

# Pop-Facts® Demographics | Population & Race



Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius

## POPULATION

10,015

## HOUSEHOLDS

4,586

## ETHNICITY



13.1%

Index:101

Hispanic/Latino

## HISPANIC ORIGIN\*



67.1%

Index:111

Mexican

## HOME LANGUAGE\*

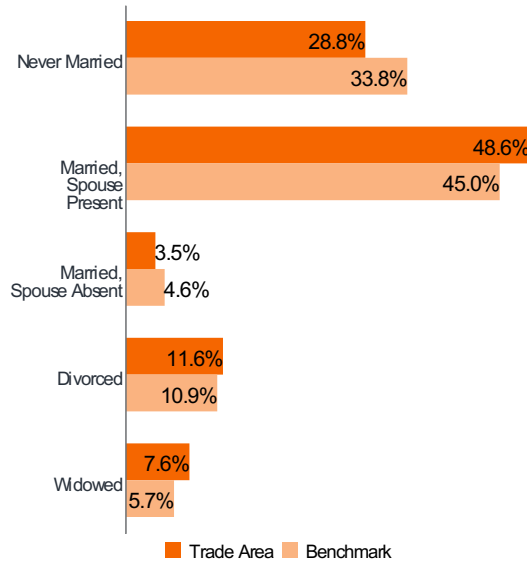


82.7%

Index:106

Only English

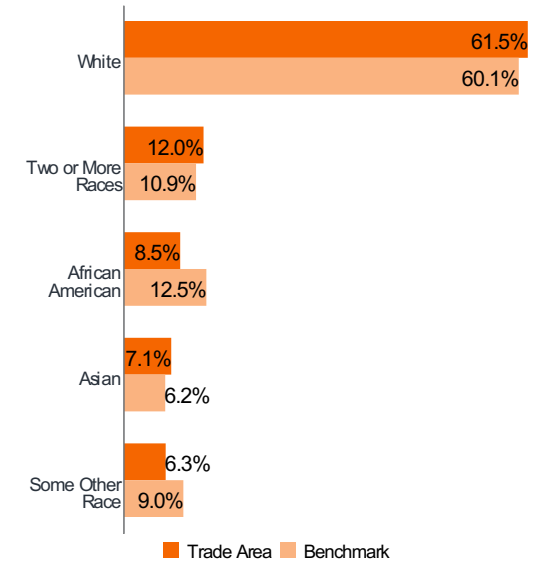
## MARITAL STATUS



## POPULATION BY AGE

Age	Count	%	Index
0 - 4	513	5.1	88
5 - 9	537	5.4	90
10 - 14	553	5.5	89
15 - 17	349	3.5	91
18 - 20	318	3.2	78
21 - 24	449	4.5	87
25 - 34	1,441	14.4	107
35 - 44	1,379	13.8	107
45 - 54	1,009	10.1	84
55 - 64	1,248	12.5	99
65 - 74	1,147	11.5	108
75 - 84	630	6.3	120
85+	442	4.4	214

## POPULATION BY RACE\*\*



Benchmark:USA

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\*Top variable chosen from percent composition ranking

\*\*Top 5 variables chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Housing & Household



Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius

Population: 10,015 | Households: 4,586

## MEDIAN AGE OF HOUSEHOLDER

54

Index:101

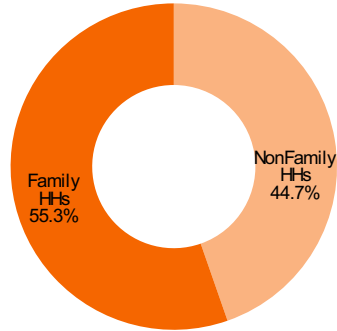
## PRESENCE OF CHILDREN\*



24.3%

Index: 72

## HOUSEHOLD TYPE



## HOUSING TENURE



Own

45.0%

Index: 70



Rent

55.0%

Index:154

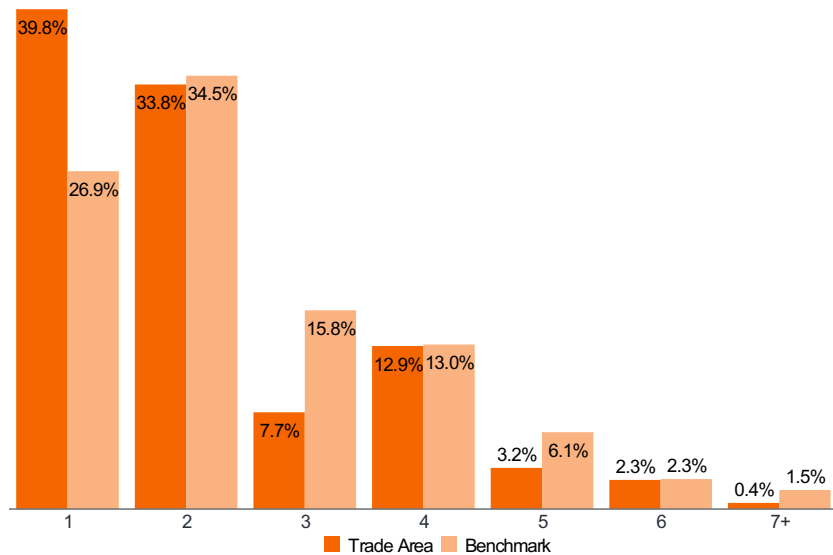
## AGE OF HOUSING\*\*



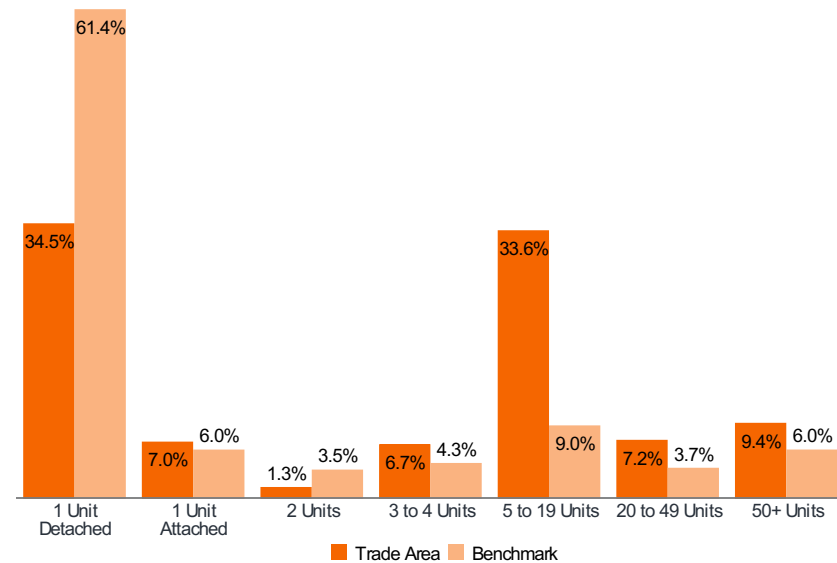
29 - 38 years old

% Comp:33.2 Index:254

## HOUSEHOLD SIZE



## HOUSING UNITS IN STRUCTURE



Benchmark: USA

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\*Uses the variable "Households with people under age 18"

