18 - 20	4,013	4.05
Female: Age 21 - 24	5,172	5.22
Female: Age 25 - 34	12,895	13.01
Female: Age 35 - 44	12,381	12.49
Female: Age 45 - 54	11,252	11.35
Female: Age 55 - 64	12,150	12.25
Female: Age 65 - 74	11,198	11.29
Female: Age 75 - 84	6,139	6.19
Female: Age 85 and over	2,893	2.92
Median Age, Female	-	40.11
Average Age, Female	-	41.19

Trade Area: 91st and Harvard - Linear Distance - 5 mi Radius

Total Population: 191,364 | Total Households: 80,881

	Count	%
<b>2023 Est. Households by Household Type</b>		
Family Households	49,756	61.52
NonFamily Households	31,125	38.48
<b>2023 Est. Group Quarters Population</b>		
2023 Est. Group Quarters Population	3,786	1.98
<b>2023 HHs By Ethnicity, Hispanic/Latino</b>		
2023 HHs By Ethnicity, Hispanic/Latino	6,297	7.79
<b>2023 Est. Family HH Type by Presence of Own Child.</b>		
Married Couple Family, own children	15,828	31.81
Married Couple Family, no own children	22,603	45.43
Male Householder, own children	1,783	3.58
Male Householder, no own children	1,436	2.89
Female Householder, own children	4,839	9.73
Female Householder, no own children	3,267	6.57
<b>2023 Est. Households by Household Size</b>		
1-Person Household	25,934	32.06
2-Person Household	27,870	34.46
3-Person Household	10,346	12.79
4-Person Household	10,296	12.73
5-Person Household	3,957	4.89
6-Person Household	1,847	2.28
7-or-more-person	630	0.78
2023 Est. Average Household Size	-	2.32
<b>2023 Est. Households by Number of Vehicles</b>		
No Vehicles	5,012	6.20
1 Vehicle	30,157	37.29
2 Vehicles	30,545	37.77
3 Vehicles	10,996	13.60
4 Vehicles	3,077	3.80
5 or more Vehicles	1,095	1.35
2023 Est. Average Number of Vehicles	-	1.77
<b>2023 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	44,236	54.69
Housing Units, Renter-Occupied	36,645	45.31
<b>2023 Owner Occ. HUs: Avg. Length of Residence</b>		
2023 Owner Occ. HUs: Avg. Length of Residence	-	13.71
<b>2023 Renter Occ. HUs: Avg. Length of Residence</b>		
2023 Renter Occ. HUs: Avg. Length of Residence	-	5.36
<b>2023 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	189	0.43
Value \$20,000 - \$39,999	213	0.48
Value \$40,000 - \$59,999	288	0.65
Value \$60,000 - \$79,999	281	0.64
Value \$80,000 - \$99,999	564	1.27
Value \$100,000 - \$149,999	2,728	6.17
Value \$150,000 - \$199,999	6,884	15.56
Value \$200,000 - \$299,999	13,320	30.11
Value \$300,000 - \$399,999	8,295	18.75
Value \$400,000 - \$499,999	4,578	10.35
Value \$500,000 - \$749,999	3,906	8.83
Value \$750,000 - \$999,999	1,616	3.65
Value \$1,000,000 - \$1,499,999	815	1.84
Value \$1,500,000 - \$1,999,999	240	0.54
Value \$2,000,000 or more	321	0.73
2023 Est. Median All Owner-Occupied Housing Value	-	280,097.90

Benchmark: USA

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	Count	%
<b>2023 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	3,039	3.43
1 Unit Detached	48,969	55.23
2 Units	1,274	1.44
3 to 4 Units	4,077	4.60
5 to 19 Units	19,066	21.50
20 to 49 Units	6,087	6.86
50 or More Units	5,616	6.33
Mobile Home or Trailer	528	0.59
Boat, RV, Van, etc.	19	0.02
<b>2023 Est. Housing Units by Year Structure Built</b>		
Built 2014 or Later	5,933	6.69
Built 2010 to 2013	3,094	3.49
Built 2000 to 2009	11,545	13.02
Built 1990 to 1999	14,350	16.18
Built 1980 to 1989	17,106	19.29
Built 1970 to 1979	19,839	22.37
Built 1960 to 1969	9,796	11.04
Built 1950 to 1959	5,682	6.41
Built 1940 to 1949	813	0.92
Built 1939 or Earlier	539	0.61
<b>2023 Housing Units by Year Structure Built</b>		
2023 Est. Median Year Structure Built	-	1,984.29
<b>2023 Est. Households by Presence of People Under 18</b>		
2023 Est. Households by Presence of People Under 18	24,048	29.73
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	16,456	68.43
Other Family, Male Householder	1,962	8.16
Other Family, Female Householder	5,445	22.64
NonFamily Household, Male Householder	142	0.59
NonFamily Household, Female Householder	44	0.18
<b>2023 Est. Households with No People under Age 18</b>		
Households with No People under Age 18	56,833	70.27
<b>Households with No People under Age 18</b>		
Married Couple Family	21,966	38.65
Other Family, Male Householder	1,249	2.20
Other Family, Female Householder	2,664	4.69
NonFamily, Male Householder	13,776	24.24
NonFamily, Female Householder	17,177	30.22