\*\*Chosen from percent composition ranking

Index Colors:	<80	80 - 110	110+
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Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius

Population: 10,015 | Households:4,586

## EDUCATIONAL ATTAINMENT: TOP 2\*



Bachelor's Degree



Some College, No Degree

## EDUCATION: HISPANIC/LATINO



Bachelor's degree or higher

## POVERTY STATUS



At or above poverty

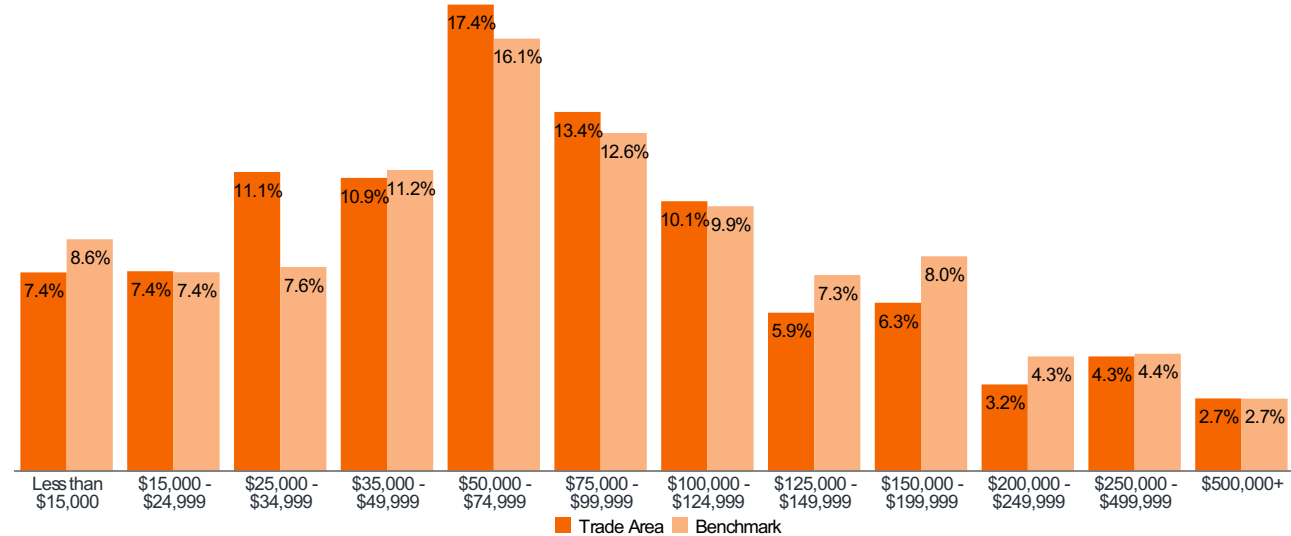
## HOUSEHOLD INCOME



Median Household Income  
**\$68,418**  
Index: **93**

Average Household Income  
**\$99,794**  
Index: **95**

## HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

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\*Ranked by percent composition

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Demographics | Employment & Occupation



Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius

Population: 10,015 | Households: 4,586

## OCCUPATIONAL CLASS\*



68.4%

Index:113

White Collar

## UNEMPLOYMENT RATE



4.7%

Index:99

Percent of civilian labor force unemployed

## METHOD OF TRAVEL TO WORK: TOP 2\*



76.9%

Index:102

Travel to work by **Driving Alone**

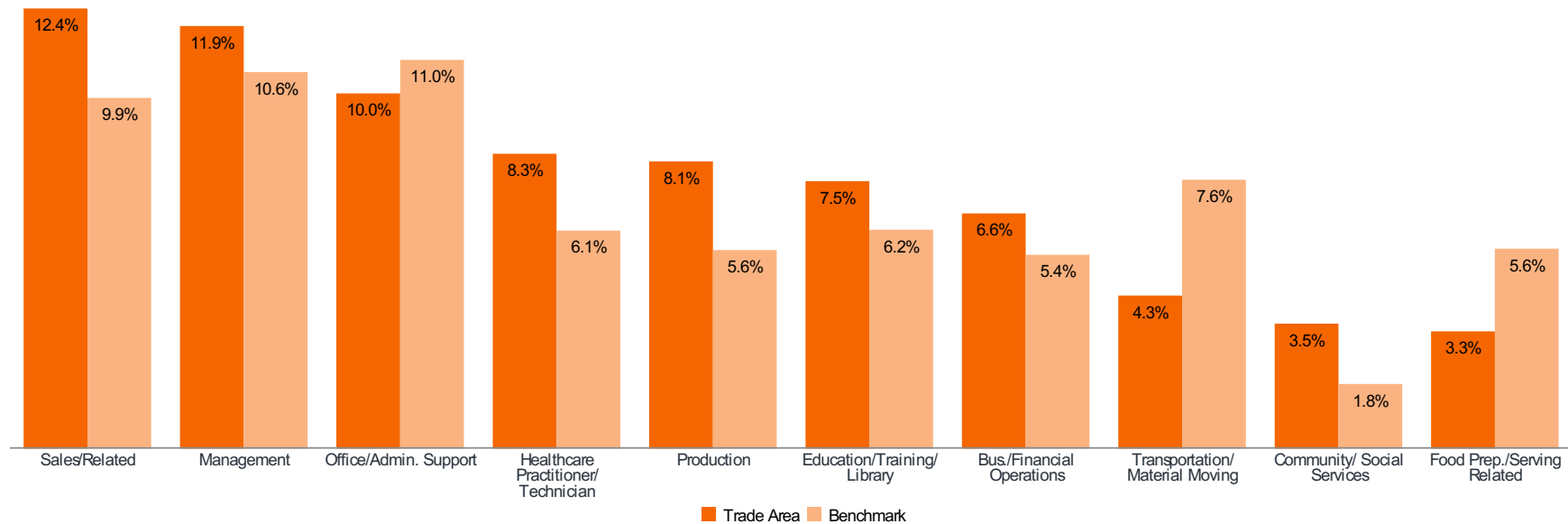


14.0%

Index:158

Travel to work by **Carpooling**

## OCCUPATION: TOP 10\*



Benchmark: USA

\*Chosen from percent composition ranking

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Index Colors:	<80	80 - 110	110+
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Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius

Population: 10,015 | Households: 4,586



# Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
<b>Totals</b>			
Total retail trade including food and drink (NAICS 44, 45 and 722)	239,676,542	200,382,326	39,294,216
Total retail trade (NAICS 44 and 45)	213,742,640	174,305,319	39,437,321
<b>Motor Vehicle and Parts Dealers</b>			
Motor vehicle and parts dealers (NAICS 441)	56,039,063	6,635,099	49,403,965
Automobile dealers (NAICS 4411)	48,076,619	4,192,719	43,883,900
New car dealers (NAICS 44111)	42,832,110	3,554,743	39,277,366
Used car dealers (NAICS 44112)	5,244,509	637,976	4,606,533
Other motor vehicle dealers (NAICS 4412)	4,043,121	1,302,290	2,740,832
Recreational vehicle dealers (NAICS 44121)	1,354,678	430,174	924,504
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	2,688,444	872,116	1,816,328
Boat dealers (NAICS 441222)	857,320	353,553	503,768
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	1,831,123	518,563	1,312,560
Automotive parts, accessories, and tire stores (NAICS 4413)	3,919,323	1,140,089	2,779,233
Automotive parts and accessories stores (NAICS 44131)	2,479,868	775,810	1,704,059
Tire dealers (NAICS 44132)	1,439,454	364,280	1,075,175
<b>Furniture and Home Furnishings Stores</b>			
Furniture and home furnishings stores (NAICS 442)	4,579,778	3,058,056	1,521,723
Furniture stores (NAICS 4421)	2,668,821	1,726,605	942,216
Home furnishings stores (NAICS 4422)	1,910,957	1,331,451	579,506
Floor covering stores (NAICS 44221)	951,132	941,376	9,756
Other home furnishings stores (NAICS 44229)	959,826	390,076	569,750
Window treatment stores (NAICS 442291)	42,111	0	42,111
All other home furnishings stores (NAICS 442299)	917,714	390,076	527,639
<b>Electronics and Appliance Stores</b>			
Electronics and appliance stores (NAICS 443)	3,267,138	2,489,746	777,392
Household appliance stores (NAICS 443141)	722,576	773,287	-50,710
Electronics stores (NAICS 443142)	2,544,561	1,716,459	828,102
<b>Building Material and Garden Equipment and Supplies Dealers</b>			
Building material and garden equipment and supplies dealers (NAICS 444)	16,029,950	15,051,888	978,063
Building material and supplies dealers (NAICS 4441)	14,158,907	14,557,673	-398,766
Home centers (NAICS 44411)	7,919,755	11,312,777	-3,393,023
Paint and wallpaper stores (NAICS 44412)	566,753	169,800	396,954
Hardware stores (NAICS 44413)	1,167,117	186,267	980,850
Other building material dealers (NAICS 44419)	4,505,282	2,888,829	1,616,453
Lawn and garden equipment and supplies stores (NAICS 4442)	1,871,043	494,214	1,376,829
Outdoor power equipment stores (NAICS 44421)	397,968	157,211	240,758
Nursery, garden center, and farm supply stores (NAICS 44422)	1,473,075	337,004	1,136,071
<b>Food and Beverage Stores</b>			
Food and beverage stores (NAICS 445)	28,955,217	30,915,780	-1,960,564
Grocery stores (NAICS 4451)	25,992,096	29,384,616	-3,392,520
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	24,855,967	29,384,616	-4,528,649
Convenience stores (NAICS 44512)	1,136,129	0	1,136,129
Specialty food stores (NAICS 4452)	746,874	0	746,874
Meat markets (NAICS 44521)	230,266	0	230,266
Fish and seafood markets (NAICS 44522)	90,348	0	90,348
Fruit and vegetable markets (NAICS 44523)	155,145	0	155,145
Other specialty food stores (NAICS 44529)	271,115	0	271,115
All other specialty food stores (NAICS 445299)	128,342	0	128,342
Beer, wine, and liquor stores (NAICS 4453)	2,216,246	1,531,164	685,082
<b>Health and Personal Care Stores</b>			
Health and personal care stores (NAICS 446)	12,578,080	22,099,829	-9,521,749
Pharmacies and drug stores (NAICS 44611)	10,827,263	21,547,572	-10,720,309
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	755,875	552,257	203,618
Optical goods stores (NAICS 44613)	308,209	0	308,209
Other health and personal care stores (NAICS 44619)	686,733	0	686,733
Food (health) supplement stores (NAICS 446191)	242,102	0	242,102
All other health and personal care stores (NAICS 446199)	444,631	0	444,631
<b>Gasoline Stations</b>			
Gasoline stations (NAICS 447)	16,660,086	43,511,495	-26,851,409

Benchmark: USA

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# Retail Market Power® | Opportunity Gap by Retail Store Types