Benchmark: USA

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	Count	%
<b>2023 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	3,271	2.51
Some High School, No Diploma	5,072	3.89
High School Graduate (or GED)	23,536	18.06
Some College, No Degree	28,003	21.48
Associate's Degree	11,267	8.64
Bachelor's Degree	38,156	29.27
Master's Degree	13,963	10.71
Professional Degree	4,625	3.55
Doctorate Degree	2,453	1.88
<b>2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
Less than High School Diploma	2,244	22.60
High School Graduate	2,480	24.97
Some College or Associate's Degree	2,676	26.95
Bachelor's Degree or Higher	2,530	25.48
<b>2023 Est. Households by HH Income</b>		
Income < \$15,000	6,914	8.55
Income \$15,000 - \$24,999	6,525	8.07
Income \$25,000 - \$34,999	7,059	8.73
Income \$35,000 - \$49,999	10,142	12.54
Income \$50,000 - \$74,999	12,708	15.71
Income \$75,000 - \$99,999	9,450	11.68
Income \$100,000 - \$124,999	7,045	8.71
Income \$125,000 - \$149,999	5,029	6.22
Income \$150,000 - \$199,999	6,032	7.46
Income \$200,000 - \$249,999	3,297	4.08
Income \$250,000 - \$499,999	4,268	5.28
Income \$500,000+	2,410	2.98
2023 Est. Average Household Income	-	105,736.00
2023 Est. Median Household Income	-	68,553.13
<b>2023 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	-	79,477.88
Black or African American Alone	-	38,339.85
American Indian and Alaskan Native Alone	-	58,229.93
Asian Alone	-	71,140.50
Native Hawaiian and Other Pacific Islander Alone	-	48,070.47
Some Other Race Alone	-	39,464.36
Two or More Races	-	58,221.01
Hispanic or Latino	-	50,980.16
Not Hispanic or Latino	-	70,509.14
<b>2023 Est. Families by Poverty Status</b>		
2023 Families at or Above Poverty	45,816	92.08
2023 Families at or Above Poverty with children	20,682	41.57
2023 Families Below Poverty	3,940	7.92
2023 Families Below Poverty, with kids	3,148	6.33

Trade Area: 91st and Harvard - Linear Distance - 5 mi Radius

Total Population: 191,364 | Total Households: 80,881

	Count	%
<b>2023 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	68,135	69.04
Blue Collar	15,487	15.69
Service and Farming	15,062	15.26
<b>2023 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	26,740	29.71
15 - 29 Minutes	47,591	52.88
30 - 44 Minutes	11,335	12.59
45 - 59 Minutes	2,036	2.26
60 or more Minutes	2,302	2.56
2023 Est. Avg Travel Time to Work in Minutes	-	22.00
<b>2023 Est. Workers Age 16+ by Transp. to Work</b>		
2023 Est. Workers Age 16+ by Transp. to Work	96,876	100.00
Drove Alone	79,221	81.78
Carpooled	8,569	8.85
Public Transport	551	0.57
Walked	1,453	1.50
Bicycle	226	0.23
Other Means	950	0.98
Worked at Home	5,906	6.10
<b>2023 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	98,684	100.00
For-Profit Private Workers	68,516	69.43
Non-Profit Private Workers	9,012	9.13
Local Government Workers	4,956	5.02
State Government Workers	3,854	3.90
Federal Government Workers	1,295	1.31
Self-Employed Workers	10,843	10.99
Unpaid Family Workers	208	0.21
<b>2023 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	2,414	2.45
Arts/Design/Entertainment/Sports/Media	2,165	2.19
Building/Grounds Cleaning/Maintenance	2,407	2.44
Business/Financial Operations	6,672	6.76
Community/Social Services	2,475	2.51
Computer/Mathematical	2,753	2.79
Construction/Extraction	2,624	2.66
Education/Training/Library	6,550	6.64
Farming/Fishing/Forestry	191	0.19
Food Preparation/Serving Related	5,652	5.73
Healthcare Practitioner/Technician	8,296	8.41
Healthcare Support	2,711	2.75
Installation/Maintenance/Repair	2,609	2.64
Legal	1,475	1.50
Life/Physical/Social Science	709	0.72
Management	12,449	12.62
Office/Administrative Support	10,874	11.02
Production	4,802	4.87
Protective Services	1,413	1.43
Sales/Related	11,301	11.45
Personal Care/Service	2,689	2.73
Transportation/Material Moving	5,451	5.52
<b>2023 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	155	0.10
Civilian - Employed	98,806	64.34
Civilian - Unemployed	4,407	2.87
Not in Labor Force	50,206	32.69

Benchmark: USA

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Trade Area: 91st and Harvard - Linear Distance - 5 mi Radius

Total Population: 191,364 | Total Households: 80,881



# Report Details

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**Name:** 91st and Harvard Radius Miles  
**Date / Time:** 4/17/2023 3:30:48 PM  
**Workspace Vintage:** 2023

## Trade Area

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Name	Level	Geographies
91st and Harvard - Linear Distance - 1 mi Radius	1 mi Radius	N/A
91st and Harvard - Linear Distance - 3 mi Radius	3 mi Radius	N/A
91st and Harvard - Linear Distance - 5 mi Radius	5 mi Radius	N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
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Retail Market Power® - 2023 Estimates and 2028 Projections	Environics Analytics   U.S. Census Bureau   U.S. Bureau of Labour Statistics   Data Axle	©2023 Environics Analytics ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )
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