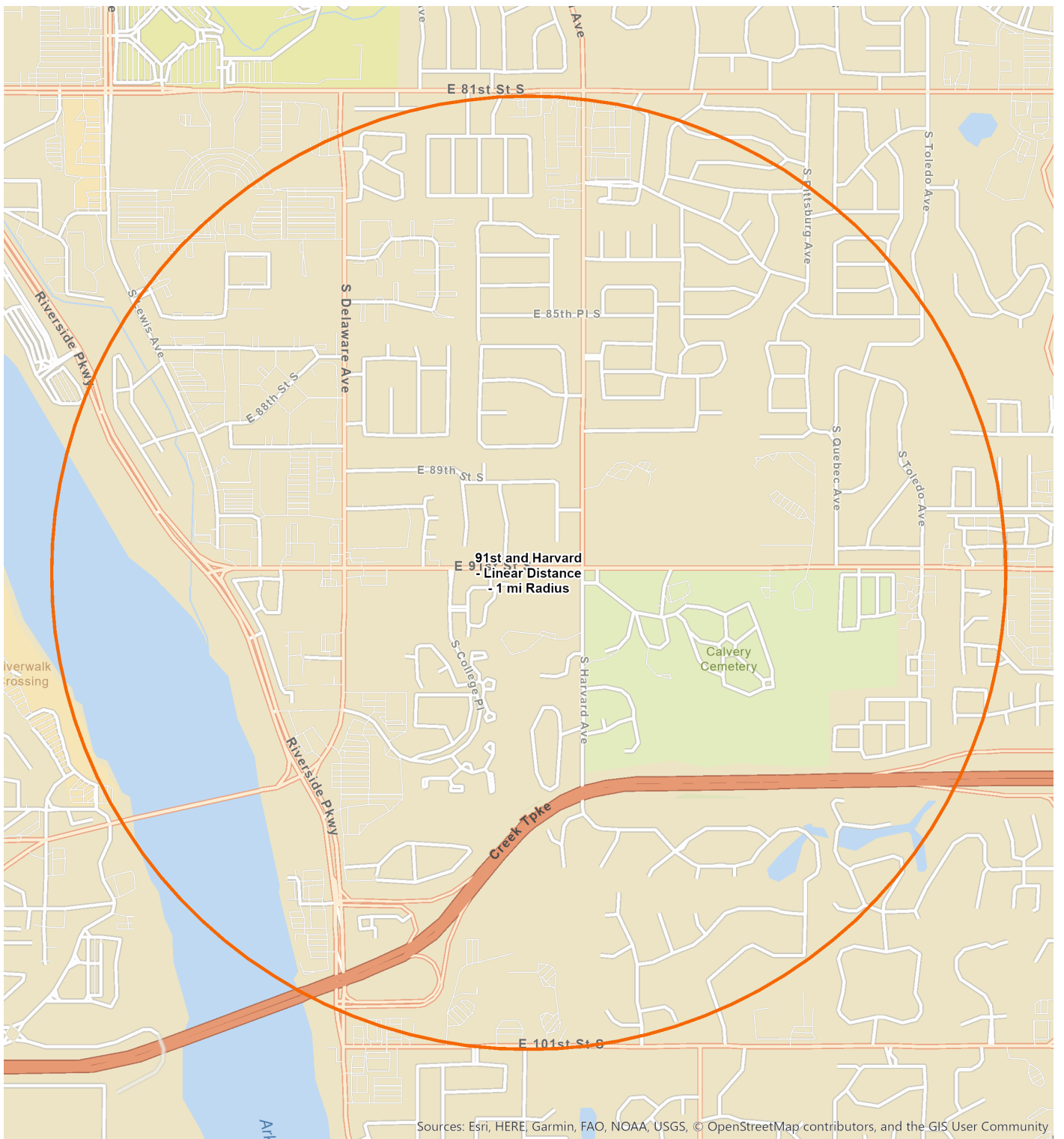
Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius

	2023 Demand (\$)	2023 Supply (\$)	Opportunity Gap/Surplus (\$)
<b>Clothing and Clothing Accessories Stores</b>			
Clothing and clothing accessories stores (NAICS 448)	8,679,234	13,683,572	-5,004,337
Clothing stores (NAICS 4481)	5,894,690	10,027,633	-4,132,943
Men's clothing stores (NAICS 44811)	225,015	130,454	94,561
Women's clothing stores (NAICS 44812)	1,118,922	2,244,005	-1,125,083
Children's and infants' clothing stores (NAICS 44813)	262,713	448,937	-186,224
Family clothing stores (NAICS 44814)	3,487,206	6,259,727	-2,772,521
Clothing accessories stores (NAICS 44815)	294,073	118,882	175,191
Other clothing stores (NAICS 44819)	506,761	825,629	-318,868
Shoe stores (NAICS 4482)	958,934	991,384	-32,450
Jewelry, luggage, and leather goods stores (NAICS 4483)	1,825,610	2,664,555	-838,945
Jewelry stores (NAICS 44831)	1,227,576	2,373,164	-1,145,588
Luggage and leather goods stores (NAICS 44832)	598,034	291,391	306,643
<b>Sporting Goods, Hobby, Musical Instrument, and Book Stores</b>			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	2,821,967	3,228,763	-406,795
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	2,431,512	3,228,763	-797,250
Sporting goods stores (NAICS 45111)	1,542,464	2,092,991	-550,527
Hobby, toy, and game stores (NAICS 45112)	673,711	1,025,939	-352,228
Sewing, needlework, and piece goods stores (NAICS 45113)	79,608	0	79,608
Musical instrument and supplies stores (NAICS 45114)	135,729	109,832	25,897
Book stores and news dealers (NAICS 4512)	390,455	0	390,455
Book stores (NAICS 451211)	364,392	0	364,392
News dealers and newsstands (NAICS 451212)	26,063	0	26,063
<b>General Merchandise Stores</b>			
General merchandise stores (NAICS 452)	25,174,473	21,694,174	3,480,299
Department stores (NAICS 4522)	3,055,653	2,654,368	401,285
Other general merchandise stores (NAICS 4523)	22,118,820	19,039,806	3,079,014
Warehouse clubs and supercenters (NAICS 452311)	20,036,470	18,724,678	1,311,793
All other general merchandise stores (NAICS 452319)	2,082,350	315,129	1,767,221
<b>Miscellaneous Store Retailers</b>			
Miscellaneous store retailers (NAICS 453)	4,228,171	3,859,352	368,819
Florists (NAICS 4531)	214,653	0	214,653
Office supplies, stationery, and gift stores (NAICS 4532)	790,184	609,302	180,881
Office supplies and stationery stores (NAICS 45321)	365,614	319,450	46,164
Gift, novelty, and souvenir stores (NAICS 45322)	424,569	289,852	134,717
Used merchandise stores (NAICS 4533)	588,990	462,397	126,594
Other miscellaneous store retailers (NAICS 4539)	2,634,344	2,787,652	-153,308
Pet and pet supplies stores (NAICS 45391)	770,893	846,061	-75,168
Art dealers (NAICS 45392)	363,891	0	363,891
Manufactured (mobile) home dealers (NAICS 45393)	238,333	577,893	-339,560
All other miscellaneous store retailers (NAICS 45399)	1,261,228	1,363,699	-102,471
Tobacco stores (NAICS 453991)	432,095	673,601	-241,505
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	829,132	690,098	139,035
<b>Non-store Retailers</b>			
Non-store retailers (NAICS 454)	34,729,482	8,077,567	26,651,915
Electronic shopping and mail-order houses (NAICS 4541)	33,304,649	7,601,260	25,703,389
Vending machine operators (NAICS 4542)	180,006	0	180,006
Direct selling establishments (NAICS 4543)	1,244,827	476,306	768,520
Fuel dealers (NAICS 45431)	695,840	0	695,840
Other direct selling establishments (NAICS 45439)	548,987	476,306	72,680
<b>Food Services and Drinking Places</b>			
Food services and drinking places (NAICS 722)	25,933,903	26,077,007	-143,105
Special food services (NAICS 7223)	1,982,851	2,502,134	-519,283
Food service contractors (NAICS 72231)	1,567,510	2,502,134	-934,624
Caterers (NAICS 72232)	374,924	0	374,924
Mobile food services (NAICS 72233)	40,417	0	40,417
Drinking places (alcoholic beverages) (NAICS 7224)	892,347	0	892,347
Restaurants and other eating places (NAICS 7225)	23,058,704	23,574,873	-516,169
Full-service restaurants (NAICS 722511)	11,527,536	12,374,401	-846,865
Limited-service restaurants (NAICS 722513)	9,786,568	10,011,759	-225,192
Cafeterias, grill buffets, and buffets (NAICS 722514)	249,509	356,736	-107,227
Snack and non-alcoholic beverage bars (NAICS 722515)	1,495,092	831,976	663,116

Benchmark: USA

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Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius



Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius

	Total	%
<b>Population</b>		
2010 Census	8,041	100.00
2020 Census	9,808	100.00
2023 Estimate	10,015	100.00
2028 Projection	10,436	100.00
<b>Population Growth</b>		
Percent Change: 2010 to 2020	--	21.98
Percent Change: 2020 to 2023	--	2.11
Percent Change: 2023 to 2028	--	4.20
<b>Households</b>		
2010 Census	3,745	100.00
2020 Census	4,517	100.00
2023 Estimate	4,586	100.00
2028 Projection	4,755	100.00
<b>Household Growth</b>		
Percent Change: 2010 to 2020	--	20.61
Percent Change: 2020 to 2023	--	1.53
Percent Change: 2023 to 2028	--	3.69
<b>Family Households</b>		
2010 Census	2,145	100.00
2023 Estimate	2,538	100.00
2028 Projection	2,621	100.00
<b>Family Household Growth</b>		
Percent Change: 2010 to 2023	--	18.32
Percent Change: 2023 to 2028	--	3.27

Benchmark: USA

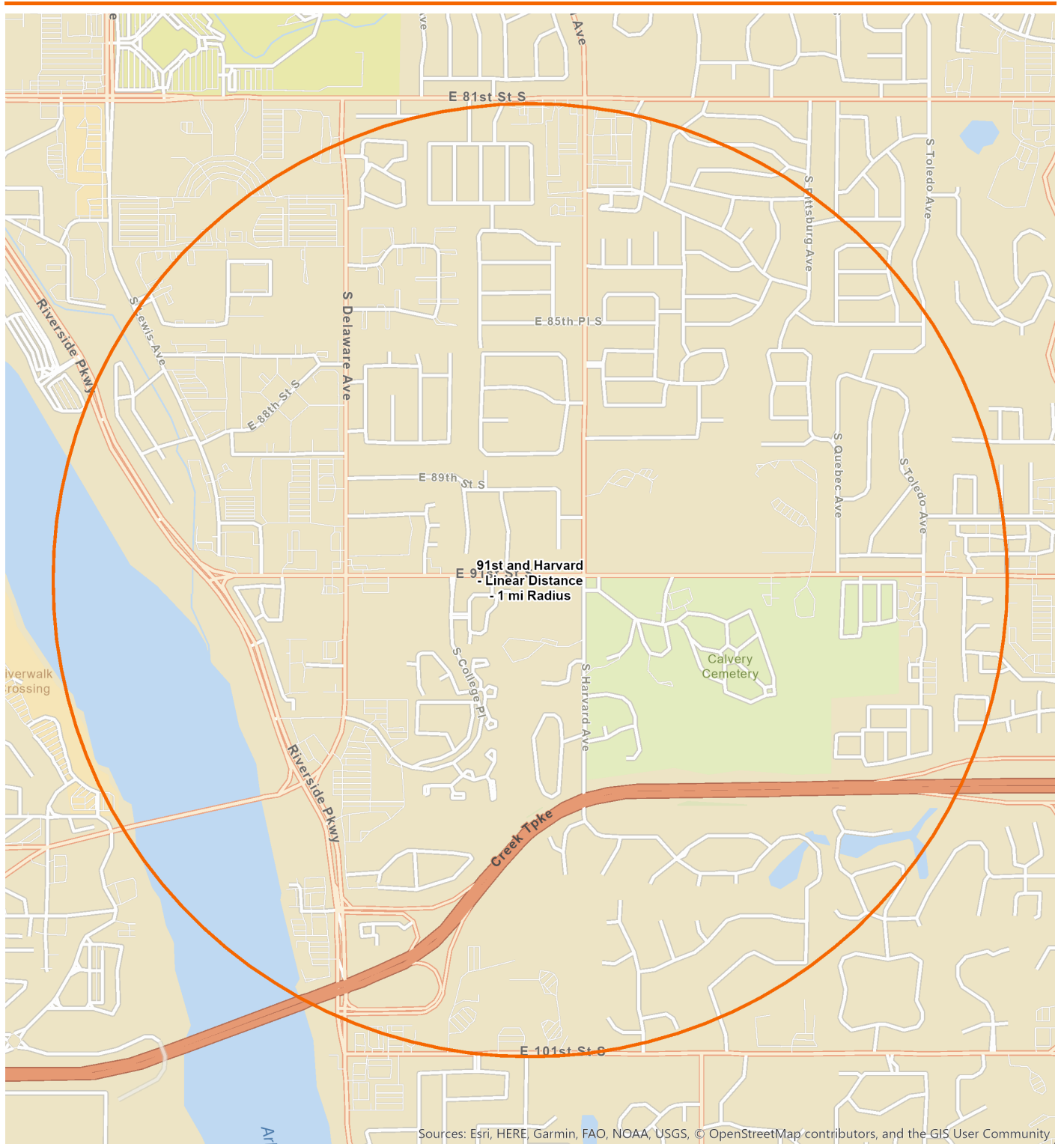
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<https://claritas.easptlight.com/Spotlight/About/3/2023>

Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius

	Total	%
<b>2023 Est. Households by Household Income</b>		
Income < \$15,000	339	7.39
Income \$15,000 - \$24,999	341	7.44
Income \$25,000 - \$34,999	511	11.14
Income \$35,000 - \$49,999	501	10.93
Income \$50,000 - \$74,999	798	17.40
Income \$75,000 - \$99,999	614	13.39
Income \$100,000 - \$124,999	461	10.05
Income \$125,000 - \$149,999	270	5.89
Income \$150,000 - \$199,999	287	6.26
Income \$200,000 - \$249,999	147	3.21
Income \$250,000 - \$499,999	195	4.25
Income \$500,000+	123	2.68
2023 Est. Average Household Income	--	99,794.00
2023 Est. Median Household Income	--	68,417.76
<b>2023 Median HH Income by Single-Classification Race</b>		
White Alone	--	78,795.53
Black/African American Alone	--	43,832.92
American Indian/Alaskan Native Alone	--	60,857.53
Asian Alone	--	59,075.19
Native Hawaiian/Pacific Islander Alone	--	50,000.00
Some Other Race Alone	--	35,459.68
Two or More Races	--	67,846.32
Hispanic/Latino	--	49,307.54
Not Hispanic/Latino	--	71,265.84
<b>2023 Est. Households by Household Type</b>		
Family Households	2,538	55.34
NonFamily Households	2,048	44.66
2023 Est. Group Quarters Population	80	0.80
<b>2023 Est. Households by Household Size</b>		
1-Person Household	1,823	39.75
2-Person Household	1,548	33.76
3-Person Household	351	7.65
4-Person Household	593	12.93
5-Person Household	148	3.23
6-Person Household	104	2.27
7+ Person Household	20	0.44
2023 Est. Average Household Size	--	2.17
<b>2023 Est. HHs by Type by Presence of Own Children</b>		
Married Couple Family, with own children	710	27.98
Married Couple Family, without own children	1,273	50.16
Male Householder, with own children	88	3.47
Male Householder, without own children	41	1.61
Female Householder, with own children	254	10.01
Female Householder, without own children	172	6.78

Benchmark: USA

Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius



Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius

Population	
2010 Census	8,041
2020 Census	9,808
2023 Estimate	10,015
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Population Growth	
Percent Change: 2010 to 2020	21.98
Percent Change: 2020 to 2023	2.11
Percent Change: 2023 to 2028	4.20
Households	
2010 Census	3,745
2020 Census	4,517
2023 Estimate	4,586
2028 Projection	4,755
Household Growth	
Percent Change: 2010 to 2020	20.61
Percent Change: 2020 to 2023	1.53
Percent Change: 2023 to 2028	3.69
Family Households	
2010 Census	2,145
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Family Household Growth	
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Benchmark: USA

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Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius

Total Population: 10,015 | Total Households: 4,586

	Count	%
<b>2023 Est. Population by Single-Classification Race</b>		
White Alone	6,155	61.46
Black/African American Alone	849	8.48
American Indian/Alaskan Native Alone	455	4.54
Asian Alone	712	7.11
Native Hawaiian/Pacific Islander Alone	13	0.13
Some Other Race Alone	627	6.26
Two or More Races	1,205	12.03
<b>2023 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	8,703	86.90
Hispanic or Latino	1,312	13.10
Mexican Origin	881	67.15
Puerto Rican Origin	106	8.08
Cuban Origin	0	0.00
All Other Hispanic or Latino	325	24.77
<b>2023 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	158	22.19
Filipino	25	3.51
Japanese	0	0.00
Asian Indian	41	5.76
Korean	6	0.84
Vietnamese	57	8.01
Cambodian	0	0.00
Hmong	0	0.00
Laotian	8	1.12
Thai	0	0.00
All Other Asian Races Including 2+ Category	417	58.57
<b>2023 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	7,856	82.68
Speak Asian/Pacific Isl. Lang. at Home	629	6.62
Speak Indo-European Language at Home	239	2.52
Speak Spanish at Home	682	7.18
Speak Other Language at Home	96	1.01
<b>2023 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	223	17.00
Black/African American Alone	7	0.53
American Indian/Alaskan Native Alone	25	1.91
Asian Alone	3	0.23
Native Hawaiian/Pacific Islander Alone	1	0.08
Some Other Race Alone	592	45.12
Two or More Races	461	35.14

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius

Total Population: 10,015 | Total Households: 4,586

	Count	%
<b>2023 Est. Population by Sex</b>		
Male	4,679	46.72
Female	5,336	53.28
<b>2023 Est. Population by Age</b>		
Age 0 - 4	513	5.12
Age 5 - 9	537	5.36
Age 10 - 14	553	5.52
Age 15 - 17	349	3.48
Age 18 - 20	318	3.17
Age 21 - 24	449	4.48
Age 25 - 34	1,441	14.39
Age 35 - 44	1,379	13.77
Age 45 - 54	1,009	10.07
Age 55 - 64	1,248	12.46
Age 65 - 74	1,147	11.45
Age 75 - 84	630	6.29
Age 85 and over	442	4.41
Age 16 and over	8,298	82.86
Age 18 and over	8,064	80.52
Age 21 and over	7,745	77.33
Age 65 and over	2,219	22.16
Median Age	—	40.93
Average Age	—	42.71
<b>2023 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	2,420	28.77
Male, Never Married	1,204	14.31
Female, Never Married	1,216	14.45
Married, Spouse Present	4,087	48.58
Married, Spouse Absent	292	3.47
Widowed	637	7.57
Male, Widowed	161	1.91
Female, Widowed	476	5.66
Divorced	977	11.61
Male, Divorced	234	2.78
Female, Divorced	743	8.83
<b>2023 Est. Male Population by Age</b>		
Male: Age 0 - 4	264	5.64
Male: Age 5 - 9	274	5.86
Male: Age 10 - 14	279	5.96
Male: Age 15 - 17	176	3.76
Male: Age 18 - 20	159	3.40
Male: Age 21 - 24	223	4.77
Male: Age 25 - 34	723	15.45
Male: Age 35 - 44	688	14.70
Male: Age 45 - 54	456	9.75
Male: Age 55 - 64	536	11.46
Male: Age 65 - 74	514	10.98
Male: Age 75 - 84	248	5.30
Male: Age 85 and over	139	2.97
Median Age, Male	—	38.33
Average Age, Male	—	40.40
<b>2023 Est. Female Population by Age</b>		
Female: Age 0 - 4	249	4.67
Female: Age 5 - 9	263	4.93
Female: Age 10 - 14	273	5.12
Female: Age 15 - 17	173	3.24
Female: Age 18 - 20	160	3.00
Female: Age 21 - 24	225	4.22
Female: Age 25 - 34	718	13.46
Female: Age 35 - 44	690	12.93
Female: Age 45 - 54	553	10.36
Female: Age 55 - 64	713	13.36
Female: Age 65 - 74	633	11.86
Female: Age 75 - 84	382	7.16
Female: Age 85 and over	303	5.68
Median Age, Female	—	43.70
Average Age, Female	—	44.68

Benchmark: USA

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Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius

Total Population: 10,015 | Total Households: 4,586

	Count	%
<b>2023 Est. Households by Household Type</b>		
Family Households	2,538	55.34
NonFamily Households	2,048	44.66
<b>2023 Est. Group Quarters Population</b>		
2023 Est. Group Quarters Population	80	0.80
<b>2023 HHs By Ethnicity, Hispanic/Latino</b>		
2023 HHs By Ethnicity, Hispanic/Latino	482	10.51
<b>2023 Est. Family HH Type by Presence of Own Child.</b>		
Married Couple Family, own children	710	27.98
Married Couple Family, no own children	1,273	50.16
Male Householder, own children	88	3.47
Male Householder, no own children	41	1.61
Female Householder, own children	254	10.01
Female Householder, no own children	172	6.78
<b>2023 Est. Households by Household Size</b>		
1-Person Household	1,823	39.75
2-Person Household	1,548	33.76
3-Person Household	351	7.65
4-Person Household	593	12.93
5-Person Household	148	3.23
6-Person Household	104	2.27
7-or-more-person	20	0.44
2023 Est. Average Household Size	-	2.17
<b>2023 Est. Households by Number of Vehicles</b>		
No Vehicles	232	5.06
1 Vehicle	2,027	44.20
2 Vehicles	1,722	37.55
3 Vehicles	386	8.42
4 Vehicles	173	3.77
5 or more Vehicles	47	1.02
2023 Est. Average Number of Vehicles	-	1.68
<b>2023 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	2,066	45.05
Housing Units, Renter-Occupied	2,520	54.95
<b>2023 Owner Occ. HUs: Avg. Length of Residence</b>		
2023 Owner Occ. HUs: Avg. Length of Residence	-	8.73
<b>2023 Renter Occ. HUs: Avg. Length of Residence</b>		
2023 Renter Occ. HUs: Avg. Length of Residence	-	5.27
<b>2023 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	2	0.10
Value \$20,000 - \$39,999	12	0.58
Value \$40,000 - \$59,999	1	0.05
Value \$60,000 - \$79,999	15	0.73
Value \$80,000 - \$99,999	56	2.71
Value \$100,000 - \$149,999	88	4.26
Value \$150,000 - \$199,999	259	12.54
Value \$200,000 - \$299,999	718	34.75
Value \$300,000 - \$399,999	383	18.54
Value \$400,000 - \$499,999	216	10.46
Value \$500,000 - \$749,999	208	10.07
Value \$750,000 - \$999,999	65	3.15
Value \$1,000,000 - \$1,499,999	28	1.35
Value \$1,500,000 - \$1,999,999	5	0.24
Value \$2,000,000 or more	9	0.44
2023 Est. Median All Owner-Occupied Housing Value	-	281,743.06

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	Count	%
<b>2023 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	343	7.00
1 Unit Detached	1,690	34.48
2 Units	63	1.28
3 to 4 Units	327	6.67
5 to 19 Units	1,647	33.60
20 to 49 Units	354	7.22
50 or More Units	459	9.36
Mobile Home or Trailer	19	0.39
Boat, RV, Van, etc.	0	0.00
<b>2023 Est. Housing Units by Year Structure Built</b>		
Built 2014 or Later	130	2.65
Built 2010 to 2013	151	3.08
Built 2000 to 2009	569	11.61
Built 1990 to 1999	1,126	22.97
Built 1980 to 1989	1,629	33.23
Built 1970 to 1979	1,117	22.79
Built 1960 to 1969	114	2.33
Built 1950 to 1959	63	1.28
Built 1940 to 1949	0	0.00
Built 1939 or Earlier	3	0.06
<b>2023 Housing Units by Year Structure Built</b>		
2023 Est. Median Year Structure Built	-	1,986.99
<b>2023 Est. Households by Presence of People Under 18</b>		
2023 Est. Households by Presence of People Under 18	1,114	24.29
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	738	66.25
Other Family, Male Householder	90	8.08
Other Family, Female Householder	281	25.22
NonFamily Household, Male Householder	4	0.36
NonFamily Household, Female Householder	2	0.18
<b>2023 Est. Households with No People under Age 18</b>		
Households with No People under Age 18	3,472	75.71
<b>Households with No People under Age 18</b>		
Married Couple Family	1,247	35.92
Other Family, Male Householder	36	1.04
Other Family, Female Householder	145	4.18
NonFamily, Male Householder	820	23.62
NonFamily, Female Householder	1,223	35.23

Benchmark: USA

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Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius

Total Population: 10,015 | Total Households: 4,586

	Count	%
<b>2023 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	300	4.11
Some High School, No Diploma	436	5.97
High School Graduate (or GED)	1,055	14.46
Some College, No Degree	1,146	15.71
Associate's Degree	658	9.02
Bachelor's Degree	2,201	30.16
Master's Degree	966	13.51
Professional Degree	334	4.58
Doctorate Degree	181	2.48
<b>2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
Less than High School Diploma	203	25.96
High School Graduate	200	25.57
Some College or Associate's Degree	161	20.59
Bachelor's Degree or Higher	218	27.88
<b>2023 Est. Households by HH Income</b>		
Income < \$15,000	339	7.39
Income \$15,000 - \$24,999	341	7.44
Income \$25,000 - \$34,999	511	11.14
Income \$35,000 - \$49,999	501	10.93
Income \$50,000 - \$74,999	798	17.40
Income \$75,000 - \$99,999	614	13.39
Income \$100,000 - \$124,999	461	10.05
Income \$125,000 - \$149,999	270	5.89
Income \$150,000 - \$199,999	287	6.26
Income \$200,000 - \$249,999	147	3.21
Income \$250,000 - \$499,999	195	4.25
Income \$500,000+	123	2.68
2023 Est. Average Household Income	-	99,794.00
2023 Est. Median Household Income	-	68,417.76
<b>2023 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	-	78,795.53
Black or African American Alone	-	43,832.92
American Indian and Alaskan Native Alone	-	60,857.53
Asian Alone	-	59,075.19
Native Hawaiian and Other Pacific Islander Alone	-	50,000.00
Some Other Race Alone	-	35,459.68
Two or More Races	-	67,846.32
Hispanic or Latino	-	49,307.54
Not Hispanic or Latino	-	71,265.84
<b>2023 Est. Families by Poverty Status</b>		
2023 Families at or Above Poverty	2,354	92.75
2023 Families at or Above Poverty with children	971	38.26
2023 Families Below Poverty	184	7.25
2023 Families Below Poverty, with kids	151	5.95

Benchmark: USA

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Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius

Total Population: 10,015 | Total Households: 4,586

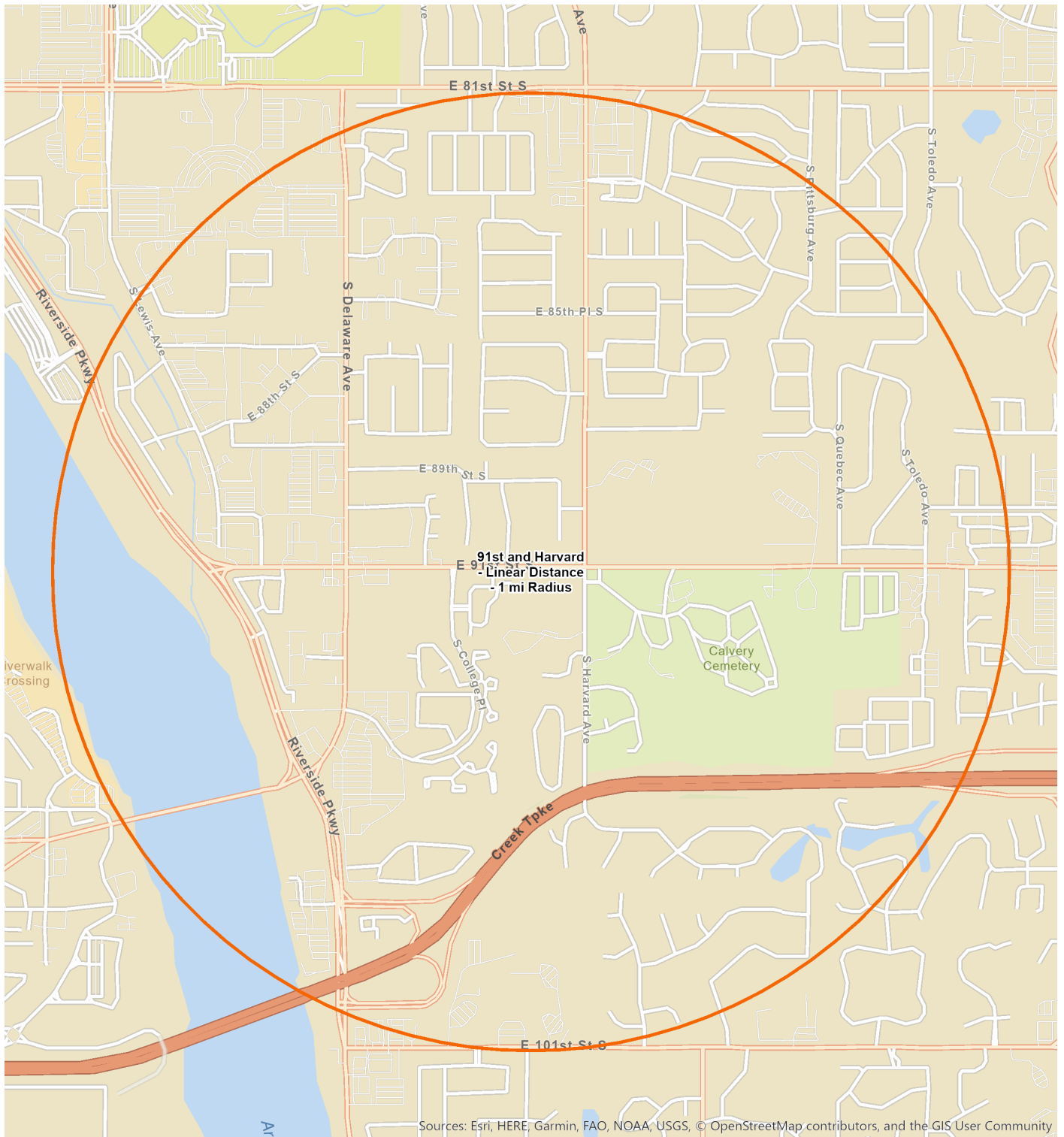
	Count	%
<b>2023 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	3,440	68.39
Blue Collar	938	18.65
Service and Farming	651	12.94
<b>2023 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	1,563	34.02
15 - 29 Minutes	2,070	45.05
30 - 44 Minutes	671	14.60
45 - 59 Minutes	140	3.05
60 or more Minutes	152	3.31
2023 Est. Avg Travel Time to Work in Minutes	-	23.00
<b>2023 Est. Workers Age 16+ by Transp. to Work</b>		
2023 Est. Workers Age 16+ by Transp. to Work	4,945	100.00
Drove Alone	3,801	76.87
Carpooled	692	13.99
Public Transport	13	0.26
Walked	51	1.03
Bicycle	12	0.24
Other Means	72	1.46
Worked at Home	304	6.15
<b>2023 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	5,030	100.00
For-Profit Private Workers	3,478	69.14
Non-Profit Private Workers	568	11.29
Local Government Workers	188	3.74
State Government Workers	216	4.29
Federal Government Workers	47	0.93
Self-Employed Workers	519	10.32
Unpaid Family Workers	13	0.26
<b>2023 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	66	1.31
Arts/Design/Entertainment/Sports/Media	106	2.11
Building/Grounds Cleaning/Maintenance	122	2.42
Business/Financial Operations	333	6.62
Community/Social Services	176	3.50
Computer/Mathematical	85	1.69
Construction/Extraction	153	3.04
Education/Training/Library	379	7.54
Farming/Fishing/Forestry	62	1.23
Food Preparation/Serving Related	165	3.28
Healthcare Practitioner/Technician	418	8.31
Healthcare Support	71	1.41
Installation/Maintenance/Repair	163	3.24
Legal	96	1.91
Life/Physical/Social Science	53	1.05
Management	600	11.93
Office/Administrative Support	504	10.02
Production	407	8.09
Protective Services	82	1.63
Sales/Related	625	12.43
Personal Care/Service	150	2.98
Transportation/Material Moving	216	4.29
<b>2023 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	5	0.06
Civilian - Employed	5,176	62.38
Civilian - Unemployed	248	2.99
Not in Labor Force	2,870	34.59

Benchmark: USA

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Trade Area: 91st and Harvard - Linear Distance - 1 mi Radius

Total Population: 10,015 | Total Households: 4,586



# Report Details

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**Name:** 91st and Harvard Radius Miles  
**Date / Time:** 4/17/2023 3:30:48 PM  
**Workspace Vintage:** 2023

## Trade Area

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Name	Level	Geographies
91st and Harvard - Linear Distance - 1 mi Radius	1 mi Radius	N/A
91st and Harvard - Linear Distance - 3 mi Radius	3 mi Radius	N/A
91st and Harvard - Linear Distance - 5 mi Radius	5 mi Radius	N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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